



Responsible Business,
Better Future.



A CSR Europe Initiative:
**THE EUROPEAN PACT
4 SUSTAINABLE INDUSTRY**
Making the Green Deal a Success



The European Pact for Sustainable Industry for National Partner Organizations



STAKEHOLDERS ENGAGEMENT



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Unique engagement model

1

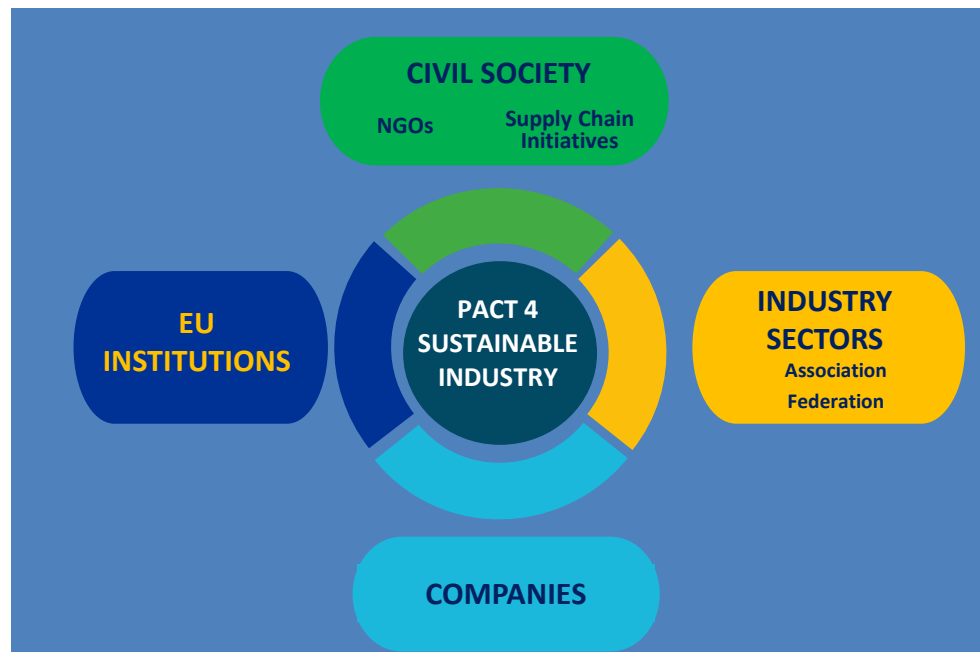
By 2024, **all the industry federation/association** will have developed a Sustainability Roadmap

2

By 2030, **10.000 companies** will be engaged in sectorial and cross-sectorial collaboration + SDGs integration

3

By the end of 2024, help **EU institutions** to integrate the SDGs in all EU policies



PACT FOR SUSTAINABLE INDUSTRY

Value Proposition for NPO



Costs: Free

All NPO can have access to the Pact 4 Sustainable Industry, if they agree to do the following actions:

- **Mandatory:** Do annual reporting on collaborative activities at sector level (in air table)
- **Mandatory:** Invite a federation in a NPO R/T at the Summit
- **Option:** Serve NPO members to join CSR Europe collaborative activities

1. Engagement recognition:

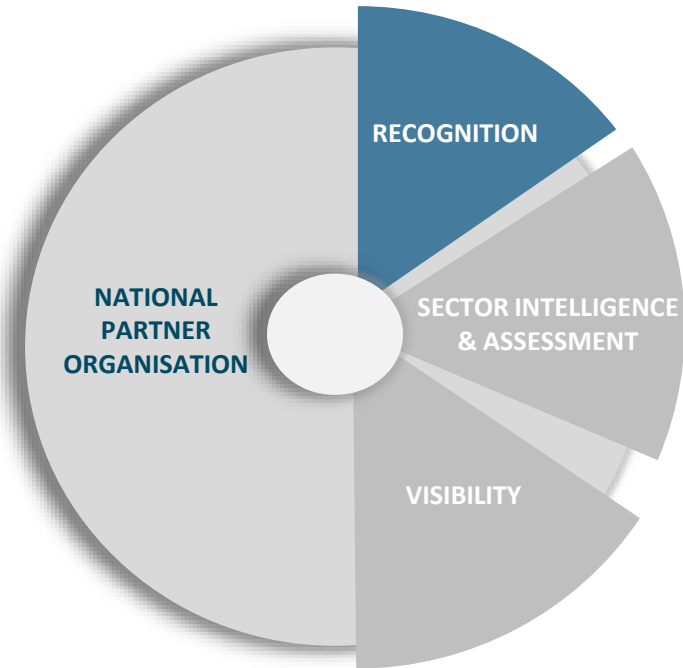
Being member of the PACT is a Sustainability commitment to:

- Engage directly and/or through its member companies dialogue and collaboration with industry federations
- Develop a National P4SI in relation with the European P4SI
- Facilitate collaboration at sector and/or cross-sector level

2. Sector intelligence & assessment methodology:

- Access to the (publicly available) European Sustainable Industry annual Barometer coordinated by CSR Europe and MOODY'S - VE which includes:
 - A benchmark of European Trade Federations (CSR Europe's methodology)
 - Alongside quantitative view on the Overall ESG scores of 40 European industry sectors
- **Access to the CSR Europe methodology** (at cost 1000 Euro) to assess the level of maturity and integration of sustainability in National Industry Federation and sharing the results with CSR Europe

- 3. **Gain visibility** by using the logo and being referred on the dedicated page of on CSR Europe's website



DIALOGUES & COLLABORATION WITH INDUSTRY FEDERATIONS

Recognition of dialogue and collaborative national initiatives by the NPO with Industry Federations and/or Associations



SECTOR COLLABORATION

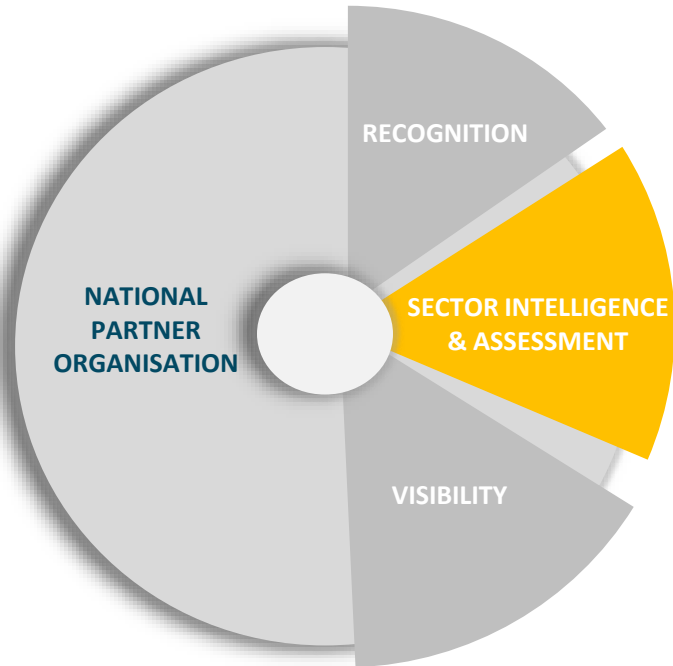
Sharing information of national collaboration at sector or cross-sector level including:

- Purpose & timing
- Actors
- Kind of action & targets
- Results



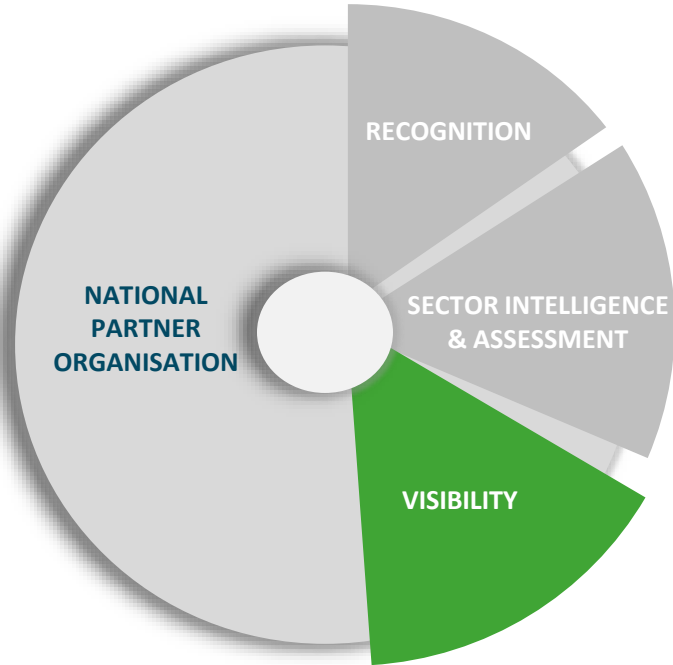
NATIONAL PACT FOR SUSTAINABLE INDUSTRY

Develop a National P4SI (in relation with the European P4SI) which will include a clear action plan and communication plan



INDUSTRY SECTOR ANNUAL BAROMETER

- Access to the (publicly available) **European Sustainable Industry annual Barometer** (launch: SDG Summit October 2021) coordinated by **CSR Europe and MOODY'S - VE** which includes:
 - **A benchmark** of European Trade Federations (CSR Europe's methodology)
 - Alongside **quantitative view on the Overall ESG scores** of 40 European industry sectors
- **Access to the CSR Europe methodology (at cost = 1000€) to assess the level of maturity and integration of sustainability** in National Industry Federations/Associations – incl. sharing results with CSR Europe



DEDICATE WEB SECTION

Inclusion in the **P4SI dedicated page** of the CSR Europe's website with the opportunity to link to the organization's website



Pact for Sustainable Industry LOGO*

Use of P4SI logo on the website and communication material if related to activities aligned to the Pact:

- Option 1: **EU P4SI logo**
- Option 2: develop and use a **national P4SI logo** in line with the EU one.

* Based on agreement to include members logos and links in the EU P4SI (TBC)



EUROPEAN INDUSTRY BAROMETER

A Dynamic Sustainability Context

Within the European Union:

- A European Green Deal towards a Climate Neutral and Inclusive Europe 2050
- A European Sustainable Finance Action Plan
- A European Pact for Sustainable Industry

CSR Europe's' Target:

- That all European Industry Federations demonstrate a mature approach on sustainability issues by 2024.

V.E's Role in this space:

- Providing trusted insights to market participants
- By measuring ESG and Climate factors across corporates, sovereigns and other entities and instruments





The European Pact for Sustainable Industry

Industry Federations Assessment



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vigeo eiris
1593 enterprises from
40 sectors



20+ IF

The European Sustainability Industry Barometer

ISIF Measurement Model (Integration of Sustainability in Industry Federations)

New instrument to gauge annual progress on ESG and climate issues:

- Generating 0-10 scores
- Covering circa 20 Industry Federations
- Will be generated via interviews that will take place in 2021
- Interviews will be led by V.E teams and take place between May – June 2021



The European Sustainable Industry Barometer



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A solid instrument to gauge annual progress on ESG and climate issues

1. To provide a **clear view** on the ESG challenges being faced by different industry sectors within Europe
2. To provide a **benchmark** to showcase
 - CSR Europe's European Industry Federation ISIF scores
 - *alongside* V.E's existing ESG and Climate scores for European sectors
3. To provide a **pathway** for entertaining discussion and debate around the critical ESG challenges faced by industries within Europe.



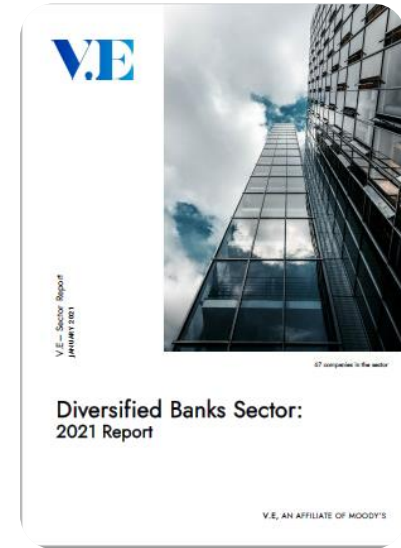
October 2021

V.E Methodology

Methodology for developing sector scores

V.E

- Methodology for **ESG Assessments**
- Methodology for **Energy Transition Assessments**
- They generate 0-100 scores
- They cover 1593 companies from Europe
- These companies are spread across 40 different sectors
- But we will focus on providing ‘Sector level’ data



ESG Assessment Methodology assesses the managerial approach of companies to tackle material ESG factors.

Energy Transition Methodology captures the extent to which an issuer is positioned to support the transition to a low carbon economy

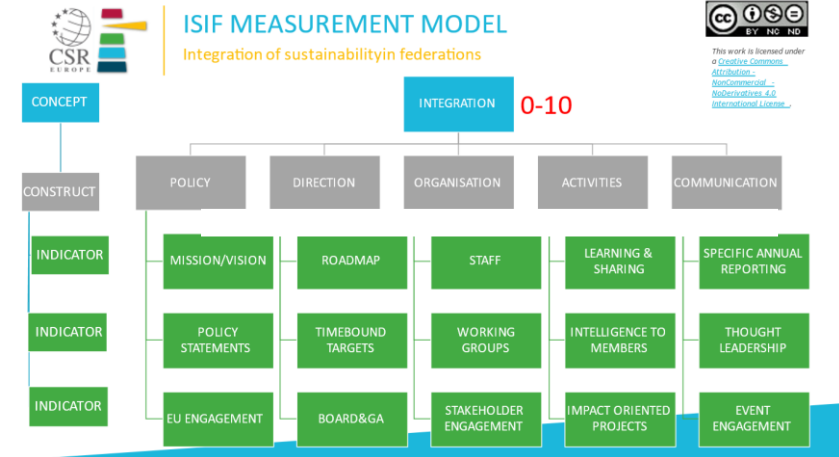


The Barometer

Approach for Assessing Industry Federations

CSR Europe

- ISIF Measurement Model (Integration of Sustainability in Industry Federations)
- Anonymity for Industry Federation participating.
- Generating 0-10 scores
- Covering circa 20 Industry Federations
- Will be generated via interviews that will take place in 2021
- Interviews will be led by V.E teams and take place between May – June 2021



Methodology assesses the Industry Federations' Policy, Direction, Organisation, Activities, and Communication on sustainability criteria.

The European Industry Barometer

Selected Association for 2021



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Industry Federation	V.E. Sector
INFRASTRUCTURE	
CEMBUREAU - European Cement Association	Building Materials
CECE -European Construction Equipment	Heavy & Home Construction
ENERGY	
IPIECA	Energy
BASIC RESOURCES	
EUROMETAUX	Mining and minerals
CEPI – European Paper Industry	Forest Products & Paper
FINANCE	
EBF – European Banking Federation	Retails and specialized banks
Insurance Europe	Insurance

Industry Federation	V.E. Sector
FOOD AND BEVERAGE	
Food & Drink Europe	Food & Beverage
AIJN – Fruit and Juice Ass	Beverage non-alcohol
Spirits Europe	Beverage Alcohol
HEALTH & WELLBEING	
EPIA – Pharmaceutical Industry	Pharmaceutical & Biotechnology
COSMETIC EUROPE	Luxury Goods & Cosmetics
MED TECH EUROPE	Healthcare Equipment
BASIC RESOURCES	
CEFIC – European Chemical Industry	Chemicals

Industry Federation	V.E. Sector
TECHNOLOGY AND COMMUNICATION	
ETNO – European Telecom operator ass.	Telecom
Digital Europe	Technology and Hardware
Euroelectric	Electric component
INDUSTRIAL	
ACEA – European Automobile	Automobiles (without tires)
ETRMA – Tyre and Rubber manufactures ass.	Automobile (Tire)
RETAIL & FASHION	
EURATEX	Specialized retail

What would be featured in the Barometer report ?

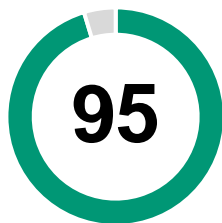


EG: Chemicals

ISIF Score



V.E ESG Overall



Energy Transition
Score



- Each year we would show:
- ISIF scores
- Alongside V.E's ESG and Energy Transition Scores
- As well as trend data, best practices and sector context and analysis

Year on year, we would be able to gauge progress in a systematic, structured manner and understand where progress is being made on multiple levels

Federation will provide data representing their sector without the mandatory commitment to be mentioned officially. The Barometer will also collect best practices from each sector relevant to demonstrate their engagement



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2021 engagement overview

P4SI – Key events

Event	date	Topic
Pact 4 Sustainable Industry launch (open)	22 nd February	<i>The European Pact for Sustainable Industry: Making the European Green Deal a Success</i>
Pact 4 Sustainable Industry (open)	24 th June	<i>Towards a Sustainable Industry Barometer</i>
EU Update (close)	28 th April	<i>NonFinancial Reporting Directive</i>
	10 th June	<i>Supply Chain Sustainability</i>
	18 th November	<i>Circular Economy</i>
High level executives and leaders meeting (open)	EU SDG Summit - October	<i>The industry contribution to the Green Deal (Exact topic TBC)</i>
Pact 4 Sustainable Industry (close)	October-November TBC	<i>The state of sustainability in European Industry (explained by Moody's VE) – detailed results of the Barometer</i>
European SDG Summit 2021 (open)	October	<i>Possibility to propose a specific topic and organize a roundtable</i>
Peer to peer P4SI cross-sector meeting (close)	November TBC	<i>Science Based Target workshop for Industry Federation (TBC)</i>



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THANK YOU !

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