The European SDG Summit
FOR CLIMATE ACTION & A JUST TRANSITION
11-14 OCTOBER 2021

The Summit was a European Climate Pact satellite event.

Overview

+5,000 Attendees
+3,000 Unique Registrations
+250 Speakers
30 Sessions
+45 Partners Involved

ABOUT THE SESSIONS

Featuring:
• European Commission Executive Vice-President, Frans Timmermans, on building a post Covid-19 sustainable society and economy. WATCH
• European Commissioner for Financial Affairs, Mairead McGuinness, on sustainable finance. WATCH
• European Commissioner for Jobs and Social Rights, Nicolas Schmit, on the European Pillar of Social Rights. WATCH
• European Commissioner for Justice, Didier Reynders, on the upcoming EU due diligence law. WATCH

Covering all aspects of sustainability:

4 High-Level Plenaries
26 SDG Roundtables
23 National CSR Networks Involved

Just Transition
Sustainable Raw Materials & Value Chains
Sustainable Markets & Finance

- The State of the Union on Sustainable Industry
- Towards Reponsible Tax Behaviour
- Integrating Biodiversity in Business
- Sustainable Aluminum Sourcing in the Automotive Value Chain
- Envisaging the STEM Classroom of the Future
- Responsible Trucking in Europe
- And more...

RE-PLAY THE 30 SESSIONS
The European SDG Summit
FOR CLIMATE ACTION & A JUST TRANSITION
11-14 OCTOBER 2021

With a Global & Local Outreach

A wide array of nationalities...

...and stakeholders involved

Use of the Summit Outcomes

Speakers Gender Balance

The European SDG Summit 2021 in Numbers

2
The European Sustainable Industry Barometer
Assessing the maturity and integration of sustainability factors in European industry.

In collaboration with: Moody’s ESG Solutions

DOWNLOAD THE BAROMETER

KEY TAKEAWAYS

#1 The foundations for progress are set – but a transformation is likely needed

Industry Federations have set foundations for progress on Europe’s sustainability goals. However, a transformation towards being more “hands on” and “impact orientated” is needed if we are to achieve the objectives of the EGD and SDGs.

#2 Climate Action is happening – but in a fragmented manner

Companies are increasingly exposed to climate controversies but the fragmentation between leaders and laggards across European sectors appears large and concerning.

#3 Six years after their launch, a strategic approach on the SDGs remains hard to determine

V.E’s data on the Sustainable Development Goals indicates that progress remains uneven and is not moving fast enough to meet the ambitious goals set by the UN for 2030.

“Any change by definition leads to winners and losers. To build a sustainable future we need to put people and planet first.

The system cannot stay as it is, but it does not need revolution, it needs reform and it needs the participation of everyone in society. This is what we are responsible for. This is what needs to happen, and with your help it can”.

Frans Timmermans, Executive Vice-President of the European Commission, at the inauguration of the Barometer on 11 October.

500 Unique viewers for the inauguration
+450 Unique viewers for the announcement of key results

ABOUT THE BAROMETER

The European Sustainable Industry Barometer is the key benchmarking tool of the European Pact for Sustainable Industry.

The Pact aims at scaling up the impact of individual efforts made by companies, industry federations, and EU leaders towards a Sustainable Europe 2030.
Two Major Initiatives Launched

**THE PLATFORM**

**RAW MATERIAL OUTLOOK**

*In collaboration with Levin Sources*

Raw Material Outlook is the new platform launched by the leading partnership Drive Sustainability to help companies and stakeholders to manage and remediate Human Rights violations and the Environmental, Social, and Governance (ESG) impacts of materials used in the automotive value chain.

**THE BLUEPRINT “COMPANIES FOR AN INCLUSIVE SOCIETY”**

*In collaboration with Enel and PwC Belgium*

The pandemic has put the mental and physical well-being of the global workforce in jeopardy. In this context, some companies have assumed a leading position in protecting workers’ health and well-being, promoting healthy and safe environments, and providing employees with additional and tailored support.

The Blueprint “Companies for an Inclusive Society” defines what companies can do practically to remain successful in the new normal and identify what is meaningful for its employees, communities, and stakeholders.

The document collects reflections and recommendations from 14 different organisations – Adecco, Enel, Engie, the European Trade Union Confederation, Hitachi, HP, IBM, the International Labour Organisation (ILO), Microsoft, Organisation for Economic Co-operation, and Development (OECD), SGI Europe (formerly CEEP), Sodalitas, Titan, Total Energies – on:

- Well-Being
- Diversity and Inclusion
- People Growth.

---

**In Numbers**

- **+180** Unique viewers for the inauguration
- **+234** Unique viewers for the launch
A Wide Audience Reached

**The European SDG Summit**

FOR CLIMATE ACTION & A JUST TRANSITION

11-14 OCTOBER 2021

**#SDGSummit Performance**

<table>
<thead>
<tr>
<th>Platform</th>
<th>Total Reach</th>
<th>Average Impression</th>
<th>Interactions</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TWITTER</strong></td>
<td>1.6M</td>
<td>1K</td>
<td>1K</td>
</tr>
<tr>
<td><strong>LINKEDIN</strong></td>
<td>+43K</td>
<td>+1K</td>
<td>1K</td>
</tr>
</tbody>
</table>

**The European SDG Summit 2021 in Numbers**

- **+17K** Experts reached via Newsletter
- **+16K** Website Visitors in October
- **1.6M** Social Media Outreach
- **808K** Non-Social Media Outreach
The European SDG Summit
FOR CLIMATE ACTION & A JUST TRANSITION
11-14 OCTOBER 2021

With the Kind Contribution of Our Sponsors & Partners

PREMIUM SPONSORS

BRIDGESTONE
Solutions for your journey

enel
Moody’s
Tata Consultancy Services
TotalEnergies

SUPPORTING SPONSORS

EPSON
ERICSSON

CO-ORGANISERS

For more information: communications@csreurope.org