

Good Measure is an association of philanthropic organizations who work together with community partners to creatively and strategically use data to amplify impact.



Good Measure works to:

- Invest in the data measurement and analysis skills and practices of service providers;
- Advocate for community data systems, access and infrastructure efforts;
- Encourage and equip funders to support grant partners' data and evaluation work;
- Support nonprofit efforts to build strong cultures of learning, where data is regularly used to guide program and organizational improvement.



How nonprofits can engage in 2020

- **Measuring What Matters:** a program to help nonprofit teams make progress on a specific data or evaluation related goal through targeted curriculum, customized coaching, resources, and funding.
- **Webinar Series:** a two-part series designed to provide tools, tips, resources and best practices related to data and evaluation.
- **Coaching Circles:** This program offers data and evaluation learning champions the opportunity to develop their leadership skills while identifying creative solutions to complex challenges they are working on.
- **Special Projects Fund:** Good Measure has created a pooled fund to support organizations, networks or collaboratives working to strengthen the broader Central Texas data ecosystem. We anticipate providing 70,000+ in grant dollars to projects in 2020.
- **Data Leaders Academy:** This program is designed for nonprofit professionals who want to strengthen their ability to lead data and evaluation efforts within their organizations. Includes a combination of in-person learning sessions, small group mentoring, applied learning field trip and professional development stipend.

Announcing the 2020 Data Institute

Join us in the fall of 2020 for Good Measure's biennial data and evaluation conference. This one-day event is designed for nonprofit data and learning champions and interested funders. Attendees will connect, learn and explore data-driven solutions through activities such as:

- o Keynote addresses by nationally recognized experts
- o Breakout sessions on diverse topics such as: data visualization, constituent feedback, outcomes measurement, survey design and more
- o Curated discussions to help nonprofits and funders identify strategies for driving positive change together
- o Networking opportunities throughout



\$2,750

Good Measure Advisor

Become a Good Measure Advisor for opportunities to advance the work of Good Measure and support your grant partners continued learning.

- Twice yearly meetings to discuss topics of interest and provide feedback on direction.
- Grant partners receive priority consideration when applying to Good Measure's core capacity offerings.
- Select 2 grant partners to participate at no cost in a full-day team intensive (up to 3 seats per organization) offered by Mission Capital staff (\$750 value per team).
- Receive two complimentary tickets to the 2020 Data Institute for you or a grant partner (\$400 value).

\$10,000
min.

Good Measure Steering Committee

Interested in engaging on a deeper level with Good Measure and guiding its direction? Partners on the Steering Committee play a critical role in shaping the portfolio of work in 2020 and beyond.

- Monthly Steering Committee meetings, with opportunities to provide strategic guidance and thought leadership and engage in ongoing peer learning.
- Assist in selecting nonprofit participants of Good Measure's capacity building offerings, as well as the special projects funding pool.
- Grant partners receive priority consideration when applying to Good Measure's core capacity offerings.



Funders Learning Series

We hope you can join us in 2020 for a 3-part learning series designed to connect you with your peers and consider how we can more strategically support the use of data to transform lives in Central Texas.

For more information on these opportunities, **please contact Marisa Zappone at marisaz@missioncapital.org**.

Good Measure Steering Committee members

Andy Roddick Foundation • Applied Materials Foundation
Hogg Foundation • Michael & Susan Dell Foundation
St. David's Foundation • United Way for Greater Austin

In partnership with