



One Day. Endless Possibilities.

May 1 - 2 | GiveBigGV.org



POWERED BY





Final Training: Give Big Details



GiveBigGV.org



Today's Meeting

- Largely informative and not interactive
- Please keep yourself muted
- Please chat into the chat box with your questions
 - There will be time for Q&A at the end
- Session will be recorded and slides will be posted
 - Full of hyperlinks ([in teal and underlined](#))

Who is One Valley?

Connecting people who care to causes that matter to ensure all can thrive in Gallatin County.

Manage donor-advised funds and other charitable giving vehicles

Provide resources, training, and support to local nonprofits

Convene conversations on critical local issues

Multiply grassroots philanthropy



The Give Big Team



Chloe Loffelholz

One Valley Community Foundation
Interim Program Manager



Anna Burkholder

One Valley Community Foundation
Marketing & Communications Manager



Kaitie Branton

GiveGab/Bonterra
Project Manager

Give Big 2025



- 6 pm Thursday, May 1st – 6 pm Friday, May 2nd
 - Soft open – Wednesday, April 30th at 6 pm
 - Long close – Tuesday, May 6th at 11:59 pm
- 11th annual event
- 257 nonprofits

Goals

- Engage more donors than ever before (7,000)
- Celebrate and promote the amazing work each of your organizations does every day
- Help all of you raise important, unrestricted funding

Spirit of Give Big



- Bring Gallatin County together in an act of community giving
- Build awareness and support for the nonprofit sector
- Introduce donors to nonprofits they may not know
- Make giving fun!

The background is a solid teal color. It features several abstract circular elements: a dark teal ring in the top left, a light teal ring in the bottom left, a light green ring in the bottom right, and two circles with diagonal hatching (one in the top left and one in the bottom right).

Day of Logistics

Give Big Wide Event

- Virtual Kick-Off at GiveBigGV.org
- No Give Big Fests this year



GiveBigGV.org

Nonprofit & Business Events



- During Give Big (6 pm May 1st - 6 pm May 2nd)
- Can be virtual or in-person
- Must be submitted to the [Give Big events calendar](#) by April 23rd to be promoted on the website
- Give Big swag
 - Yard signs, t-shirts, stickers, table tents
 - Graphics available on the [downloads page](#)

Business Involvement



- Matches and Challenges!
- Business Fundraisers
 - Businesses can make a profile that will be featured on GiveBigGV.org
 - Businesses can easily match donations
 - Free marketing and team building
- Events and promotions
 - Swag available to businesses too



Ways to Give



GiveBigGV.org

Ways to Give

- \$5 minimum donation
- Donate online at GiveBigGV.org (April 30th – May 6th)
 1. Credit Card
 2. ACH – over \$100
 3. Mobile Pay – Google Pay, Apple Pay
- Give via check
 - Directly to a nonprofit
 - Through One Valley Community Foundation
- Give via stocks, DAFs and IRAs
 - Through One Valley (use Offline Donation Form)

GiveBigGV.org

Fees

- Donors are automatically opted-in to covering fees
- Donors covered 82% of the fees in 2024
- Donation Realization Rate: 91%
 - How much each organization “took home”

<u>Credit Card / Mobile Pay</u>	<u>ACH</u>	<u>Checks/ Stocks/ IRAs/ DAFs</u>
<ul style="list-style-type: none">• 2.5% Platform Fee (GiveGab)• 2.5% Credit Card Fee + \$0.30• 3% Host Fee (One Valley)	<ul style="list-style-type: none">• 2% Platform Fee (GiveGab)• \$3.00 Processing Fee• 3% Host Fee (One Valley)	<ul style="list-style-type: none">• No fees from One Valley or GiveGab• Donor pays fees for transferring stock

Host Fee



- **What's Changing**

- 3% host fee added to **online donations only**
- Fee goes to **One Valley** to support Give Big operations
- No host fee on offline gifts (checks, DAFs, etc.)

- **Why It Matters**

- Give Big runs at a significant deficit each year, with One Valley covering the costs
- Fee supports staffing, tech, marketing, and prizes
- Ensures long-term **sustainability** of the initiative

- **For Donors**

- Fees shown clearly at checkout
- Donors can choose to cover the fees
- No Tip the Host this year

Contact Bridget Wilkinson at bridget@onevalley.org or 406.587.6262 x50

Donating Via Check

Made Directly to Your Nonprofit

- Donors write the check out to the nonprofit their donation is intended for
- You can collect these checks leading up to Give Big
- Checks must
 - Be intended for Give Big!
 - Have donors date the checks May 1st or 2nd and/or have them write “Give Big” in the memo line
 - Be uploaded to your GiveGab profile before 11:59 pm on May 6th
- Offline gifts do not count toward prizes

Adding Offline Donations

Made Directly to Your Nonprofit

- ✓ Add Donation Levels >
- ✓ Add a 'Thank You' Message >
- ✓ Add Fundraisers >

Donation Tools

- ✉ Add Offline Donation
- 🔗 Manage Sponsor Matching
- 📝 Manage Donations

Other Actions

- 📩 Engagement Opportunities
- 🏷 Add External Fund
- 🤝 Manage Support Areas

Adding Offline Donations

Made Directly to Your Nonprofit

Receipting offline donors:

- Have their email address?
 - Enter it on the form and check the box that says “Email a receipt to”
- Don’t have an email address?
 - Receipt them as your organization normally does

Add Offline Donation ×

For Give Big Gallatin Valley

Donor's First Name

Donor's Last Name

Amount

Custom Display Name (optional)

☐ Add donor address

Attribute to Fundraiser

Please note: There is no need to select both a fundraiser and a team. Donations attributed to a fundraiser will also count towards the fundraiser's team, if they belong to one.

Donor's Message

Privacy Options

☐ Do not display the donor's name publicly

☐ Do not display the donation amount publicly

Receipt Email

☐ Email a receipt to

Donating Via Check

Through One Valley Community Foundation

- Why One Valley?
 - Donors can give to multiple organizations with one check
 - Donors want to give anonymously
- Checks must be
 - Mailed by April 25th or dropped off by May 2nd (One Valley offices – 865 Technology Blvd)
 - Accompanied by an Offline Donation Form (coming soon on the [Ways to Give page](#))
 - Intended for Give Big
- Donors are receipted by One Valley

Donating Via Stocks, IRAs, DAFs


- Transfer of stocks, IRAs, DAFs
 - Accompanied by an Offline Donation Form (coming soon on the [Ways to Give Page](#))
 - Sent to One Valley as soon as possible
 - Latest, April 17th
- Donors are receipted by One Valley


Matches and Challenges



- Gifts are made directly to your organization
- Gifts are receipted by your organization
- Checks can be [matches](#), [challenges](#) OR [offline gifts](#)
 - Do not enter it as more than one of those
- Matches and challenge gifts can be:
 - Made ahead of time (easy if they are giving the full amount either way)
 - OR donated after the event (better if it is a true match)
- Matches and Challenges Training
 - [Recording](#)
 - [Slides](#)

Matches and Challenges


 Add a 'Thank You' Message >


 Add Fundraisers >


Reset Profile

i Resetting the profile will reset the story, thank you message, images, and settings to default values, as well as remove any donation levels. After resetting this profile, a profile from a previous giving day can be copied to use as a starting point.

Donation Tools

 Add Offline Donation

 Manage Matches and Challenges

 Manage Donations

User Actions

 Engagement Opportunities

 Add External Fund

 Manage Support Areas

Peer-to-Peer Fundraisers

- Opportunity for others to fundraise on your behalf
- [More information on P2P fundraisers](#)
 - [You can register fundraisers](#)
 - [They can register themselves](#)

✓ Add a 'Thank You' Message

✓ Add Fundraisers

Search Fundraisers:

Download CSV

Add Fundraisers

Upload Fundraisers

Message All

Fundraiser	Fundraiser Display Name	Donors	Amount Raised	Goal	Email	Phone	Actions
Kaitie Branton	Branton Family	0	\$0.00	\$500.00	kbranton@givegab.com		<div>✉ ✎ ✕</div>

☒ Allow New Fundraisers to Sign Up

Set Fundraisers' Story

Set Fundraisers' Goal

\$

.00

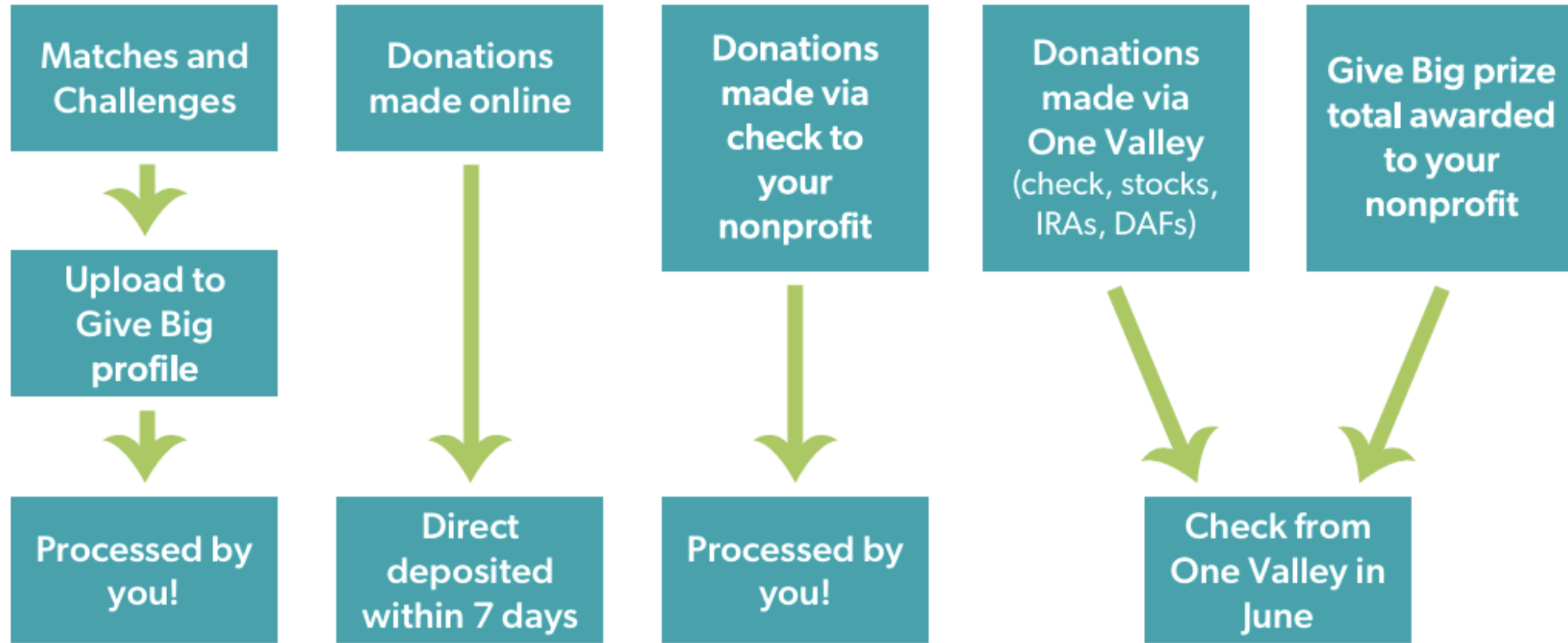
Each fundraiser may customize his or her story and goal by logging into GiveGab.

Save

Prizes

- \$30,000 in prizes, 50 prizes total
- Each nonprofit can only win a large prize (\$500 or more) one time
- Prize list and rules available at GiveBigGV.org/prizes
- Offline donations do not count towards prizes
- Prizes will be confirmed or corrected by May 9th
- Prizes that require action ahead of time
 - Equity as a Lived Value
 - Good Neighbor
 - Gallatin Gratitude

Payment





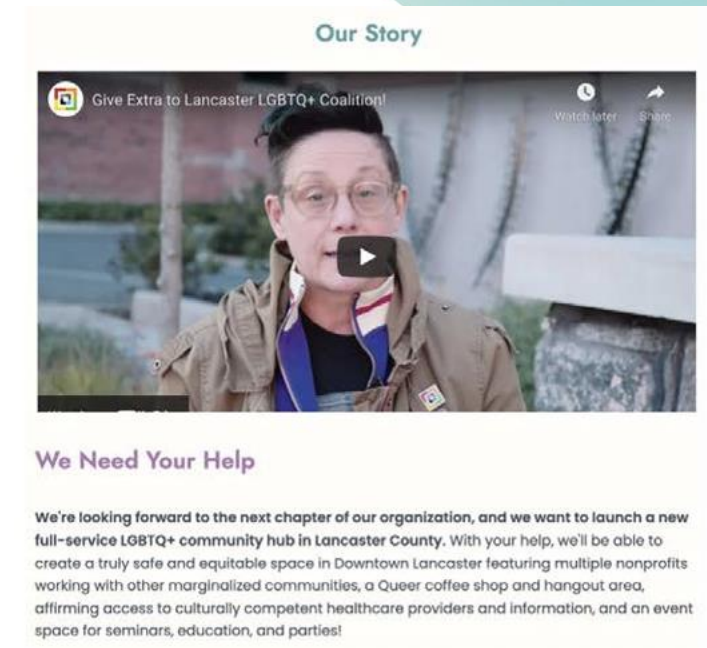
Next Steps

GiveBigGV.org

Complete Your Profile





- Add information to your profile
- Include mission, photos, videos, etc.
- Complete by April 23rd
- If based outside Gallatin County, include info on local services
- Training on Virtual Engagement
 - Recording (optimizing your profile @ 8:42)
 - Slides




Check Your Causes

- Make sure yours are accurate
- Informs how your organization shows up on the [search page](#)
 - Donors can sort by cause

 Add Your Organization's Info 

Website

Logo


Select Image

Remove

Image should be 5MB max and a JPG, JPEG or PNG file type.
Recommended dimensions: 300x300

Causes (optional)

Cause #1

Cause #2

Cause #3

Save

Goal Setting



- Set a goal that feels like a good fit for your organization
- 2024 Data:

	All Orgs	New Orgs	Small Orgs	Medium Orgs	Large Orgs
Average	\$11,235.35	\$2,568.93	\$2,763.31	\$10,270.36	\$24,844.10
Median	\$3,565.00	\$1,360.00	\$1,675.00	\$6,137.82	\$10,243.71

- Things to consider:
 - Matches, Challenges & Peer-to-Peer Fundraisers
 - Last year, orgs with matches/challenges raised 7x more than orgs without
 - Last year, P2P fundraisers raised an average of \$652
 - Existing donor relationships
 - Team capacity

Social Media + Downloads

- [New downloads available](#)
- [Give Big Photos](#)
- Posters, postcards and signs available to print
- Use #GiveBigGV on all platforms
- Follow [@GiveBigGV](#) on Instagram and [One Valley Community Foundation](#) on Facebook



GiveBigGV.org

Swag + Goodies



- Give Big giveaways for in-person events
- Available on a first-come, first-served basis
 - T-shirts, stickers, table tents, yard signs
 - Pick up: April 14, 15, 16, 17, 18 from 10-4
 - Year over year yard signs: keep them or bring them back
 - Graphics available on [downloads page](#)
 - All pick-up is at One Valley office – 865 Technology Blvd, Ste B

Donor Stewardship

- Minimal level: Enter message into automated receipt (for those with email address) or send paper receipt (for those without email addresses)
 - Donor privacy options
- Optional stewardship
 - Thank you letter
 - Add donor to database
 - Keep in touch with them

✓

Add a 'Thank You' Message

✕

Please provide a "thank you" message, as well as an image or video link!

Thank You Message


Give Big Gallatin Valley: Your donation is so much more than just a financial contribution, it's an investment in the future of Gallatin County. With your support we can continue to connect people who care to the causes that matter to ensure all can thrive in Gallatin County. Thank you for being our partner in this work.

Whether you are a donor, nonprofit leader, government official, or passionate community member, you

Youtube or Vimeo Link

<https://www.youtube.com/watch?v=czOXsSkmkzM>

Don't have a video to link to? No biggie! Upload an image, and we'll use that instead.



Select Image

Remove

Image should be 5MB max and a JPG, JPEG or PNG file type.
Recommended dimensions: 800x600

Donation Disclaimer

In accordance with the Internal Revenue Code, we are providing you with our formal recognition that we gave you no goods or services in exchange for this gift. Federal tax law requires that you maintain this receipt to substantiate your charitable donation. The One Valley Community Foundation is a not-for-profit, 501(c)(3) charitable organization. FEID 81-0519514.

Your disclaimer will appear at the bottom of the donation receipt.

Save



Donation Disclaimer

In accordance with the Internal Revenue Code, we are providing you with our formal recognition that we gave you **no goods or services in exchange for this gift**. Federal tax law requires that you **maintain this receipt** to substantiate your charitable donation. **One Valley Community Foundation** is a not-for-profit, **501(c)(3)** charitable organization. **FEID 81-0519514**.

- 
1. Statement of No Exchange
 2. Tax Compliance Notice
 3. Organization's Legal Name

4. 501(c)(3) Status
5. Employer Identification Number (EIN/FEID)

Donor Touchpoints from One Valley

- One Valley sends Save the Date postcards to donors from the past two years
- One Valley sends three emails to all donors who have ever given through Give Big
 - April 18th – Save the Date
 - May 1st – Give Big Launch
 - May 2nd – Reminder to those who haven't given yet



Resources



GiveBigGV.org

Resources



- [Welcome Packet](#)
- [GiveBigGV.org](#)
 - Blue chat bubble
 - [Nonprofit Toolkit](#)
 - [FAQ page](#)
 - [Trainings Page](#)
 - These will be moved to footer for live event
- Give Gab
 - [Support Page](#)
 - customersuccess@givegab.com
- Chloe Loeffelholz, chloe@onevalley.org, 406-587-6262 x70



**YOU'VE
GOT
THIS!**





Give
Big

THANK YOU!

Give Big Gallatin Valley

May 1st & 2nd | GiveBigGV.org



POWERED BY
One Valley
COMMUNITY FOUNDATION

SPONSORED BY

