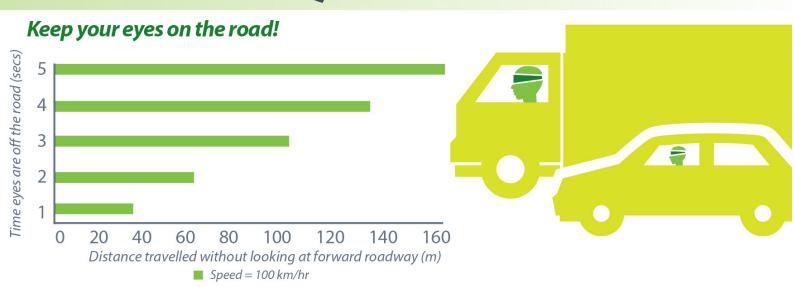


NATIONAL ROAD SAFETY

PARTNERSHIP PROGRAM

Driver Distraction QUICK FACTS



Driver Distraction is estimated to be a contributing factor in around 18% of fatal and injury crashes. (Beanland et al. 2013). **Mobile phones** are a key source.

Over 31 million mobile voice/data services in Australia

