



The European SDG Summit

10-12 OCTOBER 2022



Sponsorship Package

TOGETHER FOR AN INCLUSIVE GREEN DEAL

2021 has bluntly forced the world to recognize the need to accelerate the journey towards climate neutrality and the urgency for the adoption of an **inclusive approach to the green and digital transition**.

However, [the lack of preparedness](#) for the coming disruptions to workforces, supply chains, communities, and consumers caused by the transition to net zero, risk exacerbating inequalities within and between countries.

Europe, in line with its welfare state experience, is taking the lead to leave no one behind in this transformation with the Green Deal, the European Pillar of Social Rights Action Plan, the Just Transition Mechanism, and the NextGenerationEU Programme.

In its recent [Council recommendation](#) for a fair transition towards climate neutrality, the European Commission highlighted that “the green transition will bring changes to the way we live, move and work. We need well-designed policies to fully realise its employment and social potential. A fair transition towards climate neutrality in the Union by 2050 will ensure that no one is left behind, in particular people and households most dependent on fossil fuels, and most affected by the green transition, and notably those already in vulnerable situations.”

Nevertheless, the scale and magnitude of the effort ahead requires not only individual commitments to net-zero but also collaborative actions from all stakeholders.

For this reason, ahead of the 27th United Nations Climate Change conference (COP27) in Egypt, **CSR Europe is convening sustainability leaders worldwide at the European SDG Summit 2022: Together for an Inclusive Green Deal, taking place between 10-12 October.**

Over the course of 21 virtual sessions - consisting of 3 high-level plenaries and 18 SDG Roundtables - leaders from businesses, industry federations, civil society organisations, and the European Union will engage in **action-oriented dialogues to conciliate climate action with the pressing need for a Just Transition.**



SUMMIT PROGRAMME



THE UN SUSTAINABLE DEVELOPMENT GOALS

THE SUMMIT'S THEMATIC PILLARS

An Economy with & for People

Business leadership & action for an inclusive & equitable society

Sustainable Raw Materials & Value Chains

Engaging suppliers to enable carbon-neutral and circular supply chains

Sustainable Markets & Finance

Financing an inclusive Green Deal Transformation

3 HIGH-LEVEL PLENARIES

- In collaboration with CEOs, European Commissioners, Heads of States and Governments

18 SDG ROUNDTABLES

INDUSTRY SDG ROUNDTABLES

- In collaboration with CSR Europe's members

EUROPEAN SDG ROUNDTABLES

- In collaboration with National CSR Networks

This year, CSR Europe will also release the second edition of the European Sustainable Industry Barometer in collaboration with **Moody's ESG Solutions**. The Barometer will provide data on the **sustainability level and maturity of European businesses, with a focus on the social dimension of their ESG efforts**, demonstrating the progress made and where additional efforts are needed.

This instrument has been conceived within the European Pact for Sustainable Industry, CSR Europe's public campaign aimed at making the European Green Deal and its Climate Pact a success.



WHY BECOME A **SUMMIT SPONSOR**

+5.000

**Unique
Registrations**

+200

**Participating
Organisations**

+100

**C-Level
Speakers**

- **Position your company as Sustainability Leader**
- **Play a central role in the leading sustainability event of the year in Europe**
- **Dialogue with European policymakers, CEOs, and leaders of industry federations, and civil society organisations**



+45

**Partners
Involved**

+35

**Countries
Represented**

21

**Sessions
Live-streamed**

- **Promote your sustainability leadership at national and European level** via the CSR Europe network
- **Build intelligence** around your company's key sustainability issues

OVERVIEW 2021 EDITION

+200 ORGANISATIONS ENGAGED, including:

- **+45** Partners, of which +23 National CSR Networks
- **+20** Industry sectors

+5.000 SESSION ATTENDEES

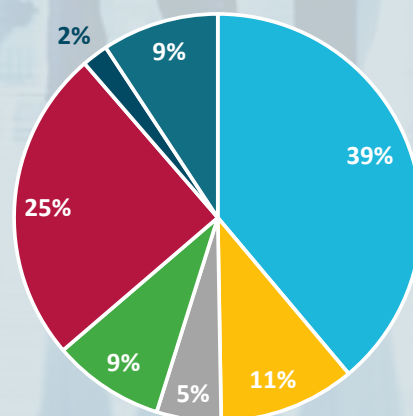
- **+3.000** Unique Registrations
- **+58** Nationalities

+250 CROSS SECTOR C-LEVEL SPEAKERS, including:

- Leaders of the European Commission and Parliament
- Representatives of the European Investment Bank
- CEOs of multinational corporations and SMEs
- Government Representatives

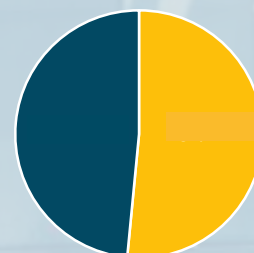
STRONG MULTI-STAKEHOLDER PARTICIPATION

Business	39%
Industry	25%
Civil Society	11%
Financial Institutions & Organisations	9%
Governments & EU Institutions	9%
Research & Higher Education Institutions	9%
Media	2%



EVEN SPEAKERS' GENDER BALANCE

Female	48%
Male	52%



WHO WILL ATTEND

OUR TARGET AUDIENCE...



CROSS SECTORAL

- Business leaders, policymakers, industry federations, civil society organisations, NGOs, etc.



CROSS INDUSTRIAL

- Automotive, Chemical, Energy, Finance, Food, Transport and Logistics etc.



C-LEVEL

- CEOs, Managing Directors, Presidents, Director Generals, Directors etc.



ACROSS EUROPE & BEYOND

- Over 45 EU countries and key players such as China.

...FOR HIGH-QUALITY DISCUSSIONS

OUR FO

INSPIRE

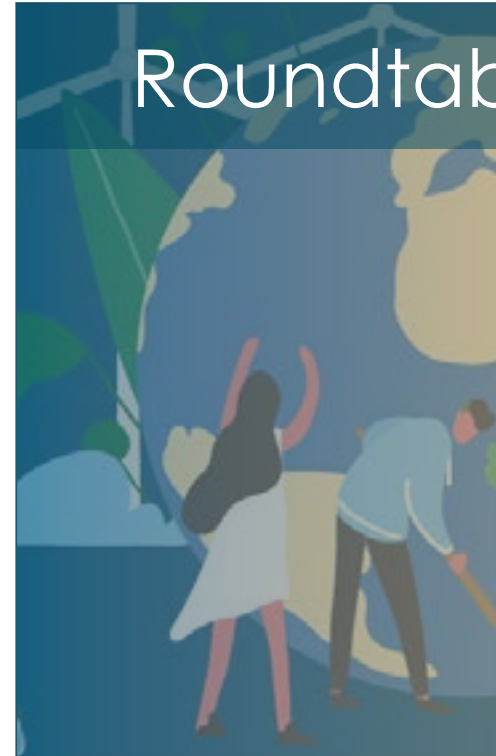
Plenary Session



- **Be a keynote speaker** at one of the three high-level plenary sessions in programme
- **Showcase your leadership** in the Sustainability Agenda to a wide audience
- **Influence the discussion** with other key sustainability players worldwide

LEAD & E

Roundtable



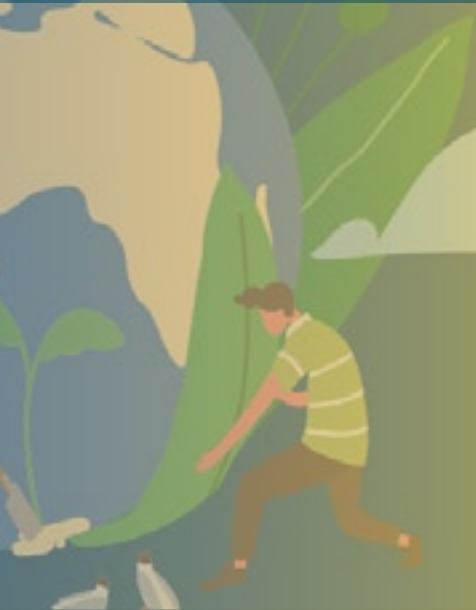
- **Be a speaker** at one of the roundtables dedicated to the Sustainable Development Goals
- **Build your intelligence** on the latest policy initiatives to support the Paris Deal, the targets of the 2030 Agenda, and the 2030 Agenda
- **Engage your stakeholders** from the private sector and cross-sectoral partners on the UN SDGs

The best hybrid format available for

FORMAT

ENGAGE

Public Session



• One of the 18 roundtables
• Addressing the SDGs challenges

• **Focus on the latest EU**
• To achieve the Green
• Objectives of the Paris Agreement
• Agenda

• **Stakeholders** to accelerate
• Cross-sector collaboration

MEET & GREET

Networking



- **Join the private sponsors meeting**
- **Connect with leading practitioners worldwide** via chat-rooms
- **Share your achievements** with sustainability experts worldwide

• **Facilitate impactful dialogues & networking**

OUR 2021



Frans Timmermans
Executive Vice President of
the European Commission



Nicolas Schmit
European Commissioner for
Jobs and Social Rights



Mairead McGuinness
European Commissioner
for Financial Affairs



Didier Reynders
European Commissioner
for Justice



Evelyn Regner
Member of the European
Parliament, S&D Group



Anna Karamat
Head of the EU Business @
Biodiversity Platform DG ENV



Hakan Lucius
Head of Corporate
Responsibility and Civil
Society Division, EIB



Debora Revoltella
Chief Economist and
Director of the Economics
Department, EIB



Francesco Starace
CEO Enel



Ilham Kadri
CEO Solvay and
Vice President of CEFIC



Alessandro Profumo
CEO Leonardo
and President of ASD



Alistair Dormer
Executive Vice President
HITACHI (COP26 Principal
Partner)



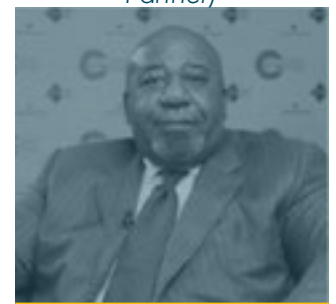
Antoni Ballabriga
Global Head of
Responsible Business, BBVA
Chair of the Sustainable
Finance WG, EBF



Liina Carr
Confederal Secretary,
European Trade Union
Confederation



Sathagiri Chapalapalli
Head,
Tata Consultancy Services
Europe



**Jean-Dominique Takis
Kumbo**
General Director,
Entreprise General Du
Cobalt

1 SPEAKERS



Kerstin Jorna
Director General
DG GROW



Koen Doens
Director General
DG INTPA



John Berrigan
Director General
DG FISMA



Irena Moozova
Director for Equality and
Union Citizenship DG JUST



Bülent Özcan
Director-General, Turkish
Ministry of Foreign Affairs



Thomas Lesueur
Commissioner General,
French Ministry for the
Ecological Transition



Olivier De Schutter
Special Rapporteur on
Extreme Poverty and
Human Rights, UNHR



Etienne Davignon
Minister of State and
President of CSR Europe



Anthony Gooch
Director of Public Affairs and
Communication, OECD



Céline Charveriat
Executive Director, Institute
for European Environmental
Policy



Patrick Pouyanné
Chairman and CEO
TotalEnergies



Justina Nixon-Saintil
VP & Global Head CSR
IBM



Antonio Sanchez-Benedito
Head of Delegation of the
EU in Mozambique



Valeria Ronzitti
Secretary General
SGI EUROPE



Sharan Burrow
Secretary General,
International Trade Union
Confederation



Heske Verburg
Managing Director
SOLIDARIDAD EUROPE

[VIEW THE FULL LIST](#)

PREMIUM SPONSORSHIP

IN 2021:



BRIDGESTONE
Solutions for your journey



enel



MOODY'S



tcs TATA
CONSULTANCY
SERVICES



TotalEnergies

BENEFITS

THOUGHT LEADERSHIP

- Speaking slot at one of the 3 High-Level Plenary sessions;
- Speaking slot at/co-organisation of one of the 18 SDG Roundtables;
- Submission of one poll to engage the audience at the SDG Roundtable;
- Recognition during the welcoming and closing remarks of the 3 plenaries;

NETWORKING

- Invitation of your CEO to the physical meeting with EU leaders for the inauguration of the second edition of the European Sustainable Industry Barometer (if possible);
- Invitation to the sponsors-only meeting (if possible);

BRANDING & VISIBILITY

- Company logo and mention as “Premium Partner” in the 2022 European Sustainable Industry Barometer;
- 1 branded publication to be included in the Summit edition of the CSR Europe Newsletter (October) & made available for download
- Fully branded and equipped virtual booth in the Sponsors Area of the Summit’s virtual platform, including promotional video and relevant documents;
- Logo on the homepage of the Summit’s virtual platform and link to the booth;
- Logo on the CSR Europe presentation slides for all the sessions;
- Logo on the CSR Europe website with boilerplate and link to the company’s website;
- Logo on all the promotional emails;
- Logo on LinkedIn and Twitter post announcing sponsorship;
- Promotion of your speaker at the High-Level Plenary and SDG Roundtable;
- Logo on the cover of event invitations;
- Logo on the PDF of the programme and in the daily programme updates;

POST SUMMIT

- Sponsorship Report;
- Company booth and sessions accessible until the end of the year;
- All Summit recordings available on the CSR Europe YouTube channel;

RATE FOR CSR EUROPE MEMBERS
NON-MEMBERS

30.000 EUR (VAT EXCL.)

50.000 EUR (VAT EXCL.)

SUPPORTING SPONSORSHIP

IN 2021:

EPSON®
EXCEED YOUR VISION


ERICSSON

BENEFITS

THOUGHT LEADERSHIP

- Speaking slot at/co-organisation of one of the 18 SDG Roundtables;
- Submission of one poll to engage the audience at the SDG Roundtable;

BRANDING & VISIBILITY

- Company logo and mention as “Supporting Partner” in the 2022 European Sustainable Industry Barometer;
- Logo on the homepage of the Summit’s virtual platform and link to the company’s website;
- Logo on the CSR Europe presentation slides of the SDG Roundtables;
- Logo on the CSR Europe website and link to the company’s website;
- Logo on all the promotional emails;
- Logo on LinkedIn and Twitter post announcing sponsorship;
- Promotion of your speaker at the SDG Roundtable;
- Logo on the cover of event invitations;

POST SUMMIT

- Sponsorship Report;
- Recordings accessible until the end of the year on the virtual platform and afterwards on the CSR Europe YouTube channel;

RATE FOR CSR EUROPE MEMBERS
NON-MEMBERS

10.000 EUR (VAT EXCL.)

20.000 EUR (VAT EXCL.)

A WIDE AUDIENCE REACHED

+17K
Experts
reached via
Newsletter

+16K
Website
Visitors in
Octobers

1.6M
Social Media
Outreach

808K
Non-Social
Media
Outreach

#SDGSummit Performance



1.6M
Total
Reach

1K
Average
Impression

1K
Interactions



+43K
Total
Impressions

+1K
Average
Impression
per post

1K
Interactions

Enel Group @EnelGroup · Oct 11, 2021

The transformation that companies must go through in order to make the industry fit for the next generation and bring development in Europe can be carried out in a sustainable manner. Our CEO @stefano highlighted this during #SDGSUMMIT @CSREuropeOrg

The European SDG Summit 2021 #SDGSUMMIT

Stefano Eusebio
CEO

Microsoft European Affairs (@MicrosoftEU) · Oct 11, 2021

Build inclusion and well-being are key to building successful workplaces of the future.

For some inspirational reading, check this newly launched "Blueprint" from @CSREuropeOrg, featuring examples of best practices from Microsoft.

👉 **CSR Europe** @CSREuropeOrg · Oct 11, 2021

🔥 **OUT NOW** The Blueprint "Companies for an Inclusive Society"

Developed with @EYand @PwC, Belgium, the blueprint highlights how companies can remain successful amid the green & digital transition.

Discover best practices from leading companies 🌟

[bit.ly/3D9Gd4E](#)

[Share this thread](#)

COMPANIES FOR AN INCLUSIVE SOCIETY

CSR Europe
13,024 followers
Join · Edited · 🌐

How to foster sustainable supply chains?

Today, Jean-Dominique Taki Kumbo, General Director of **Entreprise Générale du Cobalt** will offer an African perspective on impact-driven collaborations for sustainable supply chains at the high-level plenary on "Resilient & Inclusive Supply Chain" at 11:30 CET.

Change won't happen overnight - especially when it comes to responsible sourcing.

However, CSR Europe, together with the #ActiveSustainability partners, took a first step forward with the launch of **Raw Materials Outlook** - a new platform, developed in collaboration with **Levi's Sourcis**, dedicated to managing and mitigating the #HumanRights violations and the #ESG impacts of materials used in the automotive value chain.

📖 Read the #pressrelease: <https://bit.ly/3D9Gd4E>

👉 Check out the platform: <https://bit.ly/3jy4y4H>

#SDGSUMMIT #Automotive #ValueChain #ResponsibleSourcing #Collaboration

The European SDG Summit 2021

RESILIENT & INCLUSIVE SUPPLY CHAINS

With Jean-Dominique Taki Kumbo, General Director, **Entreprise Générale du Cobalt** @SDGSUMMIT

HIGH-LEVEL PLENARY, 14 OCTOBER, 11:30-13:00 CET

Resilient & Inclusive Supply Chains #SDGSUMMIT

<https://www.csreurope.org/2021/09/28/resilient-and-inclusive-supply-chains/> - 1 min read

European Investment Bank @EIB · Oct 11, 2021

EIB expert Hakan Ludus at #SDGSUMMIT

"The EU is leading the way on its sustainability reporting. Together with the #EC Commission we are working within the TEG and #UFRAG to move from non-financial to corporate sustainability reporting."

The European SDG Summit 2021 #SDGSUMMIT

Hakan Ludus
EIB Chief Sustainability Officer

ASD Europe @ASDEurope · Oct 11, 2021

ASD President, Mr. Alessandro Profumo @ALDOCCO, speaking today @CSREuropeOrg's #SDG Summit:

"#Aerospacelife, #Defense, #Quality & #Space are high technology or strategic domains, enablers of #EU goals in terms of just and #green transition and #strategic autonomy."

👉 **CSR Europe** @CSREuropeOrg · Oct 11, 2021

📖 **UFR** NCFR @ALDOCCO @ALDOCCO (via) at the high-level plenary "For #ClimateAction & #JustTransition"

Join the conversation at the #SDGSUMMIT 🌟 bit.ly/3D9Gd4E

The European SDG Summit 2021 #SDGSUMMIT

Alessandro Profumo
ASD President

CSR Europe
13,024 followers
Join · Edited · 🌐

📅 **Register for the European SDG Summit 2021!**

From 11-14 October, the Summit will be back with 30 virtual and fully open sessions with representatives from the European institutions, business, industry, and civil society.

Join us and engage in action-oriented dialogues for Climate Action and a Just Transition with 5,000 thought leaders from all over the world.

More updates coming your way soon! 📢 Stay tuned <https://bit.ly/3jy4y4H>

PwC Belgium @PwC_Belgium · Oct 11, 2021

Thanks Commissioner @michelovolo for highlighting our joint report "Companies for an Inclusive Society" at the #SDGSUMMIT today.

We are proud to join the race for companies to be successful by leading employability, social inclusion and care for the people.

👉 **CSR Europe** @CSREuropeOrg · Oct 11, 2021

📖 **LIVE NOW** @EYand @PwC, Belgium at the high-level plenary "For #ClimateAction & #JustTransition"

"The Blueprint Companies for an Inclusive Society is a very practical approach to the future of work"

Join the conversation: bit.ly/3D9Gd4E

#SDGSUMMIT #JustTransition #FutureOfWork

The European SDG Summit 2021 #SDGSUMMIT

Michel Ovolo
Commissioner, European Commission

Accountancy Europe @AccountancyEU · Oct 11, 2021

We are attending the session "Integrating #Accountability in Business" at the European #SDGSUMMIT, organised by @CSREuropeOrg, to look into the important role of business and finance in safeguarding biodiversity.

bit.ly/3D9Gd4E

Know more about the event: www.csreurope.org/july2021/

👉 **CSR Europe** @CSREuropeOrg · Oct 11, 2021

📖 Ready for action-oriented dialogues with world experts & #ThoughtLeaders on sustainability?

Join day 2 of the #SDGSUMMIT 2021 with @YaraEngines, @GRU_Declaration, @R24Africa, @Africa, @Car, @Turkey, @Gears_platform, @H4Food, @H4Build, @H4renewableCoal

bit.ly/3D9Gd4E

[Share this thread](#)

STAKEHOLDERS COLLABORATION FOR UPSKILLING

Moody's ESG @moodyesg · Oct 11, 2021

V.E., part of Moody's ESG Solutions, and @CSREuropeOrg have published the first-ever European Sustainable Industry Barometer, a report assessing the #ESG performance and maturity level of European industry sectors and federations: [csreurope.org/european-suits](https://www.csreurope.org/european-suits)

#MoodyESG

"Progress on the SDGs, the Energy Transition and Physical Risk preparedness remains uneven and is not moving fast enough to meet the ambitious goals set by both the UN and the European Commission. Given the shared interest in sustainability across regulators, investors and society at large, companies appear more exposed than ever before to the operational risks that ESG factors can bring."

VE | part of Moody's ESG Solutions

Moody's | ESG Solutions

UN Special Rapporteur on poverty and huma... · Oct 13, 2021

A duty not to violate human rights is not enough. Corporations should use their enormous influence to contribute to poverty alleviation and social inclusion.

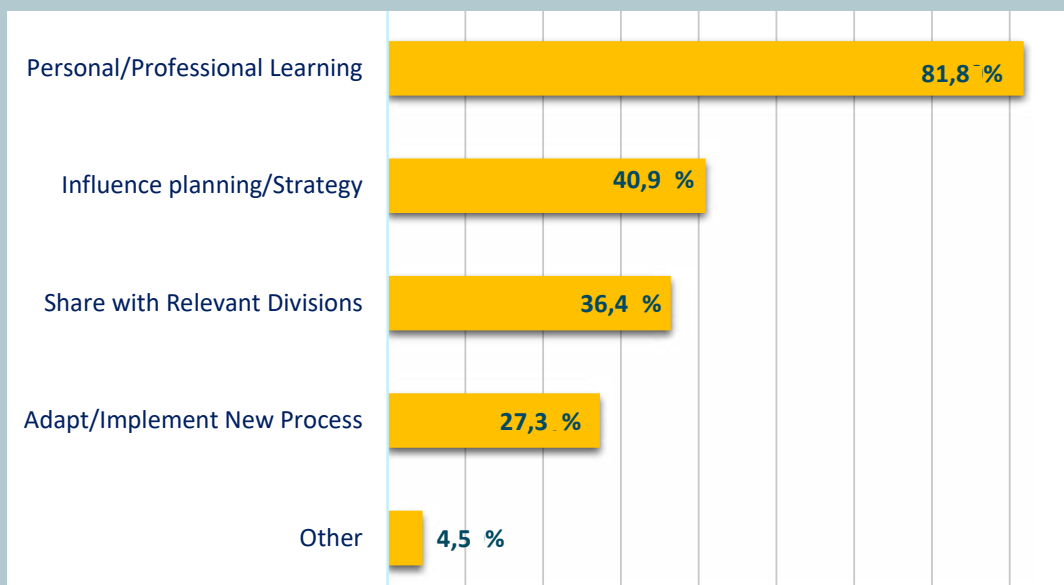
👉 **Join me at the #SDGSUMMIT 2021** on 14 Oct at 12:40 CET 🌟

bit.ly/3w44teu

@CSREuropeOrg

OUTCOME & EVALUATION

USE OF THE 2021 SUMMIT OUTCOMES



8.2/10

Average Rating Received on the overall value of the SDG Summit *

**Rating from 1 (lowest) to 10 (highest).*



99% OF PARTICIPANTS
SAID THAT
THEY ARE **'LIKELY - VERY LIKELY'**
TO RECOMMEND CSR EUROPE EVENTS
TO OTHERS



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1030 Brussels, Belgium

ABOUT CSR EUROPE

CSR Europe is the leading European business network for Corporate Sustainability and Responsibility.

With our corporate members, National Partner Organisations (NPOs), and Associated Partners, we unite, inspire & support over 10,000 enterprises at local, European and global level.

We support businesses & industry sectors in their transformation and collaboration towards practical solutions and sustainable growth. We are for systemic change. Following the SDGs, we want to co-build with the European leaders and stakeholders an overarching strategy for a Sustainable Europe 2030.