After the pandemic and amid the outbreak of the war in Ukraine, the world needs to accelerate the journey towards climate neutrality and the adoption of an inclusive approach to the green and digital transition.

However, the lack of preparedness to disruptions to workforces, supply chains, communities, and consumers caused by the war and the transition to net zero, risks exacerbating inequalities within and between countries.

Europe, in line with its welfare state experience, is taking the lead to leave no one behind in this transformation with the Green Deal, REPowereU, the European Pillar of Social Rights Action Plan, the Just Transition Mechanism, and the NextGenerationEU Programme. In its recent Council recommendation for a fair transition towards climate neutrality, the European Commission highlighted that “the green transition will bring changes to the way we live, move and work. We need well-designed policies to fully realise its employment and social potential. A fair transition towards climate neutrality in the Union by 2050 will ensure that no one is left behind, in particular people and households most dependent on fossil fuels, and most affected by the green transition, and notably those already in vulnerable situations.”

Nevertheless, the scale and magnitude of the effort ahead requires not only individual commitments to net-zero but also collaborative actions from all stakeholders.

For this reason, ahead of the 27th United Nations Climate Change conference (COP27) in Egypt, CSR Europe is convening sustainability leaders worldwide at the European SDG Summit 2022: Together for an Inclusive Green Deal, taking place between 10-12 October.

Over the course of 21 virtual sessions - consisting of 3 high-level plenaries and 18 SDG Roundtables - leaders from the European Union, businesses, industry federations, and civil society organisations will engage in action-oriented dialogues to conciliate climate action with the pressing need for a Just Transition.

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WHY BECOME A SUMMIT SPONSOR

- Position your company as Sustainability Leader
- Play a central role in the leading sustainability event of the year in Europe
- Dialogue with European policymakers, CEOs, and leaders of industry federations, and civil society organisations

• Promote your sustainability leadership at national and European level via the CSR Europe network
• Build intelligence around your company’s key sustainability issues

+5,000 Unique Registrations
+200 Participating Organisations
+100 C-Level Speakers
+45 Partners Involved
+35 Countries Represented
21 Sessions Live-streamed
OVERVIEW 2021 EDITION

+200 ORGANISATIONS ENGAGED, including:
• +45 Partners, of which +23 National CSR Networks
• +20 Industry sectors

+5,000 SESSION ATTENDEES
• +3,000 Unique Registrations
• +58 Nationalities

+250 CROSS SECTOR C-LEVEL SPEAKERS, including:
• Leaders of the European Commission and Parliament
• Representatives of the European Investment Bank
• CEOs of multinational corporations and SMEs
• Government Representatives

STRICT MULTI-STAKEHOLDER PARTICIPATION

Business 39%
Industry 25%
Civil Society 11%
Financial Institutions & Organisations 9%
Governments & EU Institutions 9%
Research & Higher Education Institutions 9%
Media 2%

EVEN SPEAKERS’ GENDER BALANCE

Female 48%
Male 52%

WHO WILL ATTEND

OUR TARGET AUDIENCE...

CROSS SECTORAL
• Business leaders, policymakers, industry federations, civil society organisations, NGOs, etc.

CROSS INDUSTRIAL
• Automotive, Chemical, Energy, Finance, Food, Transport and Logistics etc.

C-LEVEL
• CEOs, Managing Directors, Presidents, Director Generals, Directors etc.

ACROSS EUROPE & BEYOND
• Over 45 EU countries and key players such as China.

...FOR HIGH-QUALITY DISCUSSIONS
OUR FORMAT

**INSPIRE**

- **Plenary Session**
  - Be a keynote speaker at one of the three high-level plenary sessions in programme
  - Showcase your leadership in the Sustainability Agenda to a wide audience
  - Influence the discussion with other key sustainability players worldwide

**LEAD & ENGAGE**

- **Roundtable Session**
  - Be a speaker at one of the 18 roundtables dedicated to the SDGs challenges
  - Build your intelligence on the latest EU policy initiatives to achieve the Green Deal, the targets of the Paris Agreement and the 2030 Agenda
  - Engage your stakeholders to accelerate sector and cross-sector collaboration on the UN SDGs

**MEET & GREET**

- **Networking**
  - Join the private sponsors meeting
  - Connect with leading practitioners worldwide via chat-rooms
  - Share your achievements with sustainability experts worldwide

The best hybrid format available for impactful dialogues & networking
OUR 2021 SPEAKERS

Frans Timmermans
Executive Vice President of the European Commission

Nicolas Schmit
European Commissioner for Jobs and Social Rights

Mairead McGuinness
European Commissioner for Financial Affairs

Didier Reynders
European Commissioner for Justice

Kerstin Jorna
Director General DG GROW

Koen Doens
Director General DG INTPA

John Berrigan
Director General DG FISMA

Irena Mozova
Director for Equality and Union Citizenship DG JUST

Evelyn Regner
Member of the European Parliament, S&D Group

Anna Karamat
Head of the EU Business @ Biodiversity Platform DG ENV

Hakan Lucius
Head of Corporate Responsibility and Civil Society Division, EIB

Debora Revoltella
Chief Economist and Director of the Economics Department, EIB

Bülent Özcan
Commissioner General, Turkish Ministry of Foreign Affairs

Thomas Lesueur
Commissioner General, French Ministry for the Ecological Transition

Olivier De Schutter
Special Rapporteur on Extreme Poverty and Human Rights, UNHCR

Etienne Davignon
Minister of State and President of CSR Europe

Francesco Starace
CEO Enel

Iham Kadri
CEO Solvay and Vice President of CEFIC

Alessandro Profumo
CEO Leonardo and President of ASD

Alistair Dorner
Executive Vice President HITACHI (COP26 Principal Partner)

Anthony Gooch
Director of Public Affairs and Communication, OECD

Céline Charveriat
Executive Director, Institute for European Environmental Policy

Patrick Pouyanné
Chairman and CEO TotalEnergies

Judina Nixon-Saintil
VP & Global Head CSR IBM

Antoni Ballabriga
Global Head of Responsible Business, BBVA Chair of the Sustainable Finance WG, EBF

Ilina Carr
Confidential Secretary, European Trade Union Confederation

Sapthagiri Chapalapalli
Head, Tata Consultancy Services Europe

Jean-Dominique Takis
General Director, Entreprise General Du Cobalt

Antonio Sanchez-Benedito
Head of Delegation of the EU in Mozambique

Valeria Ronzitti
Secretary General, SGI EUROPE

Heske Verburg
Managing Director SOUARDAD EUROPE

Irina Moozova
Director for Equality and Union Citizenship DG JUST

Jean-Dominique Takis
Kumbo

Etienne Davignon
Minister of State and President of CSR Europe

Irina Moozova
Director for Equality and Union Citizenship DG JUST

VIEW THE FULL LIST
PREMIUM SPONSORSHIP

IN 2021:

THOUGHT LEADERSHIP

- Speaking slot at one of the 3 High-Level Plenary sessions;
- Speaking slot at/co-organisation of one of the 18 SDG Roundtables;
- Submission of one poll to engage the audience at the SDG Roundtable;
- Recognition during the welcoming and closing remarks of the 3 plenaries;

NETWORKING

- Invitation of your CEO to the physical meeting with EU leaders for the inauguration of the second edition of the European Sustainable Industry Barometer (if possible);
- Invitation to the sponsors-only meeting (if possible);

BRANDING & VISIBILITY

- Company logo and mention as “Premium Partner” in the 2022 European Sustainable Industry Barometer;
- 1 branded publication to be included in the Summit edition of the CSR Europe Newsletter (October) & made available for download
- Fully branded and equipped virtual booth in the Sponsors Area of the Summit’s virtual platform, including promotional video and relevant documents;
- Logo on the homepage of the Summit’s virtual platform and link to the booth;
- Logo on the CSR Europe presentation slides for all the sessions;
- Logo on the CSR Europe website with boilerplate and link to the company’s website;
- Logo on all the promotional emails;
- Logo on LinkedIn and Twitter post announcing sponsorship;
- Promotion of your speaker at the High-Level Plenary and SDG Roundtable;
- Logo on the cover of event invitations;
- Logo on the PDF of the programme and in the daily programme updates;

POST SUMMIT

- Sponsorship Report;
- Company booth and sessions accessible until the end of the year;
- All Summit recordings available on the CSR Europe YouTube channel;

RATE FOR CSR EUROPE MEMBERS

- 30.000 EUR (VAT EXCL.)

RATE FOR NON-MEMBERS

- 50.000 EUR (VAT EXCL.)
SUPPORTING SPONSORSHIP

IN 2021:

BENEFITS

THOUGHT LEADERSHIP

- Speaking slot at/co-organisation of one of the 18 SDG Roundtables;
- Submission of one poll to engage the audience at the SDG Roundtable;

BRANDING & VISIBILITY

- Company logo and mention as “Supporting Partner” in the 2022 European Sustainable Industry Barometer;
- Logo on the homepage of the Summit’s virtual platform and link to the company’s website;
- Logo on the CSR Europe presentation slides of the SDG Roundtables;
- Logo on the CSR Europe website and link to the company’s website;
- Logo on all the promotional emails;
- Logo on Linkedin and Twitter post announcing sponsorship;
- Promotion of your speaker at the SDG Roundtable;
- Logo on the cover of event invitations;

POST SUMMIT

- Sponsorship Report;
- Recordings accessible until the end of the year on the virtual platform and afterwards on the CSR Europe YouTube channel;

RATE FOR CSR EUROPE MEMBERS
10.000 EUR (VAT EXCL.)

RATE FOR NON-MEMBERS
20.000 EUR (VAT EXCL.)
A WIDE AUDIENCE REACHED

#SDGSummit Performance

+17K Experts reached via Newsletter
+16K Website Visitors in October
1.6M Social Media Outreach
808K Non-Social Media Outreach

1.6M Total Reach
1K Average Impression
1K Interactions

+43K Total Impressions
+1K Average Impression per post
1K Interactions

European Investment Bank (EIB) - Oct 11, 2021
Parl Europe (European Parliament) - Oct 11, 2021
Moodys ESG Solutions - Oct 11, 2021

A duty not to violate human rights is not enough. Corporations should take this further influence to contribute to poverty alleviation and social inclusion. Open me at the #SDGSummit 2021 on 14 Oct at 12:40 CET by @UNILBonn
OUTCOME & EVALUATION

USE OF THE 2021 SUMMIT OUTCOMES

- **Personal/Professional Learning**: 81.8%
- **Influence planning/Strategy**: 40.9%
- **Share with Relevant Divisions**: 36.4%
- **Adapt/Implement New Process**: 27.3%
- **Other**: 4.5%

8.2/10
Average Rating Received on the overall value of the SDG Summit *

*Rating from 1 (lowest) to 10 (highest).

99% OF PARTICIPANTS said that they are **'LIKELY - VERY LIKELY'** to recommend CSR EUROPE EVENTS to others.
CONTACT INFORMATION

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1030 Brussels, Belgium

ABOUT CSR EUROPE

CSR Europe is the leading European business network for Corporate Sustainability and Responsibility.

With our corporate members, National Partner Organisations (NPOs), and Associated Partners, we unite, inspire & support over 10,000 enterprises at local, European and global level.

We support businesses & industry sectors in their transformation and collaboration towards practical solutions and sustainable growth. We are for systemic change. Following the SDGs, we want to co-build with the European leaders and stakeholders an overarching strategy for a Sustainable Europe 2030.