



# ANNUAL REPORT

---

20

22

# MESSAGE FROM OUR FOUNDER

---

Greetings friends! We appreciate your openness to the notion that that Radical Hospitality can actually make a difference in the American mental health system.

This report covers 18 months. We transferred fiscal sponsorship from Community Partners to Social & Environmental Entrepreneurs (SEE) in April of 2022. That moved us to a place where our fiscal year shifted from a June 30 end date to December 31. Hence this longer time-span.

Our mission remains alive and relevant as we come out of the throes of the pandemic; the momentum is picking up speed.

In the past 18 months, as you will see from this report, we focused our efforts on:

- (1) Practicing Radical Hospitality**
- (2) Laying the foundation for a clubhouse in Hollywood**
- (3) Educating our community through the podcast**
- (4) Staying involved in the proposed Hollywood 2.0 mental health pilot**

We are grateful for all who believe in this mission and who want to push for bold system change in our mental health system.

---

We are bridging the gap between the community and the residents who are living in permanent supportive housing and board and care homes. Much of the political rhetoric around “ending homelessness” assumes there is a robust level of “wrap around” services for people who are in need of mental health treatment or assistance in shaking a substance use addiction. Our experience has shown that paid staff alone cannot bear the brunt of providing support to people living in our community. That is on us – and we urge you to join us in this mission!



**Kerry Morrison**  
Founder/Project Director

- (1) Practicing Radical Hospitality
- (2) Promoting the need for a clubhouse in Hollywood
- (3) Educating our community through the podcast
- (4) Staying involved in the proposed mental health pilot for Hollywood 2.0

# RADICAL HOSPITALITY

---

"Accoglienza" translates to a warm and welcoming hospitality in the Trieste model. Living this concept means that every human interaction embraces the following:



**We See You**



**We Hear You**



**You are Safe Here**



**Your Voice Matters**

Supported by our donors and volunteers, we implemented (and continue to engage in) Radical Hospitality practices in four residential settings:

- PATH Metro Villas (East Hollywood)
- PATH Villas at Gower (Hollywood)
- PATH Long Beach/21st (Long Beach)
- Bel Air Guest Home (Hollywood)

How do we do this?

- Community members (some paid, some volunteer) enter into relationship with the residential community through activities that activate new interests, goal setting, and empowerment.
- We've learned a great deal about how to introduce and sustain activities in these residential settings, often based upon direct input from the community members.

# HIGHLIGHTS

## MUSIC AT LONG BEACH & 21ST

- Our two-year volunteer, **Alia Kahn**, a graduate from USC's MSW program at the Suzanne Dworak Peck School of Social Work, while working on her LCSW, has volunteered her time to teach piano to residents at this PATH community (55+).
- She has been teaching, on her own time, weekly and has seen some remarkable transformation among residents who otherwise would not have an outlet for creativity or testing their limits.
- For the second time in two years, the Cal State Long Beach String Quartet was invited to provide a concert for the residents. This occurred on December 6, 2022.



## COOKING CLASSES AT PATH METRO VILLAS

- Since mid-2021, Heart Forward has sponsored a monthly cooking class serving nearly 300 inspiring taste tests in the community kitchen at PATH Metro Villas.
- Each class is headed by a volunteer chef with sous chef at his or her side to teach residents about how to make simple meals, learn cooking techniques and fellowship around the samples available at the end of the class.



## GARDENING & CIVIC ACTION AT VILLAS AT GOWER

- The community garden at Villas at Gower, planted in the spring of 2021 with a grant from the Home Depot Foundation, became the bi-weekly gathering place of residents and volunteers. The residents came out of their apartments to seek companionship and conversation.
- These relationships spawned a commitment to civic action to mobilize opposition to a neighboring nightclub seeking a permit to play music on their back patio until midnite. One of the residents, inspired by the need to become civically active, was elected to the Public Safety Committee for the Hollywood United Neighborhood Council.



## COMMUNITY GARDEN AT BEL AIR BOARD & CARE

- Board and Care homes are places where people live but are marginalized from the community and wake up each day to a prospect of monotony and disconnect from the broader community.
- Owing to the generosity of a group of donors organized by **Nick Halaris**, of Metros Capital, Heart Forward helped to create a community garden at Bel Air Guest Home in Hollywood. A plot of dirt was transformed into a living sanctuary -- with twinkle lights. Magical.





# HOLLYWOOD CLUBHOUSE

---

A clubhouse is a place of opportunity that provides a welcoming space for people with mental health conditions to recover, build confidence, create friendships, and discover their self-worth. Since 2019, Heart Forward has fostered a working relationship with the original clubhouse in America, [Fountain House](#), based in New York, and [Clubhouse International](#), an organization which has supported and provided accreditation to over 300 clubhouses around the world.

Working in collaboration with these partners, as well as the county of Los Angeles and Hollywood 4WRD, advancing the clubhouse initiative is a key priority for Heart Forward in 2023. In the past 18 months, significant progress has been made:

- Team Hollywood participated in one week of virtual training with Clubhouse International in July 2021. Team Hollywood also traveled to San Diego to tour [The Meeting Place](#) Clubhouse in December 2021.
- Heart Forward received financial support in furtherance of the clubhouse model by [Kaiser Permanente](#) and the [Atlas Kardia Foundation](#).
- The [Hollywood 2.0](#) Mental Health Pilot, shepherded by LA County Department of Mental Health, specifically references a Hollywood clubhouse.
- Kerry Morrison (Heart Forward) and Brittney Weissman ([Hollywood 4WRD](#)) participated in a two-day immersion training in social practice and the clubhouse model, sponsored by Fountain House, at [Putnam Clubhouse](#) in Concord, CA in September 2022.
- To further L.A.-based community and philanthropic partnerships, Heart Forward hosted a meeting to welcome the new CEO for Fountain House, Ken Zimmerman, and the newly appointed Executive Vice President, Mary Crowley, to Los Angeles in October 2022.
- Heart Forward, Hollywood 4WRD and Fountain House are negotiating a Memorandum of Understanding, pledging to collaborate together around the clubhouse for Hollywood in 2023.

# PODCAST

---

The Heart Forward Conversations from the Heart continues to serve as an effective communications medium to educate lay-people about the dysfunctionality of the American mental health system. The inspiration of the Trieste guiding principles are woven in where possible and voices are amplified from people with lived experience, policy makers, service providers and crusaders for change. From its inception in the summer of 2020 to the fall of 2022, there have been over 11,500 downloads with listeners from every continent.



# HOLLYWOOD 2.0

---

Hollywood 2.0 is the innovation mental health pilot funded by the state's Mental Health Services Act. Sidelined by the pandemic in 2020 – 21, the planning has ramped back up in the past year, and Heart Forward is participating in all three of the key working groups organized to guide aspirations for the pilot: Purpose, Place and People (systems). This will represent a key focus area for 2023, as the county defines a budget for the pilot, identifies an academic partner, and begins to draw upon the state funding to pursue the innovative ideas articulated through the workgroups convened in 2022.

# ON THE HORIZON

---

Heart Forward is stepping into some new spaces where Radical Hospitality can make a difference.

- **L.A. County Twin Towers:** Kerry Morrison has been volunteering on a weekly basis since April 2022 in the Forensic Inpatient Step-Down Unit, where inmates, facing extended prison sentences, are living embedded, 24/7, with the most vulnerable mentally ill patients in LA County jail. By their own human instincts, they are learning about mental illness and practicing Radical Hospitality in the most bleak of situations.
- **LAC+USC Restorative Care Village Supportive Housing:** Heart Forward has been invited to partner with Century Housing, who is in negotiations with the county to develop 300 units of permanent supportive and affordable housing. In the coming year, Heart Forward will be involved in helping to generate community support along with fostering relationships and resources designed to foster social inclusion and community.
- **USC School of Occupational Therapy:** Building upon a relationship that started in the fall of 2022, Heart Forward is continuing to host USC OT students at a local Hollywood board & care home throughout 2023. Students engage weekly with 65 residents on goal-setting, adult-learning and community building.



# THANK YOU

---

## *HFLA Advisory Board*

Dr. Piero D'Ingillo Sarah Dusseault Caroline Kelly  
Phyllis Owens Brittney Weissman

## *2022 Donors*

Atlas Kardia Foundation Bylo Chacon Foundation  
& 48 Generous Individual Contributors

## *2022 Volunteers*

Master Gardeners: Debra Rosenbaum, Daniela Roveda, Henry Sumpter

Gardening Assistants: Evangeline Lee, Jon Owyang

Cooking Class Instructors: Elizabeth Aquino, Henry Beglinger, Evangeline Lee,  
Mackenzie Morrison, Dave Pannkuk, Zack Varnum

Piano Teachers: Alia Kahn, Keven Ulrich

Yoga Instructors: Danny Johnston, Erika Geldzahler

Documentarians: Matthew Zeiden, Daniel Colella

## *Staff*

Sarah Besley Jill Cordes

# 2023 BUDGET

CATEGORY	AMOUNT
Administration (salaries, supplies, printing, web, equipment, subscriptions)	\$78,910.00
Consulting Fees (podcast production, web and fundraising)	\$57,000.00
Fiscal Fees	\$22,740.00
Insurance	\$1,000.00
Marketing	\$1,550.00
Meeting Expenses & Travel (conferences, convenings, presentations)	\$12,800.00
Restricted Grant Funds for Clubhouse	\$325,000.00
TOTAL	\$499,000.00

The 2023 budget is predicated on an anticipated roll-over of \$123,000 from the previous year and an estimated fundraising goal of \$325,000 for the clubhouse initiative. Financial reports, including 2021-22 actuals, are available to any donor upon request.