TABLE OF
CONTENTS

Joint Letter from the President & CEO and Board Chair
Year of Elevation
NAAM by the Numbers in 2022
NAAM in the News in 2022
Rising High in 2022
2022 Financials
Friendships & Partnerships
Donors
Back Cover
The Northwest African American Museum uses Northwest Black heritage to cultivate healing and hope for all.

On behalf of all staff, board members, and volunteers of NAAM, thank you for your incredible partnership in uplifting Black art, history, and culture in the Pacific Northwest. Your support has enabled the museum to remain incredibly active, resilient, and adaptable to the changing and growing needs of our community. We are so grateful to have reached the point of reopening the museum at the beginning of 2023 and invite you to reflect with us on some of the key highlights of 2022.

Thanks to your support, NAAM was able to host inspiring, educational, exciting events including a hybrid King Day where community members could join online for a children’s story hour with leaders across Seattle and civil-rights movement-themed musical performances or in person as part of the Seattle MLK coalition’s rally to receive free Black-centered K-12 books and soccer balls before viewing a popup exhibition on Seattle’s 1960s civil rights history. NAAM was awarded Best Program by the Association of King County Historical Organizations for the week of Juneteenth activities which served 60,680 community members!

Your partnership also enabled NAAM to bring incredible voices to our community such as prominent actress, musician, and author Janelle Monae as part of her book tour and Lonnie Bunch, the 14th Secretary of the Smithsonian and founding director of the Smithsonian's National Museum of African American History and Culture as our Black History Month keynote speaker. Furthermore, you supported the giving away of thousands of Black-centered K-12 books to local students and hundreds of boxes of hygiene products to our local unhoused neighbors. We presented our first ever Champions of Unity award to Dr. Constance and Mayor Norman Rice.

In preparation for our 2023 reopening, NAAM completed facility upgrades in 2022 including the revitalization of our Community Living Room, welcome desk, and entrance hall which now showcases the history and legacy of our building. Looking forward, NAAM is thrilled to welcome our community back inside the museum and has planned a plethora of events, programs, and exhibits that provide Black art, history, music, and culture that is too often left out of mainstream systems and spaces.

Thank you for your continued investment in NAAM; it is an investment in our shared vision of a more equitable future where the important histories, arts, and cultures of people of African descent are embraced as an essential part of our shared history and legacy.

Sincerely,

Debbie Bird  
Chair, Board of Directors

LaNesha DeBardelaben  
President & CEO

Joint Letter
2022 CALENDAR OF EVENTS

JAN
- Annual King Day featuring Nikki Giovanni “The Poetics of Infinite Hope” Theme
- James Baldwin Circle featuring Marcus Harrison Green

FEB
- Black History Month keynote program featuring Smithsonian Secretary Lonnie Bunch in conversation with Dr. Quintard Taylor
- NAAM Night at the Sounders Soccer Match at Lumen Field

JUN
- Dr. Quintard Taylor’s Forging of a Black Community book talk
- Juneteenth Week: Interactive Storytime in partnership with Rave Foundation
- Blk Freedom Collective National Virtual Juneteenth Program
- Juneteenth Youth Night with Rave Foundation at Holly Field in Othello Park
- Juneteenth Skate Party
- NAAM participated in One Seattle Juneteenth Musical
- ACE performances

JUL
- Arts & Minds in partnership with Frye Museum

AUG
- Knowledge is Power Program at Divine Nine, and Pride, and Garfield’s 100th centennial

SEP
- Grandparents Day in partnership with AARP and Mayor’s Council on African American Elders
- ACE at Langston Hughes event

OCT
- Unity Benefit: Elevate honoring Former Mayor Norman and Dr. Constance Rice
- "Comrade Sisters” Book talk with Ericka Huggins at Washington Hall

MAR
- Book Talk with Audrey Edwards, author of “American Runaway: Black and Free in Paris During the Trump Years”
- Book Talk and Yoga session with Octavia Raheem, author of “Pause, Rest, and Be: Stillness Practices for Courage in Times of Change”

APR
- Descendants Series: An Evening with Kenneth Morris - Descendant of Booker T. Washington and Frederick Douglass
- Special Interactive Storytime: Ruth and the Greenbook

MAY
- Virtual Annual Malcolm X Day Program featuring Abdur-Rahman Muhammad, Producer of the Netflix documentary Who Killed Malcolm X

NOV
- Descendants Series: An Evening with the Great-Great Great Grandson of Nat Turner, Bruce Turner
- Book talk with Stacey Flood in partnership with Seattle Public Library Foundation
- Jimi Hendrix 80th birthday celebration with MOHAI

DEC
- ACE performed at Seahawks game
- Kwanzaa
NAAM BY THE NUMBERS in 2022

130,399
# of people NAAM served programmatically in 2022

$908,000
# of dollars raised at the Unity Benefit to support NAAM’s stellar programs

365
# of days NAAM fulfilled its mission in service to community in 2022

NAAM in the News

“Northwest African American Museum hosting hybrid MLK Jr. Day events”

“Seattle remembers life and legacy of Dr. Martin Luther King, Jr.”

“Hundreds attend Seattle MLK rally”

“Looking for ways to celebrate Black History Month? Check out these events at NAAM”

“Washington’s Black History inspires next generation”

“A look inside Northwest African American Museum for first time since COVID shut doors”

“Northwest African-American Museum organizes week of Juneteenth celebrations”

“Seattle’s history of Black language: African American English, code-switching and why it matters today”

“KNKX Honors Juneteenth - Regional Events 2022”

“Celebrants dance, reflect through Kwanzaa”

“Campbell & Company Announces 2022 Equity Partner: The Northwest African American Museum”

“Northwest African American Museum Benefit Launches Champions of Unity Award”
Where can you experience the joy of Juneteenth and the profundness of James Baldwin’s writings and the beauty of Black artists and showcase HBCUs to our local youth and honor the wisdom of our African American elders on Grandparents Day with AARP? At NAAM!


Where can you hear Black voices amplified and Black stories glorified? At NAAM!

Where can you hear from national thought leaders like Dr. Cornel West and Smithsonian Secretary Lonnie Bunch, poet Nikki Giovanni, and presidential advisor Valerie Jarrett? At NAAM!

Where can you obtain the latest copy of powerful African American children’s books that help children to see themselves, know themselves, and love themselves? At NAAM!

NAAM does the critical work of equity, education, and empowerment. We believe in this community, in ourselves, in our shared future. We have re-imagined what a museum can do. To quote a community member, “NAAM is everywhere!”

Yes, we are everywhere! And we will not stop. Our mission and our work are vital. Thank you for helping us rise high in 2022.
**2022 Financials**

**JANUARY 1- DECEMBER 31, 2022**

**TOTAL INCOME: $2,389,659**

- **Government Grants**
  - 12% ($214,857)

- **Memberships/Admissions**
  - >1% ($2,008)

- **Room Use/Catering**
  - >1% ($2,615)

- **Other Income**
  - >1% ($3,047)

- **Endowments**
  - 1% ($11,000)

- **Contributions**
  - 7% ($121,340)

- **Programs & Exhibitions**
  - 19% ($281,934)

- **Support Services**
  - 14% ($109,588)

- **Salaries & Related Expenses**
  - 36% ($548,712)

- **Professional & Contract Services**
  - 18% ($267,383)

- **Facility Operations & Maintenance**
  - 6% ($63,915)

- **Other Expenses**
  - 3% ($53,309)

- **Special Events Fundraisers**
  - 53% ($981,528)

**TOTAL EXPENSES: $1,157,070**

- **Salaries & Related Expenses**
  - 36% ($548,712)

- **Facility Operations & Maintenance**
  - 14% ($109,588)

- **Professional & Contract Services**
  - 18% ($267,383)

- **Support Services**
  - 14% ($109,588)

- **Programs & Exhibitions**
  - 19% ($281,934)

- **Contribution**
  - 7% ($121,340)

- **Other Income**
  - 7% ($121,340)

- **Endowments**
  - 1% ($11,000)

- **Room Use/Catering**
  - 1% ($2,008)

- **Other Income**
  - 1% ($2,615)

- **Government Grants**
  - 12% ($214,857)

**2022 Financials**

**NAAM’s partners in 2022 have included:**

- AARP
- ADEFUA Cultural Education Workshop
- 4Culture
- Aging and Disability Services
- Alpha Kappa Alpha Sorority, Inc., Delta Upsilon Omega Chapter
- Amazon
- Anti-Defamation League
- Black and Tan Hall
- Black Heritage Society of Washington State
- Blk Freedom Collective
- Boeing
- Carl Maxey Center of Spokane
- Cascade Public Media
- CBRE
- Comcast
- Common Power
- Community Passageways
- Elliott Bay Book Company
- Enterprise
- Frye Museum
- Garfield High School Centennial Committee
- Gonzaga University
- Heinz History Center
• KNKX
• Kraken
• Langston Hughes Center
• Lyft
• March on Washington Film Festival
• Museum of Flight
• Museum of History and Industry
• Northwest Tap
• Office of Arts and Culture
• One Seattle
• One Vibe Africa
• PNW Black Pride
• Public Health Seattle-King County
• Rainier Scholars
• RAVE Foundation
• Roll Around Seatown
• Seattle Arts and Lectures
• Seattle Black Panthers
• Seattle Children’s Theatre
• Seattle Mariners
• Seattle National Panhellenic Council
• Seattle Police Department
• Seattle Public Library Foundation
• Seattle Sounders FC
• Sigma Gamma Rho Sorority, Inc.
• Spokane NAACP
• Starbucks
• T-Mobile
• The Pierians, Inc.
• TIPS (Tutors in Public Schools)
• Town Hall
• University of Washington Black Graduate Student Association
• University of Washington Department of Athletics
• Washington Hall
• Zeta Phi Beta Sorority, Inc.

Donors

JANUARY 1 2022–DECEMBER 31ST 2022:

$100,000 AND ABOVE

Magic Cabinet
City of Seattle Office of Arts & Culture
Bainbridge Community Foundation
PACCAR Foundation
Becky Benaroya

$50,000 - $99,999

Amazon
Casey Family Programs

$20,000 - $49,000

Washington State Department of Commerce
Sherry Raisbeck
Judy Pigott
Dr. Constance & Norman Rice
City of Seattle, Office of Arts & Culture
Group Health Community Foundation
Satterberg Foundation
City of Seattle Employee Giving Program
Costco Wholesale
Michael and Barbara Malone
PNC Bank
$10,000 - $19,999
Councilmember J. Dow Constantine
Alaska Airlines Foundation
Bob Watt
Mimi Gardner Gates
ArtsFund
4Culture
Brookshire Green Foundation
Raikes Foundation
Lauren Dudley
AARP Washington
Boeing
Janie Hendrix
Alida Latham
Bobbi Bridge
Charlotte Martin Foundation

Christopher Larson
Dwight
Eric Redman
Hugh & Jane Ferguson Foundation
Jim Sinegal
Maggie Walker
Margot Kent
Mary Pigott
Mikal Thomsen
Puyallup Tribe of Indians
Starbucks
Teek Foundation
University of Washington
US Bank Foundation

$5,000 - $9,999
Mary Pugh
Eve Alvord
Susan Brotman
Benevity Community
Impact Fund
Glasmer Trust
Judi Beck
Michael and Carol
Washington King County
Public Health
Carver Gayton
Lisa Pascuzzi
Carissa Hunt
Juli Farris
Anne Gittinger
Debbie Bird
Jon and Mary Shirley
Foundation
Micki Flowers
Raven Trust Fund
Steven Dent
Symone Sparrow
12 Humes
Washington Women’s Foundation

$2,500 - $4,999
Quil Ceda Village
Tulalip Tribes Charitable Fund
Mightycause
Winifred Hussy
The Blacklund Giving Fund
Enterprise Holdings Foundation
Carl Lewis
Eleanor Smith
Eze Teshome Insurance Company
State Farm Insurance
Gerald Grinstein
Mary Zinn
Sherry Williams
Seattle Foundation
Mernie Williamson
Will Mason
DLA Piper LLP (US)
Antoinette Malveaux
Boynton Family Foundation
Carol Bobo
Mary Zinn
Sherry Williams Seattle Foundation
Mernie Williamson
Will Mason
DLA Piper LLP (US)
Antoinette Malveaux
Boynton Family Foundation
Carol Bobo
Charles Wright
Deborah Clothier
Hersman Hafer Weber & Frisch, LLP
Kaiser Permanente
Kirsten Saint Clair
Louis Vuitton
Mary Snapp
Melvin Flowers
MUFG Union Bank Foundation
Port Gamble S’Klallam Tribe
Seattle Seahawks
Urban League of Metropolitan Seattle
Winifred Stratton

$1,000 - $2,499
Bill Potter
Ciff Burrowes
Jennifer Olsen
Paula Sardinas
Quintard Taylor
Valerie Winslow
Propay
Minnie Collins
Barbara Johns
Jennifer Potter Winton
Sandy Lew Hailer
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America Online Giving

Foundation
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Microsoft Matching Gifts Program
Jan Kendle
Evane Nonneman
James and Sue Topper
Thea Finnel
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Nick Hailey
Alice Gregory
Anena Metoyer
Frye Art Museum
Brodie Bain
Carolyn Kelly
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David Sanders
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Denise Batueltas
Dorian Bell
Edward Young
Edwin Staples

$500 - $1,000
Eugene Oliver
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Imani Gaddy  
Social Media Coordinator
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Education Coordinator
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Bookkeeper
Tiffany Williams  
Marketing Director
Matt Marshall  
Development Director (outgoing)
Eric Salisbury  
Project Curator

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