# **NEWSLETTER**

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#### Youth Employment Programme starts with a Bang

A report reveals that more than half of the Indian graduates are unemployable. One of the major reasons for this gap is due to disproportionate focus on theoretical aspects, which does not equip them with skills required for getting a remunerative job.

PARC collaborated with TCS

CSR, for implementing youth employment programme. for training fresh graduates in business communication skills, logical reasoning, numeric ability, etc. The training was inaugurated on 22nd August, 2022 in the presence of Dr. Sudhirkumar Barai, Director BITS Pilani and other quests.

It began with 70 youth out of which 47 students completed the training. The HR team of TCS visited PARC again on 21st September to conduct the written test of these 47 candidates, out of which 26 have cleared the written exam. They are awaiting the interview calls. Meanwhile, another batch was started with 47 students.



#### **Tech-savvy NGO Award for PARC**

With great pleasure we inform you that Indiaisus, (I2u social foundation) the CSR arm of Crystal Hues has awarded us with TechSavvy NGO Award on 16th August on the occasion of their seventh founder's day. We are grateful to the entire team for this honour.

We are grateful to our donors and patrons, who have supported us all these years. The award has certainly added a new feather in our cap.





## Plantation drive for a greener Pilani

Every year, several national and international days are observed with an aim to create awareness around conservation of natural resources. People have been exploiting the natural resources at dangerous levels. Currently, we are faced with several environmental challenges including global warming, climate change, environmental pollution, destruction of flora & fauna, and deforestation. In case, such exploitation continues, a day will come when our future generations will be deprived of essential natural resources.

PARC has been actively participating in creating awareness and replenishing the green cover of the mother earth. With the onset of the monsoon, PARC ramped up its efforts and conducted an extensive plantation drive. With the help of the forest department, close to 300 plants were planted at various locations including PARC Campus and Playscape – a recreational park developed for children and the elderly residing close to our building. People staying in and around Gyan Vihar-II were also given trees free of cost with an obligation that they shall take care of the plants

### A unique way of celebrating the bond between siblings



In the month of August, our women from Swayamshakti Sewing center participated in a drive for making rakhis in collaboration with NIRMAAN. A campaign was also started for receiving orders from various locations in the country. A stall was organised for sale of handmade rakhis at Akshay Super Market at BITS Pilani.

"We feel so happy to see our own creations attracting the interest of people. We never thought that our rakhis will look so beautiful after packaging. This is the first time we made Rakhis on our own", remarked Suman one of the women, who participated at the stall.

People, who had placed orders online, were sent rakhis through courier. Rakshabandhan gave our women to earn some money, over and above their usual stitching work.





#### Prayogshala bringing science education at the doorsteps

It has been observed that government schools in villages surrounding Pilani rarely have science laboratories. The students do not get access to science models. They are normally taught through textbooks. In view of this, an innovative solution was designed in the form of a van, which has been equipped with a small library, a LED TV and space for storing

science models. The project is rightly named as Prayogshala on wheels.

Our instructor Mr. Vikas Swami has been visiting various government schools in the Prayogshala Van. The moment the van enters a school one can observe the excitement on the faces of the children. The unique pedagogy helps in

generating their interest and arousing their curiosity in science.

The idea is to promote science education in such a manner so that the students are able to use science in their day-to-day life for solving everyday issues.

So far, we have conducted sessions in 20 govt. schools.

#### All set for a new beginning in girl child education



Lets come together to fulfill their dreams!! Money donated towards PARC Udayan Shalini Fellowship Pilani will enable girls to become future leaders!!





Rajasthan has 3.7 million girls in the age group of 14 to 18 years. More than 50 per cent drop out even before they complete Sr. Secondary education.

PARC has partnered with a Delhi-based NGO, Udayan Care for implementation of a unique fellowship programme for the girls, aimed at supporting needy girls in continuing their education while providing mentorship, career guidance and equipping them with skills like communication, problem solving, etc. Their parents will be made a part of their journey for a successful career. We need your support for raising funds. You can <u>contribute</u> on the <u>online donation campaign</u> or link us with an appropriate Corporate for getting the project funded under CSR.

## **Quarterly Outcomes**

- 37 women enrolled for stitching tailoring and course at Swayamshakti Sewing Centre. 27 are continuing their training
- 792 Children studying in 20 government schools participated in Prayogshala Sessions
- 644 people from marginalised sections got treatment in the Physiotherapy unit
- 30 new born children and 12 pregnant women vaccination
- Prayogshala outreach activities conducted with 213 children and 39 adults

- 300 trees planted in and around PARC Campus
- 15 students learnt the nuances of computer at Digital Learning Programme being run in collaboration with NSS, BITS Pilani
- Around 500 children and 100 adults benefitted from water cooler installations
- TCS YEP Orientation session conducted with around 400 students at 5 S College, Chandgothi
- 117 youth enrolled for TCS YEP, 47 completed the training and 37 are still continuing their course

- Around 100 children and 50 adults benefitted from Playscape project
- · Around 80 women made aware about menstrual hygiene in Anganwari at Narhar village
- 10 Outreach activities and door-to-door visits conducted for mobilisation purposes
- 146 students enrolled in Pratham Vocational programmes, 101 students completed their training and 87 students got jobs
- 1014 children and 1452 mothers benefited from Pratham's Anganwari intervention in 85 villages & 130 **Anganwaris**

## Narendra - picking PACE for his dreams!!

Narendra's father is a farmer. Campus in Pilani. He was With. great difficulty, he completed his senior secondary education. Farming programs doesn't yield much. As such his conducted free of cost with father had no money for his higher education. His dream to complete higher education could never see the light of the day.

thinking of a few options for having some source of income. But who gives job to someone who has just completed senior secondary education. One of his friends told him about the PACE centre being run by Pratham at PARC

surprised to know about different vocational skilling which accommodation and food for the students.

He got admission in the Hospitality Management course, which helped him in learning the nuances He had no choice but to start hospitality, customer handling and even revamping his communication skills. After course completion, Narendra and was placed in a hotel in Jodhpur, where he is happily working for the last six months.

He says, "I owe my success to



PRATHAM, PARC and my mentors. The organization not only trains on skills needed for getting a job but also develops confidence and works on your personality. This helps in making one's future bright.

#### YOU CAN BE AN AGENT OF CHANGE

- Spread the Word/Volunteer with us
- **Donate** to BITSAA Alumni Trust online or through cheque (donations are tax exempt)
- Implement your CSR activities through us

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