



Find Your Ideal B2B Audience with LBDigital's Open For Business

Are you looking to target businesses and business professionals in your next marketing campaign? Whether you're looking to reach your audience via direct mail, email, digital, social, or CTV advertising, LBDigital provides the B2B marketing data you need to seal those all-important business deals!

Select from 500+ segments available for targeting across channels
or build your own custom audience using our firmographic filters:

Company Stats

- Company Size
- Industry
- New Businesses
- Sales Volume

Job Role

- Healthcare
- Professionals
- Decision Makers
- Business Owners

Job Level

- C-Level
- Directors
- Management
- Administrative

Top-Rated Segments

- Information Technology
- Stock Brokers
- Work From Home
- Essential Workers

Start your B2B Campaign Today with Open for Business!

Our Open For Business audience data is aggregated from a myriad of sources, including online subscriptions, form fills, topic engines, registrations, surveys, self-reported, professional directories and trade shows.

Look for Open for Business in the **LiveRamp Data Marketplace**, **Lotame** and **Oracle Data Cloud**. Additionally, Open for Business segments can be delivered to your favorite digital platform!



For segment recommendations or custom audiences, contact:
203-746-6640 or hello@lbdigitaldata.com

