



Lacie Wiggins
MEDIA KIT 2022
www.skinnyminimama.com

gmm
SKINNYMINIMAMA
FASHION & LIFESTYLE BLOG

SKINNYMINIMAMA23



ABOUT ME

Working in the fashion industry with my family's owned boutique gives me an edge on the trends! I love fashion and all the ever changing styles and trends. Even in the beauty industry, I love experimenting with new products.

I also have under my belt of creativity being a professional photographer in the great city of Savannah, Ga. I'm able to curate photo based posts giving brands a professionally curated advertisement.

I also share a lot with my readers about my faith and they share the same interest! Along with the life of being a mother of 2.

THE MISSION

My mission is to share sales, great finds and all the latest trends. I want to inspire other women that no matter what you have in your closet you can always have an outfit to feel your best in! I want to educate women on how to style pieces new and old in their closets to create the perfect look.

PREVIOUS COLLABORATIONS

White Lavender
BOUTIQUE



Lets worktogether

www.skinnyminimama.com
skinnyminimama23@gmail.com

AUDIENCE DEMOGRAPHICS

6.7%

Engagement Rate



84.9% Female
15.1% Male



Top Age
25-34



TOP LOCATIONS



USA

INSTAGRAM
NUMBERS



1,039+

TOTAL FOLLOWERS

66K+

IMPRESSIONS

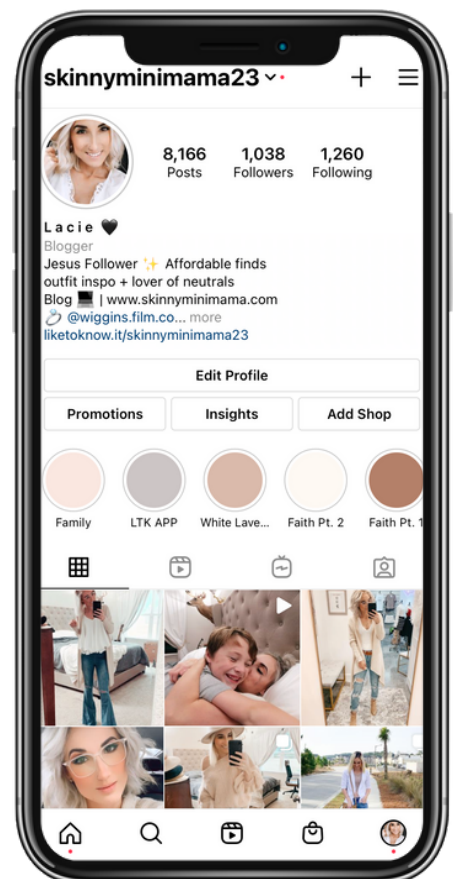
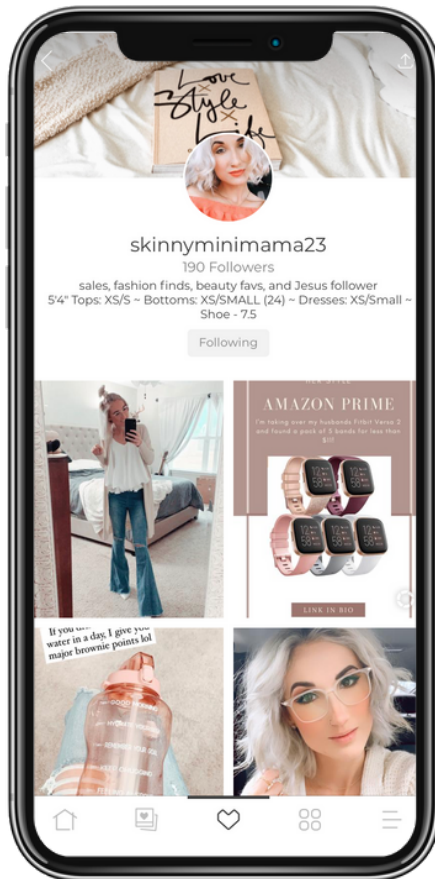
500

AVERAGE VIEWS



3K+

MONTHLY REACH





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[@skinnyminimama23](https://www.instagram.com/skinnyminimama23)

LET'S COLLABORATE & MAKE YOUR BRAND STAND OUT

**SPONSORED POSTS | PROFESSIONAL IMAGES |
SOCIAL TAKEOVERS**

Having a family owned boutique ourselves, as well as owning my own professional photography business, I have the experience to create unique content.

My passion is creating engaging content which is relatable to my audience with genuine reviews for them to indulge in.