ANNUAL REPORT
2020/2021

Hands On
TWIN CITIES
Be the Change. Volunteer.
In this continued time of uncertainty and change, HandsOn Twin Cities recognizes the thousands of people who have stepped forward to make a difference here in our community. Whether you volunteered virtually, safely volunteered in-person, donated, or simply checked on your neighbors, friends, and family – you are appreciated!

This year HandsOn Twin Cities sought to expand tools and resources for volunteers to further contextualize the volunteer experience. We held Bold Conversations about Volunteerism, launched a podcast titled “Redefining Volunteerism,” and partnered with REMS Virtual Reality Lab on the “1 City. 2 Realities” exhibit to help volunteers understand the history that informs our current circumstance, the existing need, and the overall landscape of our community. We encourage you to check out and share these resources!

We are committed to shifting the culture of volunteerism to be more inclusive, anti-racist and rooted in an understanding of power and privilege to create more equitable communities. As we celebrate our 102nd year of serving the Twin Cities community we know that there is still much work to be done, and we can’t do it without you.

Tracy L. Nielsen
Executive Director
AN OVERVIEW

WHAT WE DO

FOR INDIVIDUAL VOLUNTEERS
For people who want to volunteer, we promote local, organized and relevant volunteer opportunities at nonprofits through our website and phone referrals.

FOR NONPROFITS
For nonprofits, we work as an extension of their staff. We promote volunteer opportunities, provide training, tools, and resources to help them serve clients better and fulfill their mission.

FOR COMPANIES
For companies, we empower their employees to serve the community better as volunteers. We expertly manage both hands-on and pro bono projects and programs that align with company values.

CONNECTOR
We are a true intermediary in the social good space. We partner with hundreds of nonprofits, small businesses, and companies and more than 20,000 volunteers every year. We exist to connect the sectors for good.

THOUGHT LEADER
We are continuing to further our impact in pro bono, capacity-building, and more to be your one-stop-shop for inclusive, community-informed volunteerism in the Twin Cities. We are committed to transforming the culture of volunteerism to be more inclusive, anti-racist and rooted in an understanding of power and privilege to create more equitable communities.
18,000
ACTIVE WEBSITE USERS

The www.handsontwincities.org website is a place where anyone in our community can find a volunteer opportunity right for them!

10,000
MANAGED CORPORATE VOLUNTEERS

HandsOn Twin Cities creates and executes projects to help companies deliver on their community goals.

75,000
CUSTOMIZED KITS

From snack packs to job readiness kits, we work with our nonprofit partners to provide exactly the types of kits that will be helpful to their mission and donated by local companies/groups.

618
LOCAL NONPROFITS

Assisted through our Membership Program and website referrals.

$285,462
IN SUPPLIES AND GRANTS TO NONPROFITS

Money and materials that pass directly through HandsOn to benefit our local nonprofit partners.

96
CUSTOMIZED PROJECTS

Planned by HandsOn Twin Cities for groups ranging in size from ten to 1,500 volunteers.

17,200
HOURS OF PRO BONO VOLUNTEERISM

A value of more than $3.3M in pro bono services through four Connected for Change Days, and 129 four to twelve week projects supporting capacity-building for BIPOC-led small businesses and nonprofits.
BOARD AND STAFF

BOARD OF DIRECTORS

Jodi Vollmers, Chair, 3M
Christine Page, Vice Chair, Faegre Baker Daniels LLP
Mary Sellke, Secretary, Surly Gives a Damn
Tarlene Richardson, Treasurer, Wells Fargo
Yvette Butler, Leadership Development Chair, Minnesota Dept of Health
Vanessa Santana, Executive Committee At-Large, General Mills
April Riordan, Executive Committee At-Large, Community Volunteer

Brandon Beatty, Target
Karen Casanova, Northside Achievement Zone (NAZ)
Pat Mazorol, Erickson & Wessman, P.A.
Cindy McCreary, Ameriprise Financial
Lauren Mitrenga, Prime Therapeutics
Haley Nelson, Salvation Army
Traci Norum, Anderson
Brittany Prather, Medtronic
Susan Schuster, Blue Cross Blue Shield
Kimberly Soupir, nVent
Donna Svendsen, ServeMN
Raph Thomas, Slalom
Bryan Thompson, Granicus

STAFF

Joy Altmann, Managing Director, Pro Bono Advisory Program
Blair Halperin, Senior Relationship Manager, Pro Bono Advisory Program
Tori Hansen, Senior Corporate Project Planner
Sheila Her, Director of Corporate Projects
Annie Kassel, Corporate Projects Planner
Tracy Nielsen, Executive Director
Akshaya Patrachari, Associate Consultant, Pro Bono Advisory Program
Bethany Sapp, Associate Consultant, Pro Bono Advisory Program
Katie Walsh, Program Director
OUR NUMBERS

FINANCIAL OVERVIEW

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<thead>
<tr>
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<th>2020</th>
<th>2019</th>
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<tr>
<td>Total Support and Revenue</td>
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<td>$1,312,950</td>
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<td>Total Expense</td>
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<td>Cash/Cash Equivalents</td>
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EXPENSE OVERVIEW

- Volunteer Mobilization: 52.6%
- Nonprofit Capacity Building: 24.5%
- Management & General: 15.3%
- Fundraising: 7.7%