

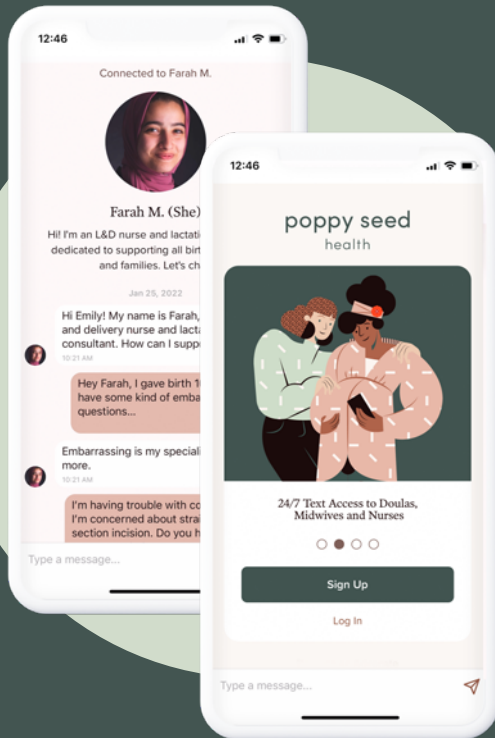


poppy seed
health



Navigating pregnancy, loss, postpartum and parenting-together.





Poppy Seed Health is a 24/7 on-demand telehealth company that connects birthing and postpartum people to doulas, midwives and nurses.

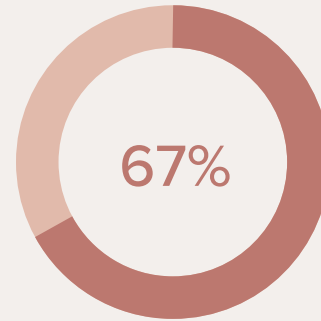
The text app makes it possible to receive the emotional and mental health resources that often times affect wellness and productivity in the workplace.

“

Critical milestones in a parent's life when they require more support, such as when they have another child, accept a new role or take on a new work schedule. Transition points can strain even the most dedicated and competent employee.

-BUSINESS.COM

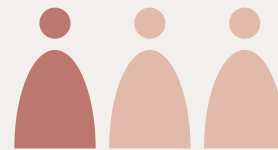
”



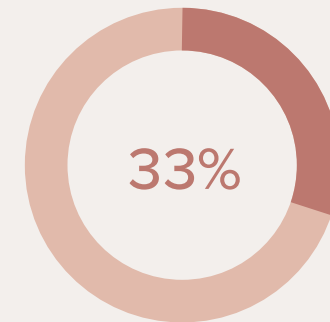
67% of employees who self-reported a mental health condition indicate it is challenging to access care



1 in 8 birthing people will experience infertility



1 in 3 workers back in the workplace said the return-to-office shift negatively impacted their mental health



33% of LGBTQIA+ parents would feel more supported with benefits supporting alternate paths to parenthood (surrogacy, adoption, fostering)



WE SUPPORT:

Emotional & Mental Health

Pregnancy, postpartum, and pregnancy loss are all life milestones that employees may experience in their time with your company. The emotional and mental health support that you can make available to them with Poppy Seed Health will not only allow the person carrying but the entire family as well.

BIPOC & LGBTQIA+

Our network of advocates include doulas, midwives and nurses who are trained, licensed and certified. They represent the most diverse network of emotional and mental health support advocates who are able to support all identities and socio-economic status. Our network includes BIPOC and Queer advocates and it is a requirement to take both BIPOC and LGBTQIA+ training with Poppy to become an advocate.

Pregnancy Loss & Grief, Abortion Care

During pregnancy, 1 in 4 birthing people will experience pregnancy loss. This is often a shameful and stigmatizing experience. Be the company that supports your valued employees with emotional and mental health support that allows them to heal and return to work with on-demand support when they need it the most.

Impact

Poppy Seed Health will use \$2 of every monthly subscription to support birthing people who would not otherwise have access to our telehealth support.

Our **doulas, midwives** and **nurses** are fully-trained and vetted through rigorous onboarding. They are all **Poppy-approved** and have agreed to our strict community guidelines in order to deliver the kind of **radical empathy** that we guarantee. With hundreds of advocates across the country and **covering every time zone**, we mirror the parents that we support with our commitment to **diversity and inclusion** for all birthing people.

MICHELLE GABRIEL-CALDWELL

Certified labor doula, evidence-based birth instructor, mom to Avery and Chelsea



“After going through pregnancy loss at 20 weeks with my daughter, I knew that I had to be a part of changing the narrative of birth and support in this industry.”

AMBER MORGAN

DONA trained, birth and postpartum doula, mom to Olive



“I love that Poppy Seed Health allows me to support others going through similar situations that I went through, because it’s all very common.”

Milias nonse dit **accum quam non nobit invella** borions equuntio duci od expe volupta
tenim cuptam hitemol oremperio dendist fugia **cuptaspriet harum del et et** aut vendi con
rem quam **quis dit electendest**, voloritat velecaes ipsandipis et eaquo venit, sitasitatu.



37 mins

is the average length
of text conversations



60%

of users are pregnant
in their first trimester



92%

of Poppy members
would refer a friend



22%

of members experience
a pregnancy loss



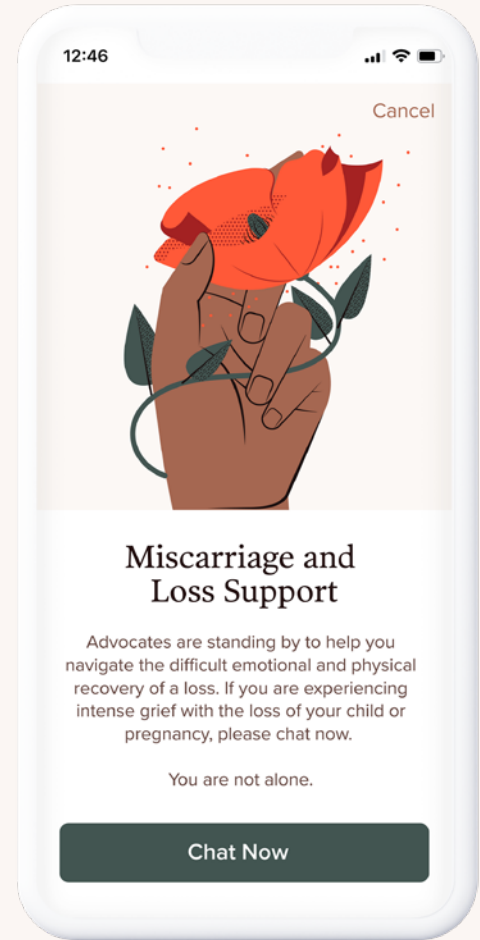
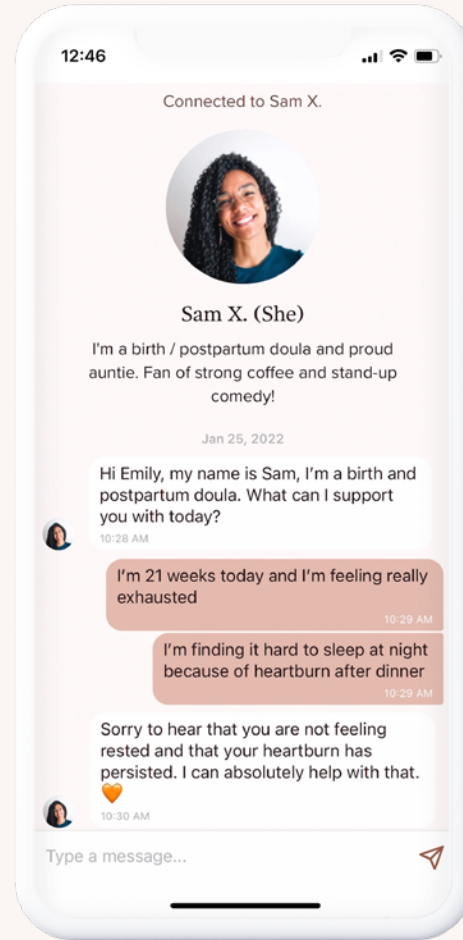
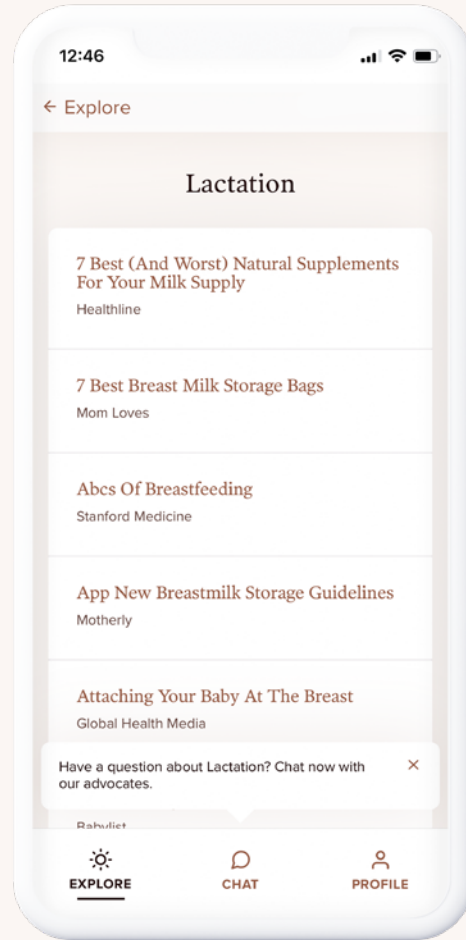
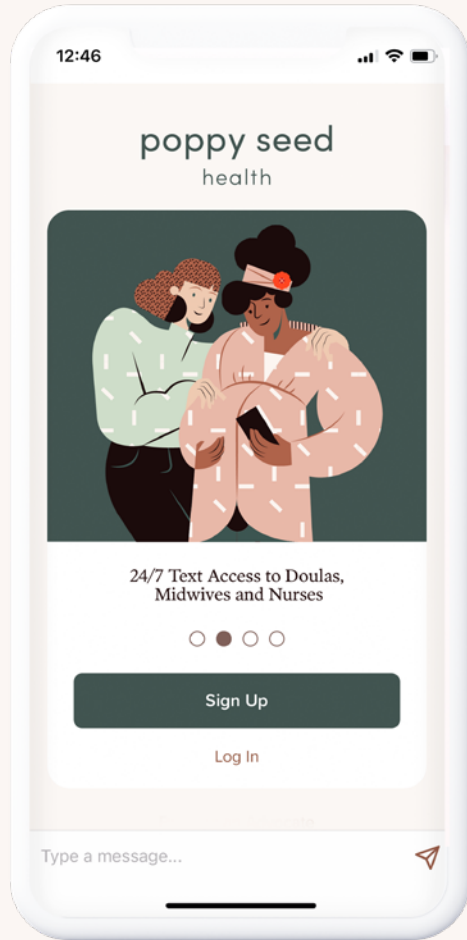
“

Parents are people too and if we expect them to bring their whole selves to the world everyday, they also need access to emotional and mental health support to meet them where they are in their journey. I created Poppy Seed Health as a digital-first experience to do exactly that and to make it easier than ever to connect with an advocate during those transitional times that can feel isolating, overwhelming and impossible. We are here to make it possible - together.

-SIMMONE TAITT
FOUNDER & CEO, DOULA

”





Membership includes:



**Unlimited 24/7
Text Support**

Send and receive unlimited texts 24/7
with doulas, midwives and nurses.



**Evidence Based
Content Library**

Access our comprehensive
library of evidence-based resources.



Medicaid Impact Contribution

With every monthly subscription your company is contributing \$2 to support someone on Medicaid and other underserved populations who would not otherwise be able to afford our telehealth services.



**24/7 Pregnancy Loss
+ Grief Hotline**

Text with a certified and trained Poppy advocate to
get support through pregnancy loss and grief.



**Monthly Reports +
Employer Dashboard**

We will deliver monthly reports with usage data for
your employees. This will not include self identifiers.

“Amazing! Everyone needs to have on their phone.”

I didn't even know where to start. So many questions when I got pregnant and I was able to connect with a doula to support me through all my questions. Life saving. I will use this for when I have a baby if I can not get a doula in person. And then again when my baby arrives. I'm sure I'll have so many questions. Thanks for creating this.

—POPPY MEMBER



“The app my wife has been waiting for.”

During both of our pregnancies, my wife and I searched for THIS app. We needed the on-demand services especially during our first birth. Delighted that Poppy Seed is available to support to the community. It's been an amazing experience interacting directly with people that have tons of knowledge and all the resources we need to have our third. We'll be talking soon!!

—POPPY MEMBER

DOWNLOAD HERE:



[POPPYSEEDHEALTH.COM](https://poppyseedhealth.com)

[@POPPYSEEDHEALTH](https://www.instagram.com/poppyseedhealth)

