



The CSR Europe Conference

A CAUCUS TO FORGE ALLIANCES FOR JUST TRANSITION

20 JUNE 2023, 09:30-17:00 CET, AV. DU BOURGET 60, 1130 BRUSSELS

CONTEXT

Sustainability is at the core of the business and policy agenda. CSR Europe's strong engagement towards the European Commission's Multi-Stakeholder Platform on the SDGs contributed to shaping the European Green Deal: the engine for sustainability-related policy initiatives. Now, amidst the war in Ukraine and the energy and purchasing power crisis a deeper understanding of and need to act upon global dependencies is emerging.

Just Transition and the "S" of ESG are now more important than ever. But how can companies and regulators achieve impact? By building alliances and deepening collaborations with stakeholders. No company or regulator alone can secure, for instance, employability, access to raw materials, or a circular economy.

Sustainability leadership is first and foremost about collaboration and not individual responsibility. Sector and cross-sector alliances, shared standards, best practice sharing, and joint efforts are the only way to achieve the system change we need. For this reason, in 2022 CSR Europe promptly engaged its members and stakeholders for the development of the first-ever **European Business [Roadmap](#) and [Toolbox](#) for Just Transition**.

ABOUT THE EVENT

CSR Europe is now taking the lead in equipping its member with the tools, experience, and approaches to align sustainability leadership with business leadership. **The CSR Europe 2023 Conference is a unique opportunity for members of the network to meet again in person and:**

- **Explore how to work better with peers, stakeholders, and regulators on the Just Transition agenda**
- **Shape alliances** for a more sustainable impact
- **Learn about corporate actions and advocacy opportunities** for an EU policy approach that engages with frontrunning companies *as allies*.
- **Dialogue with key stakeholders and EU leaders** who - in support of and beyond the avalanche of new EU sustainability regulations - will have the immense task of drastically investing in **awareness-raising and capacity-building activities and collaborations** for resilient workforces, customers, communities, and supply chains.

EXPECTED OUTCOME

Members' ideas, expectations, and concerns will be considered by CSR Europe's Board of Directors and Leadership Hubs for the development of **CSR Europe's policy position towards the new EU leadership**, which will be elected in Spring 2024.

In the spirit of the conference – aimed at building sustainability alliances for Just Transition - **CSR Europe members have the unique opportunity to bring to the event 1 head of sustainability of a company of their choice** – e.g., from a supplier or other relevant company – that you think might be interested in the added value of engaging with CSR Europe and its network.

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WHO SHOULD ATTEND:

- Corporate Members
- National Partner Organisations
- Business representatives selected by CSR Europe and its members

SPONSOR THE EVENT:

Do you want to lead on sustainability and connect with key stakeholders in Europe? Become a sponsor and benefit from exclusive visibility and engagement opportunities, including the possibility to bring with you **3 key companies you work with to the event and access to the networking dinner.** [View our sponsorship package.](#)

EVENT VENUE & HOW TO REACH IT:

The CSR Europe Conference and General Assembly will take place at the **Toyota Motor Europe Offices – Theatre Room**, on [Avenue du Bourget 60, 1130 Bruxelles](#).

From Brussels Airport, you can reach the venue by bus 12, stop Bourget (1 stop).

CONTACTS:

- **FOR THE CONFERENCE** - Morris Massarutto, *Project Manager, Markets & EU*: mm@csreurope.org
- **FOR THE REGISTRATION** - Carine Hinchcliffe, *Office Manager and E.A.*: ch@csreurope.org

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CSR EUROPE CONFERENCE'S AGENDA		
TIME (CET)	SESSION	SPEAKERS
09:30 – 10:30	Welcome & Networking	-
10:30 – 10:50	Opening Plenary: Sustainability Compliance <u>and</u> Innovation for a More Inclusive Growth	Keynote speakers: <ul style="list-style-type: none"> • Maravillas Espín Sáez General Director of Self-Employment, Social Economy and Corporate Social Responsibility Spanish Government • European Commission
10:50 – 11:50	Panel discussion: <ul style="list-style-type: none"> • How are companies addressing Just Transition? Where do they experience challenges in managing risks? • How can sustainability be a driver to support innovation and develop new market opportunities? • Are companies future-proof to meet the expectations and needs of the younger generation? 	Panel speakers: <ul style="list-style-type: none"> • Renata Mele <i>Senior Vice President Sustainability</i> Leonardo • Gonzalo Juarez de la Rasilla* <i>Head of Sustainability Stakeholders Engagement</i> Enel • Wouter Vermeulen* <i>Senior Director Sustainability & Public Policy Europe</i> The Coca-Cola Company Board of CSR Europe • European Investment Bank*

<p>11:50: 12:00</p>	<p>Keynote Speech: Research & Innovation for Sustainability</p>	<ul style="list-style-type: none"> • Peter Dröll <i>RTD Director for Prosperity, Industry 5.0</i> DG Research & Innovation European Commission
<p>12:00 – 13:15</p>	<ul style="list-style-type: none"> • Networking Lunch & Welcome Session to CSR Europe members' invitees • Introduction to the breakout sessions 	<p>-</p>
<p>13:15 – 15:45</p>	<p>2 rounds of interactive roundtables on Just Transition, people, materials, and markets. Each participant will have the opportunity to attend 2 out of the following 9 Roundtables:</p> <ul style="list-style-type: none"> • JUST TRANSITION: <ol style="list-style-type: none"> 1. RT: What do you need to get prepared for the Just Transition transformation? <i>Learn from the JT Roadmap, Toolbox and Assessment Tool 2023</i> 2. RT: Five Levers of Banks for a Just Transition. How can your company benefit from the financial, human, and technological means of banks to support its transition? • PEOPLE: <ol style="list-style-type: none"> 3. RT: How does your business empower the young generation for a sustainable future? <i>Learn from together4 STEM platform and be part of the European Year of Skills</i> 4. RT: How can businesses integrate Multicultural Diversity and Inclusion into their practices to enhance success and stakeholders' engagement? <i>Learn from CSR Europe's Business Uniting Talents 2030</i> 	<p>Objective of the roundtables is for you to:</p> <ul style="list-style-type: none"> • Gain sustainability intelligence thanks to peer-to-peer sharing and learning • Enhance your capacity for business transform and explore collaboration for impact • Develop recommendations for the EU Sustainability Strategy 2024-2029, based on your expectations and ideas, build

	<ul style="list-style-type: none"> • MATERIALS: <ol style="list-style-type: none"> 5. RT: How do you receive and deal with complaints across your value chain? <i>Learn from CSR Europe's Grievance Assessment Tool (GMA)</i> 6. RT: From Due Diligence requirements to real impact in raw material sourcing. 7. RT: Sector, Cross Sector and Stakeholder collaborations for sustainable Supply Chains. <i>Learn from CSR Europe's collaborative platforms Responsible Trucking, and Drive Plus</i> • MARKETS: <ol style="list-style-type: none"> 8. RT: How can the new generation of EU sustainability regulations contribute to your business transformation and sustainable growth? <i>Learn from CSR Europe's EU alignment service and Leadership Hub</i> 9. RT: How to align materiality priorities with societal & environmental expectations while incorporating sustainability into business strategy? <i>Learn from CSR Europe's materiality assessment methodology and stakeholder engagement</i> 	
<p>15:45 – 16:15</p>	<p>Closing Remarks What is our message to the next EU leaders?</p>	<ul style="list-style-type: none"> • Hacina Py* <i>Chief Sustainability Officer</i> Société Générale, CSR Europe Advisory Board • Toyota Motor Europe*
<p>16:15 – 17:00</p>	<p>Networking Break</p>	

*The Speaker is in the process of being confirmed

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