



NATAN

WORLDWIDE DISASTER RELIEF

Advisory Board



Marvin Waldman

Marvin is president of The Shadow Group, a creative and strategic marketing consulting firm which works for both profit and not-for-profit companies. He is a visiting professor of Advertising in the Graduate Design Management program at Pratt Institute, an adjunct professor in the Integrated Marketing program at NYU and a founding board member of the Bronx Charter School for Better Learning. He served as a trustee on the board of Generations United, a non-profit advocacy group based in Washington, DC for two terms. He recently became an advisory board member for Business for America, which promotes corporate responsibility.

Marvin was a communication advisor to President Obama's 2008 and 2012 campaigns and Hillary Clinton's 2016 presidential bid. He was also a Creative Director on the Crystal Team, which did the advertising and communications for Bill Bradley's presidential campaign.

Previously, Marvin was Executive Creative Director and Executive Vice President of Young & Rubicam Advertising.

Several of his short stories and poems have been published and a short play of his has been produced. He has appeared on stage with the Upright Citizens' Brigade, an improvisational group in Manhattan.

Marvin is married to Ellen, a psychologist, and has two sons, Andrew and Jacob, a daughter-in-law, Kathleen, a granddaughter, Drew, and a grandson, Mick. His Dog, Fudge, recently left the family after a long and adventure-filled life.