GRATITUDE REPORT
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FROM THE BOARD CHAIR & PRESIDENT & CEO

GROWING OUR REACH, CHANGING LIVES

NAAM continues to thrive thanks to all of you – our growing community of supporters in the Pacific Northwest and around the world. We are grateful! As we all continue to navigate challenging times, there is no better expression for NAAM’s determination to grow in 2022 than the words of Dr. Martin Luther King, Jr.’s that, “We must accept finite disappointment but never lose infinite hope.”

We are full of hope and joy thanks to you and your unbending support this past year. In 2021, NAAM experienced energized expansion in key areas. The 2021 Unity Benefit, which brought light to African Americans in the arts, soared past all previous goals thanks to over 340 donors who collectively raised $785,000. Over 146,000 people have experienced our landmark programs, including our multi-day MLK60 Commemoration this past November which celebrated Dr. King’s only visit to Seattle 60 years ago. We were honored to bring Martin Luther King, III to Seattle for this hybrid once in a lifetime happening.

Technology has also allowed us to reach so many. Due to the push and pull of the pandemic, we have all come to rely heavily on cyber space, especially since NAAM’s physical space remains closed. Thanks to a growing group of supporters who have helped us by supporting our expanding technology needs, we have been able to touch the lives of so many. There is no better example than NAAM’s Knowledge is Power efforts and our Virtual Storytelling series which impacts over 10,000 people.

NAAM remained full of hope with big plans for 2022. We are charting a course forward to reimagine our physical space, with health and safety at the forefront. We will also continue to offer online programs which reflect the the community’s desire for more content from our region, across the US and around the world.

With all of this in mind, NAAM is passionately committed to being a cutting-edge museum for all. We are excited and steadfast to continue to shine the light on Black art, culture, and history for everyone. We look forward to sharing more details about our 2022 programs. In the meantime, we invite you to join for the first time and stretch out our collective arms to welcome you back this year.

Sincerely,

LaNesha DeBardelaben
President & CEO

Debbie Bird
Chair, Board of Directors
YEAR OF EXCELLENCE

CALENDAR OF 2021 PROGRAMS

Jan

- Annual King Day featuring Dr. Eddie Glaude, Jr. “Stick with Love” Theme

Feb

- The New Negro: The Life of Alain Locke book talk with Dr. Jeffrey Stewart in partnership with Elliott Bay
- “First 30 Days: Black Futures on Black History” in partnership with Black Lives Matter Seattle King County
- Washington State Historical Society partnership program on Jacob Lawrence
- That They Lived book talk with Rochelle Riley

Jul

- Virtual Summer Youth Writing Camp in partnership with the Hugo House
- Afrominimalist Guide to Living with Less book talk featuring Christine Platt with Ijeoma Oluo in partnership with Elliott Bay
- Arts & Minds in partnership with Frye Museum

Aug

- Freedom Weekend, including Knowledge is Power at JazzED and Clean Greens Farms & Market
- Descendants Series: An Evening with the great grandson of W.E.B. DuBois, Arthur McFarlane II in partnership with NAACP
RESILIENCE

Mar
- “It Takes A Village: COVID Vaccines” Think Big series on COVID in partnership with the Pacific Science Center
- “A Night at The Opera: Celebrating Black Voices” in partnership with Seattle Opera
- Virtual Descendants Series featuring great granddaughter of Madam CJ Walker - A’lelia Bundles

Apr
- The Sky’s the Limit: Tuskegee Airmen event in partnership with Comcast
- Virtual It Takes a Village Program featuring nationally renowned keynote Dr. Cornel West

May
- Virtual Annual Malcolm X Day Program featuring Ilyasah Shabazz, daughter of Malcolm X

Jun
- Juneteenth Week: Interactive Storytime in partnership with Rave Foundation
- On Juneteenth book talk featuring Annette Gordon Reed in partnership with Town Hall
- Blk Freedom Collective National Virtual Juneteenth Program
- The Second: Race and Guns in a Fatally Unequal America book talk featuring Carol Anderson in partnership with Elliott Bay
- Juneteenth Youth Night
- Juneteenth Artists Collective in partnership with Space Needle and Chihuly Gardens
- Juneteenth Jamboree
- Knowledge is Power in Spokane in partnership with the Carl Maxey Center
- Juneteenth Encore + Black Music Month Monday Program

Sep
- Grandparents Day in partnership with AARP and Mayor’s Council on African American Elders
- HBCU Day in partnership with Alpha Kappa Alpha Sorority, Inc.

Oct
- Unity Benefit: An Evening of African American Artistic Excellence
- Descendants Series: An Evening with the great-great-great granddaughter of Harriet Tubman, Tina Martin Wyatt
- Her Honor book talk with Judge Cordell in partnership with Elliott Bay and Seattle University

Nov
- MLK60: 60th Anniversary of Dr. King’s 1961 Seattle visit featuring Martin Luther King, Ill
- Until I Am Free: Fannie Lou Hamer book talk with Dr. Keisha Blain in partnership with Town Hall

Dec
- Virtual Black Santa
- Kwanzaa
NAAM BY THE NUMBERS in 2021:

146,695 People NAAM served programmatically in 2021

8,960 free books NAAM distributed

534 of new donors NAAM attracted in 2021

$784,000 Record amount raised during NAAM’s Unity fund

365 days NAAM fulfilled its mission in service to community
MAKING IMPACT AGAINST THE ODDS IN 2021:

We at NAAM deeply believe that history can be used to heal and heritage can inspire hope. This is why we educate to liberate, why we bring people together to understand our shared past, to empower our present, and to create an equitable future.

NAAM is a resilient organization. We’re doing vital cultural and educational work. What we do is not just for now, but for generations from now.

NAAM is not slowing down, because what we do is essential. What we do is a necessity. There’s so much in store for NAAM in 2022 and beyond. When you support NAAM, you are supporting Black artistic excellence, Black history, Black futures, and Black wellbeing.
2021 FINANCIALS
January 1 - December 31, 2021

**Total Income:** $2,389,659

- Government Grants: 15% ($352,588)
- Foundations & Corporations Grants: 55% ($847,902)
- Special Events-Fundraisers: 53% ($791,636)
- Contributions: 15% ($364,069)
- Other Income: 1% ($10,718)
- Endowments: >1% ($5,000)

**Total Expenses:** $1,157,070

- Support Services: 8% ($94,744)
- Facility Operations & Maintenance: 5% ($55,656)
- Special Events: 2% ($22,766)
- Other: 3% ($38,597)
- Memberships/Admissions: 1% ($17,746)
- Professional & Contract Services: 14% ($158,265)
- Salaries & Related Expenses: 43% ($494,746)
- Programs & Exhibitions: 25% ($292,466)
FRIENDSHIPS & PARTNERSHIPS

NAAM’S PARTNERS IN 2021:

AARP
ADEFUA Cultural Education Workshop
Alpha Kappa Alpha Sorority, Incorporated, Delta Upsilon Omega Chapter
Alpha Phi Alpha Fraternity, Inc.
Amazon
America’s Black Holocaust Museum
Amistad Research Center
Association of African American Museums
August Wilson African American Cultural Center
Bellevue School District
Billups
Black Education Strategy Roundtable
Black Education, History, and Heritage Alliance (BEHHA)
Black Genealogy Research Group
Black Heritage Society of Washington State
Black Lives Matter Seattle King County
BlackPast.org
Boeing
California African American Museum
Carl Maxey Center of Spokane
Charles H. Wright Museum of African American History
Chihuly Garden and Glass
City of Seattle
City of Tukwila
Clean Greens Farm and Market
Comcast
Comcast Black Employee Network
Delta Dental
Dow Constantine
Dr. Carver and Carmen Gayton

Elliott Bay Book Company
Enterprise Rent-A-Car
Faith Action Network
Frye Museum
GardnerGlobal
Harvey B. Gantt Center for African American Arts+Culture
Historic Mitchellville Freedom Park
Hugo House
Impact Public Schools
Interactive Storytime Guest Readers: Deaunte Damper, Steve Zakuani, Jacquelyn Howard, Judge Anita Crawford, Dr. Dwane Chappelle, Dr. Keisha Scarlett, Bishop Janice Davis, Dr. Chelsia Berry, Kia Franklin, Michelle Duster
Isiah Anderson
JazzEd
Jubilee Event Engineers
KEXP
King County
KIRO 7
Kutt’nUp Dance Crew
Larry Gossett
Launch
Lenny Wilkens
Lyft
Martin Luther King, Jr. Planning Committee
Mayor’s Council on African American Elders
Mt. Zion Baptist Church
Museum of Flight
Museum of History and Industry
NAACP Alaska Oregon Washington State Area Branch
NAACP Anchorage Branch
NAACP Bremerton Branch
NAACP Portland Branch
NAACP Seattle King County Branch
NAAM’S PARTNERS IN 2021 CONTINUED:

- NAACP Snohomish Branch
- NAACP Spokane Branch
- NAACP Tacoma Branch
- NAACP Vancouver Branch
- National Civil Rights Museum
- National Underground Railroad Freedom Center
- One Medical
- One Vibe Africa
- Pacific Science Center
- Peace Peloton
- Powerful Voices
- Puget Sound Chapter of Coalition of Black Trade Unionists
- Rainier Valley Leadership Academy
- Rave Foundation
- Representative Adam Smith
- Representative Marilyn Strickland
- Roots Young Adult Shelter
- Seattle Central College
- Seattle Channel
- Seattle Fire Department
- Seattle Girls School
- Seattle Kraken
- Seattle Mariners
- Seattle Opera
- Seattle Parks and Recreation RecN The Streets
- Seattle Peace Chorus
- Seattle Public Schools
- Seattle Seahawks
- Seattle Sounders FC
- Seattle Space Needle
- Seattle Storm
- Seattle Town Hall
- Seattle University
- Senator Maria Cantwell
- Sia Partners
- Sigma Gamma Rho Sorority, Inc.
- Starbucks
- Symetra
- T-Mobile Foundation
- Tacoma Art Museum
- Technology Access Foundation
- Temple de Hirsch Sinai
- The Links, Incorporated, Greater Seattle (WA) Chapter
- United Black Christian Clergy
- United Black Christian Clergy of Seattle
- University of Puget Sound Race and Pedagogy Institute
- University of Washington
- Unspoken Truths American History Traveling Museum
- Urban Forum Northwest
- WaNaWari
- Washington State Commission on African Affairs
- Washington State Historical Society
- Why for Good
DONORS
JANUARY 1, 2021-DECEMBER 31, 2021

$100,000 & ABOVE

PACCAR Foundation
Satterberg Foundation
Amazon

$50,000-$99,999

Albee Romein Inc
Magic Cabinet
T-Mobile Foundation
Washington State Federation of State Employees
Mad Art
Seattle Foundation Donor-Advised Fund
City of Seattle Office of Arts & Culture
Seattle Foundation
### $20,000-$49,999

- Gates Family Office Through Blackbaud
- 4Culture
- ArtsFund
- Muckleshoot Charity Fund
- PNC Bank
- Boeing
- Stephanie Ellis-Smith
- Bill & Melinda Gates Foundation

### $10,000-$19,999

- Mimi Gardner Gates
- Casey Family Programs
- Microsoft Corporation
- ArtsFund
- King County - Department of Executive Services
- Michael and Barbara Malone
- Alaska Airlines Foundation
- Comcast Cable
- Seattle Foundation
- Brookshire Green Foundation
- Chihuly Studio
- Wells Fargo
- PNC Bank
- Cherry Banks
- Rave Foundation
- Lauren Dudley
- Bob Watt
- Bobbe Bridge
- US Bank Foundation
- The Norcliffe Foundation
- Margot Kenly
- Judy Pigott
- Benevity Community Impact Fund

### $5,000-$9,999

- Jonathan Cunningham
- Elizabeth Larson
- Shari D. Behnke
- Bill Neukom
- Starbucks Coffee
- Group Health Community Foundation
- Kaye-Smith
- Carla Lewis
- City of Seattle, Department of Education and Early Learning
- Mary Pugh
- Facebook Seattle
- Premera
- Carver Gayton
- Clothier, Sayah & Willsey LLC
- Vulcan Inc.
- Alida Latham
- Debbie Bird
- Janie Hendrix
- Mikal Thomsen
- Costco Wholesale
- Maggie Walker
- Gladmar Trust
- KIRO 7
- Lynn and Bruce Gibson
- Anne Gittinger
- Seattle Mariners Care
- Satterberg Foundation
- Bank of America
- Norman Rice
- Summit Power Group, LLC
$2,000-$4,999

Wyman Youth Trust
Gerald Grinstein
Kelly Foundation of Washington
University of Washington, Communication Department
Ronald DeChene
Public Health - Seattle and King County
Mary Zinn
K&L Gates
Lisa Pasuzzi
Enterprise Holdings Foundation
Frank Raines
Summit Power Group, LLC
MUFG Union Bank Foundation
Boeing
Wilson Sonsini Goodrich & Rosati Foundation
DLA Piper LLP (US)
Laird Norton Wealth Management
Interplay IT
Janie Hendrix
Melvin Flowers
Thomas Barwick
Seattle Central College
Seattle University
University of Washington, Philosophy Department
University of Washington, Office of Minority Affairs & Diversity
Hines
Gesa Credit Union
Deloitte Services, LP
City of Seattle, Neighborhoods Department
American Online Giving Foundation
Benefivity Community Impact Fund
Goldman Sachs Philanthropy Fund
Henley Leadership Group
Valerie Winslow
UFCW21
Seattle Foundation
Seattle Reproductive Medicine
Seattle Center

$1,000-$1,999

AARP Washington
Patricia Lundgren
Charles H. Wright Museum of African American History
Anne and Steven Lipner
Charities Aid Foundation of America
Greater Seattle Chapter of The Links, Inc.
Your Cause
Edwin Portillo
Michael Robinson
Barbara Johns
Yvonne Redding-White
Shawn Richardson
Sherry Williams
Robin Brownstein-Menduni
Mary Zinn
Carissa Hunt
Dorothy Mann
Arlington Carter, Jr.
Lesley Carmichael
Will Daugherty
Patricia Killam
Sam Skrivan
Schwab Charitable Fund
Uzo Nwokedi
First Tech
Seattle Education Association
Thrivent Federal Credit Union
Mark Holten
Catholic Community Services of King County
Church Council of Greater Seattle
MLK Labor
Elliott Bay Book Company
Coalition of Black Trade Unionists
OPEIU Local 8
UAW Local 4121
Kaiser Permanente
Davis Wright Tremaine
Intellectual Ventures
DLA Piper
Ronald DeChene
Carolyn Kelly
Gaylene Vaden
Jerome Arbes
Cathy Sarkowsky
Wanda Herndon
Temple De Hirsch Sinai
Ezra Teshome Insurance Company/State Farm Insurance
Amanda Popik
Seattle Art Museum
Deborah Cossey
Urban League of Metropolitan Seattle
Rick Welts
Becky Benaroya
Arlington Carter, Jr.
YWCA of Seattle | King | Snohomish
Race & Pedagogy Institute, University of Puget Sound
Carmen Mayo
Netrush LLC
Patricia Lundgren
John Vassall
Sophie Hager Hume
Cora Edmonds
Janis L. Harwell
Alexandra Harmon
William Marklyn
Bavan Holloway
Robin Brownstein
Pikes Peak United Way
Charities Aid Foundation of America
King County Employee Giving Program
Boeing - Blackbaud Giving Fund
$500-$999

One Eighty Foundation
Carolyn Hayek
East Shore Unitarian Church
Seth Hunter
Alexander Chauhan
Michelle Sherrard
Trayton Otto
Norma Wells
James Thomson
Aaron Nather
Ruth True
Brian Surratt
Michael Fiegenschuh
Elaine Nonneman
Sheila Lange
Elaine Nonneman
Niral Shah
Beth Lewis
Magic Cabinet
Maria Roy
Verleeta Marie Wooten
Vinh Nguyen
Barbara Davidson
Edwin Staples
Jan Eisenhardt
Tammy Murray
Patricia Keegan
Juana Royster
Tom Wyckoff
Johanna Melamed
Joe SueWing
Phyllis Hatfield
Mark Holtzen
Sandra Kraus
Marilyn Littlejohn
Winifred Hussey
James Loveless
Tracy Strong
Robert Welland
Scott Johnson
Mark Holtzen
Howard Giske
Ilsa Govan
Trayton Otto
Housing Development Consortium of Seattle-King County
Martha & Libby Trolin Atkins Donor Advised Fund/Jefferson Community Foundation
James and Sue Tupper
Jim Peterson
Baird Foundation, Inc
K Shaw
Mike Repass
Lynn Stowell
Companis
Marti Casey

$100-$499

Mathew Grassel
Pamela Bradburn
McKinstry
Susan Golub
Lillian Ryan
Janessa Jones
Robert Galvin
Jacob Kicha
Gene Page
Edwin Hernandez
Waithera Mbure
Anne Harvey
Watson Blair
Eu-wanda Eagans
United Black Christian Clergy
McKinstry Charitable Foundation
Jake Hale
Michael Markert
Susan Rucker
Reynolds American Foundation
William Butler
John Midgley
Therese Coad
K.C. Potter de Haan
Val Thomas-Matson
 MAVIA
Mark Griffin
James Smith
Tracy Hilliard
Lillian Ryan
Vanetta Molson-Turner
Trisha Tinsley
Paula Stokes
Peggy Smith
Seattle Children’s Theatre
Gary Barnes
Josh Sheard
Sally Gelb
Terry Nightingale
L. Darrell Powell
Robin Brownstein
Peggy Smith
Anita Crawford Willis
J Reese
Shaunta Hyde
RJ Hilgers
Harriett Cody
Lisa Gillin
Leslie Brooks
Laurie Weckel
Vicki Giles Fabre
Winifred Hussey
Judith Jennison
Jaebediah Gardner
Stephanie Martin
Key Bank
Kim Gould
Benjamin Danielson
Ron Lewis
Richard Frith
Henry Art Gallery
Tasleem Kachra
Lynn Stowell
Gregory Barnes
Darwin Alonso
Michael Frost
Lillie Sanders
Carson Scheidel
Angela Rae
Suzy Kellett
$99 & BELOW

Gregory Barnes
Juan Monreal
Patricia Scott
Connor Upton
Yvonne Redding-White
Julie Hungar
Patricia Valentine
Carol and Ken Whitaker
Megan Kelso
Laurie Kenneth
Seurt Sorn
DKA
Rich Cohan
Kirsten Saint Clair
Emile Pitre
Dan Rosenfeld
Isles Wallace
Connie Sandstrom
Peggy Phillips
Susan Oguya
Jim Peterson
Carolyn Hayek
Jeanne Eagleson
Julie Donaldson
Joseph Connor
Tim McKee
Jennifer Untener
Tim Hanstad
Sharon Spence-Wilcox
Kathy Morefield
Latonia Hunter
Launa Steinsdoerfer
Ellen and David Hecht
Betty Bennett
Louise Allen
Korina Layne-Jones
Cecily Jones
Sarah Gallien
Barbara Pastores
Pierre Crutchfield
Alinafe Matenda
Casey Choi
Catherine Abegg
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Dewey Webster
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Joy Jacobson
Melissa Park
Iris Audley Hardin
Leah Ross
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Rae Levine
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Susan Zurek
Jennifer Roseman
Stephanie Paulson
Sara Eaton
Amy Adams
Deborah E. Hilsman
Emily Riesser
Janice Clark
Diana Johns
Riki Mufane
Tommie Burton
Pamela Bridges
Michael Breeden
Gordon Strand
Melanie Kwong
Golda Simon
Dan Gordon
Doris Hill
Stasha Brandon
Barbara Starkey
Alinafe Matenda
Jean Durning
Sarah Wassell
Katherine Pendragon
Sarah Spencer
Diego Cruz
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Vanessa End
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