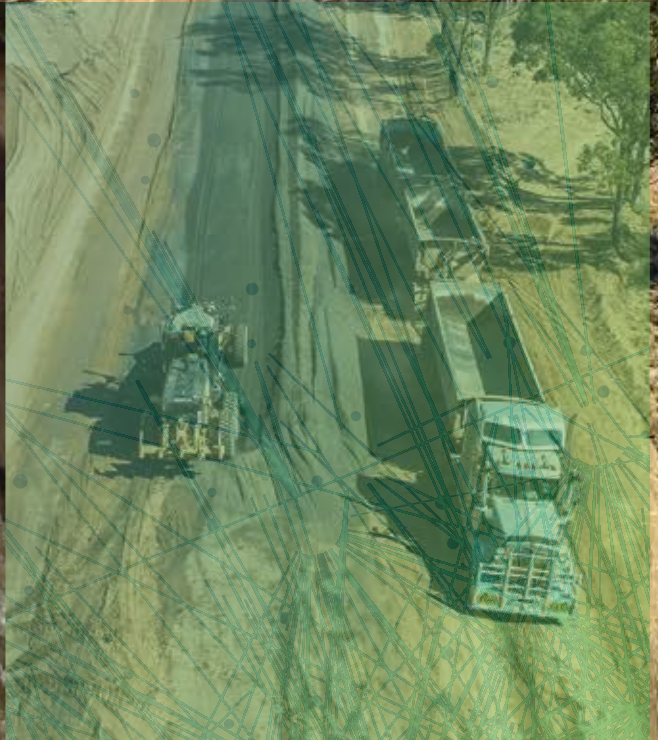




TRANSFORMATION REGION

MACKAY
ISAAC
WHITSUNDAY



2020 State
Election Priorities

The Mackay Isaac Whitsunday region is one of the true economic powerhouse regions in Queensland and Australia.

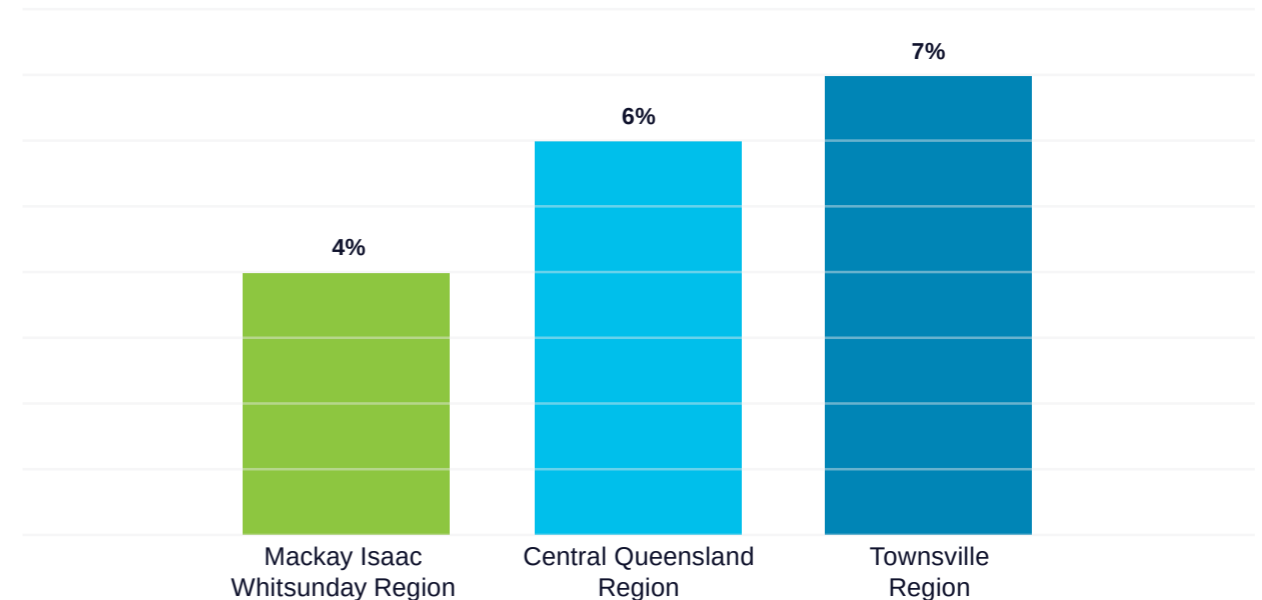
	Project Detail	Investment Required	Impact
VITAL INFRASTRUCTURE	Accelerated delivery for Mackay Port Access Road and Peak Downs Highway upgrades	Nil. Funding committed. ⓘ Accelerated delivery of projects required.	The economic output of mining, METS and agriculture in this region is in excess of \$25B per annum. Accelerated delivery increases productivity and efficiencies in vital industries.
	Mackay Waterfront PDA – Riverside Link	\$4.5M ⓘ Shovel ready.	Creates construction jobs. Provides business and tourism opportunities.
	Moranbah Hospital Business Case	\$1.5M ⓘ Investment needed for business case.	Provides significant health and safety benefits for Bowen Basin workforces and communities.
	Urannah Water Scheme	\$10M ⓘ Final business case underway.	1200 construction jobs. 650 ongoing jobs. This project will diversify the mining region economy and unlock at least 30 active and 71 new local projects which are currently in need of water.
SUPPORTING KEY INDUSTRIES	Pioneer Valley Mountain Bike Project – Stage 1	\$8M ⓘ Shovel ready.	10 construction jobs. 110 ongoing jobs. Expected to attract 31,000 unique visitors annually.
	Isaac Trail Network	\$150,000 ⓘ Investment needed for master plan development.	Has potential to connect to Pioneer Valley Mountain Bike Project and tap into increased visitor numbers to region.
	Mining Heritage and Interpretive Visitor Centre	\$50,000 ⓘ Investment needed for concept development.	Will provide a pivotal tourism and community centrepiece for the region.
	Whitsunday Trails	\$1.8M ⓘ Shovel ready.	10 construction jobs. 34 ongoing jobs. Expected to attract 13,200 unique visitors annually.
	Reef Restoration Project	\$2.8M ⓘ Shovel ready.	24 ongoing jobs. Offer up to 50,000 participants (tourists and residents) the opportunity to participate in reef gardening over the life of the project.
	Clermont Saleyards and Showgrounds	\$4.5M ⓘ Shovel ready.	Stem the leakage of cattle sales from the Isaac region through improved facilities.
	Mine Safety Rescue Centre	\$4.5M ⓘ Shovel ready.	Provide health and safety implications for mining workforces across the region.
FUTURE GROWTH	Regional Waste to Energy Strategy	\$250,000 ⓘ Investment needed for strategy development.	Provide the MIW region with ability to tap into the >\$3.5B Australia bioenergy market.
	Ag Tech Hub	\$200,000 ⓘ Investment needed for business case.	To increase the agricultural output of MIW from \$1.6B to significantly more.

Our economy is driven by the mining, METS, agriculture and tourism sectors. As a region of just over 170,000 people, in a good year, we contribute more than \$22B in Gross Regional Product.

Over the past five years, the Mackay Isaac Whitsunday region has consistently received a smaller portion of Queensland Government budget expenditure allocations on productivity enhancing infrastructure than the comparable regions of Central Queensland and Townsville.

The Mackay Isaac Whitsunday region has also received a proportionally lower allocation of infrastructure spend across key socio-economic metrics, with the most notable shortfalls recorded in terms of infrastructure expenditure against jobs in the region and infrastructure expenditure as a proportion of Gross Regional Product (GRP).

Queensland Budget - Infrastructure Expenditure Allocation as a Proportion of Gross Regional Product, Selected Region 2019-2020.



Source: <https://budgetmap.treasury.qld.gov.au/#/rap>

As we approach the 2020 Queensland State Election, this region is seeking investment in vital infrastructure and job-creating, future-focused projects.

The message from the Transformation Region is simple: invest in Mackay Isaac Whitsunday so that we lead the economic response for Queensland.

Vital Infrastructure

Vital infrastructure isn't just a title. It's the foundational base needed to keep the wheel of economy moving and the community supported.

SUPPLY CHAIN ENHANCING ROAD INVESTMENT:

Mackay Port Access Road and Peak Downs Highway



The Mackay Port Access Road (otherwise known as Ring Road Stage 2 and 3) connects the Ring Road at the Bruce Highway junction to Harbour Road and the Port of Mackay, providing significant supply chain efficiencies to the region.

This route also removes heavy vehicles from residential roads between the Port of Mackay and the Bruce Highway.

Whilst planning has commenced on this project, the Queensland Government's Mackay Isaac Whitsunday Regional Transport Plan (2018) states this project is not required for another 10-15 years.

The Federal Government has committed \$280M for the Mackay Port Access Road project. The Queensland Government has committed \$70M to this project.

Peak Downs Highway is listed as a State Controlled Local Road of Regional Significance and serves as a critical east-west transport link between Clermont, Moranbah and Mackay.

There are three main project areas on the Peak Downs Highway, including widening sections between Mackay and Nebo and widening sections between Nebo and Clermont. Additionally, replacement of eight narrow bridges is also required to assist in the movement of freight and create a safer road network.

Location

Mackay

Isaac

Whitsunday

Investment

Mackay Port Access Road - \$350M committed. Requires accelerated delivery.

Peak Downs Highway - \$50M required.

Regional Impact

The Mackay Port Access Road is a key component of the region's freight and transport network by directly connecting the Port of Mackay with both the Bruce Highway and the Peak Downs Highway (via the Ring Road). This project will provide long-term positive job scenarios for the region through significant supply chain efficiencies.

The Peak Downs Highway is one of the most valuable supply chain routes in Queensland and is estimated to contribute some \$7B of GRP annually. Continued investment in the Peak Downs Highway has direct economic impacts across regional supply chains, and significant safety implications.

Project Status

Funding committed.

Requires accelerated delivery.

Mackay Waterfront PDA - Riverside Link



The Mackay Waterfront PDA aims to build upon the area's exceptional natural, cultural and heritage assets to support Mackay as a destination of choice live, work, invest, do business, study and holiday.

Location

Mackay

Investment

\$4.5M.

Regional Impact

The Waterfront PDA across five precincts will:

- boost and support investment confidence across the region
- improve the region's liveability and create active and engaging places for people
- create jobs, diversify the economy and increase business and prosperity
- contribute to the region's character, identity and community connections
- enhance regional tourism and tourism investment opportunities
- complement and support the region's places, facilities, attractions, features, offerings and activities.

Project Status

Shovel ready.

\$4.5M needed.

Moranbah Hospital



Clinical capacity in the Bowen Basin catchment area requires a significant investment to respond to the growing population and an expanding mining sector. The recent Grosvenor Mine emergency highlights how important in-situ medical facilities are.

Mackay Hospital and Health Services are seeking funding for development of a business case to recognise and plan for expansion of critical health and medical service delivery in the Bowen Basin. The business case is priority work which is required to support a Clinical Services Plan, essential to secure investment.

Isaac Regional Council supports collaborative advocacy with Mackay Hospital and Health Service to the State Government to secure funding for the Moranbah Hospital Upgrade Business Case.

Location

Isaac

Investment

The investment required for the business case is circa \$1.5M.

Regional Impact

Development of a business case is a critical step in ensuring that the workforces and community of the Bowen Basin have access to quality medical care. Funding this project has significant long-term benefits for the Isaac region.

Project Status

\$1.5M investment needed for business case development.

Urannah Water Scheme



Bowen River Utilities is committed to delivering a nation-building food, water and energy infrastructure project in North Queensland. The Urannah Water Scheme will enable the construction of the Bowen Renewable Energy Hub and the Collinsville Irrigation Scheme. Located roughly 64km south east of Collinsville and about 63km South West of Proserpine, this project will transform the region and diversify the local economy.

Location

Whitsunday

Investment

\$10M for local Indigenous training and employment.

Regional Impact

The project will create almost 1200 jobs during construction and more than 650 jobs once operational. There will also be significant flow on economic benefits for the region and the access to reliable water will unlock 30 active and 71 new local projects in the region.

With a total investment of \$2.9 billion, this project will require the private sector and all three levels of government to work together to deliver this much needed infrastructure.

Project Status

Final business case underway.

\$10M State Government investment needed.

Supporting Key Industries

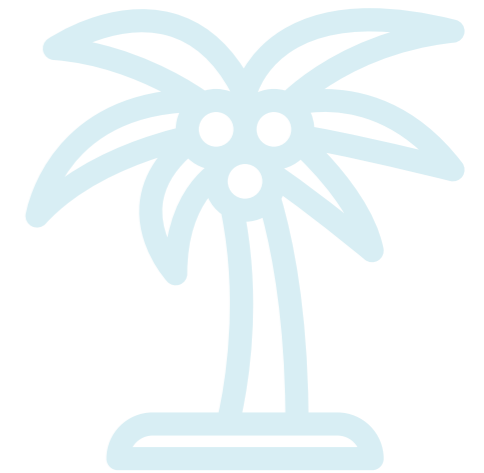
Queensland Local Content Leaders Network (QLCLN) has released their recommendations, after the group commissioned a research project to develop a better answer to the question 'what is local?'

Keeping it in the Regions: A better practice model for local content and defining local business was developed in response to the 2018 House of Representatives Standing Committee Inquiry into mining and resource industry support for businesses in regional economies. QLCLN believe a better definition of a local business is 'those businesses making a 'significant contribution' to local economic activity', including businesses which have a significant physical presence in the local area and businesses which are not owned locally but provide goods, services and labour that are primarily produced or supplied within the local area. QLCLN developed a new six-tiered model of procurement where the priority is on the immediate local or natural economic zone of a region.

GW3 is seeking endorsement from the Queensland State Government to rethink their procurement model to move the emphasis firmly onto local and regional economic zones to ensure small and medium sizes businesses in regional areas get a fair go.

1. **PRIORITY1: LOCAL/NATURAL ECONOMIC REGION**
Can be defined as the community that is in immediate proximity to the project/site/operations. The natural economic region can be captured by the regular journey to work movements of that region's resident workforce. Eg. Emerald residents travelling to sites in Moranbah and vice versa.
2. **PRIORITY2: REGIONAL ZONE**
Defined by a radial distance from the project within the geographic reach of the region. A regional zone will be smaller for more densely populated areas and larger for more sparsely populated areas. Eg. the regional zone for Noosa may include the Moreton Bay; Somerset or Gympie Regional Council areas.
3. **PRIORITY3: WIDER REGIONAL AREA**
Is characterised by the regional SA4 statistical boundaries commonly used by governments. For example, Wide Bay Burnett; Mackay Isaac Whitsunday; Central Queensland etc.
4. **PRIORITY4: REGIONAL QUEENSLAND**
Defined as the remainder of regional Queensland (excluding South East Queensland).
5. **PRIORITY5: WHOLE OF QUEENSLAND**
Defined as Queensland as a whole.
6. **PRIORITY6: AUSTRALIA AND NEW ZEALAND**
Defined as all of Australia and New Zealand.

For more information on these definitions, please refer to the illustrative examples section of the Queensland Local Procurement Model Position Paper on Page 16 or refer to the 'How to Implement Guide Sheet'.



Tourism

Tourism is a backbone industry of the Mackay Isaac Whitsunday region. To protect the sector from future impacts of global tourism trends, the Mackay Isaac Whitsunday region sees it as vital to focus on long-term job creation opportunities through the development of strong adventure and event-focused tourism facilities. These facilities will capitalise on the strength of a strong domestic, adventure-driven consumer.

Research tells us that event tourism has been acknowledged as helping destinations gain a better tourism image, become more competitive, and bring a stream of economic opportunities such as business development and job creation (Boo and Busser, 2006; Getz, 2007). Additionally, sport and event tourism is associated with a higher yield from event tourists (Jago, 2003). Mackay Isaac Whitsunday is well placed to capitalise on these trends, with additional investment.

Pioneer Valley Mountain Bike Project – Stage One

The Pioneer Valley Mountain Bike Trail Project ultimately comprises of a 100km network of single direction mountain bike trail spanning from Eungella to Finch Hatton in the Pioneer Valley, with Stage One delivering the trail head infrastructure and associated Finch Hatton tracks.

The 27 trails will navigate through Australia’s longest stretch of lush subtropical rainforest of the Eungella National Park and Crediton State Forest, and will provide visitors with over three days of world-class riding experiences.

Location

Mackay

Investment

\$8M.

Regional Impact

Ultimately, the Pioneer Valley Mountain Bike Trail project will create 10 FTE jobs during construction and offer 110 ongoing jobs.

This project is estimated to attract 31,000 unique visitors per year.

This project aligns to the Queensland Government’s 2018 Queensland Mountain Bike Strategy.

Project Status

Shovel ready.

\$8M investment needed.



Isaac Trail Network

There is an opportunity to develop a series of trails leading from Mackay and Whitsunday Council areas through to the Isaac region and further onto neighbouring regional councils. The trails would highlight historic, tourism and industry features of the region including indigenous culture, gold fields and the serenity of natural lakes and dams, like Lake Elphinstone and Theresa Creek Dam.

An example trail would be from Eungella to Nebo to enable visitors to make a convenient one to three day journey to experience the existing tourism product in Eungella, augmented by Eungella Dam, the bygone goldmining era at Mt Britton, explorers trail of discovery of the region from the inland rather than by sea, the heritage and rural town appeal of Nebo and on to the range of geological attractions and emerging Isaac outback experiences. Further trails to be considered in the development of the Master Plan.

Location

Isaac

Mackay

Whitsunday

Investment

\$150,000 for development of a master plan for the Isaac Trail Network.

Regional Impact

The Isaac Trail Network has the potential to connect seamlessly to the Pioneer Valley Mountain Bike Trail Project and provide an additional adventure tourism offering in the Mackay Isaac Whitsunday region.

Project Status

\$150,000 investment needed.

Mining Heritage and Interpretive Visitor Centre

To build on the importance of mining in the Isaac region and for the state and national economies, an opportunity presents for a Mining Heritage and Interpretive Visitor Centre to complement the proposed Mines Safety and Rescue Centre (page 19).

The Mining Heritage and Interpretive Visitor Centre in Moranbah will be located adjacent to the proposed relocated Mines Rescue Station and training facility in 2021.

Location

Isaac

Investment

\$50,000 for concept development.

Regional Impact

The centre will provide a vital community connection link and will celebrate the mining heritage of the region, including Council programs and events, and other communities of interest including, for example, potentially the Miner’s Memorial Committee.

Project Status

\$50,000 investment needed.



Whitsunday Mountain Bike Trails Program

The Whitsunday Mountain Bike Trails Program aims to deliver nature-based experiences for domestic and international visitors to the region.

This project will deliver a track upgrade, signage and a shelter/water station at the Great Walk (Conway Circuit).

Location

Whitsunday

Investment

\$1.8M.

Regional Impact

The Whitsunday Trails project will create 10 FTE jobs during construction and offer 34 ongoing jobs.

This project is estimated to attract 13,200 unique visitors per year.

Whitsunday Trails links to the Pioneer Valley Mountain Bike Trail and provides a complete regional offering to effectively attract adventure tourists to the Mackay Isaac Whitsunday region.

Project Status

Shovel ready.

\$1.8M investment needed.

Reef Restoration Project

The objective of this project is to assist the Whitsunday tourism industry in building on existing underwater art and reef restoration projects and scale up collaborations, knowledge and actions in the challenging climate of COVID-19.

The Reef Restoration Project will be a key regional activity in the process of assisting the recovery and building the resilience of the Great Barrier Reef in the Whitsunday region.

Location

Whitsunday

Investment

\$2.8M.

Regional Impact

The Reef Restoration coral gardening project will provide 24 ongoing jobs and offer up to 50,000 participants (tourists and residents) the opportunity to participate in reef restoration workshops and activities.

This will be the largest participatory coral gardening/reef restoration project in the Great Barrier Reef and Australia.

Project Status

Shovel ready.

\$2.8M investment needed.



Agriculture

Agriculture contributes more than \$1.6B in economic output to Mackay Isaac Whitsunday and, despite the challenges that a global pandemic meant, has been able to consistently perform on behalf of our state and nation. The Mackay Isaac Whitsunday region produces 5% of Australia's beef cattle and upgrade of facilities to produce the sale and process of stock, particularly those travelling from the Gulf, is critical in ensuring the growth of this key sector.



Clermont Saleyards and Showgrounds Stage 2 Revitalisation

The Isaac region is home to the second largest cattle herd in Queensland. Whilst the Clermont Saleyards temporarily hosts 65,000 cattle a year, only 12,000 head are sold through the facility due to lack of infrastructure and technology.

This means that the economic leakage from the Mackay Isaac Whitsunday region is considerable and, with investment, can create significant additional GRP.

Location

Isaac

Investment

\$2.95M.

Regional Impact

The Clermont Saleyards and Showgrounds Revitalisation Project will create eight FTE jobs during construction and significant additional GRP for the Isaac region.

Project Status

Shovel ready.

\$2.95M investment needed.



Mining and Mets

Mining and METS is the cornerstone pillar of the Mackay Isaac Whitsunday economy. These sectors alone are estimated to contribute some \$24B in economic output. As home to a world-class mining industry, our region also boasts a leading METS and mining health and safety sector, which not only improves the safety and efficiency outcomes of the Australian mining sector but also has the potential to create new export markets in safety.



Mine Safety Rescue Centre

To ensure the response to a mine emergency is swift and that training opportunities evolve, it is important the existing Mine Safety Rescue Centre is moved from Dysart to Moranbah.

Location

Isaac
Mackay
Whitsunday

Investment

\$50,000 for concept development.

Regional Impact

Relocating the facility by Queensland Mines Rescue will allow for a fully fledged mines safety research and training facility with an opportunity to further export mining safety and rescue expertise to the world. It is envisaged the facility will also feature a CQUniversity campus link, with the mining engineering and social innovation course curriculum.

Project Status

\$50,000 investment needed for concept development.



Enabling future growth

Mackay Isaac Whitsunday has a strong, diverse industry base and a depth of technical knowledge and experience. This region is committed to leveraging these strengths and parlaying them into establishing new industries which will enable future economic and, more importantly, jobs growth.

Regional Waste to Energy Strategy



Waste to energy opportunities are a vital focus area for the region, particularly in light of the Queensland Waste Management and Resource Recovery Strategy.

Mackay Isaac Whitsunday are committed to developing a coordinated response to alternative waste strategies, utilising each local government area's waste stream.

Location

Mackay
Isaac
Whitsunday

Investment

\$250,000 required for development of a collaborative Mackay Isaac Whitsunday Regional Waste to Energy Strategy.

Regional Impact

The investment opportunity for new bioenergy and energy from waste products in Australia is estimated to be between \$3.5B and \$5B annually, with the potential to avoid up to 9 million tonnes of CO² emissions each year.

The Mackay Isaac Whitsunday region collaboratively has significant waste feedstock and a strong desire to focus on bio-energy production in the future.

Project Status

\$250,000 investment needed for strategy development.

AgTech Hub

To ensure the regional sector continues to grow and respond to an evolving climate, we are seeking to transform and expand its cropping and agriculture bio-futures products, services and markets via a diversified agribusiness sector and supply chain.

To support this, greater emphasis needs to be placed on research, development and engagement of the sector through a regional AgTech Hub.

The AgTech Hub will be a home for:

- Collaborative partnerships
- Agribusiness education and research



Location

Mackay
Isaac
Whitsunday

Investment

\$200,000 required for development of a collaborative Mackay Isaac Whitsunday AgTech Hub feasibility and business case.

Regional Impact

The Mackay Isaac Whitsunday region contributes a gross value total of \$1.393B to the Queensland and Australian economy, equating to 9.9% and 2.3% of Queensland and Australia's gross value for rural production (Source ABS: 2018).

Growing this contribution further will rely on a renewed focus on research and development.

Project Status

\$200,000 investment needed for business case.



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