IT’S A NEW DAY!
On September 17, 2022, we will gather along the lakefront in Jackson Park for our 5K walk for mental health awareness. This is an opportunity to build community, let voices be heard, create awareness and raise funds to advance NAMI Chicago’s free, top-rated programs. Join us on the wellness journey as a sponsor to help people from all walks of life access the mental health resources and community they deserve.

SEE YA STIGMA!
NAMI Chicago (National Alliance on Mental Illness) is a nonprofit organization that builds a community of mental wellness to educate, advocate and fight stigma and discrimination. We believe healing is possible and celebrate the diverse journeys that bring us together.

To create your team and learn more about NAMIWalks Chicago 2022, please visit namiwalks.org/chicago.
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<th>Level</th>
<th>Benefits</th>
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| $25,000 (EXECUTIVE) | • Three, one-hour workplace wellness training sessions for your organization and employees developed and delivered by NAMI Chicago  
• Speaking opportunity at your local NAMIWalks Your Way event  
• Designated press release announcing sponsorship  
• Your name/logo on the starting line vinyl barricade – only one opportunity available!  
• + all the benefits of the Presenting Level |
| $5,000 (GOLD)  | • Company name included in press releases  
• Logo on NAMIWalks Your Way poster  
• Cross-promotion on social media and/or in newsletters (2 total pieces)  
• Designated tent at the event festival for your team  
• + all the benefits of the Silver Level |
| $15,000 (PRESENTING) | • Speaking opportunity at your local NAMIWalks Your Way event and/or kickoff meeting  
• Designated press release announcing sponsorship  
• Opportunity to have a NAMIWalks Your Way employee kickoff at your company/office  
• Cross-promotion on social media and/or in newsletters (8 total pieces)  
• Co-branded signage and your theme or activity at a designated distance marker – only 5 available  
• + all the benefits of the Premier Level |
| $10,000 (PREMIER) | • Logo in NAMIWalks Your Way electronic communications  
• Premium table and tent at event  
• Cross-promotion on social media and/or in newsletters (5 total pieces)  
• Branded giveaway with your logo distributed at event  
• Festival area feature with custom sign and promotion at one of following: Kidz Zone, Pup Corner, Rest Area, Water Tent, DJ, Photobooth  
• + all the benefits of the Platinum Level |
| $7,500 (PLATINUM) | • Opportunity to display banner provided by your company  
• Cross-promotion on social media and/or in newsletters (4 total pieces)  
• + all the benefits of the Gold Level |
| $2,500 (SILVER) | • Sponsor table and tent  
• Cross-promotion on social media and/or in newsletters (1 total piece)  
• Logo on NAMIWalks Your Way participant t-shirt (if sponsorship confirmed by July 23, 2022)  
• Logo on NAMIWalks Your Way event day signage  
• Logo on NAMIWalks Your Way website  
• Virtual booth in our NAMI Chicago online resource fair (optional)  
• Sponsorship promoted on NAMIWalks website, NAMI Chicago website and e-communications to 20k individuals |
| $1,000 (BRONZE) | • Table at festival  
• Cross-promotion on social media and/or in newsletters (1 total piece)  
• Name on NAMIWalks Your Way participant t-shirt (if sponsorship confirmed by July 23, 2022)  
• Name on NAMIWalks Your Way event day signage  
• Sponsorship promoted on NAMIWalks website, NAMI Chicago website and e-communications to 20k individuals |
| $500 (SUPPORTER) | • Name on NAMIWalks Your Way participant t-shirt (if sponsorship confirmed by July 23, 2022)  
• Name on NAMIWalks Your Way event day signage  
• Sponsorship promoted on NAMIWalks website, NAMI Chicago website and e-communications to 20k individuals |

For more on sponsorship opportunities, please contact Bridget Schuda, Chief Growth Officer, at bridget@namichicago.org.