Stanislaus Community Foundation
Leadership Lessons & Future Focus

January 19, 2024
Welcome & Housekeeping

1. If you have questions about our strategic framework, please enter them in the chat box. We will have time for Q&A at the end of the presentation.

2. This webinar is being recorded. We will send the recording & slides to you.

3. A survey will be sent at the end of the webinar to provide your feedback.
Stanislaus Community Foundation Vision

Stanislaus County is a community of choice where people live, work and thrive.

Stanislaus Community Foundation Mission

We nurture partnerships and grow charitable resources to advance the common good in Stanislaus County.
2023 Impact by the Numbers

- **801** Grants totaling $7,022,707
- **165** Students awarded $329,500 in scholarships
- **$45.2M** in total assets
- **9** New funds established
- **196** Total number of charitable funds
- **17%** Percentage of assets deployed into the community
Stanislaus Community Foundation Roles

- **Catalyst of Donor Investments**
- **Agile Thought Partner to Public Systems**
- **Innovation Engine for Nonprofit Organizations**
- **Intermediary between Sectors & Systems**
- **First Investor in Prototypes that Scale**
- **Vision Keeper for the Community**
Stanislaus Community Foundation works with...

- Private Business
- Donors
- Nonprofits
- Policymakers & Local Government
- Civic Leaders
- K-12 and Higher Education
- Private Business
- Donors
- Nonprofits
- Policymakers & Local Government
- Civic Leaders
- K-12 and Higher Education
We’ve been in the “change business” for some time now...
Stanislaus Community Foundation achieved much in the past decade.

Quadrupled our assets and tripled our grantmaking and scholarship giving.

Catalyzed two major multi-sector initiatives: the Cradle to Career Partnership and Stanislaus 2030.

Invested in local nonprofits and leaders through Profit with Purpose, Next Gen on Board, and the Irvine New Leadership Network.

Identified intergenerational migration of wealth through our Transfer of Wealth report.

Highlighted issues facing nonprofits through the Nonprofit Sector Report.

Partnered with the County and major corporations to grant more than $6M to area nonprofits in the last three years.

Bolstered our local media infrastructure through our journalism funding.

Supported the market entry of new nonprofits focused on root causes: Downtown Streets Team, Able Works, Improve Your Tomorrow, Digital Nest, HealthForce Partners, and GO Public Schools.

We’ve changed the consciousness of what’s possible and how to work together...
Lessons Learned:
Barriers to Large Scale Change

Community Level:
- Entrenched generational poverty, decreasing affordability.
- Civic identity frayed, political polarization and lack of quality local journalism.

System Level:
- Lack of urgency & capacity of public agencies to make meaningful change within systems.
- Inability to collect and respond to data real-time with innovation.
- Turnover among system leaders (retirements, job transfers) highly disruptive.

Organization Level:
- Nonprofits not well-resourced to make changes at population scale, face donor fatigue.
- Service-model focused on downstream services, not root causes.

Individual Level:
- Business leaders frustrated with State politics, government.
- Lack of succession planning for nonprofit leaders.
- Elected officials serve an increasingly polarized community with competing interests.
53% of Stanislaus families struggle to make ends meet

Only 18% of Stanislaus County adults (over age 25) hold a Bachelor’s degree

24.7% of K12 students in Stanislaus County are English Language Learners

47% of Stanislaus County is Latinx but they represent minority of elected officials, managers, nonprofit leaders, and teachers

77% of Stanislaus County low-income households spend 50% of income on housing compared to 1% of moderate-income households

Data sources: Stanislaus 2030/Brookings Marketing Assessment; Cradle to Career Partnership; Stanislaus Youth Empowerment Blueprint; RACE Counts; Stanislaus County Community Health Assessment; KidsData.org; California Housing Partnership; American Community Survey 2021.
Headwinds

- Climate Change and Impact on Water Supply
- Economic and workforce uncertainty due to changing technology
- Significant political polarization, mis/dis information
- Migration of wealth due to sale of locally owned corporations
- Shifting demographics by race, age, gender
- Donor Fatigue and Potential State/Local Funding Shifts
We are evolving our strategies and funds.

So that innovation emerges from many places and multiple partners...

From people in the closest proximity to the issues...

With public agencies and nonprofits scaling solutions that work...

To build greater self-sufficiency and upward mobility for more people.
Working at Multiple Levels of Change

System Level
County agencies, Cities, K-12 Districts, Stanislaus State, Modesto Junior College, Stanislaus County Office of Education, Federal & State Elected Officials, Local Elected Officials

Organization Level
Nonprofits providing social services, shelter, arts and cultural programs, basic needs support, mental health services, job training and other services

Individual Level
Local residents, business owners, civic leaders, neighborhood champions, community advocates, donors & philanthropists
The Future We’re Working Towards

Accountable & Agile Public Systems

New Vision & New Leadership

Innovative & Thriving Nonprofits

Empowered & Engaged Residents

Energized Business Leaders & Donors
Creating a Community that Works for Everyone

Create Economic Opportunity
- Stanislaus 2030
- North SJ Valley HealthForce Partners
- Housing Solutions Fund
- Leadership & Education in Ag Fund

Boost Educational Attainment
- Cradle to Career Partnership
- Education Solutions Fund
- GO Public Schools
- Health Careers Fund
- Scholarship Program

Rebuild Civic Identity & Infrastructure
- Resident-Led Grantmaking
- Community Journalism
- Civic Solutions Fund
- Latino Leadership Fund
- Central Valley Legislative Roundtable

Invest in Nonprofit Innovation
- Porges Nonprofit Excellence Initiative:
  - Sabbatical Program
  - Mid-Level Manager Training
  - Succession Planning Program
- Friends of the Foundation
- Ongoing Grantmaking
Stanislaus Community Foundation Staff

Marian Kaanon
President/CEO

Seabre Dillard
Finance Director/Controller

Maria Cortez
Chief Strategy Officer

Melissa Van Diepen
Chief Philanthropy Officer

Samantha Jones
Marketing & Special Projects Officer

Umeeka Sheena
Program Officer

Jessica Tapia
Administrative & Scholarships Coordinator
How You Can Get Involved with SCF

- Open a Donor Advised or Scholarship Fund
  - Tax Advantages, Estate Gifts, Honoring Loved Ones, Generational Giving

- Join the Friends of the Foundation

- Contribute to our Leadership Funds

- Attend our Open House on Thursday, February 15, 4 to 6 p.m.

- Attend the virtual Launch of the Porges Nonprofit Excellence Initiative on Thursday, February 29, 12 p.m.

- Stay Connected Through Our Email Newsletters, Social Platforms and Events
Thank you!

Survey Link: bit.ly/4aXGm xo