



The European SDG Summit

SPONSORSHIP PACKAGE



11-12-14 OCTOBER 2021



RESPONSIBLE BUSINESS, BETTER FUTURE.

CONCEPT

2020 has bluntly forced the world to recognize the need to accelerate the journey towards climate neutrality and the urgency for the adoption of an **inclusive approach to the green and digital transition**. The pandemic and its fallout exposed **deep divisions within society**, affecting the most vulnerable people.

Already in 2015, the Paris Agreement recognized how shifting towards a resilient, carbon-neutral economy would boost prosperity and drive net job creation long-term. However, for the twin transition to succeed, climate action needs to be fair in the short- and medium-term.

In this context, **business has a key role to play**. As outlined in the [CSR Europe 2030 Strategy](#), companies are uniquely positioned to provide innovative solutions to meet present and future sustainability challenges. They can drive social, environmental, and economic progress, contributing to the creation of a fair and equal society in which everyone can thrive.

Society's concerns can be embedded in business priorities, business models, in a sustainable approach to investments and finance, and – last but not least – in enhanced collaboration between companies and their stakeholders.

In the face of a climate crisis and weakened social cohesion, we need to step up our efforts now.

For this reason, in 2021, the European SDG Summit will be back on **11th, 12th and 14th October** for a new virtual and fully open edition.

Over the course of 30 sessions, businesses, industry federations, and EU policymakers will engage in **action-oriented dialogue to conciliate Just Transition with climate action to address one pressing question**: how can we build a prosperous and inclusive society while pursuing a green and digital transition?

If your organisation is eager to put sustainability, innovation, science, technology, responsibility, and growth at the service of a healthier, more human business model, then join us for this unique Rendez-Vous. Every day the Summit will have in programme 1 high-level plenary session, 3 European SDG Roundtables, 3 Industry SDG Roundtables, and 3 National SDG Roundtables.

Thousands of change-makers will come together with one purpose: take swift, unified, and collaborative actions for a just transition that connects climate action with the need for an inclusive economy and sustainable development.

PROGRAMME



Last year, we launched **the European Pact for Sustainable Industry**, a public campaign to make the European Green Deal and its Climate Pact a success by scaling up the impact of individual efforts made by companies, industry federations and EU leaders.

This year CSR Europe will release the first Sustainable Industry Barometer together with Moody's Vigeo Eiris. The Barometer will provide data on the sustainability level and maturity of European industry federations, demonstrating the progresses made and where additional efforts are needed.



THE UN' SUSTAINABLE DEVELOPMENT GOALS

An Economy with & for People

Sustainable Raw Materials & Value Chains

Sustainable Markets & Finance

HIGH-LEVEL PLENARY SESSIONS

INDUSTRY SDG ROUNDTABLES

- In collaboration with industry federations & sectors.

EUROPEAN SDG ROUNDTABLES

- In collaboration with CSR Europe's Corporate Members and NPOs

NATIONAL SDG ROUNDTABLES

- In collaboration with CSR Europe's National Partner Organisations



5.000+

Unique
Registrations

400+

Speakers

400+

Organisations

1

Virtual
Platform

3

High-Level
Plenaries

27

SDG
Roundtables

WHY BECOME A **SUMMIT SPONSOR**

- **Be part of the European High-Level sustainability event of the year** and gain access to an exclusive networking platform
- **Position your company as Sustainability Thought Leader**
- **Promote your SDG-based activities at national and European level** via the CSR Europe network
- **Dialogue with High-Level EU policy-makers**
- **Build business and stakeholder intelligence** around the key sustainability issues
- **Display your company's leadership** on SDG implementation

ORGANISATIONS ENGAGED IN 2020

- **400+** Organisations & companies represented
- **20+** Industry sectors represented

PARTICIPANTS

- **5.000+** Unique registrations
- **10.000+** Attendees to the sessions of the Summit
- **35+** Countries represented

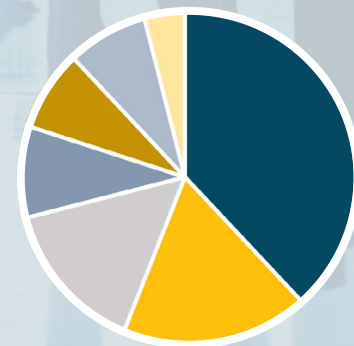
SPEAKERS

- **EU policymakers**
- **European Investment Bank**
- **C-Level speakers** from a wide range of businesses
- **Civil society organisations**

OUR AUDIENCE IN 2020

ORGANISATION TYPE

Business	38%
Industry	18%
Civil Society	15%
Academia	9%
Finance	8%
Government	8%
Media	4%



SPEAKERS GENDER

Female	50%
Male	50%



WHO WILL ATTEND

OUR TARGET AUDIENCE...

- ▶ **CROSS SECTORAL**
 - Business leaders, policymakers, industry federations, civil society organisations, NGOs/Foundations.
- ▶ **CROSS INDUSTRIAL**
 - Automotive, Chemical, Energy, Finance, Food, Transport and Logistics etc.
- ▶ **C-LEVEL**
 - CEOs, Managing Directors, Presidents, Director Generals, Directors etc.
- ▶ **ACROSS EUROPE & BEYOND**
 - Over 35 EU countries and key players such as China.

...FOR HIGH-QUALITY DISCUSSIONS

OUR FORMAT

We Bring you the Best Virtual Format Available to ensure Highly Interactive Discussions.

INSPIRE



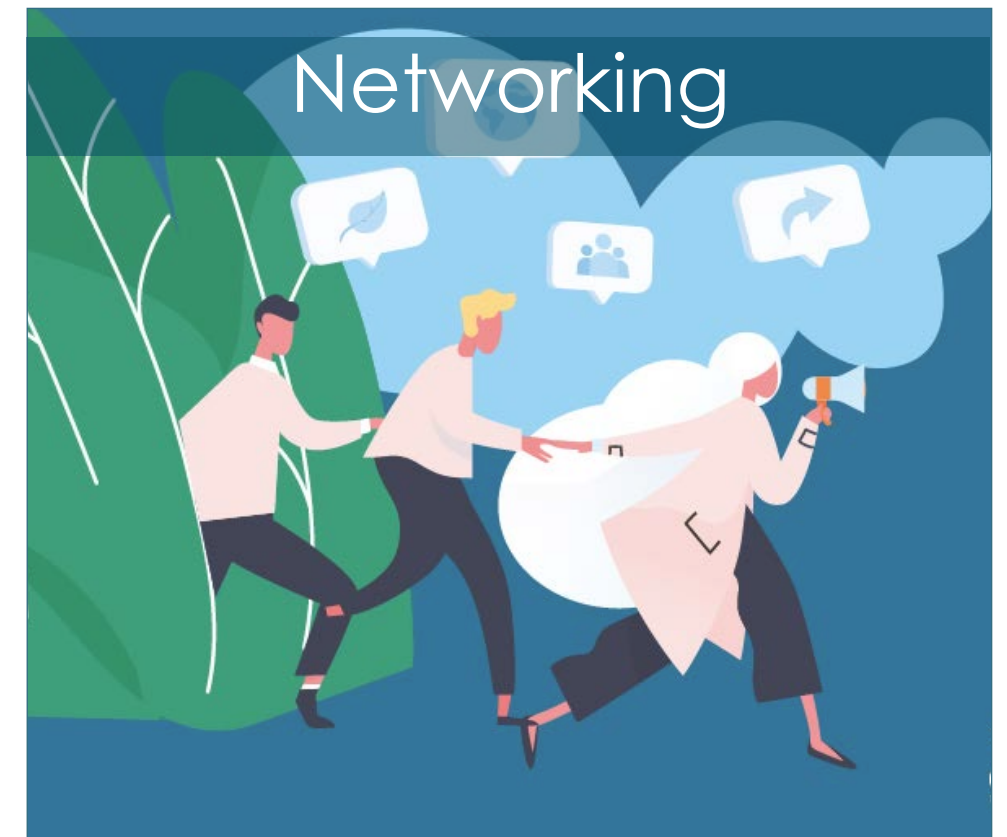
- Be a **keynote speaker** at one plenary session together with high-level Thought Leaders
- **Showcase your leadership** in the Sustainability Agenda
- **Be part of the European Pact for a Sustainable Industry**

RALLY FOR YOUR PEERS



- **Be a speaker** at one of the 27 Roundtables dedicated to the 17 SDGs challenges
- **Build your intelligence on the latest EU Policy initiatives** to achieve the Green Deal and the 2030 Agenda
- **Engage with your stakeholders** to accelerate sector and cross-sector collaboration on the UN SDG's

MEET & GREET



- **Connect with leading practitioners worldwide** via private and public chat-rooms.



A CSR Europe Initiative

**THE EUROPEAN PACT
4 SUSTAINABLE INDUSTRY**

Making the Green Deal a Success

SUMMIT 2020: PAST SPEAKERS



FRANS TIMMERMANS
Executive Vice-President of the European Commission



DIDIER REYNDERS
European Commissioner for Justice



NICOLAS SCHMIT
European Commissioner Jobs and Social Rights



PAOLO GENTILONI
European Commissioner for Economy



KOEN DOENS
Director-General International Cooperation and Development, European Commission



JEAN-ERIC PAQUET
Director-General for Research and Innovation, European Commission



PASCAL CANFIN
President Committee on the Environment, Public Health and Food Safety, European Parliament



HAKAN LUCIUS
Head of Corporate Responsibility and Stakeholders Engagement, EIB



ETIENNE DAVIGNON
President, CSR Europe



RANIA AL MASHAT
Egyptian Minister of International Cooperation



BJÖRN BÖHNING
Permanent State Secretary, German Federal Ministry of Labour and Social Affairs



ENRICO GIOVANNINI
Former Italian Minister of Labour and Social Policies and current Director of ASviS



ALEXANDRA VAN SELM
Program Director, Social and Economic Council of the Netherland



ILHAM KADRI
CEO Solvay



JOHAN VAN ZYL
President and CEO Toyota Motor Europe



BERND SCHÄFER
CEO and Managing Director, EIT Raw Materials



HENNING OHLSSON
Director Sustainability Epson Europe & Managing Director Epson Deutschland GmbH



JULIE FOULON
Girleek Founder and Molengeek Co-Founder



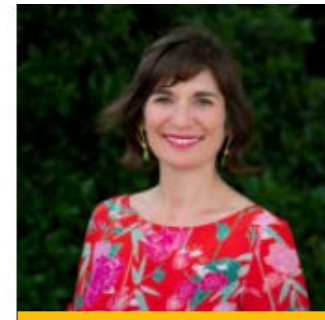
ANGELIKI DEDOPOULOU
Senior Manager of EU Public Affairs, Huawei



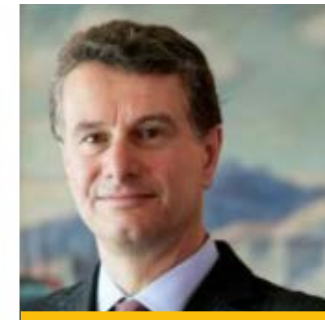
ANTONIO CAMMISECRA
Head of the Global Infrastructure and Networks Division, Enel



JENS SCHMIDT-BÜRCEL
Managing Director, Head EU-27, Moody's



ESTELLE LEVIN-NALLY
CEO & Founder, Levin Sources



DIMITRI PAPALEXOPOULOS
Chairman of the Group Executive Committee TITAN Cement International & Vice-Chair ERT



SUN LIHUI
Director, China Chamber of Commerce of Metals, Minerals and Chemicals Importers & Exporters



GRACE PEREZ-NAVARRO
Deputy Director, OECD



MARTINA MACPHERSON
Senior Vice-President Strategic ESG Engagement, Moody's



ENRICO FALCK
Chairman Falck Renewables Spa. and Chair Fondazione Sodalitas



LUCA VISENTINI
General Secretary, European Trade Union Confederation



AIDAN DAVY
Chief Operating Officer, International Council on Mining & Metals (ICMM)



JOHANNA SANDAHL
President, European Environmental Bureau and Swedish Society for Nature Conservation



HANKA BOLDEEMANN
Vice-President Global Philanthropy, J.P. Morgan



ANTONI BALLABRIGA
Global Head of Responsible Business, BBVA

[VIEW THE FULL LIST](#)

PREMIUM SPONSORSHIP

OUR SPONSORS IN 2020



BENEFITS

POSITIONING

- Invitation of your CEO to the physical meeting with EU leaders for the inauguration of the Sustainable Industry Barometer;
- Speaking slot at one of the 3 plenary sessions;
- Speaking slot at/co-organisation of the European SDGs Roundtables;
- Mention as “Premium Partner” in the 2021 Sustainable Industry Barometer;
- Access to private networking with VIP speakers and guests;
- 1 branded publication (maximum size A4) to be included in the Summit Package & made available for Download
- Fully branded and equipped virtual booth in the Sponsors Area to showcase your sustainability efforts
- Submission of one poll to engage the audience at your SDG Roundtable
- Recognition during the welcoming and closing remarks at the 5 plenaries

VISIBILITY

- Logo on CSR Europe presentation slides
- Logo on virtual signage
- Logo on the CSR Europe website and Virtual Platform
- Logo in two monthly Newsletters (before and after the event)
- Logo on daily programme updates to attendees during event
- Logo on LinkedIn and Twitter post announcing sponsorship
- Promotion of your speaker at the European SDG Roundtables
- Logo on the cover of event invitations
- Logo on the cover of programme update
- Logo on the Weekly Emails leading to the Summit
- Sponsorship Report
- Summit recording available on the virtual platform

OPTIONAL

- Video message to share with attendees on the virtual platform

CSR EUROPE MEMBERS | 25.000 EUR (VAT EXCL.)

NON-MEMBERS | 40.000 EUR (VAT EXCL.)

SUPPORTING SPONSORSHIP

OUR SPONSORS IN 2020

EPSON



BENEFITS

POSITIONING

- Speaking slot at the European SDGs Roundtables;
- Mention as “Supporting Partner” in the 2021 Sustainable Industry Barometer;

VISIBILITY

- Logo on virtual signage
- Logo on the CSR Europe webpage
- Logo on title slide of the SDG Roundtable
- Logo in two Summit updates before the event
- Logo on one social media post on all the sponsors
- Logo on the cover of event invitations
- Logo on the cover of programme update
- Summit recording available on virtual platform

CSR EUROPE MEMBERS | 5.000 EUR (VAT EXCL.)

NON-MEMBERS | 10.000 EUR (VAT EXCL.)

EVENT VISIBILITY

Extend your reach towards a diversified network of stakeholders via CSR Europe's communication channels:



+ 12.000 Followers



+ 26.000 Followers

CSR Europe @CSREuropeOrg · 26 ott
🔴 LIVE NOW: A Call to protect Life and Earth with @Kadriilham and Jens Schmidt-Bürgel.

Watch the inauguration of the European Pact for Sustainable Industry #Pact4EU
👉 bit.ly/34jqgOg

**The European
SDG Summit 2020** **LIVE NOW**
#PACT4EU

A WAKE UP CALL TO PROTECT LIFE & EARTH

ILHAM KADRI
CEO SOLVAY

JENS SCHMIDT-BÜRCEL
MANAGING DIRECTOR
HEAD EU-27, MOODY'S

CSR Europe @CSREuropeOrg

Thank you to our sponsor, @ENELGroup, for their support in making this year's #SDGSummit2020 possible.

Together we can take sustainability from strategy to action and invest in impactful partnerships to #BuildBackBetter! 🙌 bit.ly/33PL3aU

**The European
SDG Summit 2020**

#SDGSUMMIT2020
**IMPACTFUL PARTNERSHIPS TO
BUILD BACK BETTER**
26-30 OCTOBER

WITH THE SUPPORT OF: **enel**

**The European
SDG Summit 2020** **28 OCTOBER**
#SDGSUMMIT2020

**CIRCULAR ECONOMY:
CONNECTING THE DOTS BETWEEN THE GREEN DEAL & THE INDUSTRIAL STRATEGY**

EUROPEAN COMMISSION

EPSON

HUAWEI

G-STIC

ENEL

WUPPERTAL INSTITUTE

EIT RAW MATERIALS

CSR Europe @CSREuropeOrg

🗣️ We are about to go live at the #SDGSummit2020 with the high-level plenary on #circulareconomy, hosted in collaboration with @GSTISeries @KarlVrancken @schaefer_eitrm @ernestociorra @HenningOhlsson @JEPaquetEU

Tune in now: bit.ly/2IPYpNs
Traduci il Tweet

10:48 AM · 28 ott 2020 · Twitter Web App

6 M

Social Media Reach with #SDGSummit2020

18 K

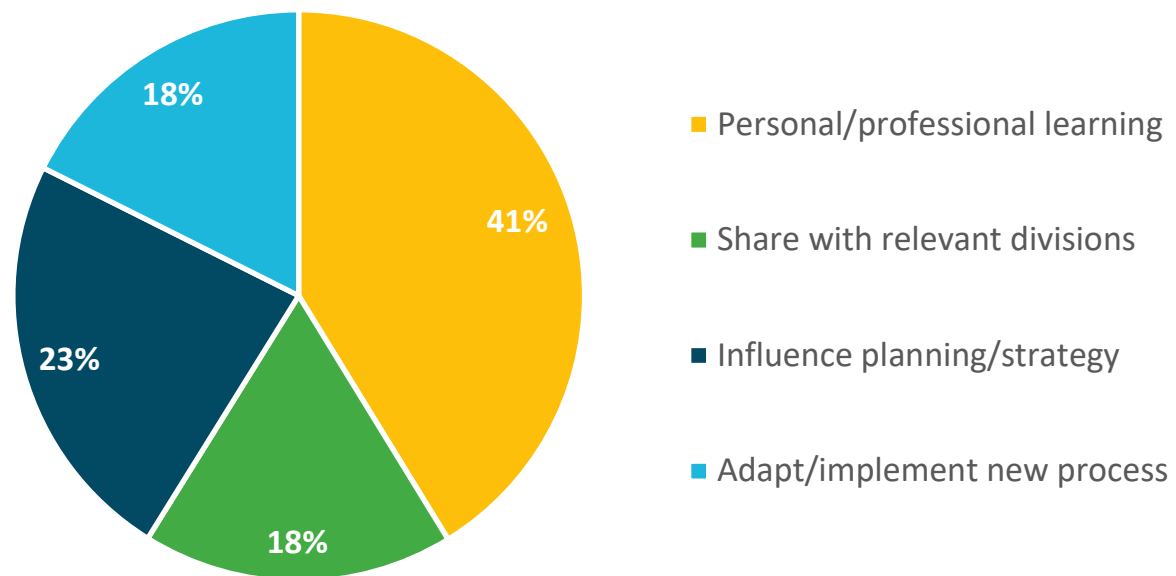
Sustainability experts reached via monthly Newsbundle

25 K

Website visitors in October 2020

OUTCOME & EVALUATION

USE OF THE 2020 SUMMIT OUTCOMES



8.4

Average Rating Received on the overall value of the SDG Summit *

**Rating from 1 (lowest) to 10 (highest).*

99% OF PARTICIPANTS SAID THAT THEY ARE **'LIKELY - VERY LIKELY'** TO RECOMMEND CSR EUROPE EVENTS TO OTHERS



CONTACT INFORMATION

Stefan Crets
Executive Director

E-mail: sc@csreurope.org

Telephone: +32 473 98 05 27

CSR Europe
Rue Victor Oudart 7
1030 Brussels, Belgium

ABOUT CSR EUROPE

CSR Europe is the leading European business network for Corporate Sustainability and Responsibility.

With our corporate members, National Partner Organisations (NPOs), and Associated Partners, we unite, inspire & support over 10,000 enterprises at local, European and global level.

We support businesses & industry sectors in their transformation and collaboration towards practical solutions and sustainable growth. We are for systemic change. Following the SDGs, we want to co-build with the European leaders and stakeholders an overarching strategy for a Sustainable Europe 2030.