This year marked both a new sense of “normalcy” at the Greenville Museum of Art (GMoA) following the worst of the COVID-19 pandemic between 2020 and 2021, as well as a year of notable institutional progress. We were glad to host all of our in-person events again for the first time since 2019 and delighted to restart and expand many of our educational programs across Pitt County following closures in March 2020.

In anticipation of our reaccreditation with the American Alliance of Museums (AAM), we underwent a significant long-term strategic planning process and approved a new mission, vision, and set of core values related to the current operations and future of the Museum as a whole. Our new mission, “to inspire, educate, and connect people through the visual arts by way of our collection, exhibitions, and programs,” serves our broader vision for the cultural life of Eastern North Carolina. We believe the arts are essential to the health and development of individuals and communities, and with our grounding core values of inclusivity, engagement, collaboration, and accountability, the GMoA is well poised to provide even more meaningful art experiences for our region. This mission, along with our strategic plan objectives for the next three years, drove the 2022 calendar year, and ultimately earned us our 10-year reaccreditation with AAM in June 2022, an accomplishment awarded to less than 4% of museums in the country.

In the last year, we continued to make improvements to the facility, including a complete repair and re-painting of the exterior of our historic facility and the installation of outdoor banner frames on the 8th Street side of our building. We also hosted thought-provoking and engaging exhibitions such as Undoing and Growing Up Queer in the South. Through exhibitions such as these, we continue to engage our audience in timely and meaningful conversations and provide opportunities for them to engage with these ideas through creative expression.

I remain overwhelmed by the support of our community - we could not have made it through another trying pandemic year without our supporters. We are honored to serve our community and look forward to what this next year will bring. Please visit us to see our current exhibition, Scott Avett: After the Fact before it closes on January 21, or join us at one of our upcoming events in the new year.

Trista Reis Porter
Executive Director

Trista Reis Porter, Executive Director
Sim Asher, Communications and Events Coordinator
Kayla Kramb, Visitor and Member Services Coordinator
Briana Earl, Educational Coordinator
Leslie Perez, Gallery Attendant
Debbie Huggins, Visual Arts Academy Head Instructor
Jackie Herling, Visual Arts Academy Instructor
Gail Ritzer, Outreach Art Instructor
Marie Hamra, Outreach Art Instructor
Darlene Williams, Outreach Art Instructor
Nadine Strickland, Groundskeeper
Scott Avett: After the Fact is a solo exhibition spanning over a decade of the artist’s work, including large-scale oil paintings and prints. Internationally recognized as a member of the Grammy-nominated, folk-rock band The Avett Brothers, Scott Avett (born 1976, Cheyenne, WY; lives in Concord, NC) has been a working artist, focusing on painting and printmaking, since he earned a BFA in studio art from East Carolina University in 2000, the same year he founded the band with his brother Seth.

The exhibition title, After the Fact, refers, in Avett’s words, “to the revelation of meaning beyond the physical act of making.” He explains, “My purpose is to be with the practice and trust that the existence of the work will, indeed, be traced back to Truth. Realizing, throughout the making of this work, that the eternal meaning of the work is revealed after my being with it... So no need to worry about what it will ‘do’ or what it will ‘say.’ Besides the story cannot be told until... ‘After the Fact.’”

This exhibition also features prints and paintings related to Avett’s musical career, including portraits of band members, and artwork for album covers and concert posters. Like his songs, Avett’s paintings speak to universal issues of spirituality and struggle, love and loss, heartache and joy, as well as more personal stories of career, family, and living in the South. These are psychologically charged and emotionally intense portraits focused on his family and himself – often intimate, vulnerable, and sometimes uncomfortably truthful portrayals.

Thank you to our exhibition sponsors: Aurelia and William Monk; Visit Greenville, NC; Missy and Phil Goldstein; Flatlands Jessup Insurance Company; River City Construction; Southern Bank; Taft Family Ventures; and the East Carolina University School of Art and Design.

All artwork images courtesy of SOCO Gallery and Scott Avett. From left to right: Motherhood, 2012, oil on canvas; Scrunch Nose, n.d., linoleum block print on paper; Wetlands, 2018, oil on canvas.

UPCOMING EXHIBITIONS

IMANI MCCRAY: BE THE CHANGE, “ACTIONS AND REACTIONS”  
FEBRUARY 1 - 24

MORGAN ZICCHETTELLA: RIVER RAT  
MARCH 3 - 31

ANTHONY NAIMO: ASSEMBLY REQUIRED  
MARCH 3 - 31

KARENA “KIDD” GRAVES: FISH DREAMS  
APRIL 7 - 28

THADDEUS PREVETTE: THE LEGEND OF AYON: A SCULPTURAL MYTH  
APRIL 7 - 28

JOHN RHODES-PRUITT: BEYOND THE FOLDS: EMERGENT PROPERTIES IN PAPER  
APRIL 7 - 28

PITT COMMUNITY COLLEGE EXHIBITION  
MAY 5 - JUNE 3
GOLDEN JACKPOT RAFFLE
The GMoA held its annual Golden Jackpot Raffle fundraiser again this year, with a goal of raising $20,000 in ticket sales. The GMoA Staff and Board of Trustees surpassed their goal at $20,400, awarding the lucky winner $6,800! Held at the beginning of the 2022-2023 fiscal year, this fundraiser is key for starting us off on the right foot with our annual exhibitions and programs.

FASHION ON DISPLAY
Held for the first time since 2019, this year’s Fashion on Display was bigger and better than ever! Featuring fall women’s looks from six local clothing vendors, raffle items provided by local businesses, and pop-up shopping from clothing and jewelry vendors, it was a night to remember! Raising over $10,000 in funds, the proceeds from this event support our exciting calendar of events, programs, and exhibitions.

HALLOWEENI JAMBOREENI
We were so excited to host the Halloweeni Jamboreeni event this year for the second time ever! This community all-ages event attracted over 500 costumed attendees to enjoy carnival-style games, Halloween-themed art activities, a trunk-or-treat, bounce house, dance performances, and much more!

UPCOMING EVENTS
EXHIBITION RECEPTION: IMANI MCCRAY          THURSDAY, FEBRUARY 2, 5-8PM
SUPER FAMILY GAME DAY                      SATURDAY, FEBRUARY 4, 1-4PM
GMOCARCADE                                 SATURDAY, FEBRUARY 4, 6-9PM
EXHIBITION RECEPTION: ECU MFA STUDENTS     FRIDAY, MARCH 3, 5-8PM
SPRING SIDEWALK SALE                       SATURDAY, MARCH 18, 1-4PM
FINE ARTS BALL (AT THE MARTINSBOROUGH)     SATURDAY, APRIL 1, 6-10PM
EXHIBITION RECEPTION: ECU MFA STUDENTS     FRIDAY, APRIL 7, 5-8PM
EXHIBITION RECEPTION: PCC PORTFOLIO SHOW   FRIDAY, MAY 5, 5-8PM
SUMMER SHINDIG                             WEDNESDAY, JUNE 14, 6-9PM
OUTREACH PROGRAMS
The GMoA provides free educational outreach programs across Pitt County. While these programs were greatly impacted by closures during the COVID-19 pandemic, we are happy to report that all locations are back up and running. Long-standing partnerships that restarted in 2022 include all six locations of the Pitt County Council on Aging, Operation Sunshine, and the Boys & Girls Club at the Lucille W. Gorham Center. New partnerships in 2022 included programs with the Autism Society of NC, the Pitt County Detention Center SHARP/WEAR program, and HeARToscope.

VISUAL ARTS ACADEMY
Our Visual Arts Academy program is held next door at the GMoA Center for Art Education and led by Debbie Huggins and Jackie Herling. Eight students participated in the spring and ten participated in the fall, expanding their knowledge of how the visual arts can be used to express critical ideas. We celebrated the students’ achievements with receptions at the end of each semester in our Commons Gallery.

LIFELONG LEARNING
This fall, Lifelong Learning participants from East Carolina University joined us on a three-part class series led by Executive Director Trista Reis Porter exploring the social and cultural history of Eastern North Carolina through a guided discussion of works from the GMoA’s permanent collection of artworks. Participants in Pitt Community College’s Enrichment Program also enjoyed jewelry classes this summer and fall with Marie Hamra.

INTERESTED IN A TOUR OR CLASS?
We are happy to offer tours and guided art activities to groups of all ages! Staff or volunteers lead up to 1-hour long tours that range from general to specific discussions of permanent collections and current exhibitions. If you are interested in a specific type of artmaking class, we offer adult classes in a variety of media.

If you are interested in a guided tour, class, or viewing work from the permanent collection, contact us at education@gmoa.org for more information!
The Greenville Museum of Art (GMoA) is a 501(c)3 tax-exempt organization, and every dollar we receive supports our mission. If you would like to make a general end-of-year gift to the GMoA, visit gmoa.org/take-action. If you would like to donate to a specific program or fund, please contact us at info@gmoa.org.

Here are examples of how your generosity provides arts enrichment and education in Eastern North Carolina.

**EXHIBITIONS & COLLECTIONS**

**$500**
Artist Compensation
(1 Group Exhibition of 2-3 Artists)

**$1,000**
Artist Compensation
(1 Solo Exhibition)

**$2,000**
Artist Compensation
(DownEast Sculpture Exhibition)
Exhibition Catalog Production
Exhibition Marketing

**$5,000**
Exhibition Production
(Artwork Transit and Installation)
Artwork Purchase Budget
(Annually, for 1-5 Artworks)

**EVENTS & ADULT PROGRAMS**

**$50**
Educator Compensation
(1 Adult Tour or Workshop)

Outreach Program Supplies
(Annually, for 2 Adults)

**$100**
Educator Compensation
(1 Month of Outreach Classes at
the Autism Society of North Carolina or Pitt County Detention Center)

**$200**
Performer or Presenter
Compensation
(1 2-hour Performance or Speaking Commitment)

**$500**
Educator Compensation
(1 Month of Outreach Classes at the Pitt County Council on Aging in Ayden, Bethel, Farmville, Fountain, West Greenville, and Winterville)

**$2,000**
Entire Outreach Program
(1 Year of Outreach Classes, Including Educator Compensation and Supplies for the Autism Society of North Carolina or Pitt County Detention Center)

**$5,000**
Entire Outreach Program
(1 Year of Outreach Classes, Including Educator Compensation and Supplies for all 6 Locations of the Pitt County Council on Aging)
DID YOU KNOW? You can send all or part of your required minimum distribution for your year-end tax benefit to the GMoA? See your tax advisor for more information.

CHILDREN'S PROGRAMS
Educator Compensation, Scholarships, & Supplies

$50
Educator Compensation
(1 Children's Tour or Workshop)

Outreach Program Supplies
(Annually, for 2 Children)

$150
Creation Workshop Supplies
(Annually, for all Visitors)

Bounce House
(For 1 Family-Friendly Event)

$200
Educator Compensation
(1 Month of Outreach Classes at Operation Sunshine or Boys & Girls Club at the Lucille W. Gorham Center)

$300
VAA Student Scholarship
(Tuition for 1 Visual Arts Academy Student for 1 Semester)

$500
Outreach Program Supplies
(Annually, for Operation Sunshine or Boys & Girls Club at the Lucille W. Gorham Center)

$2,500
Entire Outreach Program
(1 Year of Outreach Classes, Including Educator Compensation and Supplies for Operation Sunshine or Boys & Girls Club at the Lucille W. Gorham Center)

OPERATIONS
Annual Costs

$3,600
Office Supplies/Postage
Advertising/Marketing
Bank/Credit Card Fees
Retail Costs

$7,200
Network/Phone/IT
Facility Cleaning
Accounting Fees

$12,000
Insurance
HVAC/Facility Maintenance
Staff Benefits
(Retirement Disbursement and Health Insurance Reimbursement)

$25,000
Utilities
ACQUISITIONS

The GMoA 2021-2025 Strategic Plan details objectives for increasing the diversity of the GMoA's permanent collection, especially related to artist representation. In 2021, we expanded our collecting focus to include works in all media from artists affiliated with the southeast region of the United States, and identified specific goals for acquiring work by artists currently underrepresented in the collection, including artists identifying as women, non-binary, and/or people of color. We are proud to report progress toward these goals with the below recent acquisitions.

GIFTS

We received three gifts from artists in our 2021 exhibition, Black, White, and Read All Over. This exhibition featured large abstract paintings and mixed media works by artists Jillian Goldberg, Susan LaMantia, and Constance Pappalardo.

Jillian Goldberg, Par Avion, acrylic and mixed media on canvas, 2020

Jillian Goldberg is a contemporary abstract artist living in Cary, North Carolina. She attended the Michaelis School of Art at the University of Cape Town, South Africa, where she completed a BA in Art Education. After emigrating to the Southern US with her family, she opened seven children's art schools under license to Monart, as well as founding summer camps for gifted children at Queens University in Charlotte, which she ran for twenty years. Since retiring in 2006, Jillian has immersed herself in her personal artistic practice, including collaborations with area artists.

Susan LaMantia, Bye Bye Blackbird, acrylic on canvas, 2020

Susan LaMantia has been an exhibiting artist for over 50 years. When she was little girl, she took private art lessons and then classes at the Art Institute in Chicago. She earned an Arts degree from Florida State University followed by studies in painting at the University of North Carolina at Greensboro, and an MA degree in Art Therapy from Lindenwood College in St. Louis. Until she retired in 2010, she had a private practice as an Art Therapist, but always continued to paint. She applies paint directly on the canvas with her hands so there is nothing between her and the canvas.

Constance Pappalardo, Long-Distance Romance, mixed media on canvas, 2020

Constance Pappalardo was born in Lima, Peru. She moved to New York City at the age of eight. The art and culture of the city inspired her to pursue her art studies. After high school, Pappalardo studied painting at the Art Students League and subsequently continued her education at the School of Visual Arts, in Manhattan. In 1976, the artist began a long spiritual journey that took her on a long hiatus away from painting. But a few years ago she returned to her first love and since then has been painting prolifically and with much success. Pappalardo now lives in Cary, North Carolina.
PURCHASES
We purchased one artwork by artist Gary Javier from our recent exhibition, Growing Up Queer in the South, and two artworks from auctions.

Gary Javier, From Us With Love, archival pigment print, 2021

Gary Javier is a photographer and model currently residing in Los Angeles, CA. Of this work, he says, “This is a self-portrait that I took when I felt that I was incapable of love. I created this with Valentine’s Day in mind with the idea of taking myself on a date, proposing the idea of self-love. This was the beginning of that journey for me. Both of the figures you see in this image are me, both femme and masc presenting.”

Richard Burnside, African King, paint on masonite

Born in Baltimore, Maryland, Richard Burnside (1944-2020) moved to South Carolina when he was a child. He liked to create Africanized mythology from biblical stories, folktales, and nursery rhymes. Like this work, his artworks’ titles often identify the subjects as kings, queens, and priests, and his paintings are stylized interpretations of things he saw, from works of art to objects of daily life. Most of Burnside’s works incorporate a group of independent but related forms, each with heavy outlines, dot patterns, and bright colors against a solid background.

Mary L. Proctor, Your Never Alone Mom, mixed media and painting on tin

Born near Tallahassee, Florida in 1960, Mary Louise Proctor was raised by her grandmother and other close relatives and faced significant economic, social, and emotional hardships in her life. Her grandfather lost their farm and later died, which was coupled with the loss of her grandmother, aunt and uncle in a tragic fire in 1994. This was the turning point for Proctor’s artistic journey; she had a vision before the fire of light going all the way up into heaven. Falling into a deep depression after her loss, Proctor sought comfort in prayers and religion. During one of her prayers she had a vision that told her to start painting doors since she believed doors were the passageway to freedom, peace, and comfort. Since then, Proctor instills her paintings with passages from scripture and glittering angels, signing most of her work with the name of “Missionary Mary L. Proctor.” Known for door paintings, Proctor is not restricted by the surfaces on which she paints.

INTERESTED IN DONATING ARTWORK?

We would love to discuss how you can leave your cultural legacy in Eastern North Carolina through the donation of artwork for the GMoA Permanent Collection! We currently consider artwork in all media by artists with connections to the southeast United States. We do not provide appraisals.

If you are interested in donating artwork for the GMoA Permanent Collection, contact us at executivedirector@gmoa.org.
THANK YOU TO OUR MEMBERS!
Special thanks to members at the $150 level and above!

HONORARY TRUSTEES ($2,500)
  Tracey & Henry Smith

BENEFACTORS ($1,000)
  George Bailey
  Grady-White Boats
  Emily & Bill Coffman
  J. Loyd Horton III

SUSTAINERS ($500)
  Jef & Ed Glenn
  JKF Architecture
  Nancy Monroe
  Judy Whichard

CONTRIBUTORS ($250)
  Stacy & HJ Brody
  Jane & Bill Brown
  Donna & Neil Dorsey
  Pam & Dewane Frutiger
  Missy & Phil Goldstein
  Kathy & Doug Gomes
  Chris & Allen Hahn
  Robin & Gary Haller
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  Caroline & Larry Houston
  Igoe Creative
  Gail & Mike Joyner
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  Leigh Ann & Andrew Odom
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  Edith & Skip Rand
  Amanda Tilley
  Grey & John Tipton

  University Book Exchange
  Katie & Jim Ward
  Cassius Williams
  Kristie & Ron Wooten
  Will Wooten

PATRONS ($150-$200)
  Alex Albright
  Tom Barnett
  Rae & Russ Bartlett
  Alycia Brown
  Sophie & Graham Burkheimer
  City Art Gallery
  Carol & William Collins
  Christine Danell-Tepper
  Lee Darnell
  Patsy & Rusty Duke
  Mary H. Everett
  Lynne & Herb Garrison
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  Jenni Kolczynski
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  Dorothy & Alfred Muller
  Amanda Mullis
  Dawn Raiford
  Melissa Tilley
  Sherryl & Ed Tipton
  Marty & Julian Vainwright
  Ann & Jordy Whichard
  Jackie & Mark Williams
INTERESTED IN GMOA MEMBERSHIP?

As a non-profit 501(c)3 museum, we depend largely upon the generosity of our members and donors. Annual memberships start as low as $20 and are an excellent way to show your support for the Greenville Museum of Art (GMoA) while enjoying some great benefits.

BENEFITS

- FREE entry to the family-friendly Halloweeni Jamboreeni and Super Family Game Day events.
- FREE entry to special exhibitions.
- Discounts and deals on tickets for all GMoA events.
- Discounts on art classes at the GMoA Center for Art Education.
- 20% discount on GMoA printed catalogs.
- Print invites to special events, including member-exclusive exhibition previews.
- Digital monthly newsletter and print biannual Museum Muse newsletter.
- Car decal and member card. Includes NARM decal at the Patron+ levels.
- Patron+ receive recognition in the biannual Museum Muse newsletter.
- Contributor+ receive recognition on the Museum lobby TV.
- Children under age 18 living in the same household are eligible to use the cardholder’s benefits.

LEVELS

- **$20 Student/Senior** - Membership benefits for one student or senior 60+.
- **$50 Individual** - Membership benefits for one adult.
- **$75 Dual/Family** - Membership benefits for two adults in the same household.
- **$150 Patron** - Membership benefits for one adult, plus one NARM Association membership (visit narmassociation.org for more information).
- **$250 Contributor** - Membership benefits for two adults, plus two NARM Association memberships.
- **$500 Sustainer** - Contributor-level benefits, plus 25% discount on 5-hour rental of the Commons Gallery.
- **$1,000 Benefactor** - Contributor-level benefits, plus 50% discount on 5-hour rental of the Commons Gallery.
- **$2,500 Honorary Trustee** - Contributor-level benefits, plus a FREE 5-hour rental of the Commons Gallery. Honorary Trustees also receive a one year Dual/Family membership to give to a family member or friend.

PITT COUNTY SCHOOL TEACHER DISCOUNTS

- **$20 Individual** - Membership benefits for one adult, Pitt County School teacher.
- **$50 Dual/Family** - Membership benefits for two adults, at least one of whom is a Pitt County School teacher.

For more information or to join or renew your GMoA membership, use the QR code to the right, visit gmoa.org/memberships, or contact us at info@gmoa.org.
VISIT US

802 South Evans Street
Greenville, NC 27834

Open Hours:
Tuesday - Saturday: 10:00am - 4:30pm

www.gmoa.org | 252.758.1946 | info@gmoa.org

JOIN US IN 2023 AT THE 50TH ANNUAL FINE ARTS BALL!

Saturday, April 1 at The Martinsborough