



# **Geneva-Zurich Seminar on Sustainable Finance**

**with a special focus on  
Sustainable Finance and Digitalisation**

**25<sup>th</sup> March 2021**

**We are pleased to invite you to the Geneva-Zurich Seminar Series on Sustainable Finance: Sustainable Finance and Digitalisation.**

**Date:**

25<sup>th</sup> March 2021  
13:15 – 17:15 (UTC/GMT +1)  
Zoom link below

**Hosted by:**

The University of Zurich and the University of Geneva

**Scientific Committee:**

Dr. Xenia Karametaxas / Prof. Aline Darbellay / Prof. Kern Alexander

**Administrator:**

Annina Melliger

**Program:**

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|---------------|---|
| 13:15 – 13:20 | Introductory remarks, Dr. Xenia Karametaxas   |
| 13:20 – 13:40 | Keynote Speaker, Prof. Dirk Zetsche, ADA Chair in Financial Law and Inclusive Finance, University of Luxembourg |

*Panel 1: Digital finance and the pursuit of environmental sustainability – Chair: Prof. Aline Darbellay*

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|---------------|---|
| 13:40 – 13:50 | Presenting author: Prof. Georgios D. Pavlidis,<br>School of Law, Neapolis University Pafos, Cyprus<br>“Digitalization and Standardization of Green Bonds: The Case of Extra-Financial Reporting”  |
| 13:50 – 14:00 | Comments by Prof. Aline Darbellay   |
| 14:00 – 14:10 | Presenting authors: Prof. Eugenia Macchiavello/Prof. Michele Siri,<br>Department of Economics and Business/Department of Law, University of Genoa, Italy<br>“Sustainable Finance and Fintech: Can Technology Contribute to Achieving Environmental Goals? A Preliminary Assessment of ‘Green FinTech’ |
| 14:10 – 14:20 | Comments by Dr. Michel José Reymond, Byrne-Sutton Bollen Kern, Geneva   |

*Panel 2: Risks of digital finance – Chair: Dr. Xenia Karametaxas*

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| 14:20 – 14:30 | Presenting author: Prof. Nadia Coggiola,<br>Department of Management, University of Torino, Italy<br>“The sustainability of investments gamification”  |
| 14:30 – 14:40 | Comments by Prof. Yaniv Benhamou, Digital Law Center, Faculty of Law, University of Geneva   |
| 14:40 – 14:50 | Presenting author: Dr. Gabriel Webber Ziero, Head of Policy Outlook at ECOFACT, Zurich<br>“Sustainable finance and new technologies: The case of adverse sustainability impacts”                           |
| 14:50 – 15:00 | Comments by Dr. Xenia Karametaxas  |
| 15:00 – 15:10 | Presenting author: Prof. Gabriella Gimigliano,<br>Department of Business and Legal Studies, University of Siena, Italy<br>“Digital Finance and the EU Law of Payments: lights and shadows of open banking” |

15:10 – 15:20                      Comments by Prof. Kern Alexander

15:20 – 15:50                      *Virtual coffee break*

*Panel 3: Digital finance and emerging market economies* – Chair: Prof. Kern Alexander

15:50 – 16:00                      Presenting author: Prof. Glenys Spence,  
Dwayne O. Andreas School of Law, Barry University, Orlando, Florida  
“A Sea of Strangers: Chinese Maritime Law and the Securitization of Maritime  
Assets in Certain African Jurisdictions”

16:00 – 16:10                      Comments by Christina Heliotis, Visiting Fellow, Graduate Institute of  
International and Development Studies, Geneva

16:10 – 16:20                      Presenting author: Prof. Shainy Pancrasius,  
School of Law, Christ University, Bangalore, India  
“Sustainable Finance to Meet Sustainable Goals: A Study in the Role of India’s  
Public Sector Financial Undertakings Commitment towards Sustainability and  
Climate Change”

16:20 – 16:30                      Comments by Prof. Kern Alexander

*Panel 4: Interdisciplinary and empirical aspects* – Chair: Prof. Kern Alexander

16:30 – 16:40                      Presenting author: Dr. Larisa Sannikova,  
Legal Research of Digital Technologies of the State Academic University for the  
Humanities, Moscow, Russia  
“The role of Tokenization in Sustainable Finance”

16:40 – 16:50                      Comments by Prof. Piotr Tereszkievicz, Jagiellonian University, Kraków,  
Poland

16:50 – 17:00                      Presenting author: Prof. Thi Hong Van Hoang,  
Montpellier Business School, Montpellier, France  
“ESG performance and Covid-19 pandemic: An empirical analysis of European  
listed firms”  
Co-authors: Elysé A Segbotangni, Dr. Amine Lahiani

17:00 – 17:10                      Comments by Dr. Nilüfer Schindler, postdoctoral researcher, Chair for Law and  
Finance, University of Zurich

17:10 – 17:15                      Closing remarks, Prof. Kern Alexander

**This Seminar falls within the strategic partnership between the University of Geneva and the University of Zurich and has been supported by a UNIGE-UZH Joint Seed Funding for Collaboration in Research and Teaching.**

**Visit the link to register for the seminar via Zoom:**  
**[https://uzh.zoom.us/meeting/register/tJ0ldOqvzp8sGtBimSoR61Zta\\_hzWNtKBWmw](https://uzh.zoom.us/meeting/register/tJ0ldOqvzp8sGtBimSoR61Zta_hzWNtKBWmw)**



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