The Table of Collaboration

Co-Creation Process for Community Engagement

**Community Members**

LIVING EXPERTS

Community members are the day-to-day experts on the application and impact of social issues.

Their expertise includes: real life impact, community connection and buy-in.

**Creative Sector**

PROBLEM SOLVING/ CREATIVITY EXPERTS

The creative sector develop solutions and creative responses using people-centered approaches—all for engagement with the public.

Their expertise includes: human connection with empathy, navigating complexity and ambiguity, creative problem solving, application.

**Education Sector**

TEACHING/LEARNING EXPERTS

The education sector can drastically redefine the culture and beliefs of a community through personal education, especially youth learning.

Their expertise includes: historical and contemporary background on specialized topics, teaching, facilitation, making content digestable, problem solving.

**Social & Civic Sectors**

TOPIC EXPERTS

The social and civic sectors are the frontline responders addressing social issues.

Their expertise includes: the theory, history, and policy of the topic, evaluation metrics.

**Media Sector**

COMMUNICATION/ TECHNOLOGY EXPERTS

The media sector creates and spreads messages to the general public using journalism, visual communication, and technology.

Their expertise includes: communicating ideas through engagement/entertainment, using technology to amplify messaging.

**Business Sector**

FEASIBILITY EXPERTS

The business sector considers economic sustainability and growth when launching a business, program, or initiative.

Their expertise includes: enterprise scaling, idea viability and feasibility, business sustainability.