The European Sustainable Industry Summit

25-26 JUNE 2024, BRUSSELS
The European industry is at a pivotal moment, grappling with higher stakes than ever before in the run to reach carbon-neutrality by 2050 while transitioning to become fully sustainable, human-centric, and resilient.

Amidst a challenging international context, marked by wars, geopolitical tensions, the spread of misinformation, and the rapid advancement of Artificial Intelligence (AI)-driven disruptive innovations, it is imperative for businesses to collaborate with their peers, the public sector, and stakeholders across the globe to unlock the investments needed to secure their competitiveness and Europe’s future prosperity.

The European Sustainable Industry Summit stands as the premier gathering for forward-thinking companies leading the charge in shaping the next era of corporate sustainability, advancing a resilient, inclusive and environmentally responsible Europe.

From 25-26 June, over 300 stakeholders from the industry, European institutions, and civil society organisations will come together at the prestigious BNP Paribas Auditorium, located at the heart of the capital of Europe. Together, they will define the path forward for industries navigating the complexities of the green and digital transition.

Over two days, business leaders, in dialogue with representatives of European institutions and civil society organizations, will share invaluable knowledge and strategies aimed at empowering European businesses and boosting their engagement with stakeholders inside and outside Europe.

The dynamic agenda features high-level plenaries, sustainability roundtables, and practical business cases aimed at addressing key questions on the future of the European industry:

What proactive measures can Europe adopt to secure access to essential raw materials? How can different industries harness the power of AI and digitalization to bolster their corporate sustainability performance? How can we leverage the current EU regulatory frameworks as a springboard for meaningful business transformation beyond compliance? How is sustainability reporting evolving and what can businesses do to effectively communicate their company’s journey and performance? How can businesses actively contribute to biodiversity conservation or restoration efforts? What proven tactics exist for engaging suppliers and achieving sustainability impact across supply chains? How can we unlock and streamline access to sustainable investment opportunities?
The Programme
25-26 June 2024, Auditorium BNP Paribas
Rue de la Chancellerie 1, Brussels

**DAY 1 | JUNE 25TH**

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<th>TIME (CET)</th>
<th>SESSION</th>
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<tr>
<td>10:00-11:00</td>
<td>NETWORKING COFFEE</td>
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| 11:00-11:40 | WELCOME & OPENING ADDRESS  
Advancing Corporate Sustainability Action over Ambition |
| 11:40-12:40 | HIGH-LEVEL PLENARY  
Investment Strategies in Sourcing Countries for a Competitive European Industry |
| 12:40-13:40 | NETWORKING LUNCH |
| 13:40-14:40 | HIGH-LEVEL PLENARY  
Leveraging the EU Sustainability Framework for Corporate Impact |
| 14:45-15:35 | SUSTAINABILITY ROUNDTABLES  
1. Sustainability Reporting in the EU: Navigating Regulations  
2. Building Sustainability Leadership in Challenging Times with CSR Europe  
3. Biodiversity Management: Business Strategies in Action  
4. Successful Business Alliances for Sustainable Supply Chains  
5. Corporate Due Diligence Demystified: Processes and Policies for Success  
6. Topic TBC  
7. Topic TBC  
8. Topic TBC  
9. Topic TBC |
| 15:35-16:05 | COFFEE BREAK |
| 16:05-17:45 | SUSTAINABILITY ROUNDTABLES  
2x rounds (50 minutes each) of the nine sessions |
| 17:45-18:00 | CLOSING REMARKS & PREVIEW OF DAY 2 |

**DAY 2 | JUNE 26TH**

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<tr>
<th>TIME (CET)</th>
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<tbody>
<tr>
<td>10:00-10:30</td>
<td>NETWORKING COFFEE</td>
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| 10:30-10:40 | WELCOME & OPENING REMARKS  
AI’s Role in Corporate Sustainability: Challenge or Catalyst for Impact? |
| 10:40-11:00 | BUSINESS CASE #1  
AI-Powered Innovation: Driving Sustainable Solutions for a Greener Future |
| 11:00-11:20 | BUSINESS CASE #2  
Sustainability Reporting Empowered by AI: Potential Efficiency and Pitfalls |
| 11:20-12:20 | NETWORKING REFRESHMENT |
| 12:20-13:00 | BUSINESS CASE #3  
State of Play on AI Regulations: Navigating the Nexus of Ethics and Policy |
| 13:00-13:25 | HIGH-LEVEL PANEL  
AI Solutions for Sustainable Development |
| 13:25-13:45 | CLOSING REMARKS  
Swift Actions, Deep Changes: Paving Europe’s Path Towards 2050 |
Showcase your Sustainability Leadership

- Dialogue with high-level representatives of industry, European institutions, and civil society organisations
- Build intelligence around your company’s key sustainability issues
- Position your company at the leading sustainability event for businesses in Europe

300 EXPECTED ATTENDEES
+50 COMPANIES
2 DAYS IN BRUSSELS
35 HIGH-LEVEL SPEAKERS
12 ROUNDTABLES & BUSINESS CASES
Sponsorship Benefits & Packages

**SILVER (2X AVAILABLE)**

- **For members:** 8.5 K
- **For non-members:** 15 K

- Everything in the Silver package plus:
  - Speaking slot on 2nd day
  - Sponsorship announcement in the newsletter (18K subscribers)
  - Promotion of your speaker on LinkedIn (21K followers)
  - Free tickets for CSR Europe members | 2 tickets at early bird rate for non-members
  - Recognition during the welcoming and closing remarks
  - 1 sponsorship announcement on LinkedIn
  - 1 sponsor’s banner displayed at the conference venue
  - 1 branded publication to be included in the conference’s virtual folder
  - Logo on the invitations & programme
  - Logo on the Summit slides
  - Logo on the event page on CSR Europe’s website (+10K visitors/month)
  - Logo in the Conference’s email updates with hyperlink to selected destination

**GOLD (2X AVAILABLE)**

- **For members:** 15 K
- **For non-members:** 20 K

- Speaking slot on 2nd day
- Sponsorship announcement in the newsletter (18K subscribers)
- Promotion of your speaker on LinkedIn (21K followers)

**PLATINUM (2X AVAILABLE)**

- **For members:** 30 K
- **For non-members:** 40 K

- Speaking slot on 1st day
- VIP lounge for meet & greet with C-level speakers, 3 members of the CSR Europe Board of Directors
- Sponsorship announcement in the newsletter (18K subscribers)
- Promotion of your speaker on LinkedIn (21K followers)
ABOUT CSR EUROPE

CSR Europe is the leading European business network for Corporate Sustainability and Responsibility. With our corporate members, National Partner Organisations (NPOs), and Associated Partners, we unite, inspire & support over 10,000 enterprises at local, European and global level.

We support businesses & industry sectors in their transformation and collaboration towards practical solutions and sustainable growth. We are for systemic change. Following the SDGs, we want to co-build with the European leaders and stakeholders an overarching strategy for a Sustainable Europe 2030.

CONTACT

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