



**MILWAUKEE COLLEGE PREP**  
College Bound. Character Strong.

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## **ALFRED KEITH NAMED CEO OF MILWAUKEE COLLEGE PREP**



Milwaukee, Wisconsin: After a months-long national search, Milwaukee College Prep has selected Al Keith to serve as its CEO beginning July 2023. He will succeed founding CEO, Robert Rauh who has been at the helm of MCP for 26 years. Currently Keith serves as Principal of Milwaukee College Prep: Lloyd Street Campus.

Search Committee Co-Chair Tom Florsheim said that Keith's unwavering commitment to always doing what is best for Milwaukee's children, along with his impressive track record and strong relationships make him the ideal person to lead MCP into its next quarter century as a leader in urban education.

Robert Rauh added, "Al has continually taken on leadership roles within MCP, first as Math and Science Dean and heading up our Emerging Leaders Program and now as Principal of Lloyd Street. Beyond that Al has created strong and trusted relationships with staff, scholars and families during his tenure. His absolute belief in our children is tangible and his ability to keep them central in MCP's work to provide a transformational education is core to who he is."

As a trailblazer in urban education, 26 years ago Milwaukee College Prep saw a gross inequity in education and jumped in. MCP believed then and is more convinced than ever, that no matter a child's background or zip code, they deserve to live a life of choices and have access to their dreams. A high quality MCP education is the foundation from which those dreams are launched. Milwaukee College Prep has since grown to four campus K-8 public charter school network with no pre-screening or tuition. Recognizing the incredible need for quality and accessible early childhood education, MCP added a K3 program this past year and now educates over 2,000 children in some of the most marginalized communities along Milwaukee's North Avenue corridor.

Keith will succeed Rauh as only the 2nd CEO in MCP's history. "It is humbling to follow in Robb's footsteps. He is a visionary who not only established an incredibly strong foundation and impressive track record of success, but also grew our network of schools to reach thousands of children without compromising our commitment to the mission. Above all, he keeps us focused on what matters most...our scholars."

Originally from Chicago, Keith was a scholarship student-athlete at Silver Lake College where he earned a bachelor's degree in Education. After teaching in Manitowoc for several years, Keith felt compelled to move back to his urban education roots and began teaching Math at MCP: Lloyd Street Campus while earning his master's degree in Curriculum and Instruction from Western Governor's University. Keith quickly established himself at MCP, becoming Academic Dean of Math and Science and founding the network's first Emerging Leaders Program, which provides coaching to prospective school leaders. Currently Principal at MCP's Lloyd Street Campus, Keith was awarded a Burke Fellowship through City Forward Collective and has earned his master's degree in Administrative Leadership.