

# Modesto, CA 2021

Opportunity Stanislaus



1625 I Street  
Modesto, California 95354

# Contents

Report Parameters .....	1
Economy Overview .....	2
Historic & Projected Trends .....	4
Population Characteristics .....	6
Inbound and Outbound Migration .....	8
Industry Characteristics .....	24
Business Characteristics .....	30
Workforce Characteristics .....	31
Educational Pipeline .....	36

## Report Parameters

### 10 ZIPs

95350	Modesto, CA (in Stanislaus county)	95355	Modesto, CA (in Stanislaus county)
95351	Modesto, CA (in Stanislaus county)	95356	Modesto, CA (in Stanislaus county)
95352	Modesto, CA (in Stanislaus county)	95357	Modesto, CA (in Stanislaus county)
95353	Modesto, CA (in Stanislaus county)	95358	Modesto, CA (in Stanislaus county)
95354	Modesto, CA (in Stanislaus county)	95397	Modesto, CA (in Stanislaus county)

### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

## Economy Overview

**272,563**

**Population (2020)**

Population **grew by 6,675** over the last 5 years and is projected to **grow by 13,967** over the next 5 years.

**117,770**

**Total Regional Employment**

Jobs **grew by 3,888** over the last 5 years and are projected to **grow by 6,426** over the next 5 years.

**\$64.4K**

**Avg. Earnings Per Job (2020)**

Regional average earnings per job are **\$7.6K below** the national average earnings of \$72.0K per job.

## Takeaways

- As of 2020 the region's population **increased by 2.5%** since 2015, growing by 6,675. Population is expected to **increase by 5.1%** between 2020 and 2025, adding 13,967.
- From 2015 to 2020, jobs **increased by 3.4%** in Modesto, CA 2021 from 113,882 to **117,770**. This change **outpaced the national growth rate of 1.3% by 2.1%**. Labor force data is not available for Modesto, CA 2021.
- There is no education attainment data for Modesto, CA 2021.
- The top three industries in 2020 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Individual and Family Services.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	272,563	N/A	117,770	125.6	\$13.13B	\$17.04B	\$14.95B
State	39,645,130	18,660,833	19,381,203	135.9	\$3.03T	\$1.69T	\$2.27T

## 2020 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

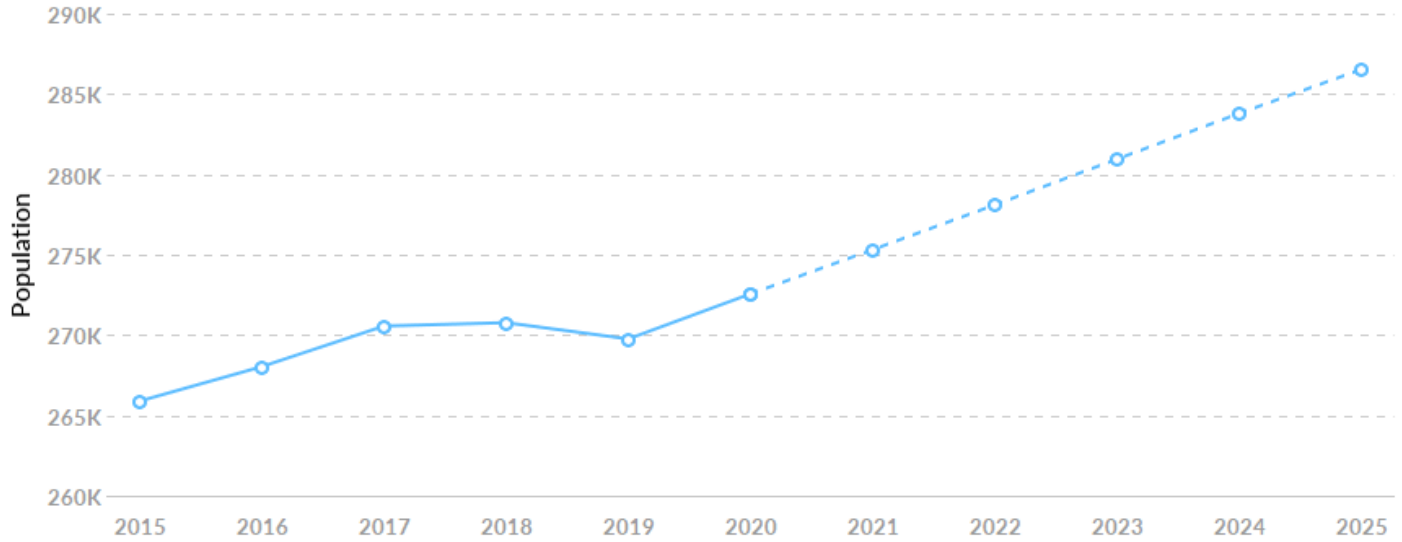
## Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.

# Historic & Projected Trends

## Population Trends

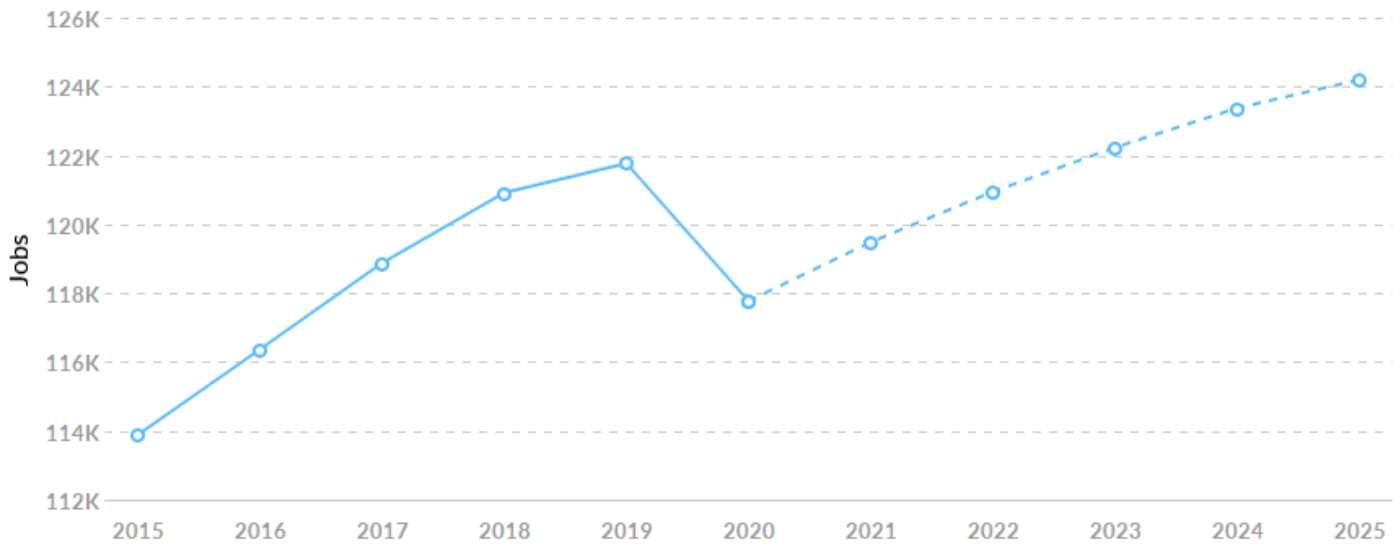
As of 2020 the region's population **increased by 2.5%** since 2015, growing by 6,675. Population is expected to **increase by 5.1%** between 2020 and 2025, adding 13,967.



Timeframe	Population
2015	265,889
2016	268,032
2017	270,561
2018	270,769
2019	269,757
2020	272,563
2021	275,312
2022	278,101
2023	280,948
2024	283,792
2025	286,531

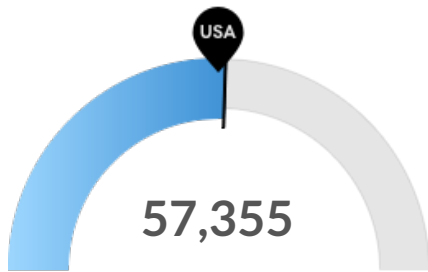
## Job Trends

From 2015 to 2020, jobs increased by 3.4% in Modesto, CA 2021 from 113,882 to **117,770**. This change **outpaced the national growth rate of 1.3% by 2.1%**.



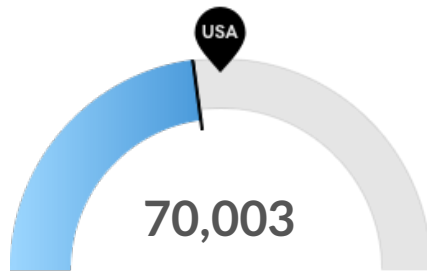
Timeframe	Jobs
2015	113,882
2016	116,364
2017	118,874
2018	120,915
2019	121,767
2020	117,770
2021	119,481
2022	120,943
2023	122,231
2024	123,372
2025	124,196

## Population Characteristics



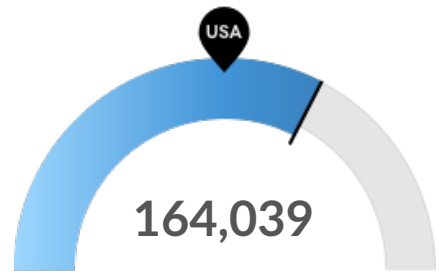
**Millennials**

Your area has 57,355 millennials (ages 25-39). The national average for an area this size is 55,620.



**Retiring Soon**

Retirement risk is low in your area. The national average for an area this size is 79,312 people 55 or older, while there are 70,003 here.



**Racial Diversity**

Racial diversity is high in your area. The national average for an area this size is 107,602 racially diverse people, while there are 164,039 here.



**Veterans**

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.



**Violent Crime**

Crime data is not available at the ZIP level. Please choose a different region level to see this data.



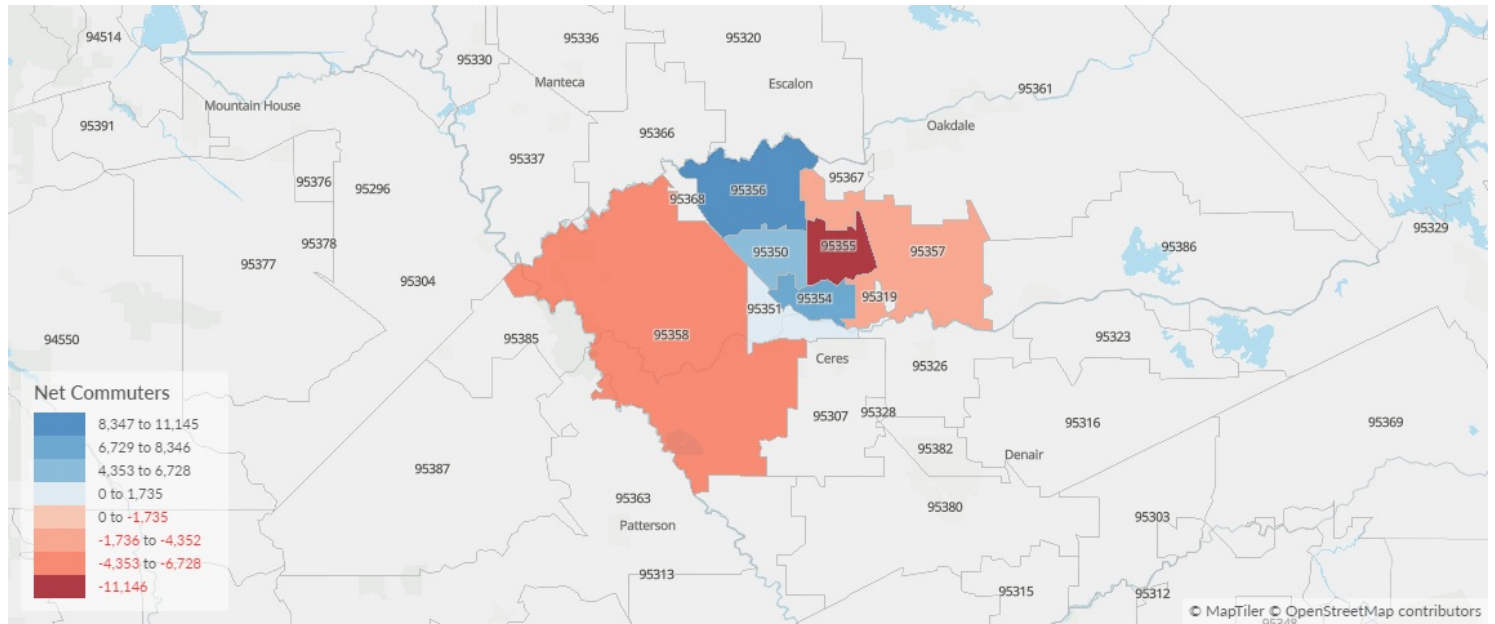
**Property Crime**

Crime data is not available at the ZIP level. Please choose a different region level to see this data.



## Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 95355.



### Where Talent Works

ZIP	Name	2020 Employment
95350	Modesto, CA (in Stanislaus County)	26,057
95356	Modesto, CA (in Stanislaus County)	23,769
95354	Modesto, CA (in Stanislaus County)	18,686
95351	Modesto, CA (in Stanislaus County)	17,111
95355	Modesto, CA (in Stanislaus County)	12,573

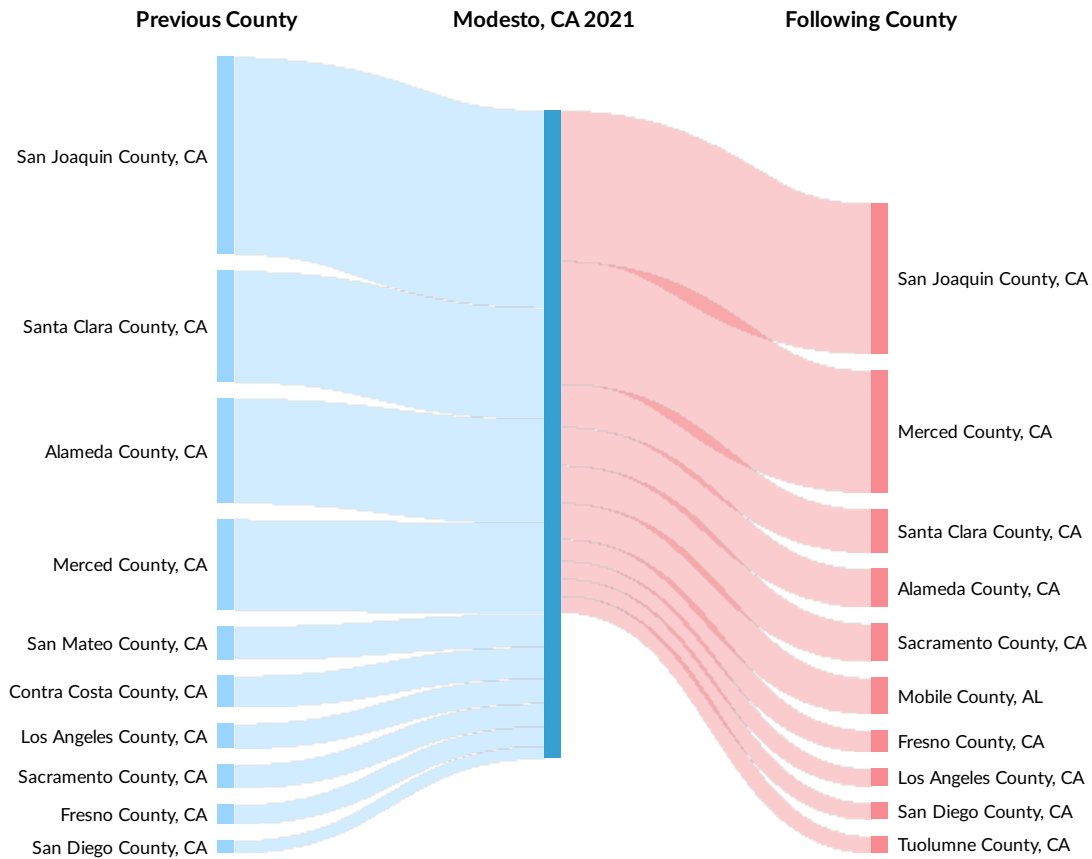
### Where Talent Lives

ZIP	Name	2020 Workers
95355	Modesto, CA (in Stanislaus County)	23,719
95350	Modesto, CA (in Stanislaus County)	21,704
95351	Modesto, CA (in Stanislaus County)	16,935
95356	Modesto, CA (in Stanislaus County)	15,422
95358	Modesto, CA (in Stanislaus County)	14,166

# Inbound and Outbound Migration

The table below analyzes past and current residents of Modesto, CA 2021. The left column shows residents of other counties migrating to Modesto, CA 2021. The right column shows residents migrating from Modesto, CA 2021 to other counties.

As of 2018, 3,683 people have migrated from San Joaquin County, CA to Modesto, CA 2021. In the same year, 2,813 people left Modesto, CA 2021 migrating to San Joaquin County, CA. The total Net Migration for Modesto, CA 2021 in 2018 was 1,574.



Top Previous Counties	Migrations
San Joaquin County, CA	3,683
Santa Clara County, CA	2,077
Alameda County, CA	1,949
Merced County, CA	1,692
San Mateo County, CA	617
Contra Costa County, CA	589

Top Previous Counties	Migrations
Los Angeles County, CA	460
Sacramento County, CA	437
Fresno County, CA	364
San Diego County, CA	230
Tuolumne County, CA	223
Monterey County, CA	171
Riverside County, CA	158
Clark County, NV	152
San Bernardino County, CA	140
El Paso County, CO	139
Kern County, CA	135
San Francisco County, CA	131
Solano County, CA	131
Orange County, CA	128
Sutter County, CA	122
Tulare County, CA	118
Maricopa County, AZ	102
Madera County, CA	102
Sonoma County, CA	101
Elbert County, CO	98
Lyon County, NV	96
Calaveras County, CA	94
Island County, WA	92
Washoe County, NV	91
Sedgwick County, KS	89
Harrison County, MS	88

Top Previous Counties	Migrations
Canyon County, ID	88
Placer County, CA	87
Santa Cruz County, CA	84
San Benito County, CA	82
Grant County, WA	82
Ellis County, TX	78
Luna County, NM	78
Rutherford County, TN	76
Butte County, CA	70
Val Verde County, TX	61
Harris County, TX	61
Napa County, CA	61
Mariposa County, CA	59
Cowlitz County, WA	55
Honolulu County, HI	54
Spokane County, WA	54
Payette County, ID	52
Imperial County, CA	50
Yolo County, CA	49
Madison County, IL	46
Kalamazoo County, MI	45
Santa Barbara County, CA	44
Ventura County, CA	44
Cook County, IL	43
Cumberland County, PA	42
Kings County, CA	41

Top Previous Counties	Migrations
Humboldt County, CA	41
Fairfield County, CT	39
Shenandoah County, VA	39
King County, WA	39
St. Louis County, MO	38
Curry County, OR	38
Marin County, CA	38
Benton County, OR	37
Matanuska-Susitna Borough County, AK	36
Spartanburg County, SC	36
Pinal County, AZ	34
Crook County, OR	34
Snohomish County, WA	33
Kootenai County, ID	33
Osceola County, FL	32
Washington County, UT	32
Davidson County, NC	30
Miami-Dade County, FL	29
Lea County, NM	29
El Dorado County, CA	29
Tippecanoe County, IN	29
Culpeper County, VA	27
Multnomah County, OR	27
San Luis Obispo County, CA	27
Douglas County, NV	27
Orange County, FL	27

Top Previous Counties	Migrations
Franklin County, WA	27
Lane County, OR	26
Kitsap County, WA	26
Shawnee County, KS	25
Lake County, IL	25
Wagoner County, OK	25
Tulsa County, OK	23
Douglas County, WA	23
Wichita County, TX	22
Kenai Peninsula Borough County, AK	22
Clackamas County, OR	21
Lancaster County, NE	21
Pima County, AZ	21
Williamson County, IL	20
Oakland County, MI	20
Fauquier County, VA	20
Carver County, MN	19
Collin County, TX	19
Polk County, IA	19
Douglas County, CO	19
Sweetwater County, WY	18
Onondaga County, NY	18
Pottawatomie County, OK	18
Emery County, UT	17
Washington County, OR	17
Mayes County, OK	17

Top Previous Counties	Migrations
Berkeley County, SC	17
Carson City County, NV	16
Cameron County, TX	16
Randolph County, IL	16
Carroll County, IA	15
Crow Wing County, MN	15
Mecklenburg County, NC	14
Harris County, GA	14
Deschutes County, OR	14
Clark County, KY	14
Washington County, MD	13
Pennington County, SD	13
Jackson County, OR	13
Platte County, WY	13
Bell County, TX	13
Saratoga County, NY	12
Monroe County, NY	12
Hampton City County, VA	12
Pierce County, WA	12
Jefferson County, CO	12
Nez Perce County, ID	11
Meade County, SD	11
Sebastian County, AR	11
Muskogee County, OK	11
Lafayette Parish, LA	11
Dallas County, TX	11

Top Previous Counties	Migrations
Colusa County, CA	10
Linn County, OR	10
Forsyth County, NC	10
Oklahoma County, OK	10
Queens County, NY	10
Robertson County, TN	9
Richland County, SC	9
Stearns County, MN	9
Siskiyou County, CA	9
Tarrant County, TX	9
Kaufman County, TX	9
Clark County, WA	9
Amador County, CA	9
Custer County, NE	9
Yamhill County, OR	8
Gage County, NE	8
Clatsop County, OR	8
Ada County, ID	8
Bexar County, TX	8
Thurston County, WA	8
Mendocino County, CA	8
Wayne County, IN	8
Wood County, TX	7
Chatham County, GA	7
Lexington County, SC	7
Laramie County, WY	7



Top Previous Counties	Migrations
Whatcom County, WA	7
Okaloosa County, FL	7
Campbell County, WY	7
Harrisonburg City County, VA	7
Lincoln County, OR	7
Union County, OR	7
Nevada County, CA	7
Yuba County, CA	6
Sumter County, SC	6
Goshen County, WY	6
Sullivan County, NH	6
Rogers County, OK	6
Skagit County, WA	5
Shasta County, CA	5
Blue Earth County, MN	5
Parker County, TX	5
Park County, WY	4
Utah County, UT	4
Pottawatomie County, KS	4
Yuma County, AZ	4
Kings County, NY	4
Anchorage Borough County, AK	4
Mohave County, AZ	4
Bannock County, ID	4
Del Norte County, CA	4
Cleveland County, OK	4

Top Previous Counties	Migrations
Polk County, MO	4
Polk County, OR	3
Jackson County, OK	3
Garfield County, OK	3
Clinton County, NY	3
Douglas County, OR	3
McHenry County, IL	3
Boone County, IA	2
Jasper County, MO	2
Benewah County, ID	2
Richmond County, GA	2
Hawaii County, HI	2
Wright County, MN	2
Idaho County, ID	2
Missoula County, MT	2
Caddo County, OK	2
Stutsman County, ND	2
Trinity County, CA	1
Volusia County, FL	1
Lassen County, CA	1
Escambia County, FL	1
Durham County, NC	1
Mono County, CA	1
Reeves County, TX	1
Grant County, IN	1
Bottineau County, ND	1

Top Previous Counties	Migrations
Clarke County, GA	1
Lake County, CA	1
Pacific County, WA	1
District of Columbia County, DC	1
Clallam County, WA	1
Tehama County, CA	1
Grady County, OK	0
Denali Borough County, AK	0
Rio Arriba County, NM	0
Cherokee County, OK	0
Hendry County, FL	0
Lincoln County, MS	0
Cross County, AR	0
Clarke County, VA	0
Top Following Counties	Migrations
San Joaquin County, CA	2,813
Merced County, CA	2,288
Santa Clara County, CA	810
Alameda County, CA	715
Sacramento County, CA	705
Mobile County, AL	673
Fresno County, CA	408
Los Angeles County, CA	330
San Diego County, CA	315
Tuolumne County, CA	313
El Paso County, CO	304

Top Following Counties	Migrations
Contra Costa County, CA	286
Maricopa County, AZ	257
Bannock County, ID	215
Clark County, NV	210
Calaveras County, CA	203
Logan County, IL	198
San Mateo County, CA	197
Kern County, CA	148
Orange County, CA	147
San Bernardino County, CA	142
Washoe County, NV	140
Riverside County, CA	139
Placer County, CA	138
Monterey County, CA	136
Solano County, CA	131
Bingham County, ID	130
Madera County, CA	123
East Baton Rouge Parish, LA	115
Scott County, IA	112
Canyon County, ID	107
Tulare County, CA	105
Ada County, ID	104
Yuma County, AZ	103
Mariposa County, CA	103
San Francisco County, CA	98
Santa Cruz County, CA	94

Top Following Counties	Migrations
Baltimore City County, MD	87
Benton County, OR	84
Kitsap County, WA	82
San Luis Obispo County, CA	82
Imperial County, CA	79
Kings County, NY	79
Sonoma County, CA	76
Hillsborough County, FL	75
El Dorado County, CA	71
Pima County, AZ	69
Shasta County, CA	68
Yolo County, CA	68
Clay County, MO	64
Tarrant County, TX	61
Humboldt County, CA	59
Butte County, CA	57
San Benito County, CA	56
Queens County, NY	54
Marin County, CA	54
Washington County, OR	53
Harris County, TX	53
Kings County, CA	52
Denver County, CO	52
Siskiyou County, CA	51
Mohave County, AZ	50
Bexar County, TX	50

Top Following Counties	Migrations
Pierce County, WA	49
Honolulu County, HI	46
Napa County, CA	46
Amador County, CA	46
Jackson County, MO	45
Mendocino County, CA	45
Lane County, OR	45
King County, WA	45
Bay County, FL	45
Clark County, WA	44
Woodbury County, IA	43
Lafayette Parish, LA	42
Iberville Parish, LA	40
Cook County, IL	40
Lyon County, NV	38
Thurston County, WA	37
Jefferson County, CO	37
Spokane County, WA	37
Nacogdoches County, TX	37
Ventura County, CA	36
Sebastian County, AR	36
Gratiot County, MI	35
Dallas County, TX	33
Santa Barbara County, CA	32
Marion County, OR	31
Jackson County, OR	31

Top Following Counties	Migrations
Fairfax County, VA	28
Oklahoma County, OK	28
Leavenworth County, KS	27
Multnomah County, OR	26
Gwinnett County, GA	22
Polk County, FL	21
Pinal County, AZ	21
Lake County, CA	20
Whatcom County, WA	19
Bartow County, GA	19
Pinellas County, FL	19
Tippecanoe County, IN	19
Miami County, IN	19
Windham County, CT	18
Palm Beach County, FL	18
Broome County, NY	17
Harnett County, NC	17
Deaf Smith County, TX	17
Hays County, TX	17
Douglas County, NV	16
Denali Borough County, AK	16
Twin Falls County, ID	16
Seminole County, FL	16
Tom Green County, TX	16
Plumas County, CA	15
Pueblo County, CO	14

Top Following Counties	Migrations
Sutter County, CA	14
Delaware County, PA	13
Bedford County, VA	13
Cochise County, AZ	11
Walla Walla County, WA	11
Fremont + Yellowstone Park County, ID	11
Davis County, UT	11
Sioux County, IA	11
Benton County, AR	10
Inyo County, CA	9
Jefferson County, AL	9
Alexandria City County, VA	9
Prince George's County, MD	8
Howard County, MD	8
Sitka Borough County, AK	7
Okanogan County, WA	7
Collin County, TX	6
Tompkins County, NY	5
Gloucester County, NJ	4
Utah County, UT	4
New York County, NY	3
Uinta County, WY	3
Middlesex County, MA	3
Lassen County, CA	1
Jefferson County, KY	1
Davidson County, TN	1



**Top Following Counties**

**Migrations**

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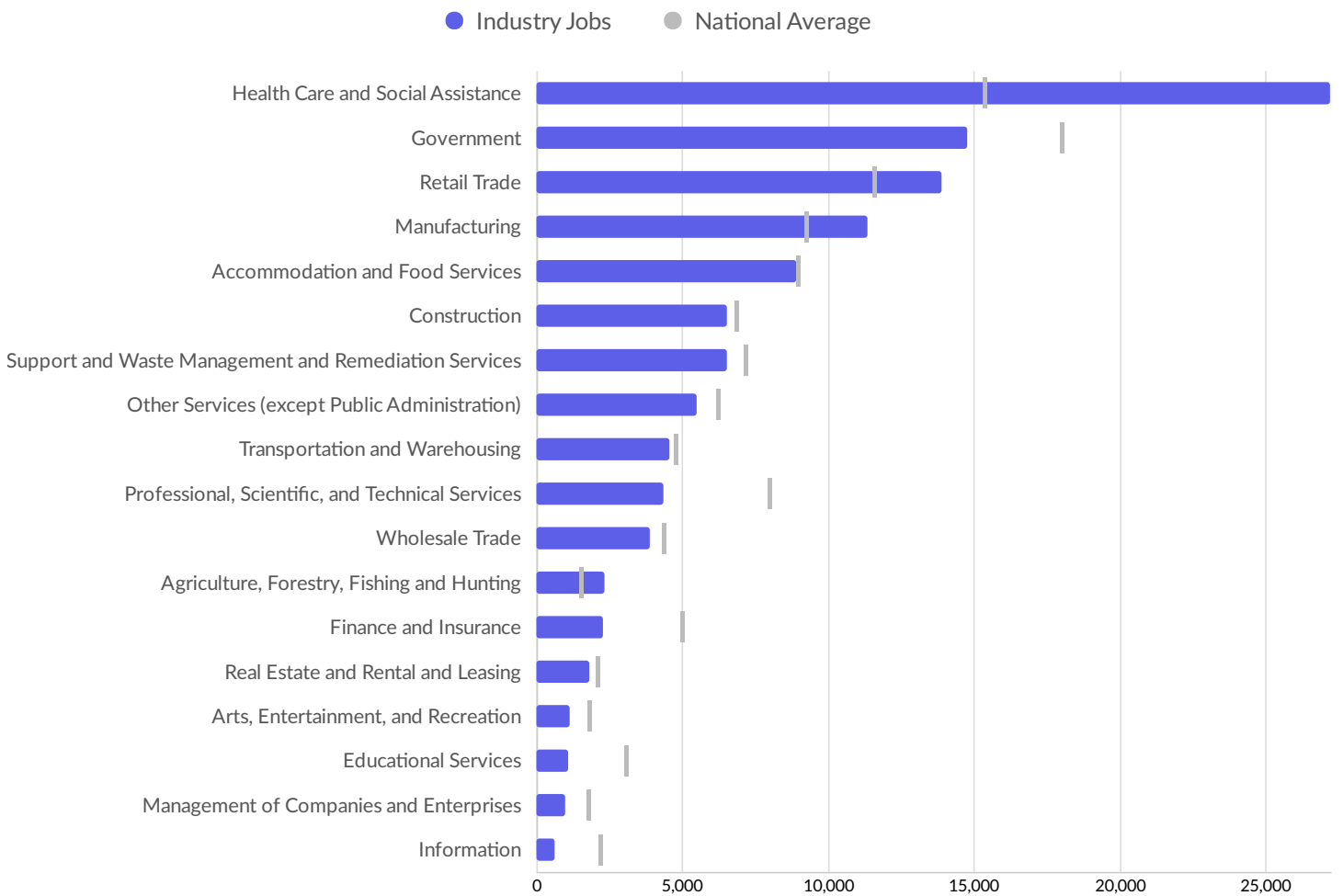
District of Columbia County, DC

1

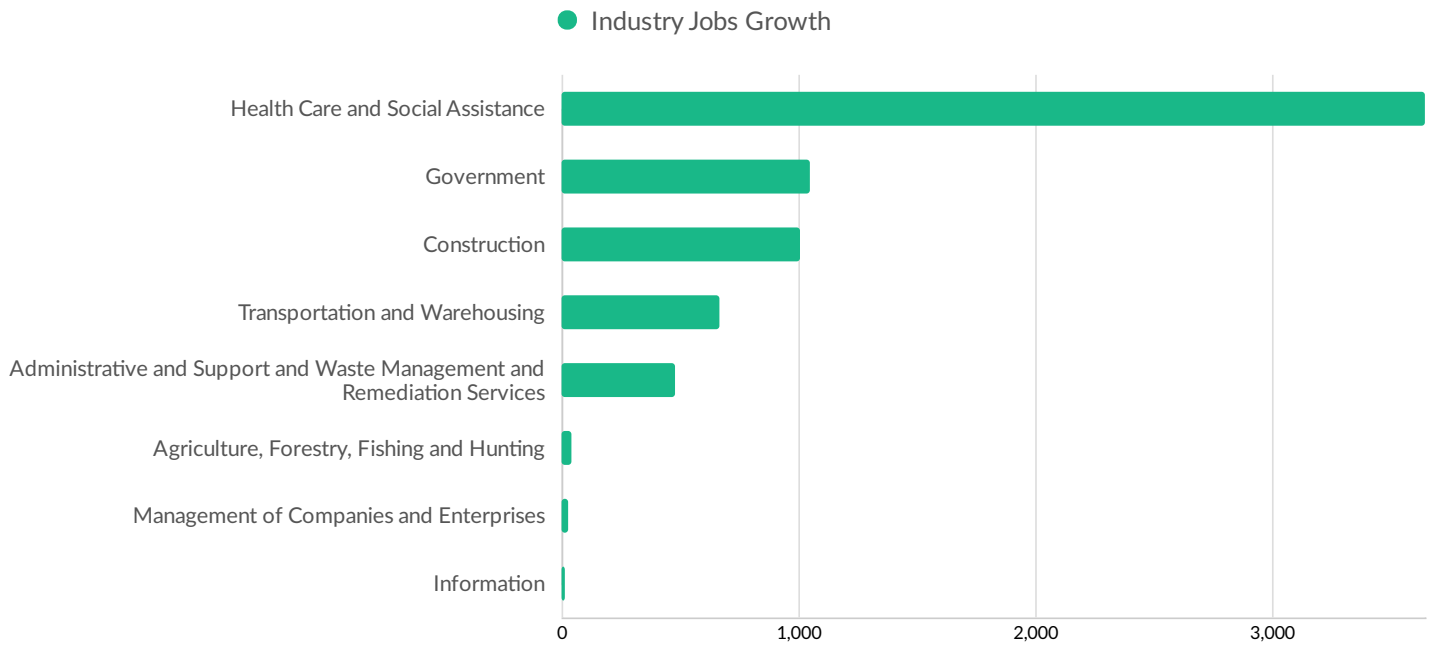
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# Industry Characteristics

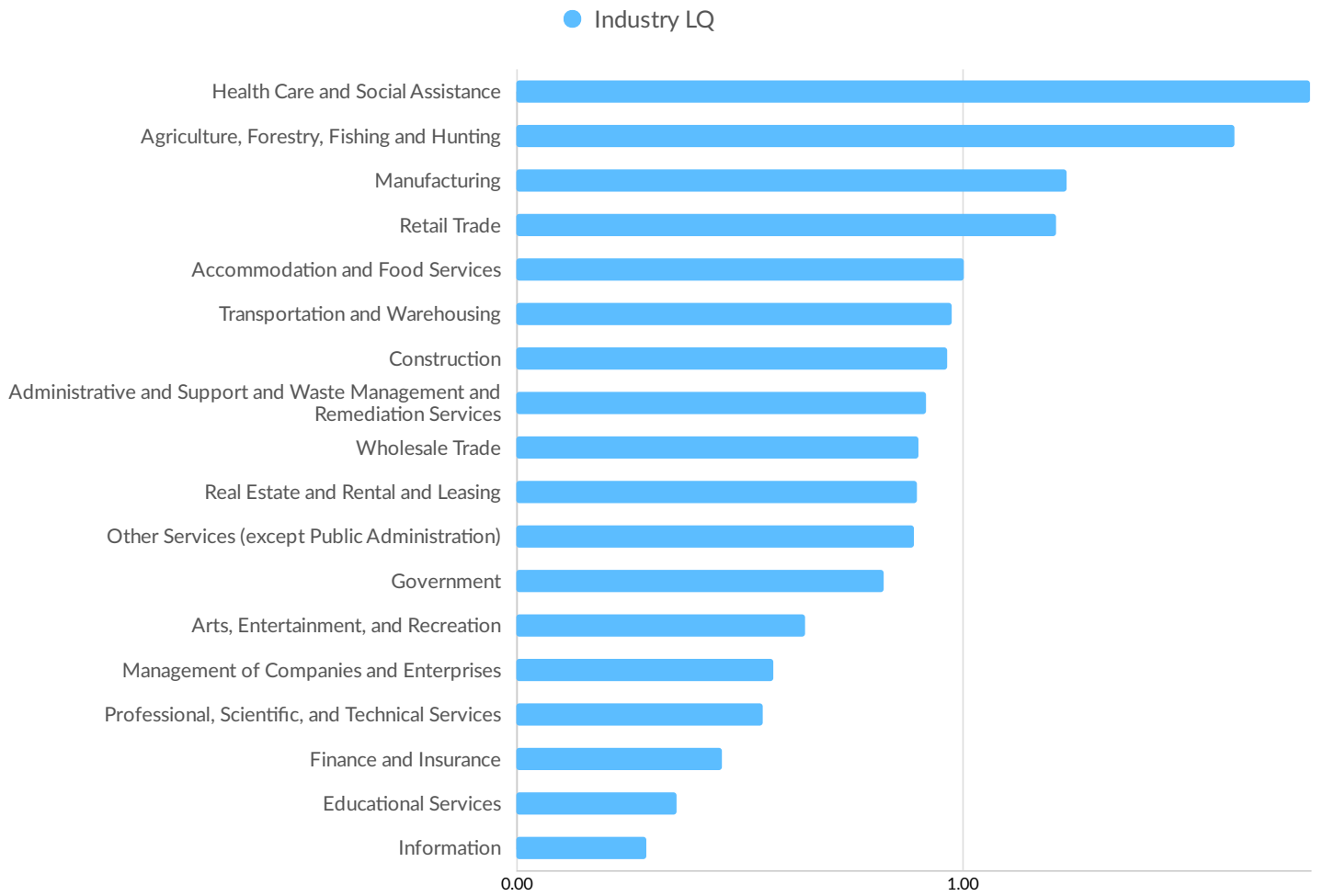
## Largest Industries



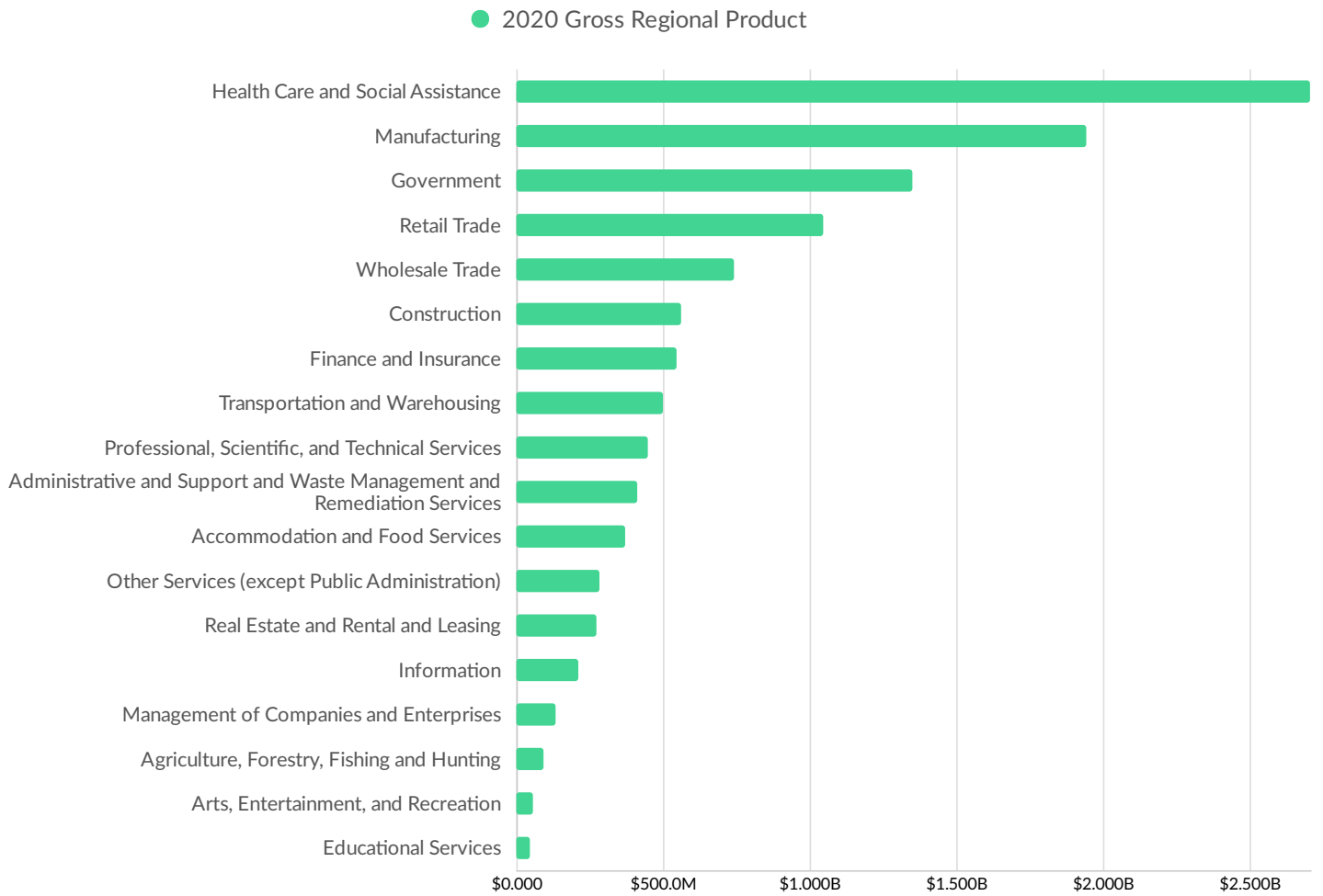
## Top Growing Industries



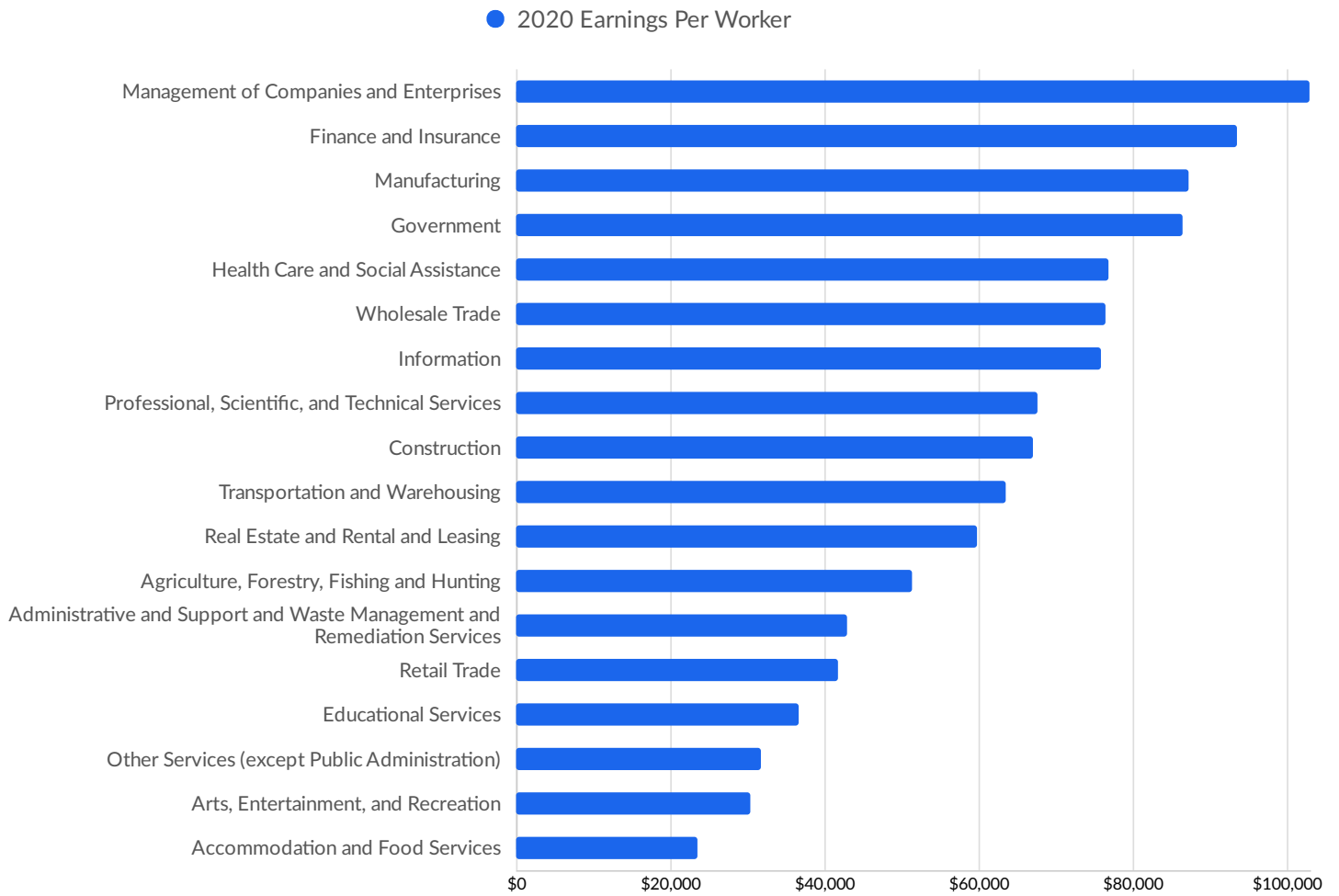
## Top Industry LQ



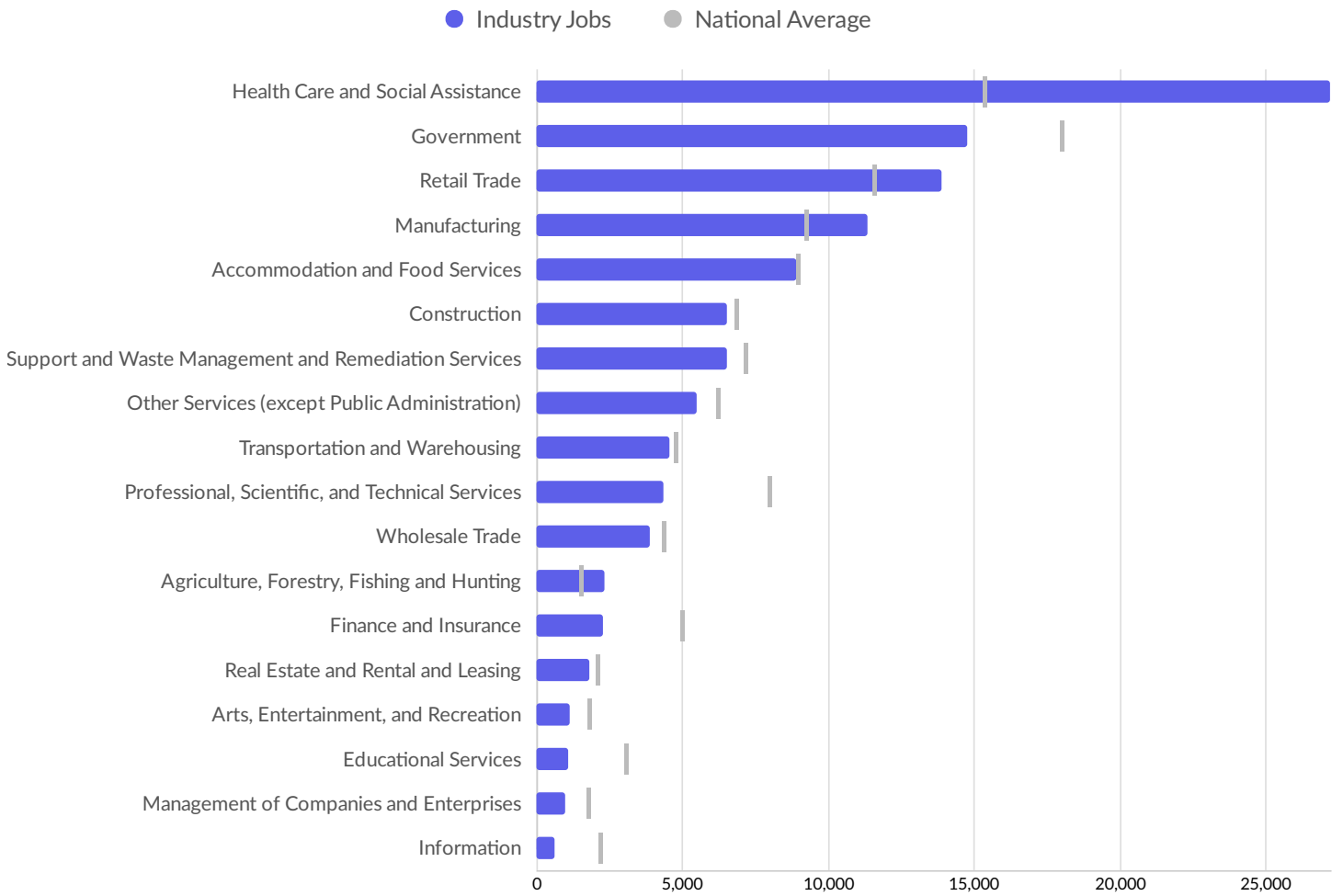
## Top Industry GRP



## Top Industry Earnings

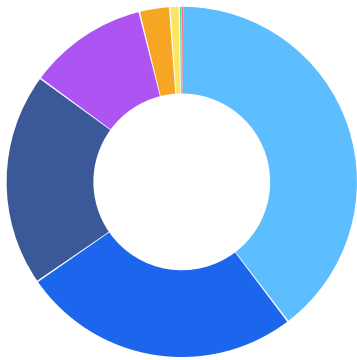


## Largest Industries



## Business Characteristics

### Business Size



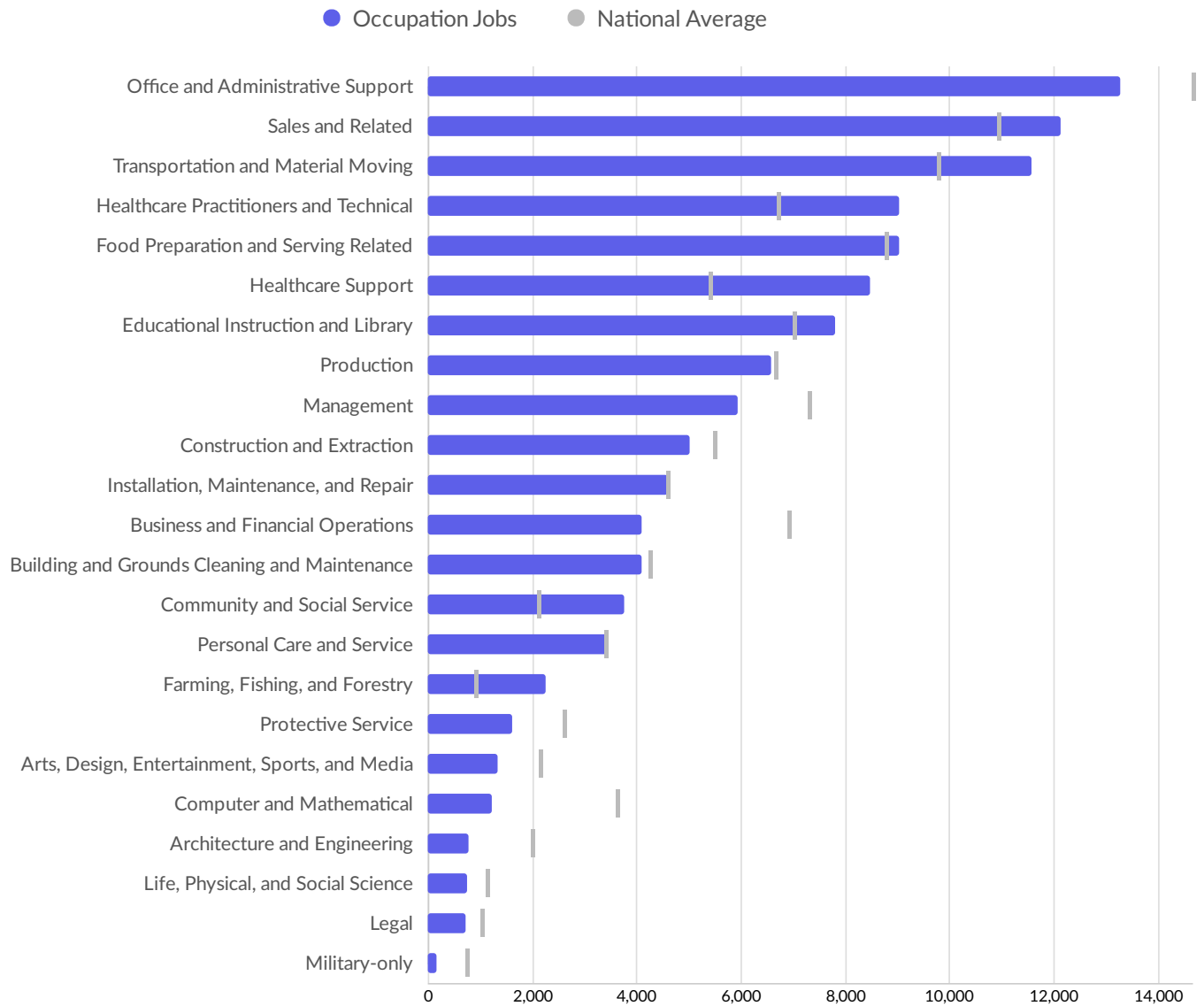
	Percentage	Business Count
1 to 4 employees	39.6%	3,595
5 to 9 employees	25.7%	2,338
10 to 19 employees	19.7%	1,786
20 to 49 employees	11.0%	1,003
50 to 99 employees	2.8%	255
100 to 249 employees	0.9%	79
250 to 499 employees	0.3%	23
500+ employees	0.0%	4

*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

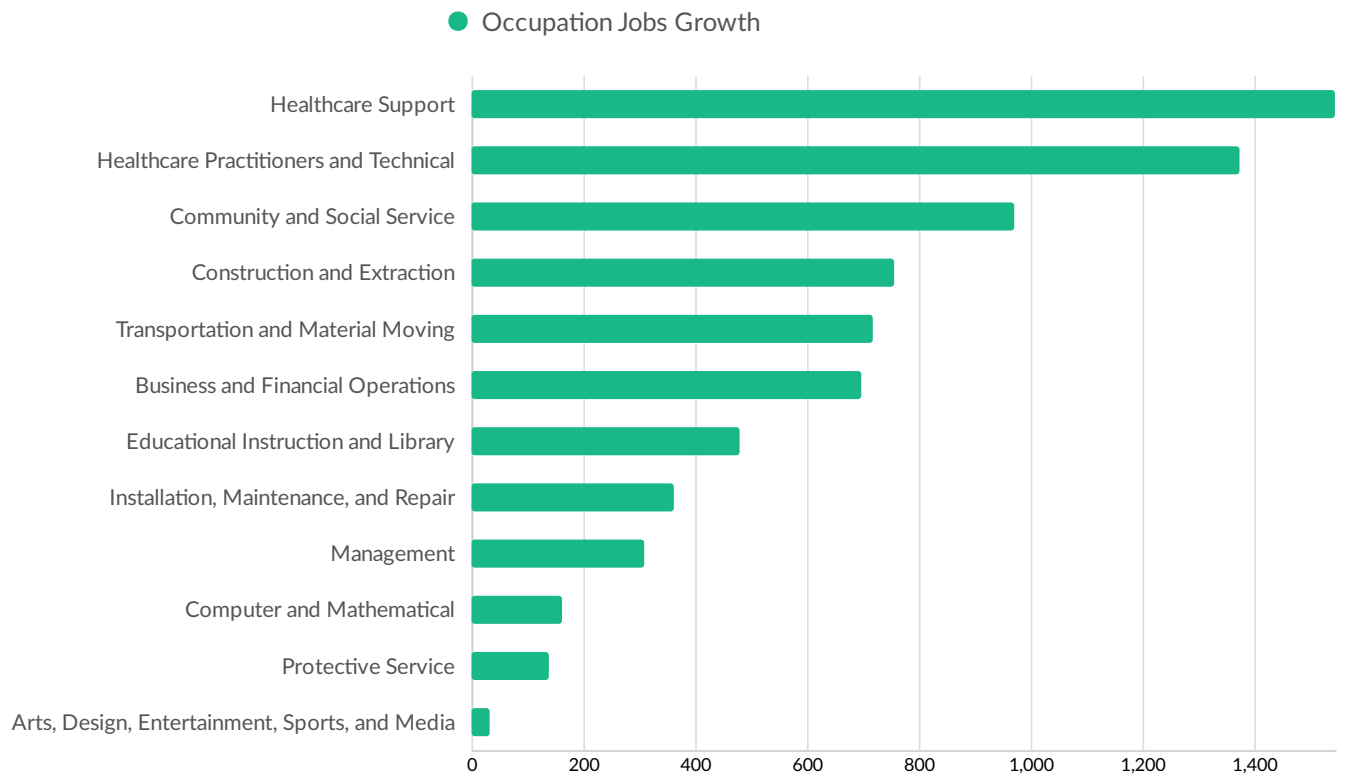


# Workforce Characteristics

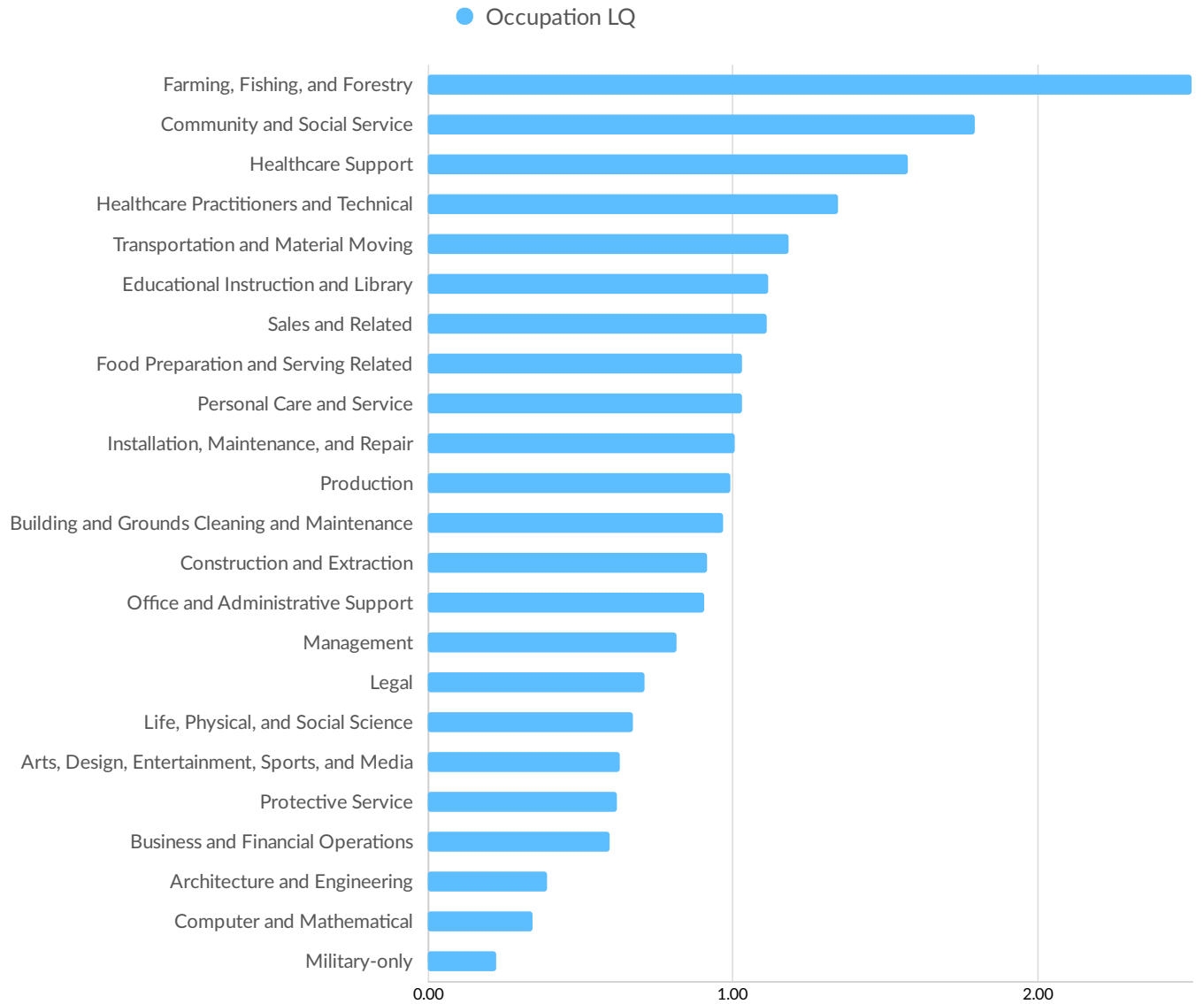
## Largest Occupations



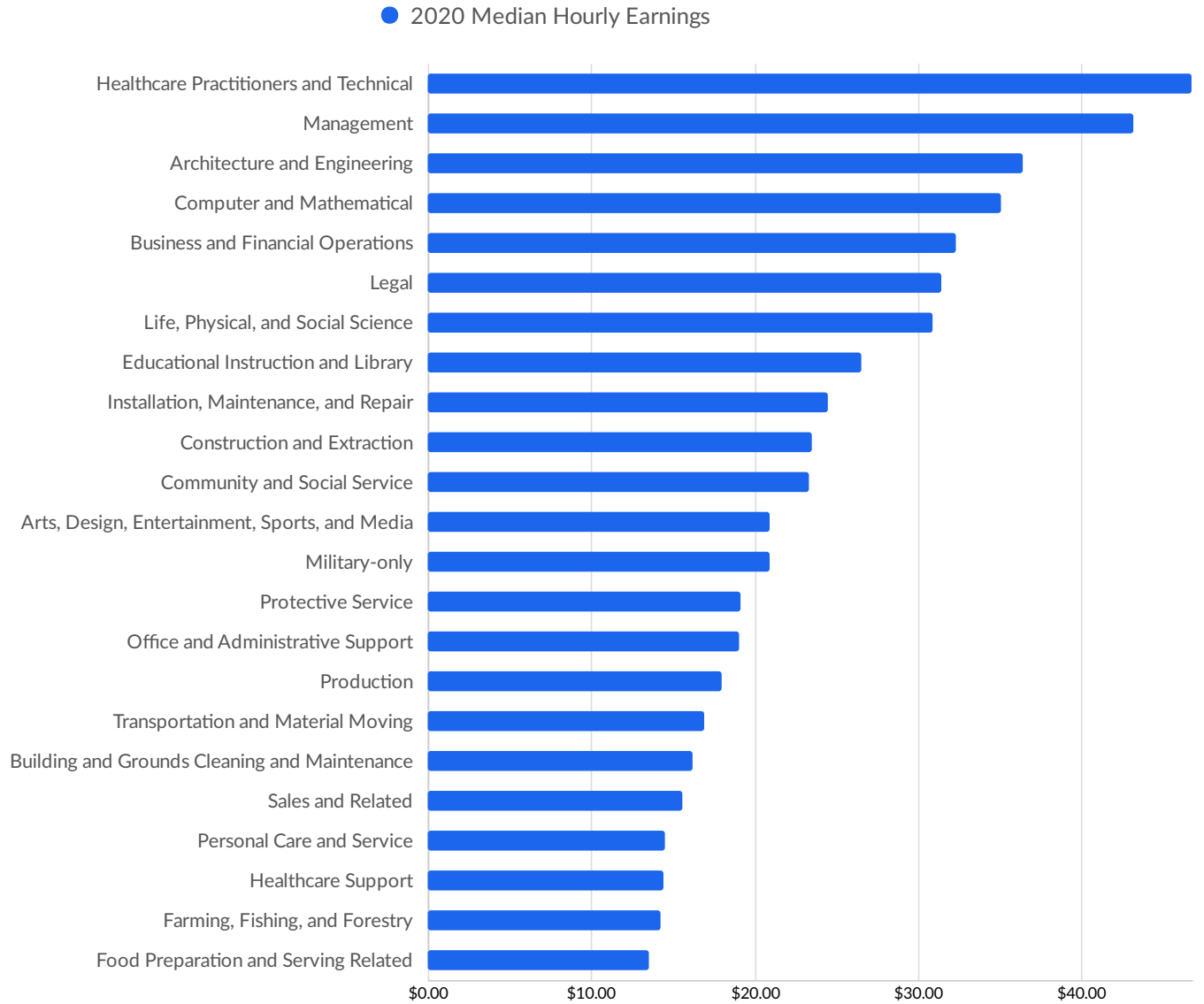
## Top Growing Occupations



## Top Occupation LQ



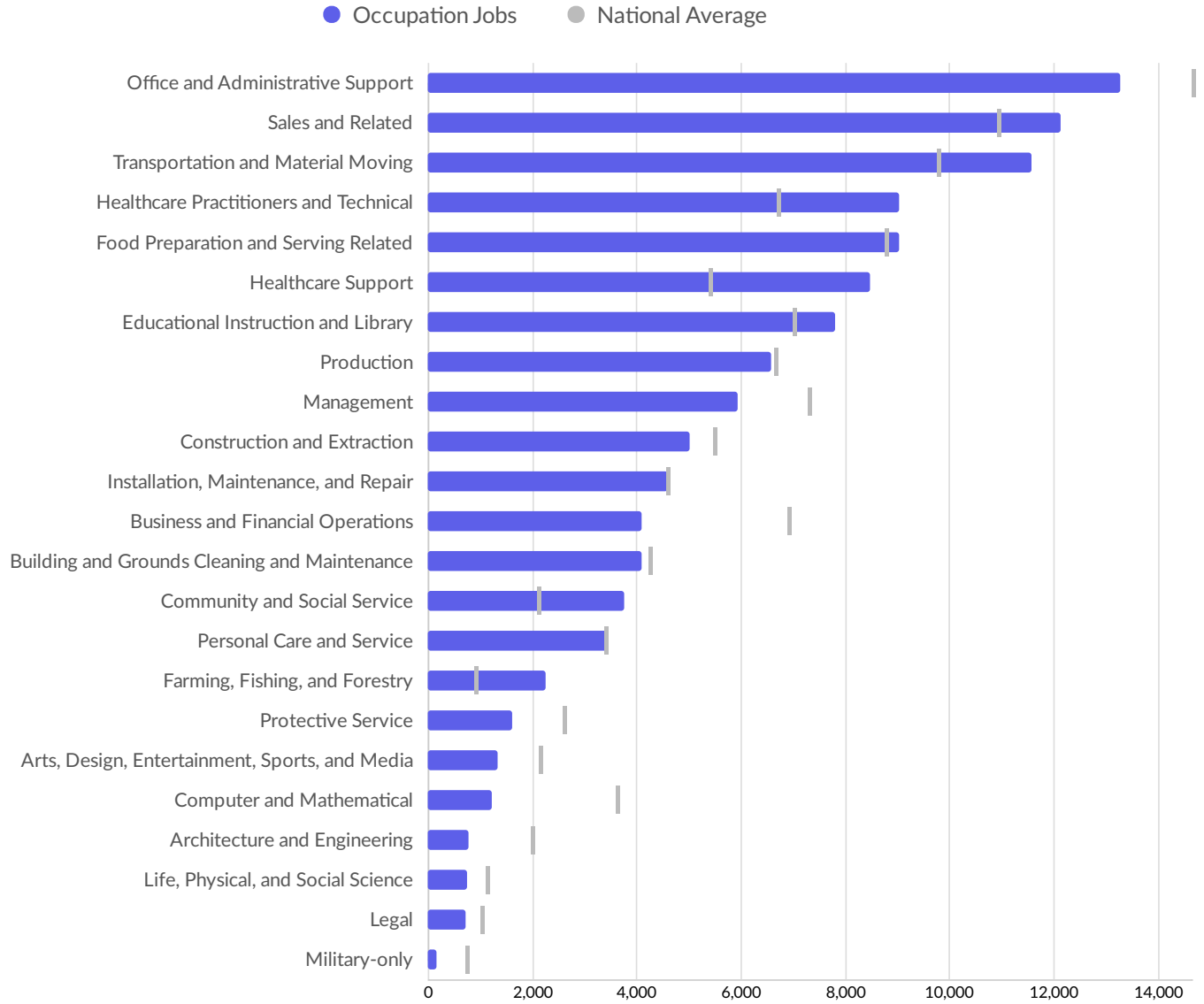
## Top Occupation Earnings



Postings data is not available for the currently selected region.

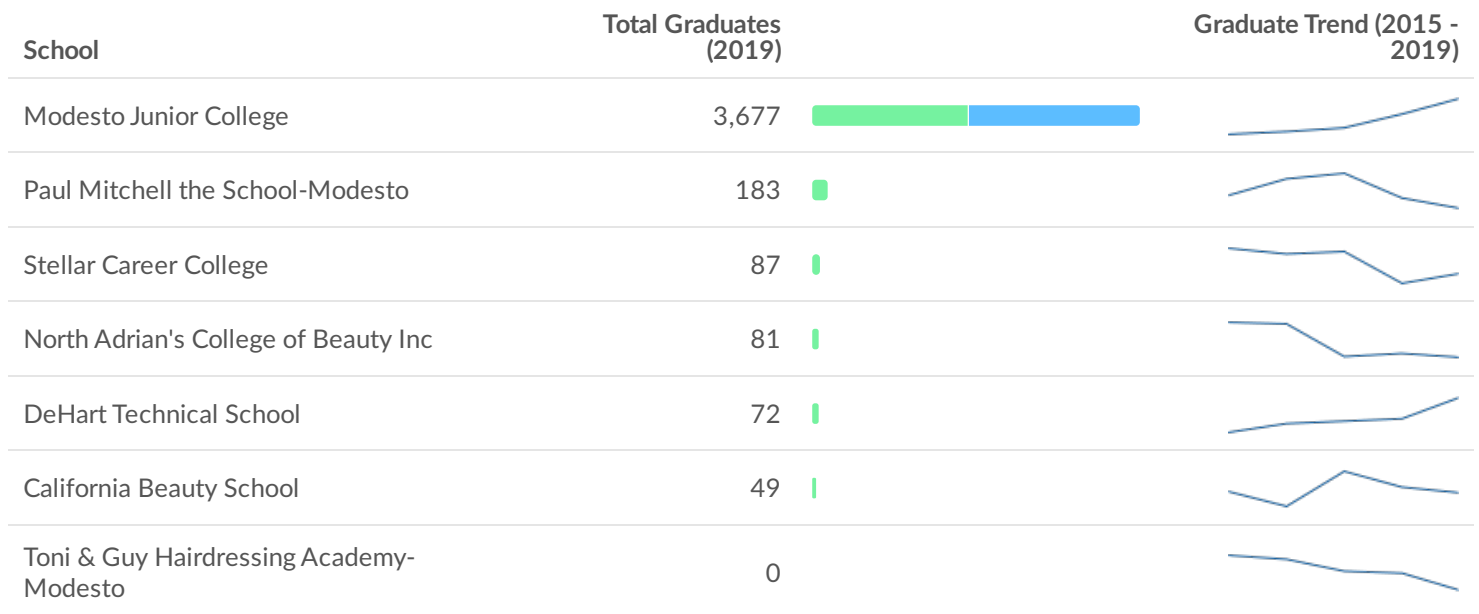
Underemployment data is not available for the currently selected region.

## Largest Occupations



## Educational Pipeline

In 2019, there were 4,149 graduates in Modesto, CA 2021. This pipeline has grown by 55% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Biological and Physical Sciences, and Liberal Arts and Sciences/Liberal Studies.



● Certificate   
 ● Associate's   
 ● Bachelor's   
 ● Master's or Higher