



# SYRACUSE FLAG REDESIGN SUBMISSION FORM

Adapt CNY is organizing a flag re-design initiative to propose a new flag to the City of Syracuse.

Our current flag is the City seal on a banner. The City seal is meant to be viewed on paper, up close, and flat. A flag is meant to be seen at a distance, hanging or waving in the wind. We also think the flag and the seal should be separate as the seal represents the government of the City of Syracuse. **We want a flag that represents the people.**

## THIS IS WHERE YOU COME IN!

We are asking **YOU** to submit designs for a new flag for the City of Syracuse. We will then work with a committee of Syracuse volunteers to develop the flag submission process and ultimately review and decide, with public input, on the final flag design.

On the reverse side of this page, please include your flag design and answer a few questions about it. City of Syracuse residency is *not* required for submission, but will hold weight in the final selection process. This form, along with additional information, is also available online at [syracuseflag.com](http://syracuseflag.com)

## REMEMBER THE FIVE PRINCIPLES OF GOOD FLAG DESIGN:

**1**

### Keep it simple

*The flag should be so simple that a child can draw it from memory.*

**2**

### Use meaningful symbolism

*The flag's images, colors, or patterns should relate to what it symbolizes.*

**3**

### Use two or three basic colors

*Limit the number of colors on the flag to three which contrast well and come from the standard color set.*

**4**

### No lettering or seals

*Never use writing of any kind or an organization's seal.*

**5**

### Be distinctive or be related

*Avoid duplicating other flags, but use similarities to show connections.*

We want to see the flag displayed not only on poles but on t-shirts, coffee mugs, murals, and more!  
We hope for a future where the new Syracuse flag is a **beacon of pride** for the City.

---

*Syracuse, New York is a city of 26 neighborhoods in Central New York. Perhaps best known for its snowy winters, Syracuse boasts of a hardworking, diverse, and resilient history. Syracuse was incorporated as a Village in 1825 and a City in 1848 on the homeland of the Onondaga people, one of the five nations of the Haudenosaunee Confederacy. While sharing a name with the local University, Syracuse is more than one organization and is home to a wide collection of employers, heritages, and traditions. Like the Erie Canal that once moved through the heart of the City, Syracuse has a history that flows with the exchange of ideas, cultures, and innovation. While the history of Syracuse includes a legacy of division, conflict, and racism, the city is working towards an equitable future for all people. Syracuse will continue to be a growing city that embraces diversity and creates opportunity for all.*

---



# YOUR FLAG DESIGN

## TO SUBMIT:

MAIL THIS COMPLETED FORM TO:

**Adapt CNY**  
351 South Warren Street  
Suite 200  
Syracuse, NY 13202

OR

SCAN AND EMAIL TO:

[info@adaptcny.org](mailto:info@adaptcny.org)

THIS FORM CAN ALSO BE VIEWED OR SUBMITTED ELECTRONICALLY AT:

[submit.syracuseflag.com](http://submit.syracuseflag.com)

OR BY SCANNING THIS QR CODE!



## FOR MORE INFORMATION:

VISIT OUR WEBSITE!  
[www.syracuseflag.com](http://www.syracuseflag.com)

FOLLOW US ON INSTAGRAM  
[@syracuseflag](https://www.instagram.com/syracuseflag)



OR EMAIL US AT  
[flag@adaptcny.org](mailto:flag@adaptcny.org)



*What is your connection to Syracuse?*

*What does your flag represent? Describe why you chose your colors, shapes, arrangement of features, etc.*

*Any additional comments on your flag design? Feel free to add additional pages.*

Name *		
Address *		
City *	State *	Zip *
Phone *	Email *	
Age	Gender	Race/Ethnicity

Fields marked with an asterisk (\*) are required. Your personal information will not be shared with the Flag Committee judges.