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FROM THE BOARD CHAIR & EXECUTIVE DIRECTOR


Now in our second decade, NAAM remains a necessary and vibrant museum in the Pacific Northwest for deepening cultural relevancy, fostering unity, and improving the quality of life for all. NAAM is a museum of, for, and by the community.

Thanks to your support, 2019 was a year of major achievements. We launched into record-breaking attendance in January 2019 with over 36,000 people visiting the museum in 2019. Over 2,200 people attended the annual Martin Luther King Jr. Day celebration alone. Awards flowed to NAAM in 2019, including the 2019 Exhibition of the Year Award for NAAM's *Bold as Love: Jimi Hendrix at Home* by the Association of King County Historical Organizations.

NAAM is so much more than a museum. We are an important gathering place for reflection and discovery, a place for social connections and identity-building, a community resource offering impactful programming. NAAM asserts a leading voice for social justice and racial equity; for Black art, culture, and history; for educational empowerment.

On behalf of our Board of Directors, staff, volunteers, members, and the thousands served annually by the museum, we extend our sincere thanks and gratitude for your continued support.

Thank you for believing in the mission of NAAM and making it your own.

Debbie Bird
Chair, Board of Directors

LaNesha DeBardelaben
Executive Director
EVENTS ... YEAR OF AWARDS & ACHIEVEMENTS

JAN
- Aaron Dixon Book Talk with Seattle Public Library

FEB
- Throwback Movie Night
- Write on Author Series
- Afro Classical Performance

MAR
- HBCU Sunday

APR
- Talks with Valerie Jarrett, Stacey Abrams, Rochelle Riley

MAY
- Addressing White Privilege Symposium

JUN
- Well-Read Black Girl Book Talk
- Film screening of *I Am Not Your Negro*

JUL
- Alchemy Poetry Series

AUG
- Warming Up Seattle

SEP
- Grandparents Day

OCT
- Descendent Series featuring Ida B. Wells

NOV
- You Can Lead Book Talk featuring Dorothy Wilson Buchanan

DEC
- Writers Under the Influence Book Program about James Baldwin
- Black Santa
- Kwanzaa

2019 Awards & Achievements:

The National Medal for Museum Service Award Finalist - NAAM was one of only 15 finalists named for the nation’s highest and most prestigious museum award

2019 Exhibition of the Year Award for *Bold as Love: Jimi Hendrix at Home* by the Association of King County Historical Organizations

Warren Pope: *Blood Lines, Time Lines, Red Lines* received rave media reviews and drew visitors from around the world

Nationally acclaimed speaker series included: Senior Advisor to President Barack Obama Valerie Jarrett, State Congresswoman Stacey Abrams, Former National Security Advisor Susan Rice, and great-granddaughter of legendary civil rights icon Ida B. Wells Michelle Duster
2019 Exhibitions

**PACCAR GALLERY**
- Jeremy Bell: *Utopian Blackness*
- Edwin Pratt: *A Living Legacy*
- Chris Shaw: *Algorithm Archetype*

**NORTHWEST GALLERY**
- Bold As Love: *Jimi Hendrix at Home*
- Warren Pope: *Blood Lines, Time Lines, Red Lines*
- Hiawatha D.: *Iconic Black Women: Ain’t I a Woman*

**YOUTH CURATOR PROJECT**
‘Scuse Me: Do You Know Jimi?
2019 FINANCIALS

January 1 - December 31, 2019

INCOME

- Foundations & Corporations Grants: 24% ($359,891)
- Government Grants: 22% ($555,499)
- Museum Store: 1% ($16,704)
- Memberships/Admissions: 6% ($89,578)
- Room Usage/Catering: 16% ($240,891)
- Contributions: 11% ($179,558)
- Special Events-Fundraisers: 10% ($284,413)
- Program Fees: -5% ($8,800)
- Endowments: 0% ($0)
- Other: 0% ($1,145)

TOTAL INCOME: $1,511,336

EXPENSES

- Salaries & Related Expenses: 46% ($555,499)
- Educational Programs & Exhibits: 17% ($206,433)
- Facility Operations & Maintenance: 11% ($138,688)
- Professional & Contract Service: 11% ($134,943)
- Support Services: 4% ($49,230)
- Special Events: 3% ($32,097)
- Other: 7% ($54,569)

TOTAL EXPENSES: $1,212,756

TOTAL INCOME: $1,511,336   TOTAL EXPENSES: $1,212,756
### DONORS

#### January 1 - December 31, 2019

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<td><strong>4Culture</strong></td>
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<td>City of Seattle, Office of Arts &amp; Culture</td>
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<td>Ty Cramer and Steve Romein</td>
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<td>Ann Wyckoff</td>
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<td>ArtsFund</td>
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<td>Bill &amp; Melinda Gates Foundation</td>
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<td>Mimi Gardner Gates and William Gates Sr.</td>
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<td>John Meisenbach</td>
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<td>Benevity Community Impact Fund</td>
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WE COULDN’T DO IT WITHOUT YOU

Special thanks to the following individuals, corporations, and foundations who generously contributed between January 1 - December 31, 2019.

- 100 Black Parents
- AARP
- ACLU of Washington
- Alpha Kappa Alpha Sorority
- Black Genealogy Research Group
- Black Greek Letter Organizations
- CernaBella
- College Access Now
- Delta Sigma Theta Sorority
- Elliott Bay Book Company
- Fred Hutchinson Cancer Research Center
- Frye Art Museum
- HBSC Alumni Associations of Seattle
- Hugo House
- Mayor’s Council on African American Elders
- Meaningful Movies
- Microsoft
- King County Seattle NAACP
- Nintendo Black Employees Network
- Northwest Black Pioneers
- Pratt Fine Arts Center
- Roots Picnic
- Seattle Alliance of Black Journalists
- Seattle Art Museum
- Seattle Children's Theatre
- Seattle Opera
- Seattle Police Department
- Seattle Public Library
- Seattle Repertory Theatre
- Seattle Symphony
- Social Justice Film Festival
- Starbucks
- Town Hall Seattle
- Union Bank Black Employees Network
- United Negro College Fund Seattle
- United Way of King County
- University of Washington
- Urban League of Metropolitan Seattle
- Wing Luke Museum of the Asian Pacific
- YMCA of Greater Seattle
- Anne and Geof Barker
- Benevity Community Impact Fund
- Byrd Barr Place
- Lauren and Rion Dudley
- Ellen Ferguson
- Edward and Elizabeth Gardner Foundation
- Betsy and Chris Larson
- Microsoft Corporation
- Mona Bailey Academy
- Frank Raines
- The Sinegal Family Foundation
- Vulcan, Inc.

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STAFF

LaNesha DeBardelaben
Executive Director

L. Patrice Bell
Guest Services Officer

Nikki Brooks
Office Manager & Executive Assistant

Leija Davis
Events Manager

Hasaan Kirkland
Curator

Jamala Myres
Facilities Coordinator

Jennifer Norling
Development Director

Moni Tep
Programs & Community Engagement Coordinator

Jason Turner
Museum Educator

BOARD

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Mimi Gardner Gates
Vice Chair

Sherry Williams
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Lisa Pascuzzi
Treasurer

Deborah Clothier

Amanda Hailey

Janie Hendrix

Leilani Lewis

Michael Malone

Robert Nellams

Eric Redman

Norman B. Rice