EUROPEAN SDG ROUNDTABLE

Corporate Biodiversity Management

Tuesday, 11 October 2022 | 14:00 -15:30 CET


CONTEXT:
The World Economy Forum listed “biodiversity loss” as the third biggest challenge humanity will face in the next 10 years, after “climate action failure” and “extreme weather”. It is a threat to our economies, as 50% of the world’s GDP depends on biodiversity to thrive. According to the OECD, the services provided by nature, such as air and water purification, crop pollination, flood protection and carbon sequestration, are worth an estimated $125 trillion to $140 trillion annually.

European policymakers have taken action with the EU Taxonomy and the Corporate Sustainability Reporting Directive (CSRD), making it mandatory for businesses to measure and report on their biodiversity impact. However, companies willing to better manage biodiversity are confronted with many challenges: the complexity of assessing biodiversity risks; the absence of unified standards, frameworks, and tools; the difficulties in cascading measures along the value chain; the tension between bottom-top versus top-down management approaches.

ABOUT THE SESSION:
Join this session to learn more about current biodiversity management frameworks that can support business action for biodiversity preservation and the approaches implemented by leading companies.

At the event, CSR Europe will release the booklet on corporate good practices for biodiversity preservation, developed in collaboration with partners of the Biodiversity & Industry platform. The document showcases practical approaches and best practices on how to embed biodiversity in business models and operations.

WHO SHOULD ATTEND:
- Companies interested in biodiversity management
- Civil society organisations that want to learn how companies are integrating biodiversity concerns into their business strategy and operations
- Policy makers who want to learn more about business actions / approaches on biodiversity

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#SDGSummit
## EUROPEAN SDG ROUNDTABLE

**Corporate Biodiversity Management**  
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<td>14:00 -14:05</td>
<td>Introduction</td>
<td>• CSR Europe</td>
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Co-Chair, Convention on Biological Diversity's Open-Ended Working Group |
| 14:15 -14:20 | Why Business needs Biodiversity | • Coca-Cola (tbc) |
| 14:20 -14:25 | A Model for Biodiversity Conservation | • CSR Europe |
| 14:25 -14:40 | Tour de table: What made your organisation move on biodiversity? | • All participants (2 min x person) |
| 14:40 -15:20 | Panel and Q&A | • Kostis Dragasakis,  
Group Quarries & Raw Materials Technology Manager  
Titan Cement Group  
• Mary Charteris, Director  
IPSEN  
• Cristiana La Marca, Head of Environment  
ENEL  
• Michele Pisetta, Manager Environmental Sustainability, Philip Morris International  
• Elsa Favrot, Environmental Advisor  
ENGIE |
| 15:20 -15:30 | Conclusions | • All participants |
ABOUT THE EUROPEAN SDG SUMMIT 2022

Ahead of the 27th United Nations Climate Change Conference (COP27) in Egypt, CSR Europe and its members are happy to welcome you at the European SDG Summit 2022: Together for an Inclusive Green Deal.

After the pandemic and amid the outbreak of the war in Ukraine, the world needs to accelerate the journey towards climate neutrality and the adoption of an inclusive approach to the green and digital transition. Together with Environment and Governance, the Social dimension of ESG is now well understood as an equally important driver to enhance sustainability, but more attention is needed on how to address inequalities. The scale and magnitude of the effort ahead require not only individual commitments but also collaborative actions from all stakeholders.

At the Summit, CSR Europe will also release the second edition of the European Sustainable Industry Barometer in collaboration with Moody’s ESG Solutions. The Barometer will provide data on the sustainability level and maturity of European industry federations, with a focus on the social dimension of their ESG efforts, demonstrating the progresses made and where additional efforts are needed.