CSR Europe’s 2024 Programme for National Partner Organizations
CSR EUROPE BOARD’S DIRECTION FOR 2024

ENHANCE COLLABORATION FOR IMPACT

1. Reinforce **best practice learning & sharing** opportunities across CSR networks

   - New Community of Practice on Upskilling & Reskilling
   - The European Sustainable Industry Summit

2. Increase **collaboration and mutual visibility** between CSR Europe and NPOs

   - Biodiversity Alliance for Sustainable Management

3. Deepen insights into key **upcoming European sustainability regulations and engage policymakers for an inclusive Green Deal 2024-2029**

   - EU Masterclasses
   - CSR Europe network’s dissemination of policy recommendations
BUILDING SUSTAINABILITY LEADERSHIP WITH CSR EUROPE
OUR THREE MECHANISMS OF ENGAGEMENT FOR IMPACT

1. FOUNDATION
Support to enhance the level of maturity and integration of sustainability inside the company via best practice learning & sharing and tailored services

2. SCALE
Development of collaborations between companies and stakeholders in their ecosystem to achieve a high sustainability impact

3. SYSTEM CHANGE
Policy dialogue with European and National policymakers to advocate a level-playing field and the key role of business in the EU sustainability agenda

Source: CSR Europe’s 2030 Strategy
# 2024 Programme for National Partner Organisations

## More Opportunities for Engagement & Collaboration

### Pillar I: Foundation

<table>
<thead>
<tr>
<th>Learning &amp; Implementing</th>
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<td>3. EU Issue Insights (x2)</td>
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### Pillar II: Scale

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<td>4. Project Proposals</td>
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### Pillar III: System Change

<table>
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<tr>
<td>1. Sustainable Industry Summit &amp; G.A.</td>
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<td>3. Position Paper for a European Social Green Deal</td>
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<td>4. Engagement with EU Stakeholders</td>
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</table>

- **Activity open to everyone**
- **Activity accessible if requirements are met**

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NPO Kick-Off Meeting 2024
CSR Europe’s 2024 NPO Programme

Pillar I

Learning & Implementing
NPO COMMUNITY OF PRACTICE ON UPSKILLING & RESKILLING
LEARNING & SHARING ON CURRENT PRACTICES & UPCOMING CHALLENGES

2023 NPO BOOTCAMP

<table>
<thead>
<tr>
<th>Project Proposals</th>
<th>Upskilling &amp; Re-Skilling</th>
<th>Diversity &amp; Inclusion</th>
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<tbody>
<tr>
<td></td>
<td>Fondazione Sodalitas</td>
<td>IMPROVOSA</td>
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<tr>
<td></td>
<td>Impronta Etica</td>
<td>RESPONSIBLE BUSINESS FORUM</td>
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2024 NPO COMMUNITY OF PRACTICE

FORMAT:

- 2-hour online interactive meetings
- 3 NPOs per session presenting best practices on upskilling & reskilling in their country (impact of the current national legislation; best practices adopted by the NPO; corporate focus and examples of approaches to the topic; tools available)
- Active participation from attendees

NEW

NPO Kick-Off Meeting 2024
ONLINE EU MASTERCLASSES
2 HOURS-SESSION TO BOOST YOUR EU INTELLIGENCE

CS3D & Value Chain Reporting
21 MARCH

- What are the key elements of the Corporate Sustainability Due Diligence Directive?
- What changes for business with the CS3D?
- How can business formulate proactive compliance strategies?
- What are the reporting obligations set by the CSRD and ESRS?

Value Chain Transparency & Traceability in the Deforestation & Forced Labour Regulations
16 MAY

- What is the impact of the Deforestation & Forced Labour Regulations on businesses?
- What compliance strategies can businesses put in place practically to comply?

Opportunities for B2B Collaboration in the CSRD & ESRS
3 OCTOBER

- In which areas can large and small enterprises benefit from mutual collaboration when complying with the CSRD & ESRS?
- How can business engage with stakeholders to shape a meaningful European reporting landscape?

Decoding the New European Commission 2024-2029
11 DECEMBER

- What are the strategic sustainability priorities of the new European Commission?
- Who are the key figures in charge of the EU Sustainability Agenda?
- Who’s in the new College of Commissioners?
- What’s in the mandates of the new EU Commissioners?
REQUEST THE EU MASTERCLASS FOR YOUR BOARD & MEMBERS
AN ADDED VALUE FOR YOUR NETWORK

NPOs can request CSR Europe to deliver the chosen EU Masterclass for their Board representatives and corporate members.

FOLLOWING UP ON INCOMING REQUESTS CSR EUROPE CAN DELIVER COLLECTIVE REPLAY SESSIONS

CS3D & Value Chain Reporting
Value Chain Transparency & Traceability in the Deforestation & Forced Labour Regulations
Opportunities for B2B Collaboration in the CSRD & ESRS
Decoding the New European Commission 2024-2029
EU ISSUES INSIGHTS

POLICY BRIEFS TO UNLOCK THE AVALANCHE OF EU REGULATIONS

IN 2024

• SMEs Voluntary and Mandatory ESRS Q 1-2

• The future European Commission (2024-2029): Who is Who Q 4

Want a colleague to receive it? Send us their contacts at dd@csreurope.org
CSR Europe’s 2024 NPO Programme

Pillar II

Collaboration for Impact at Scale
2024 PROGRAMME FOR NATIONAL PARTNER ORGANISATIONS
MORE OPPORTUNITIES FOR ENGAGEMENT & COLLABORATION

Activity open to everyone | Activity accessible if requirements are met
THE BIODIVERSITY ALLIANCE FOR SUSTAINABLE MANAGEMENT
FROM LOCAL CORPORATE STRATEGIES TO GLOBAL IMPACT

Business leadership & innovation to preserve, restore, and regenerate biodiversity, rectifying ecosystem disruptions caused by businesses’ daily activities.

<table>
<thead>
<tr>
<th>2024</th>
<th>2025</th>
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</table>
| **FOCUS 1**  
Companies’ site management | **FOCUS 2**  
Impacts of Companies' Products on Biodiversity |
| • How is biodiversity assessed and monitored on companies’ sites?  
• What are the corporate measures used to protect and enhance biodiversity within facilities?  
• How can companies ensure compliance with local and international biodiversity regulations in their site management?  
• How can companies engage with local communities and stakeholders? | • How can companies assess the potential impact of their products on biodiversity throughout their life cycle?  
• How can companies incorporate biodiversity considerations in the (eco)design and development phase of their products?  
• Do companies actively engage with suppliers to promote biodiversity-friendly practices in the supply chain? |

Kick-off of a multi-stakeholder collaborative platform on biodiversity
THE BIODIVERSITY ALLIANCE FOR SUSTAINABLE MANAGEMENT

2024 ACTIVITIES & HOW TO JOIN

**Learning & sharing** on best risk and impact assessments and management strategies

**Selection of** measurement & management tools **to scale up** impact on biodiversity’s

**Pilots to scale up** practical business action **towards** nature positive value chains

<table>
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<tr>
<th>SPOTS AVAILABLE</th>
<th>2</th>
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<tbody>
<tr>
<td>CRITERIA TO JOIN</td>
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<tr>
<td><strong>Project Expertise</strong>&lt;br&gt;SUCCESSFUL DELIVERY OF AT LEAST 1 INTERNATIONAL/EU PROJECTS ON THE TOPIC</td>
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<tr>
<td><strong>Collaborative Commitment</strong>&lt;br&gt;PLEDGE TO ACTIVELY INVOLVE, IN 2025, AT LEAST 1 COMPANY IN THE FUTURE COLLABORATIVE PLATFORM ON BIODIVERSITY</td>
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</table>

Submit your application to Lorena Sorrentino: ls@csreurope.org by 29 February 2024
Sustainability Open Day
26 SEPTEMBER, ONLINE

YOUR BENEFITS

1. Free participation for you and your members
2. Possibility to request a speaking slot if requirements are met
EU AND PRIVATE GRANTS
ADVANCING COLLABORATION ON SUSTAINABILITY PROJECTS

EU FUNDING

- **ERASMUS+** proposal on diversity & inclusion
- **Horizon Europe** proposal on resilient value chains
- **EIT Raw materials** on Rare Earth Mining
- **European Partnership for Responsible Minerals** on women in artisanal mining in DRC

PRIVATE FUNDING

- **Business Uniting Talents 2030**
- **J.P. Morgan**
- **Upskill 4 Future**
- **Extractives for Sustainability**

Potential private grants to advance sustainability on the ground
CSR Europe’s 2024 NPO Programme

Pillar III

Influence via EU Policy Dialogue
# 2024 Programme for National Partner Organisations

## More Opportunities for Engagement & Collaboration

### Pillar I: Foundation

#### Learning & Implementing

1. **NPO Community of Practice (x2)**
2. **EU Masterclasses (x4)**
3. **EU Issue Insights (x2)**

#### Account Meetings

- [ ]

#### Help-Desk

- [ ]

#### NewsBundle

- [ ]

### Pillar II: Scale

#### Collaboration

1. **NPO Kick-Off Meeting**
2. **Alliances for Sustainable Management**
3. **Sustainability Open Day**
4. **Project Proposals**

### Pillar III: System Change

#### Influence

1. **Sustainable Industry Summit & G.A.**
2. **CSO & Government Affairs Meeting Series**
3. **Position Paper for a European Social Green Deal**
4. **Engagement with EU Stakeholders**

### Resources

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*Activity open to everyone | Activity accessible if requirements are met*
CSR EUROPE’S SUSTAINABLE INDUSTRY SUMMIT
25-26 JUNE, BRUSSELS, IN-PERSON ONLY

Join the leading sustainability event of the year for businesses in Europe!

REGISTER...

AND INVITE YOUR STAKEHOLDERS ALONG:

- EARLY BIRD RATE UNTIL 31 MARCH: 715 €
- NORMAL RATE: 950 €

300 EXPECTED ATTENDEES
50+ COMPANIES
13 ROUNDTABLES & BUSINESS CASES
35+ SPEAKERS & SUSTAINABILITY ADVOCATES

REGISTER…
THE PROGRAMME
WHAT’S ON THE AGENDA FOR THE 25-26 JUNE 2024

1 DAY

09:00 09:30  Welcome & Inspirational Speaker
09:30 11:30  High-Level Plenary

CEOs in dialogue with the Belgian Presidency, and civil society organisations
11:30 12:15  Speed Dating Networking
12:15 13:30  Lunch & NPO Informal Meet Up
13:30 16:45  3 parallel sessions of 8 European Roundtables
17:00 19:00  General Assembly (compulsory for members)
19:00 20:30  Networking dinner (members-only)

2 DAY

09:00 09:30  Welcome & Networking
09:30 10:15  Corporate Case Study #1
10:15 11:00  Corporate Case Study #2
11:00 11:45  Corporate Case Study #3
11:45 12:30  Corporate Case Study #4
12:30 13:15  Corporate Case Study #5
13:15 13:30  Closing remarks

Open to non-members  Members-only  NPO-only

NPO Kick-Off Meeting 2024
3 EUROPEAN SUSTAINABILITY ROUNDTABLES OPEN TO NPO LEAD
BRING YOUR TOPIC & BUSINESS LEADERS AT THE SUMMIT

• Set the topic & agenda and lead one of the 3 roundtables
• Bring the experience of leading companies in your network in Brussels
• Showcase to your network’s efforts to tackle the upcoming sustainability challenges

A.I.  RESPONSIBLE MARKETING  BUSINESS & THE AGING POPULATION

REQUIREMENTS

• If the selected topic is mainstream: You must have led at least 2 projects on the topic OR have access to corporate’s best-in-class case studies
• You must draft the session’s agenda & concept note of the 50-minute session by 31 MARCH
• You must confirm the in-person participation of ALL your speakers in Brussels by 1 JUNE

Contact: dd@csreurope.org
NPOs VISIBILITY AT THE SUMMIT
YOUR SUSTAINABILITY EFFORTS IN THE SPOTLIGHT

Collateral Distribution (RT LEAD ONLY)
Inclusion of promotional materials from collaborating organizations at the event venue.

Social Media Exposure (ALL)
Promotion on social media platforms with mentions, tags, and shared content.

Website Recognition & Acknowledgment in Marketing Materials (ALL)
Inclusion of organization logos and names on the event webpage & mention of the collaboration in promotional materials.

SUPPORT IN THE PROMOTION OF THE EVENT

• Inclusion of the European Sustainable Industry Summit:
  1. On your website
  2. In your Newsletter
  3. In LinkedIn posts – min. 1x month

• Engagement – like/share- with CSR Europe’s Summit-related posts on LinkedIn

NPO Kick-Off Meeting 2024
ENGAGING MEMBERS IN THE EU POLICY DIALOGUE

SUSTAINABILITY & P.A. DIRECTORS MEETING SERIES

3 meetings between the NPO Directors and CSO and PA Directors of corporate members to align on:

- Challenges and opportunities with the upcoming EU regulations
- Best practices in the field between business action and policy dialogue
- Potential collaboration

WHO SHOULD ATTEND: NPO DIRECTORS

27 FEBRUARY
Annual CSO & Governmental Affairs Meeting

25-26 JUNE
Side-meeting at the Sustainable Industry Summit

11 DECEMBER
EU Masterclass on the new EU Commission
CSR EUROPE’S POLICY NARRATIVE FOR 2024-2029
MAKING SUSTAINABILITY AN INVESTMENT & INNOVATION AGENDA

PEOPLE LEADERSHIP HUB
A Just Transition for our workforce

MATERIALS LEADERSHIP HUB
From due diligence requirements to real impact in raw materials sourcing

MARKETS LEADERSHIP HUB
Make the European Sustainability Reporting Standards work for business

CORPORATE & NPO MEMBERS’ FEEDBACK AFTER THE CONSULTATION ON 6TH DECEMBER 2023

27 FEBRUARY 2024
Annual CSO & Governmental Affairs Meeting in Brussels

• Insights into CSR Europe’s policy positions ahead of the upcoming European elections in 2024

• Next steps to disseminate the Business Manifesto to the outgoing and incoming European Commission, European Parliament, the Belgian and Hungarian EU Presidencies of the Council of the EU, and National Leaders

NPO Kick-Off Meeting 2024
CSR EUROPE’S ENGAGEMENT WITH EU STAKEHOLDERS
BRINGING THE VOICE OF PROACTIVE BUSINESSES INSIDE THE EU INSTITUTIONS

European Commission’s Community of Practice on Industry 5.0.

DG INTPA and DG GROW for sustainable supply chains and raw materials sourcing

DG FISMA & DG EMPL for a Social Investment Framework

EFRAG on voluntary SMEs European Sustainability Reporting Standards
CSR Europe’s 2024 NPO Programme

Communication-Related Activities
2024 PROGRAMME FOR NATIONAL PARTNER ORGANISATIONS
MORE OPPORTUNITIES FOR ENGAGEMENT & COLLABORATION

PILLAR I: FOUNDATION
LEARNING & IMPLEMENTING
1. NPO COMMUNITY OF PRACTICE (x2)
2. EU MASTERCLASS (x4)
3. EU ISSUE INSIGHTS (x2)

PILLAR II: SCALE
COLLABORATION
1. NPO KICK-OFF MEETING
2. ALLIANCES FOR SUSTAINABLE MANAGEMENT
3. SUSTAINABILITY OPEN DAY
4. PROJECT PROPOSALS

PILLAR III: SYSTEM CHANGE
INFLUENCE
1. SUSTAINABLE INDUSTRY SUMMIT & G.A.
2. CSO & GOVERNMENT AFFAIRS MEETING SERIES
3. POSITION PAPER FOR A EUROPEAN SOCIAL GREEN DEAL
4. ENGAGEMENT WITH EU STAKEHOLDERS

ACCOUNT MEETINGS HELP-DESK NEWSBUNDLE NPO LINKEDIN GROUP SPEAKING OPPORTUNITIES

Activity open to everyone | Activity accessible if requirements are met
COMMUNICATIONS YOU WILL RECEIVE
STAY UP-TO-DATE WITH THE UPCOMING ACTIVITIES AND SUSTAINABILITY NEWS

THE NEWSBUNDLE

BI-MONTHLY

• Sustainability news & trends
• EU Policy Updates
• Upcoming events

AGENDA OF EVENTS

MONTHLY

Updates on the upcoming events open to members and non-members
THE NEWSBUNDLE

BI-MONTHLY

- Sustainability news & trends
- EU Policy Updates
- Upcoming events

SUBSCRIBE

THE NEWSBUNDLE

2024 CONTENT DEADLINES

- March: 20 February
  (Publication date: 07.03.2024)
- May: 23 April
  (Publication date: 08.05.2024)
- July: 18 June
  (Publication date: 04.07.2024)
- September: 26 August
  (Publication date: 05.09.2024)
- November: 28 October
  (Publication date: 04.11.2024)

CRITERIA FOR PUBLICATION

Our ability to include your content on the upcoming edition depends by:

1. How many news we have received for the month
2. How many times we have given you space previously – we strive to ensure equal visibility for all the NPOs
3. Coverability – is the news still relevant at the time of publication? Does it fall within the scope? Is it complete? Can it be published later on?
FOSTERING THE NPO COMMUNITY ONLINE
THE NPO LINKEDIN GROUP

Use this channel to share information across the whole network of NPOs:
• Events
• Reports and studies
• Etc.

REQUEST TO JOIN

[QR Code]

CSR Europe NPOs Network
Private Listed
What we need to know/ selection criteria

1. Event agenda & topic CSR Europe should cover
2. Event target audience and expected reach
3. Format (online or in-person)
4. If reimbursement of travelling expenses is possible

Send your request to dd@csreurope.org at least 1 month before the event
## The NPO Membership
REMINDER ON THE REQUIREMENTS

### Membership Criteria

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<tr>
<td><strong>1.</strong></td>
<td><strong>Business led non profit associations</strong> that share the mission of CSR Europe</td>
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<td><strong>2.</strong></td>
<td>Provide best practice sharing &amp; learning to corporate members</td>
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<tr>
<td><strong>3.</strong></td>
<td>Be active at National level in at least one of the People, Materials, or Markets pillars</td>
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### Engagement Criteria

#### Compulsory

1. Communicate CSR Europe efforts and activities pro-actively in the newsletter and website
2. At least one social media message per month on LinkedIn
3. Include the CSR Europe logo and boilerplate on your website in a visible way – example: “Highlights from our European network”

#### Optional

1. Provide the link between EU policy and national policies on sustainable development in your activities
2. Attend the NPO meeting or 10% of the network activities

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NPO Kick-Off Meeting 2024