The Summit was under the patronage of Frans Timmermans, Executive Vice-President of the European Commission

KEY NUMBERS

+10,500 Attendees in 55 sessions
+5,500 Unique Registrations
5 High-level plenaries
22 European SDG Roundtables
22 National SDG Roundtables

ABOUT THE TOPICS:

**24 Sessions**
An Economy With & For People
- The Future of Work is Now: The Imperative of Pursuing a Just Transition
- Upskilling the Workforce for the New Era
- Women Leaders
- Disability in the 2030 Agenda and SDGs
- Health and Well-being for a Resilient Society
- The Business Response to Covid-19

**18 Sessions**
Sustainable Raw Materials & Value Chains
- Environmental Protection & Human Rights in Supply Chains
- Circular Economy: Smart Connections between the Green Deal and the EU Industrial Strategy
- Responsible Sourcing
- Sectors’ Approach to Circularity
- Sector Sustainability Visions and Roadmaps
- Implementing Grievance Mechanisms for Supply Chains

**7 Sessions**
Sustainable Markets & Finance
- Sustainable Finance for Business Transformation: Shifting From a Volume to a Value Driven Economy
- Financing the Future: Sustainable Finance for the SDGs
- Sustainable Investment
- Financing for Impact in Micro, Small, and Medium Enterprises
- Empowering Innovators and Start-Ups for the Global Good
**IMACTFUL PARTNERSHIPS TO BUILD BACK BETTER**

**The European SDG Summit**

**26-30 OCTOBER 2020**

#Pact4EU

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## MORE NUMBERS

- **1,000+ (on average)** Attendees per Day
- **500+ (on average)** Attendees at the Plenaries
- **160+ (on average)** Attendees at the SDG Round-tables
- **400+** C-Level Speakers
- **100+** Organisations Involved

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### ABOUT THE PARTICIPANTS

- **Nationalities**
- **Organisation Type**

### GENDER BALANCE OF C-LEVEL SPEAKERS

- **SDG Round-tables**
  - Total Number of Females: 47%
  - Total Number of Males: 53%

- **Plenaries**
  - Total Number of Females: 30%
  - Total Number of Males: 70%

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**Attendees at**

- **1,000+ (on average)**

**Attendees per**

- **Day**

**Attendees at the**

- **Plenaries**

**Attendees at the SDG**

- **Round-tables**

**Organisations Involved**

- **100+**
We have no choice but to act. We put out the Green Deal to change the direction of growth in the long term and are setting out how we will build our new future, whether it regards energy, industry, farming, food, or biodiversity. While we fight the health and economic crises that have taken over our daily lives, we cannot forget that the climate crisis already has one foot in the door. The cost of climate action may seem high, but it is dwarfed by the cost of inaction.

"Frans Timmermans, Executive Vice-President, European Commission"

The European Pact for Sustainable Industry provides a common direction for leaders with the same mindset, who wants to care for their people and generate value for society. Our CEOs and their companies are ready to build a Sustainable Europe 2030, but we cannot tackle this on our own. Therefore, we call on business leaders, industry federations, civil society organisations and policymakers, to launch an overarching strategy for a Sustainable Europe 2030, which includes trust-building dialogues, collaborative platforms and inclusive finance models.

Read why leading Executives of our network are supporting the Pact.
The European SDG Summit
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EVENT VISIBILITY

6 M
Social Media Reach

25.000+
Website Visitors in October

18.000+
Experts Reached via Newsletter

PERFORMANCE
From 1 May-31 October 2020

#SDGSummit2020

2 M
Social Media Reach

249 K
Non-Social Media Reach

+3.5 K
Interactions (Likes & Shares)

+54 K
Total Impressions

+5.8 K
Average Impression per post

+1.1 K
Interactions

#PACT4EU

3.8 M
Social Media Reach

333 K
Non-Social Media Reach

+3.5 K
Interactions (Likes & Shares)

+100 K
Total Impressions

7 K
Average Impression per post

+760
Interactions

*From the CSR Europe Account Only
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