



# Turn Website Visitors & Prospects into Customers

## Enrich your communications with Email Append

Would you like to convert more of your digital prospects into customers? Your website visitors are a valuable source of untapped revenue potential. Support your existing marketing efforts with an email campaign to contacts who have already engaged with your brand online, using our Email Append service.

### How does it work?

With Email Append, your customer IP records are matched against our device graph IP addresses. Matches are appended where there is a full-text email that is opted-in to receive third-party offers. Send us your data in a .txt file format via an SFTP and we'll return your matched data in a week, ready for your email campaign.

#### What We Match



IP addresses to email addresses

#### Our Data Universe

**400MM**

Emails Available

**200MM**

IP Addresses Available



### Try Our Email Append Service Today!

Are you ready to realize the potential of your website visitors? Contact us to get started today!



For segment recommendations or custom audiences, contact:  
203-746-6640 or hello@lbdigitaldata.com

