**Workshop & Testing - Loveland, Colorado**

**Loveland, CO - Oct. 31st - Nov. 1st, 2020.** National was able to pull off a very safe and successful workshop/testsite. Our host, Jen Smith, NCMG & School Master, was able to provide her grooming school (D.O.G.S.) Dogs Own Grooming School in Loveland, Colorado for this postponed event.

Working very closely with our office and certifier, Jen went to great measures to smartly provide a very safe environment. Temperatures taken/recorded, masks on, distancing, constant disinfecting and by reservations only for both days we followed the States guidelines. The certifier communicated explicitly to every tester coming for the weekend and it so paid off. The respect and enthusiasm shown by everyone was appreciated.

Testing went rather smooth like a well oiled clipper blade. The day was broken up to 6-7 testers at a time, 3 groups. And... wait for it...impressive work by all. One more time a big thank you to our host, Jen Smith and everyone who attended and gave us yet another impressive educational weekend. Until next year, April 24-25, 2021, same place, we will do it again!

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**COVID-19 & PETS:**

**INFORMATION, RESOURCES & ACTION ITEMS FROM PIJAC**

The health and well-being of everyone in the responsible pet care community, and the animals we care for, is of the utmost importance to us here at PIJAC as our world continues to face the ongoing challenges of the COVID-19 pandemic.

**CALL TO ACTION:** With recent surges in COVID-19 infection rates nationwide combined with holiday travel, we expect to shortly see renewed business closure orders. To ensure that the pet care community's voice on behalf of pets and pet owners continues to be heard, we at PIJAC have prepared a new open letter urging lawmakers to continue to designate pet care as essential with any new restrictions. To read the open letter to Federal, State & Local Government Officials regarding Pets & Covid-19. Please visit [https://pijac.org/covid19](https://pijac.org/covid19) and fill out the form to add your signature.

As we continue to monitor developments, take action and work with our public health and government agency partners to share updates with you, visit [https://pijac.org/covid19](https://pijac.org/covid19) to see a set of resources to help you during this ongoing public health crisis.
# The Groomers Voice

**Advertising Rate Sheet - Effective Jan. 2021**  
Online viewing only

**Official Publication of The National Dog Groomers Association of America, Inc.**

## Full Color - Advertising Rates

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### Black & White Advertising

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## Advertising Requirements

- Ad may be submitted on disc with hardcopy sample or emailed in pdf or jpeg
- Ad must be submitted by issue deadline date
- Advertising must be paid in full & accompany order
- Front & Back covers are not available
- ONLINE VIEWING 3x's ANNUALLY
- Deadlines are:
  - Spring Issue - April 1st-available for online viewing end of April
  - Summer Issue - Aug. 1st-available for online viewing end of Aug.
- NDGAA reserves the right to cancel any advertising at any time
- NDGAA reserves the right to reject any advertising that we feel unsuitable
- Cancellations will not be accepted after the deadline date

Mail fees & ads to: NDGAA, Inc.  
P.O. Box 101, Clark PA  16113  
Ph-(724) 962-2711

www.ndgaa.com  
send ads to:  
info@ndgaa.com

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**The Groomers Voice** is published 3 times a year. Advertising rates listed above are for 1 time insertion and 3 times insertion, price is per issue. Email to: info@ndgaa.com See attached sheet for ad sizes.
Inside Front Cover - 7-1/2” x 10”
$700 per 1x issue or
$500 3x*

Quarter Page
3-3/4” x 4-3/4”
$300 per 1x issue or
$250 3x*

Full Page - 7-1/2” x 10”
$650 per 1x issue or
$400 3x*

Business Card Size
3-1/2” x 2”
$150 per 1x issue or
$100 3x*

Half Page
7-1/2” x 5”
$450 per 1x or
$300 3x*

*Price based on three consecutive issues Spring, Summer, Winter
ONLINE VIEWING ONLY WWW.NDGAA.COM

Deadlines are: Spring Issue - April 1st-available for online viewing end of April
Summer Issue - Aug. 1st-available for online viewing end of Aug.

Email your ads in jpeg or pdf to info@ndgaa.com
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TAKE ADVANTAGE OF THESE TERRIFIC ADVERTISING RATES!

Name ___________________________________________________________________

Company ________________________________________________________________

Mailing Add. _____________________________________________________________

City____________________________________State ________ Zip _________________

Phone _______________________________ Email _________________________________

Method of Payment

Check/Money Order, please charge my  □ Mastercard  □ Visa  □ American Express  □ Discover

Cardholders Name ________________________________________________________

Card #_________________________________________________________________

Expiration Date ___________ 3 or 4 digit security# __________ Amount $ ____________

Signature ________________________________ Date ______________

Send completed form to: NDGAA, Inc., P.O. Box 101, Clark PA 16113
724/962-2711
info@ndgaa.com                www.ndgaa.com