From the Communications Director

Apologies that this newsletter comes a bit delayed. I hope with the next newsletter to follow the academic year cycle, so I will send out a call regarding members’ publications late in the spring, and then send the newsletter out by the end of May for the 2014-2015 academic year.

As you may notice in the Executive Council meeting minutes below, the EC has discussed how to improve the CSA website within the current parameters of our hosting service, as well as how to keep CSA members better informed of colleagues’ research, conference events, and other time sensitive information. To get feedback from the membership, the subcommittee formed will be sending out a brief survey before the end of the year. Please take a few minutes to complete the form and submit it since it will help us to make meaningful changes in the way the CSA disseminates information.

Matt Wyszynski

Kudos:

Anne J. Cruz was elected member of the Instituto Universitario de la Corte en Europa [University Institute of European Court Studies] Universidad Autónoma de Madrid; and, also was elected “Outstanding Woman in Communications and Literature,” for which she received the Miami-Dade County Award by the group “In the Company of Women.”

Tom Lathrop (1942-2014)

Tom Lathrop passed away earlier this year, and he will be missed by many Cervantistas the world over. His obituary can be found on the Legacy website.
Announcements:

The University of Central Florida hosted the Seventh Florida Cervantes Symposium organized on this second occasion by Martha García, and sponsored by a grant of The Cervantes Society of America, the contributions of The College of Arts & Humanities, The Estate of Janis Lorraine Academic Excellence Endowment, and The Department of Modern Languages & Literatures. It took place on April 6th and 7th. The presentations and discussions were characterized by their high quality and presented in the following order: María Ángeles Fernández Cifuentes, University of North Florida: "Entre la risa y la admiración: eutrapelia cervantina en la Segunda Parte del Quijote"; Nancy Elena Vinces, University of Central Florida, "De Gelasia a Marcela: rasgos distintivos de los personajes femeninos cervantinos"; María Willstedt, Hamilton College: "Captain Ruy Pérez de Viedma: Between History and Fairy Tale"; Ricardo Castells, Florida International University: ‘Fernán Caballero and the Feminine Rewriting of El curioso impertinente: Matrimonio bien avenido, la mujer junto al marido”; Yolanda Gamboa, Florida Atlantic University: "El escrutinio de la biblioteca: inventarios y vida cotidiana en la Florida colonial", and Anne J. Cruz, University of Miami: "The Novelas ejemplares as a New Literary Genre". The symposium closed with the keynote presentation by Edward H. Friedman, Gertrude Conaway Vanderbilt Professor of Spanish, Professor of Comparative Literature and European Studies, and Director, Robert Penn Warren Center for the Humanities, Vanderbilt University, Nashville, TN: “Writing in Don Quixote: Cervantes and Company”.

CSA at the MLA

At the 2014 MLA Conference, Brian Brewer received the "Luis Andrés Murillo Award for Best Article" published in the Bulletin of the Cervantes Society of America, 2013. In the photo to the right, Brian (right) is congratulated by editor Bruce Burningham.

Anthony J. Cascardi delivered the keynote address, entitled "The Consequences of the Quixote: The Bearable Lightness of Cervantes's Influence." In the photo to the left are CSA President Adrienne Martin (left) and Anthony Cascardi.
Minutes from the CSA EXECUTIVE COUNCIL MEETING
(At the Wizard Academy)

On September 21, 2013 Adrienne Martín, President, called the meeting to order at 10:07 am.

Members present: Mercedes Alcalá Galán, David Boruchoff, Bruce Burningham, David Castillo, Anne Cruz, Georgina Dopico Black, Michael Gerli, Steven Hutchinson, Adrienne Martín, Carolyn Nadeau, Cory Reed, Eduardo Urbina, Lisa Vollendorf, Matt Wyszynski.

Adrienne welcomed everyone, especially the new EC members: Anne Cruz, Michael Gerli and Eduardo Urbina.

The minutes from the last meeting were approved.

President’s Report (Adrienne Martín)

Finishing their terms on the EC are Mercedes Alcalá Galán, Bill Clamurro and Lisa Vollendorf. Adrienne thanked them for their service to the Society.

There will be a CSA conference next year, April 24-26, 2014, hosted by Rosilie Hernández at U Illinois, Chicago and the Instituto Cervantes. EC members are encouraged to announce this conference and to encourage members in their area to submit abstracts and to attend. The idea is to bring together the four regional symposia (California, Newberry, Florida and Texas). There will be no concurrent sessions. Newberry Renaissance Center is still giving financial support to this conference.

The Newberry is considering offering a symposium in 2016 on Cervantes and Shakespeare. This will be a good opportunity for CSA to work with Newberry.

Update on the relationship with Asociación de Cervantistas: There's a desire for more interaction and awareness between the groups. The current AC president, José Manuel Lucía Megías sent a letter to Adrienne, which was circulated among the EC members. In the letter, José Manuel states that the AC has started a new website. The possibility of sharing CSA information and activities there was discussed among the members of the EC. The AC also issued an invitation to CSA to the next conference, to take place in Sao Paulo (June 29-July 3, 2015). The AC is also working on an agenda for the anniversaries of 1613 through 1617.

The Asociación Internacional “Siglo de Oro” (AISO) conference will take place in Venice, July 14-18, 2014. The CSA may put together a panel. Fred de Armas will be one of the keynote speakers.

Vice President’s Report (Steven Hutchinson)

MLA updates

• For the 2014 panel “Emotion and Cervantes,” 20 proposals were submitted and three were chosen: Eli Cohen, Charles Ganelin, Paul Michael Johnson. This non-guaranteed session application was submitted and approved.
• The EC discussed how to best use our one guaranteed session at MLA, including whether to make it a regular session with call for papers and moving the business meeting to a reception. Moving the business meeting would mean a change in by-laws and the Murillo award ceremony. Steve will accept suggestions. Eduardo suggested adding another $500 for the award.
• Keynote speaker for 2015 was discussed. Steve Hutchinson, as Vice President, will vet names and select the speaker.
• For the MLA 2015 (Vancouver) the CSA may propose additional sessions because of the anniversary of DQ II and the Comedias y entremeses, as well as proposing a roundtable session, perhaps connecting these themes to the presidential theme. We also discussed the Approaches to teaching DQ as coinciding with that date.
• Some EC members expressed concern that MLA is proposing to rename the divisions, with "Iberian"
replacing "Spanish" in many of them. MLA is also attempting to merge the divisions. There was
discussion about whether it is appropriate for the CSA to comment on the policies of MLA, but since we
are an allied association we should make our opinions known on MLA Commons.

• A proposal that the guaranteed session for 2015 be on DQ in addition to the keynote speaker was
discussed. Steve will contact the keynote speaker and Steve Wagschal about collaborative session with
the MLA 16th and 17th Century Poetry and Prose division. Steve will also propose a third session. This
was presented as motion and approved.

There was discussion about migrating our business meeting with keynote speaker to RSA in the future,
and using our one guaranteed session at MLA for papers. David Boruchoff noted that the RSA is more
open to proposed sessions by allied organizations. Many EC members commented that this arrangement
may be fruitful for many. Adrienne will poll the EC members about this possibility.

Managing Director’s Report (Carolyn Nadeau)

Carolyn presented a snapshot of the financial situation of the CSA. Her full report will be presented at
the annual meeting in January at the MLA. In general, individual membership continues to increase but
institutional membership is on the decline.

Other issues discussed included future funding of the regional symposia; Carolyn pointed out that we
have to decide how to allocate funds among the various symposia.

Carolyn discussed ways to build an endowment. Instead of asking for large amounts, ask CSA members
for a smaller, accessible amount. Discussion centered on how to focus/frame the campaign—such as how
to promote scholarship among young scholars and undergraduate students. A development committee
was formed (Carolyn Nadeau, Eduardo Urbina, Georgina Dopico, David Boruchoff, and Adrienne
Martin) to establish the campaign and explore ways to solicit funding, such as creating a “Founders
Endowment.”

Carolyn also pointed out that the CSA has 26 founding members still living, and perhaps we should
recognize them at some point. 2014 will be the 35th anniversary of the CSA. (See full report below.)

Communications Director’s Report (Matt Wyszynski)

Matt informed the EC that the change to a once a year electronic newsletter had taken place without
incident.

There was discussion of the limitations and design of the current website. Some EC members thought
even within the current constraints imposed by GoDaddy (the host), the website can be improved. EC
members should send Matt ideas for improvement.

Steve also mentioned that there should be a mechanism to keep the current Cervantes bibliography
updated, perhaps, as Eduardo suggested, by some sort of self-reporting interface. It was also pointed out
that there could be more cross linking between / Asociación de Cervantistas. The Bulletin of the
Comediantes website might be a good model to follow. The use of other social media (Facebook,
Twitter, etc) was also discussed.

A Media & Communications Committee (Matt Wyszynski, Bruce Burningham, and Eduardo Urbina)
was formed to further research these issues.

Editor’s Report (Bruce Burningham)

Bruce gave a detailed summary of submissions and acceptance rates to the EC.

After some discussion about the current limitations of using H-Net to archive the journal, Bruce
presented a motion to convert the archive to Project Muse; it was approved.

The topic of necrologies was discussed, and whether they should appear in the journal or the newsletter.
Two motions were discussed (Book Review Editor will suggest a system for necrologies; President in
consultation with the editor will decide who should have a necrology in one of the CSA publications),
but tabled for further consideration.
Other business:

David Boruchoff presented information about collaborating more closely with the RSA as the CSA has the opportunity to organize up to five panels at that conference. The EC returned to the discussion of holding the CSA annual meeting at the RSA conference instead of the MLA as the former allows for more flexible programming. The EC voted in favor of the switch and plans to hold the 2015 annual meeting at the RSA.

David agreed to continue as CSA representative to the RSA and to organize sessions for 2014 in New York.

Cory Reed presented an update about the future of the EC meeting at UT. There is a great deal of unpredictability of funding sources in the future, and this uncertainty makes logistics difficult. It was decided to meet again at the Wizard Academy in 2015 (partly because there will be four more rooms), but 2015 may be a problem for funding at UT because of internal commitment to celebrate the centenary.

Elections: Possible candidates for the Executive Committee were discussed for the term 2014-16 and a slate and two alternates were discussed.

New Elections Committee: Anne Cruz and two members from the membership (volunteers will be solicited at the annual meeting at the MLA in January) will form the committee to compose a slate of candidates for 2015-17.

Anne Cruz expressed the desire to revisit issue of Iberia, and to encourage CSA members to participate in MLA Commons on the subject.

The meeting adjourned at 12:25

Managing Director’s Report 2013
Jan 11, 2014

Cash and Investments

<table>
<thead>
<tr>
<th>INCOME</th>
<th>Jan 1 2013</th>
<th>Dec 31 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Savings</td>
<td>$16,323.12</td>
<td>$16,323.12</td>
</tr>
<tr>
<td>Savings Interest</td>
<td>$13.03</td>
<td>$13.03</td>
</tr>
<tr>
<td>Checking</td>
<td>$41,091.89</td>
<td>$41,091.89</td>
</tr>
<tr>
<td>Subscriptions</td>
<td>$16,759.75</td>
<td>$16,759.75</td>
</tr>
<tr>
<td>Royalties</td>
<td>$892.88</td>
<td>$892.88</td>
</tr>
<tr>
<td>Donations</td>
<td>$85.21</td>
<td>$85.21</td>
</tr>
<tr>
<td>Mutual Funds</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Initial Investment</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Capital Appreciation (since Apr 4, 2013)</td>
<td>$2,348.46</td>
<td>$2,348.46</td>
</tr>
<tr>
<td>Dividend income (reinvested)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Income</td>
<td>$20,099.33</td>
<td>$20,099.33</td>
</tr>
</tbody>
</table>

(trans $24,000 from checking to Mutual Fund)

Snapshot on Jan 1, 2014 (as of Nov 30, 2013) $118.79
### EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Publishing</td>
<td>$7,648.24</td>
</tr>
<tr>
<td>Vol. 32.2</td>
<td>$3,698.86</td>
</tr>
<tr>
<td>Vol. 33.1</td>
<td>$3,949.38</td>
</tr>
<tr>
<td>Conferences</td>
<td>$4,347.35</td>
</tr>
<tr>
<td>Key note honorarium (Jan 2013)</td>
<td>$0.00</td>
</tr>
<tr>
<td>Key note expenses (Jan 2013)</td>
<td>$1,347.35</td>
</tr>
<tr>
<td>Regional Symposium</td>
<td>$3,000.00</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td></td>
</tr>
<tr>
<td>Bank fees (deposit slips, wire fees)</td>
<td>$90.54</td>
</tr>
<tr>
<td>Web fees (CSA [2019] and Bulletin [2017])</td>
<td>$513.95</td>
</tr>
<tr>
<td>Mailing</td>
<td>$71.38</td>
</tr>
<tr>
<td>One-time investment fee</td>
<td>$1,000.00</td>
</tr>
<tr>
<td>Subscription cancelations</td>
<td>$90.00</td>
</tr>
<tr>
<td><strong>Total Expenditures</strong></td>
<td><strong>$13,761.46</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total CSA Assets</td>
<td>$57,415.01</td>
</tr>
<tr>
<td></td>
<td>$6,337.87</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net INCOME (Dec 31, 2013)</td>
<td>$63,752.88</td>
</tr>
<tr>
<td>Savings</td>
<td>$16,336.15</td>
</tr>
<tr>
<td>Checking</td>
<td>$21,068.27</td>
</tr>
<tr>
<td>Mutual</td>
<td>$26,348.46</td>
</tr>
</tbody>
</table>

### Membership

- Individual members: 273 (5 more than 2012; 16 new members)
- Institutional members: 172 (8 less since 2012; 14 not paid through 2013)

### Managing director notes:

1. This was an investment year for the CSA. Upon consultation with Commerce Bank and vote from this committee, we opened a socially-conscious, low-risk investment account with Calvert Investors of $25,000. The one-time $1,000 fee was deducted and market value on Jan 1st, 2014 was $26,348.46.
   - a. CSIBX Calvert Bond Portfolio Class A $4,653.74
   - b. CSIEX Calvert Equity Portfolio Class A $5,774.54
   - c. CSIFX Calvert Balanced Portfolio Class A $15,920.13

2. CSA activities:
   - a. Publications
   - b. Key note speaker at MLA
   - c. Grants for symposia. This year we increased support of regional symposia to $3000.

3. Individual Membership remains strong. Membership in 2013 increased by 5 and we already have several new members for 2014. Of our current 273 members, 46 have not paid through
2013, 70 have paid through 2013, 92 through 2014, 46 have paid beyond 2014, and 19 are lifetime members.

4. Institutional Membership
   a. We can expect significant changes with our new contract with Project Muse in terms of membership and royalty revenue.
   b. Over the past five years, and following national trends (I suspect), subscriptions have been steadily dropping. A combination of budget cuts, our own free online access, and the increase dependency/reliability of providers of research databases to which libraries already subscribe are the primary reasons for this decrease.
      (271 in 2007, 226 in 2008, 208 in 2009, 199 in 2010, 190 in 2011, 180 in 2012, 172 in 2013). To date 14 have not paid through 2013 and 50 have only paid through 2013. Unlike individual members, usually when institutions do not pay by the fall, they are not renewing. I expect our subscription rates will continue to fall but we anticipate a higher yield in the royalties from Project Muse

5. Royalties (from Cengage, EBSCO and Copyright Clearance Center.

6. Conclusions: With recent mutual fund investments and increased royalties, the CSA should continue to generate comparable revenue for the next five years.

Members’ Publications


http://digitalcommons.bowdoin.edu/dissidences/vol5/iss9/12.


   –. "Ficino y Cervantes: el amor perfecto, obligado y platónico." Asociación Internacional de Hispanistas, Buenos Aires, Argentina, July 2013.


—. “Senses, Emotion, Knowledge: or, How Don Quixote Made His Way in the World.” Paper read at the 2013 MLA convention, Chicago.


—. “The Devil’s Perspective in El Greco’s Alegoria de la Liga Santa, San Juan de la Cruz’s Cántico espiritual, and Cervantes’s La Numancia.” Romance Notes 53.1 (2013): 53-64.


Hutchinson, Steven and Ontonio Cortijo Ocaña, ed. Cervantes and the Mediterranean / Cervantes y el Mediterráneo. (For full table of contents: http://www.ehumanista.ucsb.edu/Cervantes/index.shtml)


—. “Don Quixote on the Small Screen.” Conference on Don Quixote and the American Imaginary. Purdue University, April 19, 2013.


—. «Geografía humana y arte en las Novelas ejemplares: El mediterráneo cervantino como espejo de pasiones.» Bajo el signo de Mercurio: ciudades, espacialidad y viajes de la Edad Media hasta el siglo XX, Universitatea Babes Bolyai, Cluj-Napoca, Rumania, November 11-13, 2013.

—. «Mitología y memoria literaria: Hacia una estética de la afectividad en La fuerza de la sangre.» Cervantes, las Novelas Ejemplares y sus recreaciones en la literatura y en el arte (1613-2013), Université Jean Monnet de Saint-Étienne, Saint-Étienne, France, 30-31 May 2013.


—. “Theatrical Emblems and the Embodiment of Time: The Case of Occasion.” The Kentucky Foreign Languages Conference, Lexington, KY. April 2013


