About the Nutrition Incentive Hub

National coalition of partners that provides training, technical assistance, and evaluation for SNAP incentive and produce prescription programs

Our objective: Strengthen access to fruits and vegetables

- Supporting Gus Schumacher Nutrition Incentive Program (GusNIP) grantees
  - Funded through 2018 Farm Bill
  - Formerly known as the Food Insecurity Nutrition Incentive Program (FINI)

This work is supported by Gus Schumacher Nutrition Incentive Grant Program grant no. 2019-70030-30415 project accession no. 1020863 from the USDA National Institute of Food and Agriculture.
The Hub:
Coalition of Partners

Gretchen Swanson Center for Nutrition
- Lead on the cooperative agreement
- Based in Omaha, Nebraska
- Providing expertise in reporting and evaluation

Fair Food Network
- Based in Michigan
- Providing technical assistance and fostering innovation
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One-on-one Consultations

TA@nutritionincentivehub.org
Communities of Practice & Slack Platform
Welcome to the Nutrition Incentive Hub Slack Platform! There are three simple steps to get started:

• Please complete your profile by selecting "View Profile" from the drop-down menu in the top left of your screen.

• Please adjust your notification preferences as desired by selecting "Preferences" from the drop-down menu in the top left of your screen.

• Please use the "Channel Browser" toward the top left of your sidebar to join the Communities of Practices (COPs) you are interested in.

We look forward to co-creating a welcoming space for discussion, collaboration, and sharing that will enhance both our individual programs and the field at large. Please remember that you are joining a community. Please be sure to treat all members with kindness and respect. Enjoy!

https://join.slack.com/t/nutritionincentivehub/shared_invite/zt-dgtg5vtx-qjhIIKtMPXMs9nDlIrA
National & Regional Convenings
Capacity Building & Innovation Fund
Details

• 25-50 grants of up to $10,000

• **Administered by:** Fair Food Network in partnership with Farmers Market Coalition, Ecology Center, Michigan Farmers Market Association, and National Grocers Association Foundation.

• **Purpose:** To help NI programs innovate, build capacity, and address specific programmatic and operational challenges

• **Deadline:** Tuesday, May 5, 2020 at 11:59pm PT

• **Award notification:** Week of May 11, 2020
Eligibility

• **Eligible applicants:** Current or past GusNIP or FINI grantees, or any partner/subrecipient.
  • One mini-grant per GusNIP or FINI grantee

• **Eligible expenses:** Most non-incentive expenses, including staff, technology, supplies, marketing, postage, and travel.
  • Must be incurred between March 1 and July 30, 2020
  • Cannot be used for incentives or indirect costs
  • Not intended to replace existing GusNIP or FINI funding
Priorities

• Are active USDA GusNIP or FINI grantees or subrecipient partners

• Maximize nutrition incentive participants’ ability to purchase produce with incentives

• Address both short-term COVID-related needs and long-term incentive program sustainability

• Are significantly affected by the COVID-19 pandemic in ability to operate, including staffing, revenue, and capacity

• Have a focus on supporting local food systems
Questions?

For Technical Assistance & Innovation, please email Abigail Warren at TA@nutritionincentivehub.org.
• Or join us for our next Virtual Coffee House Chat at 1pm EDT on Thursday, April 30.

For Reporting & Evaluation, please email Dina Nugent at dnugent@centerfornutrition.org.
• Or join us for Reporting & Evaluation office hours on the last Tuesday of the month, starting tomorrow (April 28).
  • 2pm – 3pm EDT for SNAP Incentive Programs
  • 3pm – 4pm EDT for PPR Programs

More information on upcoming webinars: https://www.nutritionincentivehub.org/events-webinars
Reporting & Evaluation
Questions?

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Q: Do the USDA NIFA GusNIP 2019 FAQs also apply to the modified 2020 GusNIP RFA?

A: Yes.

Note: The GusNIP 2019 FAQs are available on the Nutrition Incentive Hub website, under Resources > GusNIP Application
Q: Can a university/university extension apply as the primary applicant for GusNIP?

A: Currently, we are not encouraging primary submissions from universities, including extension.
Q: The modified 2020 RFA has varying information with regard to whether or not one can earn incentives on any SNAP-eligible foods. The 2019 amendments made the produce-for-produce model a priority but not a requirement (as outlined in the 2019 FAQ document, see #3). Is this still the case?

A: Yes, that is still the case.
Q: Can you confirm which state-run health plans qualify participants as eligible for PPR programs?

A: Medicaid, Medicare, and Veterans Affairs (VA).

Note: Confirmation is forthcoming from USDA NIFA regarding whether or not Children’s Health Insurance Program (CHIP) also is eligible.
Q: How does NIFA want health care providers to verify that a patient is enrolled in Medicaid for PPR eligibility?

A: Proof of insurance.
Questions?