ABOUT THE LOST SIERRA FOOD PROJECT

We are excited to be sharing our first annual report for the Lost Sierra Food Project (LSFP). There has been an enormous amount of growth this year, both on the farm and as an organization. We could not have done it without your support. The challenges of 2020 have been many; a global pandemic, widespread racial injustice, and the worst smoke apocalypse in Plumas County history! Despite this, we are happy to report the great successes of 2020 for the organization. We moved Rugged Roots Farm to what was previously the Five Foot Farm site and are so grateful for this space. Utilizing regenerative farming techniques on our educational and production farm, we produced a diverse abundance of food and attracted a similar diversity of visitors to the farm. The spirit of the farm has created a beautiful community, which has given us a sense of purpose and inspiration. We are looking forward to getting back on the farm, running successful programs, and expanding partnerships in 2021!

Leslie Pace & Jessie Mazar, Co-Directors

MISSION AND VISION

Our mission is to increase access of local foods for Plumas County residents, prioritizing low income populations; provide workforce development programs; and create educational food and ecological farming opportunities.

We imagine a world where everyone has access to healthy, affordable food and feels empowered to grow their own food.
**FOOD DISTRIBUTION**

Lost Sierra Food Project (LSFP) offers a seasonal honor system farm fridge that is consistently stocked with fresh produce for people to use at their convenience. LSFP also runs a weekly seasonal farm stand that is open to the community and accepts EBT/CalFresh. LSFP sells produce to the cafeterias of Plumas Unified School District along with a local restaurant account at Greenhorn Ranch. LSFP offers a Farm Share program that provides free weekly produce boxes to low-income families.

"The chance to smell and feel and participate with plants is a very healing experience. The farmshare is the most beautiful interactive entity in Quincy."

- FARM SHARE PARTICIPANT, 2020

**LOCAL PARTNERSHIPS**

Lost Sierra Food Project is partnered with Feather River College's Ecological Farming Certificate program as well as Plumas Charter School's Career Technical Education Agricultural Pathway. LSFP has a strong relationship with both Plumas County Behavioral Health and Plumas County Public Health Agency.
FOR THE LOVE
OF COMMUNITY

1,000lbs of produce sold to Plumas Unified School District

1,200lbs of food donated to local Crisis and Wellness Centers

3,750lbs of produce distributed to our Free and Reduced Farm Share participants

3,500 volunteer hours on the farm and over 100 volunteers

700 hours of programming on the farm with our educational and workforce development programs

400 visitors to our educational and production farm, Rugged Roots

"Volunteering on the farm has been a constant highlight every week. It has changed the way I see food, farming, and community. I cannot fully express my gratitude for this place." - Farm Share Participant, 2020
FINANCIALS 2020

Revenue: $76,568

- Earned Income: 35.5%
- Grants: 42.7%
- Donations: 21.8%

Expenses: $54,328

- Fundraising: 15.7%
- Administration: 12.4%
- Programs: 71.9%

In the Media

CapRadio
July 14, 2020
From Food Banks To Honor Fridges, Rural Sierra Communities Get Creative To Feed Themselves

Plumas News
May 28, 2020
Providing fresh produce for a community

Plumas News
November 12, 2020
Register for Spring Eco Farm classes now at FRC
OUR FUNDRAISING GOALS IN 2021

LSFP plans to raise $60,000 in grants & donations and $30,000 from farm sales!

Help us fund raise for these future projects (and more!):

$5,000 for an interactive, hands-on kids zone on the farm - worm farm, tipis, cooking classes, demonstrations, etc

$16,000 for our Free and Reduced Farm Share program - 15 weeks of free weekly produce bags for 30+ low-income families

$3,000 for donated produce to local agencies and food banks
MEET THE TEAM

Board of Directors

Darla DeRuiter, President
Mandy Beatty, Vice-President
Susan Payne, Treasurer
Ann Bullard, Secretary

Megan Mansfield, Director
Sarena Barker, Director
Paul Mrowczynski, Director

Leslie Pace,
Co-Director

Leslie has lived in Quincy since 2015 and has spent the last 10 years working with school garden programs and on sustainable farms. When not on the farm, you can find Leslie getting cozy in her trailer or adventuring on the road with her camper!

Jessie Mazar,
Co-Director

Jessie transplanted to Plumas County in 2018 and her roots have taken well to the Sierra soils. Jessie brings to LSFP a decade of experience farming, teaching, and learning in regenerative food systems. When not on the farm, you can find Jessie exploring the mountains and rivers here in the Lost Sierra which she is starting to call home.

Lindsey Gaspers & Olivia Long,
Feather River College Interns

Lost Sierra Food Project’s awesome 2020 farm interns. We are so thankful for all your hardwork, fun energy, and playful spirits!
We couldn’t do it without you!

And a special thank you to Elizabeth Powell for your mentorship and The Dyrr Family for your generosity and use of the land!

$99 or less

Marilyn Reich
Tess Ranahan
Kay Mazar
Peter Hall
Marsha & Ken Roby
Asaf Shalev
Page Atcheson
Bunny Mazar
Kendrah Fredricksen
Tom & Mary
Derek & Marisa Lerch
Andrea & Patrick Dulazzo
The Blesse Family
Robert & Lucille Boschee

$100 - $249

Amy Hafsrud
Tom Pace
Kimberly Wolf
Marian & Raymond Costa
Holly George
Sarah Gallagher
Mark Mazar
Jen Hall
Mary King
Aimee Heaney
Bridget Tracy
Susan Jackson
Karen Schad
Gema Lafuente Sacristan
Quincy Collective

We love our Patagonia workwear.
Thank you for the donation!
$250 - $499
Karen Siroky
Jake Mazar
Bill Battagin
Vincent Rogers
Daniel Palmer
Darla DeRuiter & Darrel Jury

$500 - $999
Saylor Flett
Cheryl Dolin & Russ Aubertin
Jeff & Carolee Wagner
Anne & Brian Mazar
Nance Reed
Jeff & Tracy Kepple
Yes We Can!
Grocery Outlet

$1,000 +
Alexandra Yarosevich & Ben Hunt
VM Ventures (Malaney Family)
Kathy & Sanjeev Malaney
Plumas Charter School
Strong Foundation
Rose Foundation
Sierra Pacific Industries Foundation
Common Good Foundation
Bread for the Journey

$10,000 +
Satterberg Foundation
Sierra Farmstead

And lastly, thank you to all of our incredible volunteers!

HUGE thank you to Brad Bodenham and Liz Swindell for our amazing logo

Follow us on Facebook and Instagram
EXCITING NEW ADDITIONS TO THE FARM IN 2021

SHISHITO PEPPER
WATERMELON RADISH
BENEFINE ENDIVE
ORIENT EXPRESS EGGPLANT
ROMANESCO CAULIFLOWER
ROYAL BURGUNDY BEAN
SWEET THAI BASIL
SUGAR BABY WATERMELON
GREENLIN GOURD
2021 Calendar

Save the Dates!

- **Spring Work Party:** Sunday 10am - 2pm, April 25th
- **First Plant Sale Fundraiser:** Tuesday 5-7pm, May 11th
- **Second Plant Sale Fundraiser:** Tuesday 5-7pm, May 25th
- **Farm Stand:** Every Tuesday 5-7pm, June 15 - Oct. 5
- **Weekly Volunteer Day:** Thursday mornings
- **Pumpkin Patch Fundraiser:** Saturday 11am-3pm, Oct. 9
- **Honor System Farm Fridge:** At your convenience (located at our farm, Rugged Roots, on Highway 70 across the street from Gansner Airfield.)

Please save this page and hang it on your fridge :)

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