

No. 1 in Data Accuracy

Plus the SCALE you're looking for... Win: Win

Reap the benefits of accurate data with increased campaign ROAS and quality results for identity graphs, attribution and modeling without the heavy lifting.

Providing accurate, scalable data, experience, and creativity to create and optimize game-changing audiences tailored to your use case and KPI.

Don't believe us, accuracy scores by independent data evaluator Truthset speak for themselves! Quarter after quarter our data outperforms other leading providers across key demographics.



Reliable Accuracy

	Q2 '22	Q3 '22	Q4 '22
 Aged 18	#1	#1	#1
 Dog Owners	#1	#1	#1
 Cat Owners	#1	#1	#1
 Age + Hispanic	#1	#1	#1
 Language Spoken	#1	#1	#1
 Small Business Owner	#2	#1	#1

"LBDigital continues to blow us away with the quality of their data. Their demographics rank tops in accuracy compared with other data providers."

Kathryn Barnitt,
Head of Data Science, Truthset

Say 'YES' to success with better decision-making tools and see your bottom line increase. What have you got to lose?



For segment recommendations or custom audiences, contact:
203-746-6640 or hello@lbdigitaldata.com

