

MOBILE USE QUICK FACTS

Driver Distraction

is estimated to be a contributing factor in around

18%

of fatal and injury crashes.

(Beanland et al. 2013).

Mobile phones are a key source.

Over 31 million mobile voice/data services in Australia

Risk increase

Texting whilst driving



6.1x greater

Locating and reaching for an object



4.8x greater

Dialling hand-held mobile phone



12.2x greater

Source: Dingus et al. (2016)

**Keep your eyes  
on the road!**