Then he said to his disciples, “The harvest is plentiful but the workers are few. Ask the Lord of the harvest, therefore, to send out workers into his harvest field.” Matt. 9:37–38
**Mission**

The Great Commission Jesus has given his followers is to "make disciples of all nations." We recognize that when we consider all the different nations of the world there are many different people groups. One of these is the Uyghur (The U people), an Islamic Turkic group living mostly in the Xinjiang region of northwest China. They are only 0.01% Christian, and actually considered a UUPG, an *unengaged, unreached people group*. Many are confined to internment camps under severe and systematic oppression. They have limited access to their own culture, language, and religion. As they seek to escape this oppression, some U have sought asylum in North America. God has provided an open door to share the gospel with them! Therefore, the primary mission of the U People Project is to make disciples among the U people in the San Francisco Bay Area, as well as in the United States, and North America.

**Numbers**
- 10,000 U people in the US
- 500 U people in the Bay Area. We know of only one who is a Christian.
- Other major areas that the U people reside: Los Angeles, Houston, New York, Washington D.C., Canada

**Local Observations**
- There is a growing number of Uyghur restaurants around the Bay Area
- In Fall 2019 there was a Uyghur food festival in the East Bay.
- A local mosque has been reaching out to children, youth and parents, offering various services.
- Over the last several years, God has been putting this people group on the hearts of Bay Area Christian leaders.
Meet Brother K and His Family

Brother K grew up in Hong Kong where he first heard about people in China who were fleeing to Hong Kong. He knew that many in China were without the gospel, and had no access to churches. This greatly saddened and disappointed him.

In time he learned about the plight of the Uyghur people in Northwest China and began to pray for them to be safe and for them to know Christ. When he knew that the U people in overseas are still not being set free by the Gospel, he prayed and hoped that the Gospel could be spread among them. More recently, he is called to start a church among the U people Bay Area.

When he was in high school, brother K’s family moved to the US. He attended college at San Francisco State University (SFSU) where he received his degree in Broadcasting and Electronic Media Arts. God then spoke to his heart about attending seminary at Christian Witness Theological Seminary in San Jose and he graduated on May 2021 with the degree of Master of Divinity. Besides, he also works part time as a video editor for Christian organizations to utilized new media platforms to spread the Good News to different groups and generations of audiences.

Brother K’s wife, Polly, also attended SFSU where she received a double major in Applied Mathematics and Computer Science. Polly was involved in local and overseas short-term mission trips, and she also has the focus on the Muslim world. They have been married for over 10 years and have a 6-year-old daughter named Phoebe, and a 3-year-old son named Paul. Together the family loves the nature and enjoys being outdoors with one another.
Partnership

God’s work is advancing and His kingdom is expanding. We would like to see you become a part of this project! It is our conviction that God has prepared and equipped every believer to fulfill the Great Commission, and the opportunity before us now is with the U people in North America. They are not fully comfortable in traditional church settings, or in large groups. They need churches where they can feel safe, and where they can come to Christ in the context of their own culture. It is a big task, and one which will happen more effectively if the body of Christ joins together on mission.
A Support System: Pray, Play, Pay!

**Pray**—Reaching out to a people group as unreached and unengaged with the gospel as the Uyghur, we are aware that it takes more than good strategies and courageous sharing of the Gospel. We pray to God to move deeply in their lives in ways only He can do. Please join the prayer team of Southbay Community Baptist Church and the Great Commission Association as the U People Project engages spiritual warfare and seeks for God’s plan each step of the way. Enroll in our prayer newsletter by e-mailing Brother K at: uministryinthebay@gmail.com

**Play**—There are several ways that you and your church can be involved, even in these early stages.

- **Visit and “adopt” a local Uyghur restaurant.** They are sometime listed as “halal Chinese”. We are willing to provide you with a list of these, but you can also see the site zabihah.com for a list of Muslim restaurants. Get to know employees and management, and build relationships. As you do, share those relationships with Brother K.

- **Connect with Uyghur college students.** These may be either internationals or people who have moved here from another country. Befriend these persons and make them feel welcome in your home.

- **Learn simple words.** Learn to say “hello” or “thank you” in their language when you come into contact with the U people. This goes a long way in developing relationships. It is easy to discover these with a google search.

In the early stage of this ministry, learn how to use Love Languages in such a way that it helps you develop your cross-cultural intelligence. Discover what words of affirmation, gift giving, time, etc look like to U people. This Let us know of your interest! We would like to help you know how to partner in this journey.

There are several Facebook pages where U people keep the public abreast of what is happening among their people. Consider joining one of those
pages, and just occasionally use a “care” emoji, and pray about what you see on those sites.

Pay—We have both initial and ongoing financial needs, including evangelistic materials and Bibles, finances for outreach activities, and salary support for Brother K to supplement his part time work so that he can invest more time in this ministry.

**Monthly Budget**

**Salary Needs:**
- Housing $3300
- Family Expenses $2800 (groceries, transportation, utilities, health insurance, etc.)
- Monthly Total $6,100 (of this, $3,500/ month is covered by bi-vocational work. $2,600 needed for ministry salary)

**Monthly Ministry Needs:** $1850
- (Travel Expenses
- Outreach at U restaurants
- Bibles, evangelism materials)

**Total Needs Salary and Ministry**

$2,600 + 1,850 = $4,450/ month.
- Pledged thus far: $2,400/ month
- Still needed: $2,050/ month

**How to Give**

1. Give online:
   - On ‘Give to:’ drop-down menu, **select Uyghur Project**

2. Giving by Check (church or individuals)—make Payable to: GCA (or Great Commission Association) with **Memo: Uyghur Project**

The Great Commission Association
Morgan Hill, CA 95037
Strategy

Phase I: Preparation
- Pray
- Meet the U people in the Bay Area and start to develop relationships
- Recruit other team members to be part of the project, including some who would choose to be part of the team as bi-vocational missionaries
- Secure support systems: prayer, financial, mentoring, admin, U Bibles
- Be mentored by missionaries who have a background of working with the U people.

Phase II: Starting ministry
- Pray
- Initiate regular prayer meeting with other pastors and supporters
- Plan for tours and events for churches to get to better know the U people
- Start a monthly online pray meeting to worship God, offer ministry updates, and pray.
- Reach out to the U people in the Bay Area by mobilizing Christians to visit U restaurants. Be available to meet needs among them.
- Start a restaurant Gospel team to adopt local U restaurants to start evangelizing,
  spreading the Gospel to them once we have developed basic friendships.
- Start a welcome team including: drivers to welcome the international students from the airport, supporters to follow up with new arrivals and attempt to meet needs.

Phase III: Sustain
- Pray
- Continue monthly online pray meetings
- Keep the restaurant ministry and the welcoming ministry going, as well as the local families’ events
- Review with the support group to shape the ministries better
• Explore the possibility of forming small groups in the restaurants and/or foreign students with those open to hearing more about the gospel.
• Teach the Gospel and the meaning of following Jesus.

The U People Project End-Vision:

“from every nation, tribe, people and language, standing before the throne and before the Lamb” (Rev 7:9 NIV)
—Uyghur is one of them

Come and Join the Movement

Supporting Sponsors

The Northern California Chinese Baptist Association