



Annual Feast of Saint Arnold XI – June 10, 2023

“Colorado’s Family Friendly Beer Festival”

Corporate Community Sponsorship

Benefits Matrix

2023 FOSA XI CC Sponsor Benefits			Title Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
CC Sponsor Level Pricing			\$5,000	\$1,500	\$1,000	\$500	\$250
Pre-Event							
	VIP Tickets (\$90 each)	\$90	20	6	4	2	0
	General Admission Tickets (\$50)	\$50	64	20	13	7	5
	Logo on marketing flyer and poster (must commit by (4/14/2023)		Y	Y			
	Logo on website with hyperlink		Y	Y	Y	Y	Y
	Facebook "shout outs"		3	2	1		
	"Shout out" - link to Sponsors page on website on all confirmation emails for ticket purchases		Y				
Day of Event							
	Space by VIP Lunch area to greet VIPs/hand out tasting glass						
	Free booth space and tent with banner		1	1			
	Banners at event (must commit by (5/12/2023)		1				
	Banner in VIP area (must commit by (5/12/2023)		1				
	Yard sign at event with corporate logo		1	1	1		
	Listing on Corporate Sponsor board		Y	Y	Y	Y	Y
	MC "shout outs" during band change		3	1			
	Logo on Volunteer t-shirts		Y				
Post Event							
	Link to Sponsors page on website on post-event "Thank You" email to paid attendees		Y				
	Listing on Recap Flyer posted on website		Y	Y	Y	Y	Y
	Recognition on Westside CARES website		Y	Y	Y	Y	Y
	Recognition in Westside CARES July Monthly newsletter		Y				
Total Value - Actual ticket value not including marketing benefits			\$5,000	\$1,540	\$1,010	\$530	\$250



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Sponsorship Registration Form

Form of Payment: Check Cash Credit Card

Credit Card Info: Amex VISA MasterCard Discover

Card#: _____ CVV Code: _____ EXP: _____

Cardholder Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

If paying by check, make the check payable to: Feast of Saint Arnold

Please fill out this form, save personal copy and mail along with check or credit card info to:

Feast of Saint Arnold
6510-A South Academy Blvd #133
Colorado Springs, CO 80906

Company Information:

Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Website: _____

Contact Name: _____

Title: _____

Email: _____

Questions? Contact:

Kristy Milligan
Kristy.Milligan@westsidecares.org
719-389-0759 X101

OR

Brian Bennett
starnoldfest@comcast.net
719-231-4803



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Sponsorship Selection – Company Name: _____

Title Sponsor \$5,000

64 General Admission Tickets @ \$50 = \$3,200
20 VIP Tickets @\$90 = \$1,800
Total Ticket Value \$5,000

Platinum Sponsor \$1,500

20 General Admission Tickets @ \$50 = \$1,000
6 VIP Tickets @\$90 = \$ 540
Total Ticket Value \$1,540

Gold Sponsor \$1,000

13 General Admission Tickets @ \$50 = \$ 650
4 VIP Tickets @\$90 = \$ 360
Total Ticket Value \$1,010

Silver Sponsor \$500

7 General Admission Tickets @ \$50 = \$ 350
2 VIP Tickets @\$90 = \$ 180
Total Ticket Value \$ 530

Bronze Sponsor \$250

5 General Admission Tickets @ \$50 = \$ 250
Total Ticket Value \$ 250

ALL SPONSORSHIPS ARE NON-REFUNDABLE RAIN OR SHINE!



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Other Information

1. Please Email corporate logos in JPEG or PING format for Website inclusion and EPS, . AI or Vector format for Graphics to: starnoldfest@comcast.net

Do Not sent JPEG or PING in PDF Format

2. For general event information visit: www.feastofsaintarnold.com
3. Questions? Contact:

Kristy Milligan (Sponsorship Chair)
Kristy.Milligan@westsidecares.org
719-389-0759 X101

Brian Bennett (FOSA Co-Chair)
starnoldfest@comcast.net
719-231-4803