Pier Performer Lottery Guidelines

Effective Summer 2021

Purpose:
Pursuant to Santa Monica Municipal Code Section 6.112.060(c)(9), these administrative regulations govern the lottery for the allocation of performance locations (the stars) on the Pier and ensure that all performers participating in the lottery have a fair and equal opportunity to perform or obtain a preferred performance location.

Performance Time Periods:
The performance time periods for the Santa Monica Pier are as follows:

- **8:00 AM to 12:00 PM**
  - No permit required Monday through Friday; City of Santa Monica Street Performance Permit required Saturday, Sunday, and holidays
  - Performers may claim a Performance Star on a first come, first served basis

- **12:00 PM to 5:00 PM**
  - City of Santa Monica Street Performance Permit required; Performance Stars distributed by lottery

- **5:00 PM to 1:00 AM**
  - City of Santa Monica Street Performance Permit required; Performance Stars distributed by lottery
  - *If the City closes the Pier prior to 1:00 AM, performers must discontinue their performance and leave the Pier along with the general public.*

Performance Stars

*Please see attached map for traditional Performance Stars that are available and unavailable during the Emergency Order*

Lottery Times:
The lottery times for allocation of the performance stars will occur at the following times:

1. 11:30 AM
2. 4:30 PM
**Lottery Location:**

The performer lottery will be held at the Regular Lottery Location at the picnic tables immediately east of the carousel building or at an Alternate Lottery Location that does not interfere with the general public. The Lottery Proctor has the ability to pick the Alternate Lottery Location to hold the lottery in the event that the Regular Lottery Location is unavailable due to an event or other unforeseen circumstances. Notification of any change to the lottery location must be prominently posted well in advance of the lottery.

**Lottery Guidelines:**

1. A performer who wishes to perform on the Santa Monica Pier must attend the Performer Lottery during the times that have been established in order to obtain a space on the Pier to perform. The performer must submit his/her name and performer permit number to the Lottery Proctor.

2. A performer who arrives to the Performer Lottery after the lottery has officially been started by the Lottery Proctor or during the lottery, must wait for the next lottery time to obtain a space on the Pier.

3. Performers who participate in the lottery are to form a line at the predetermined Lottery Location, socially-distanced at least 6-feet from each other, and have their performance permit number recorded by the Lottery Proctor.

4. The Lottery Proctor will accept entries for five minutes only after the first performer who submitted their name. After 5 minutes, the proctor will stop accepting entries and will commence the lottery and begin randomly selecting from the submitted performance permit numbers.

5. The Lottery Proctor shall and will have full control of the Pier Performer Lottery, supplies, and the Pier Map at all times and such items shall be kept in his/her possession during the lottery. A line or barrier will be established between the Lottery Proctor and the entering performer in order to maintain social distance.

6. The Lottery Proctor will record the Performer’s permit number and enter it into the lottery bucket.

7. The Lottery Proctor will officially close the lottery for that lottery time period once all performance permits have been selected or when all performance spaces/locations have been filled, whichever occurs first.

8. Those performers who have been assigned a space on the Pier and wish to attend one of the lottery time periods for a different performance time period, that performer must close out their space completely and physically remove all equipment from that space.
9. The Lottery Proctor will not issue any vouchers or assign any spaces to those performers who did not attend or arrived late to the lottery. A large map of the assigned performance spaces will be posted inside the carousel, visible through the building’s windows. A digital photo of the map will also be distributed to Harbor Patrol and Code Enforcement personnel.

10. Any and all unoccupied and/or vacant spaces on the Pier shall and will remain unoccupied and vacant until the next Performer Lottery Time.

11. Assigned performance spaces will be permanent until the end of a performer’s shift, at which time the performer must remove all equipment within 3 minutes and allow the next performer assigned to that space to set up their equipment. In the event that a performer has a client, that performer must cease their activity and instruct the client that he/she must move to their new assigned/designated space. If a performer does not have an assigned/designated space, the performer must inform the client that he/she will be setting up at the Boardwalk Area, off of the Pier.

12. Assigned/designated performance spaces will not be available to anyone other than the voucher holder from the preceding lottery for the entire performance period.

13. If a performer does not show at an assigned/designated space or the performer decides to leave the assigned space, such space shall and will remain vacant and unoccupied until the next lottery time.

14. Any performer may not move into any unassigned or undesignated spaces.

15. A performer may not and shall not disrupt, interfere, or impede with the Pier Performer Lottery process.

16. A performer shall not sell, trade or give away an assigned space. Any performer who sells, trades, or gives away a performance space will be prohibited from participating in the lottery program for 30 days.

17. The Pier Performer Lottery will be officially closed by the Lottery Proctor at the end of the Reverse Lottery when the last performer permit has been called.

**Group Performances:**

For any group performances, the acts must be of the same genre. Also, for any group performance, only one member of the group may participate in the lottery. However, each member of that group must visibly display their performer permit. If the Lottery Proctor determines that one or more members of said groups has participated in the lottery, the proctor shall not issue a space or voucher to that group until the last performer permit number for the group has been selected.
Site Plan
Santa Monica Pier

Total square footage of Pacific Park: 69,886 sq. ft. (20%)  
Total square footage of deck parking: 84,283 sq. ft. (24%)  
Total square footage of Pier Deck: 44,529 sq. ft. (12.62%)

Areas in square feet

1. Not available at this time.

Carts - 1
Carts - 2
Carts - 3

Rock Shop

Parking

1  2  3  4  5  6  7  8  9  10  11  12  13  14  15