

Hands On
TWIN CITIES
Be the Change. Volunteer.

2023-2024

Annual Report





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Letter From Our Executive Director

I am so pleased to present the HandsOn Twin Cities 2023/24 Annual Report!

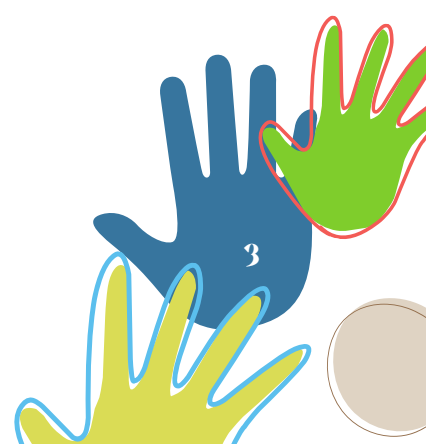
Throughout the past year, we have encountered both successes and obstacles. We formed significant relationships with many new partners and made important progress in key areas such as deepening volunteer engagement and advancing equity and antiracism work in the volunteerism ecosystem.

Together, we have made a meaningful difference in the lives of many – empowering people to take action for the causes they care about and demonstrating that we are all connected through our shared humanity. I am excited about the opportunities that lie ahead for HandsOn Twin Cities in our upcoming 106th year of service to our community!

We are grateful for the support and collaboration of our volunteers, community partners, donors, and supporters, and we are optimistic about the opportunities that lie ahead.

Thank you for your ongoing support and belief in our mission. We look forward to continued success in the coming year as we work together to create positive change in our community.

TRACY L. NIELSEN
EXECUTIVE DIRECTOR





Who We Are

Building on 105 years of experience. HandsOn Twin Cities inspires, equips, and mobilizes a movement of people to make a positive difference through community engagement and service.

We support individuals who want to volunteer as a referral source, we support nonprofits in their ability to recruit and retain volunteers, and we strategically consult with corporations on their corporate social responsibility strategy volunteer goals. We are committed to shifting the culture of volunteerism to be more inclusive, anti-racist, and rooted in an understanding of power and privilege to create more equitable communities.

Mission and Vision

We are committed to inspiring, equipping, and mobilizing a movement of individuals dedicated to making a positive difference through community engagement and service. We empower volunteers to contribute to the well-being of our community, fostering meaningful connections that drive lasting impact, and cultivating a thriving, equitable community.



Our Equity Statement

At HandsOn Twin Cities, we understand that systemic racial inequities have led to the need for the creation of nonprofit organizations. To that end, we participate in active efforts to work against racism's multidimensional aspects.

To actively acknowledge systemic imbalances, we work to ensure that individuals have the opportunities, resources, and support that suit their unique circumstances. We are constantly striving to create an environment where everyone is a valued, respected, integral part of the whole. We make space for varied lived experiences and want people to feel comfortable and confident to be themselves. We are committed to understanding and engaging with difference in all of its many forms.

We continually work to identify and oppose racist ideas, actions, and ways of being throughout the volunteer ecosystem and beyond.





What We Do

We address systemic inequity by leveraging volunteer and community resources to solve the inequitable distribution of resources.

We are dedicated to empowering individuals and organizations to make a meaningful impact through volunteerism. By connecting volunteers with opportunities that align with their time, expertise, and passion, we foster a community of engaged and proactive individuals.





Supporting nonprofits

Maximizing impact and creating positive change.

Our nonprofit program supports organizations by providing access to a network of volunteers, resources, and educational opportunities. Our nonprofit partners range widely from small all-volunteer lead community organizations to large state-wide nonprofits, serving diverse causes. We increase nonprofits' capacity by working as an extension of their staff to help recruit and engage volunteers, increasing their ability to provide meaningful volunteer experiences that effectively deliver on their mission. Organizations also benefit from promotional support, capacity-building resources, and exclusive events. [Learn how we can support your organization here.](#)

Our impact:

From Jan 2023-June 2024

805

active nonprofit profiles on
our Galaxy Digital website

1,537

volunteer
opportunities

23,775

website users

120

nonprofit members





Activating corporations

Strengthening communities and impacting social change.

Our Corporate Projects program offers a fully customized, collaborative, and community-centered approach to volunteer projects. Through our program, companies have the opportunity to enhance their corporate social responsibility efforts while making a positive difference. We work closely with our nonprofit partners to identify goals and ways to support their programs and match them with groups looking to support local nonprofits. With our dedicated team guiding the process from ideation to execution, we ensure that each project meets the specific goals and values of our partners. **[Here's how to get your employees involved.](#)**

Our impact:

From Jan 2023-June 2024

213

volunteer projects
completed

150+

nonprofits supported through
corporate hands-on projects

12,880+

corporate volunteers
engaged

17,300+

service hours





Leveraging diverse talent

Creating and managing opportunities for community leaders and volunteers to work together in valuable projects to build sustainable solutions.

Through our pro bono program, we support nonprofits and small businesses through high-impact, capacity-building projects. We connect them with volunteers who leverage their professional, functional-area expertise to create solutions and relationships to build thriving communities. We offer diverse engagement options, from day-long events to weeks long projects, allowing volunteers to contribute their skills effectively.

Check out how you can invest volunteers' expertise and strengthen communities.

Our impact:

From Jan 2023-June 2024

908

pro bono volunteers

\$5.7 million

value in pro bono service
delivered to nonprofits*

233

BIPOC-led small businesses
and nonprofits

29,071

hours of pro bono support

** value based on \$220 per consultant
hour in 2024 and \$195 in 2023*







Nonprofit Partner Spotlight:

Gifts for Seniors

Gifts for Seniors, which has been dedicated to enhancing the well-being of isolated older adults since 1994 and serves over 7,000 annually. Our partnership with Gifts for Seniors amplifies their outreach by connecting them with a network of resources, philanthropic donations, and volunteerism. Through our Corporate Projects program, they've tapped into a pool of dedicated volunteers, including corporate partners who contribute to high-impact projects, such as making gift packs and senior care packages.

In addition to volunteer support, HandsOn Twin Cities has provided capacity-building assistance through our Pro Bono Advisory Program, which has been instrumental for Gifts for Seniors as they continue to grow. By participating in initiatives like our Connected for Change Days, most recently in this year's HR Day, Gifts for Seniors has been able to improve board recruitment and effectiveness, furthering their mission.

“The greatest value in working with HOTC is their creativity and innovation. Nonprofit work is hard. Burnout is real. But HOTC's leadership and dedicated staff are constantly pivoting and working with others to solve difficult challenges and address the pressing needs of our community.”

- Carolyn Deters, Executive Director, Gifts for Seniors



Financial Overview

For the year Ended December 31, 2023 with comparative totals for 2022.

EXPENSE OVERVIEW

	2023	2022
Total Support and Revenue	\$1,603,207	\$1,616,101
Total Expense	\$1,620,684	\$1,515,145
Total Assets	\$1,222,411	\$1,407,090
Total Liabilities	\$433,192	\$601,143
Net Assets	\$789,219	\$805,947
Cash/Cash Equivalents	\$900,567	\$1,077,673



- Volunteer Mobilization - 49.4%
- Management & General - 25.3%
- Nonprofit Capacity Building - 22.3%
- Fundraising - 2%

[To view our full 2023 Form 990 click here.](#)

Special Thanks:

General Operating Supporters

General operating support/unrestricted funds allow us to quickly adapt to the evolving needs of the community and be flexible to test and try new innovative ideas.

The support of these generous partners has allowed us to expand educational tools and resources for volunteers everywhere, and serve as a free resource to nonprofits and individuals across the Greater Twin Cities and beyond.





Boston
Scientific

Community
Advancing Possibilities

Corporate Partner Spotlight:

Andersen Windows & Doors

Andersen Windows & Doors embraced pro bono volunteerism in 2021, spurred by the disruption of traditional in-person volunteer opportunities due to the COVID-19 pandemic. Partnering with HandsOn Twin Cities, Andersen connected their employees' specialized skills with local nonprofits in need, allowing them to continue their community service efforts remotely. This collaboration has since grown, underscoring the impact of pro bono work in fostering community and driving positive change.

Pro bono volunteerism has become a key part of Andersen's corporate social responsibility. By integrating these programs, especially within their IT department, Andersen supports local nonprofits while promoting employee growth and engagement. This initiative strengthens team dynamics, enhances workplace culture, and aligns with Andersen's values, showcasing how corporate actions can drive meaningful societal impact.

“

“HandsOn Twin Cities has been an expert guide through the process of finding the right nonprofit partners and helping to set both our volunteers and nonprofit partners up for a successful experience.”

-Anna Boask,
Senior Manager,
Community Relations
& Corporate Giving





Staff

Joy Altmann, Managing Director,
Pro Bono Advisory Program

Blair Halperin, Senior Relationship
Manager, Pro Bono Advisory Program

Tori Hansen, Director of Corporate
Projects

Sheila Her, Director of Operations and
Signature Events

Nolan Isaacson, Corporate Project
Planner

Matthew McDonald, Corporate Project
Planner

Tracy Nielsen, Executive Director

Rachel Taran, Corporate Project Planner

Diane Senjem, Relationship Manager,
Pro Bono Advisory Program

Katie Walsh, Program Director

Denny Yang, Marketing and
Communications Manager

Sandy Yang, Corporate Project Planner

2023 Board of Directors

Chair: April Riordan, COO, Bolder Options

Vice Chair: Traci Norum: Community
Relations Specialist, Andersen Corporation

Secretary: Mary Sellke, Executive Director
– Surly Gives a Damn

Treasurer: Chris Fischer, Senior Vice
President of Corporate Development - US
Bank

LDC Chair: Ann Knuttila: Strategic Growth
Consultant, Owner, Ann Knuttila LLC

Yvette Butler: Facilities Management
Analyst, Minnesota Department of Health

Halle Huff: Event Planner, Breck School

Danielle Igbanugo: Founder,
Coated in Love

Raven Jones: Manager of Talent
Acquisition, Early Talent & Partnership,
Andersen Windows & Doors

Julie Laven: Consultant, Pepper Foster
Consulting

Christine Page: External Engagement
Manager, Achieve Twin Cities

Bryan Thompson: Senior Product
Manager, Recast Software

Adrian Wilson: CEO and Filmmaker,
Bryson Studios LLC.

*"Our heartfelt appreciation for
HOTC staff and all they do for
our community...They are
invested in our mission and
true friends to our agency."*

*Carolyn Deters, Executive Director of
Gifts for Seniors*



HandsOn

TWIN CITIES

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Contact

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