



SPONSORSHIP
PACKAGE

The CSR Europe Conference

20 JUNE 2023, BRUSSELS



A caucus to forge alliances for Just Transition

CONTEXT

Sustainability is at the core of the business and policy agenda. CSR Europe's strong engagement towards the European Commission's Multi-Stakeholder Platform on the SDGs contributed to shape the European Green Deal: the engine for sustainability-related policy initiatives. Now, amidst the war in Ukraine and the energy and purchasing power crisis a deeper understanding of and need to **act upon global dependencies** is emerging.

Just Transition and the "S" of ESG are now more important than ever. But how can companies and regulators achieve impact? By building alliances and deepening collaborations with stakeholders.

ABOUT THE EVENT

CSR Europe is now taking the lead to equip its member with the tools, experience, and approaches to **align sustainability leadership with business leadership**.

The CSR Europe 2023 Conference is a unique opportunity for our network to meet again in person and:

- Explore how to work better with peers, stakeholders, and regulators on the Just Transition agenda
- Shape alliances for more sustainability impact
- Learn about corporate actions and advocacy opportunities for an EU policy approach that engages with front-running companies as allies
- Dialogue with key stakeholders and EU leaders who - in support to and beyond the avalanche of new EU sustainability regulations - will have the immense task to drastically invest

No company or regulator alone can secure, for instance, employability, access to raw materials, or a circular economy.

Sustainability leadership is first and foremost about collaboration and not individual responsibility. Sector and cross-sector alliances, shared standards, best practice sharing, and joint efforts are the only way to achieve the system change we need. For this reason, in 2022 CSR Europe promptly engaged its members and stakeholders for the development of the first-ever European Business Roadmap and Toolbox for Just Transition.

in awareness raising and capacity building activities and collaborations for resilient workforces, customers, communities, and supply chains.

EXPECTED OUTCOME

Members' ideas, expectations, and concerns will be considered by the CSR Europe's Board of Directors and Leadership Hubs for the development of CSR Europe's policy position towards the new EU leadership, which will be elected in Spring 2024.

In the spirit of the conference – aimed at building sustainability alliances for Just Transition - CSR Europe members have the unique opportunity to bring to the event **max 1 C-level person/head of sustainability of a company of their choice** – e.g., from a supplier or other relevant company – that you think might be interested in the added value of engaging with CSR Europe and its network.

Agenda

20 June, Brussels

TIME (CET)	SESSION	SPEAKER
09:30 – 10:30	Welcome & Networking	-
10:30 – 12:00	<p>Opening Plenary: <i>The Just Transition Challenge & Way Forward</i></p> <p>Panel discussion: <i>How are companies addressing Just Transition and where do they experience challenges?</i></p>	<p>Keynote speakers:</p> <ul style="list-style-type: none"> • Representative of the Spanish Presidency of the Council • Representative of the European Commission <p>Panel speakers:</p> <ul style="list-style-type: none"> • Companies' representatives
12:00 – 13:00	Networking Lunch & CSR Europe presentation session	-
13:00 – 16:00	<p>2 rounds of breakout interactive sessions: <i>What corporate actions and policies can accelerate the business' contribution to a Just Transition locally and globally?</i></p> <ul style="list-style-type: none"> • People: Up-and re-skilling the workforce and fostering collaborations for quality jobs • Materials: Building sector & cross-sector collaborations for sustainable sourcing and local value creation • Markets: Marking the European Sustainability Reporting Standards Work for Business – including SMEs 	<ul style="list-style-type: none"> • CSR Europe Leadership Hubs • Representatives of the European Institutions • Participating stakeholders
16:00 – 16:30	Networking Break	-
16:30 – 17:00	<p>Closing Remarks What is our message to the next EU leaders?</p>	<ul style="list-style-type: none"> • Representative of the CSR Europe Advisory Board
17:00 – 19:00	CSR Europe General Assembly (Members-Only)	-
19:00 – 20:30	Networking dinner	-

Lead on Sustainability, Become a Sponsor

- **Dialogue** with European policymakers, CEOs, and leaders of the CSR Europe network
- **Build intelligence** around your company's key sustainability issues
- **Position** your company as Sustainability Leader
- **Play a central role** in CSR Europe's leading event of the year



Sponsorship Benefits



THOUGHT LEADERSHIP

- Speaking slot at the opening plenary
- Recognition during the welcoming and closing remarks of the two rounds of interactive breakout sessions on People, Materials, Markets



NETWORKING

- Possibility to bring to the conference 3 c-level persons/heads of sustainability from a strategic company with whom you work/collaborate
- Access - also for your selected invitees (max. 3) - to the networking lunch and dinner with c-level participants



BRANDING & VISIBILITY

- 1 sponsorship announcement in the newsletter of June (+17K subscribers)
- Sponsorship announcement on LinkedIn (19K followers) & Twitter (+26K followers)
- 1 sponsor's banner displayed at the Conference venue
- 1 branded publication of the sponsor on Just Transition to be included in the conference folder
- Company logo on the invitations & programme
- Logo on the Conference slides
- Logo on the event page on CSR Europe's website (+10K visitors/month)
- Promotion of your speaker on LinkedIn and Twitter
- Logo in the Conference's email updates



POST CONFERENCE

- Sponsorship Report

25K
(VAT EXCLUDED)



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ABOUT CSR EUROPE

CSR Europe is the leading European business network for Corporate Sustainability and Responsibility.

With our corporate members, National Partner Organisations (NPOs), and Associated Partners, we unite, inspire & support over 10,000 enterprises at local, European and global level.

We support businesses & industry sectors in their transformation and collaboration towards practical solutions and sustainable growth. We are for systemic change. Following the SDGs, we want to co-build with the European leaders and stakeholders an overarching strategy for a Sustainable Europe 2030.