WFYI Equity Reporting Initiatives

WFYI reports on the intersection of people and policy and most often, this intersection highlights equity issues. During the pandemic, many systemic equity issues have been magnified. We have launched two new series to convene conversations related to this unprecedented time and challenges that our community is facing. We are looking for sponsors to support these important initiatives from August-December 2020.

**BECAUSE OF COVID-19...**

"Because of COVID-19...", a wide range of public health disparities have already or will become magnified, disproportionately affecting communities with the least access to resources and support: African Americans and Latinos. This series of Facebook Live panels will seek to engage these very same communities in conversations and **point participants to resources and solutions**.

Panelists will explore these issues:

- August 20 – The health implications of homelessness (as eviction rates rise)
- September 24 at 12 Noon – Loss of insurance due to joblessness – 12 Noon
- October 15 at 7 pm – Going to the polls on election day – precautions at the polls/absentee voting
- November 19 at 7 pm – Election results/implications for COVID-19 measures, policy
- December 10 at 7 pm – Medical debt, how to tackle
- Possibly in the New Year: Opioid crisis exacerbated; dwindling resources due to funding cuts

**WHERE DO WE GO FROM HERE?**

WFYI & The Indianapolis Recorder will launch a series of panel discussions around race and equity to air on WFYI Public Television and will be distributed through WFYI digital platforms. Topics will touch on issues like education and housing, and each show will feature a host(s) and a panel of guests.

Schedule & Topics:

- August 18 – Education, pegged to beginning of school year
- August 25 – Policing in collaboration with The Indianapolis Recorder’s policing series
- September 1 – Health disparities, pegged to the infant mortality summit
- September 8 – Housing, pegged to September 9 release of New America study on evictions
- September 15 – Economy and employment

**Timeline & Support Recognition**

**Timeline & Sponsorship Recognition per event**

- Schedule on WFYI FM 90.1 NPR (minimum 10 spots, M-SU ROS 5a-11p) 100x
- Schedule on WFYI Public Television & WFYI 3 (minimum of 10 spots M-SU 5-11p) 200x
- Digital promotion on WFYI Top 5 email, email invitations and on wfyi.org
- Sponsorship Recognition on the event page of each event & highlight in the credits of the video

**INVESTMENT: $3,500 net | Limit 3 Supporters**