

Helping Hands

Reach Donors Who Are Ready to Give to Your Cause with LBDigital

Whatever the cause you are looking to fundraise for, LBDigital has the donor segments you need to reach your philanthropic targets. Our lists even reach donors to current hot button issues such as Green New Deal, Immigration and Second Amendment that are not available anywhere else!

Select from our proprietary audience segments which include:

- Animal Welfare
- Arts & Culture
- Bible Belt Conservatives
- Businesses Who Donate
- Children's Causes
- Conservative Outdoorsman
- Current Hot Button Issues
- Female Donors
- Giving For Green
- Health & Ailment
- High Dollar Donors
- Humanitarian & World Aid
- Mature Donors
- Political Parties
- Spanish Speaking
- Veterans Supporters

Or have us build you a custom audience, ready within 72 hours. Filter by:



Age



Cause



Ethnicity



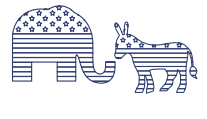
Gender



Income



Location



Political Affiliation

Kick start your fundraising campaign today with Helping Hands!

Built from memberships, donations, intent signals, online engagements, self-reported data, registrations, and form fills, with our Helping Hands segments you can target prospective donors with ease across email, direct mail, social, CTV, and digital channels.

Look for Helping Hands in the **LiveRamp Data Marketplace**, **Lotame**, and **Oracle Data Cloud**. Additionally, our Helping Hands segments can be delivered to your favorite digital platform!