



ANNUAL REPORT

NADIA's **INITIATIVE**

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A LETTER FROM NADIA

In the past several years, I have had a difficult mission. This mission has been to save my people and to protect women worldwide from violence. As a member of the Yazidi community, I – like so many others – lost many family members. I lost six of my brothers and my mother. Today, I have 19 nieces and nephews that will grow up without fathers. ISIS killed their fathers because they were Yazidis. This is only one story of one Yazidi family.

I come from the small village of Kocho in the Yazidi ancestral homeland of Sinjar, where my family farmed for generations. On August 3rd, 2014, ISIS began a systematic campaign of ethnic cleansing against the Yazidi community. This genocidal campaign included mass killings, forced conversions, and widespread sexual violence against women of all ages. Women, in particular, were used by ISIS as weapons of war.

Although ISIS has been largely defeated, my community continues to feel the lasting effects of genocide. We have learned from history and experience, time and time again, that genocide is an ongoing process.

Enabling the return of those still missing and displaced is not only crucial to helping the Yazidis recover from the genocide, but also promotes the rebuilding of trust among the different communities in Iraq.

This is why I founded my organization Nadia's Initiative. Our goal is to support the sustainable redevelopment of Sinjar to enable the return of displaced Yazidis to their homeland. This is not only crucial to helping the Yazidis recover from the genocide, but also supports the process of peace and reconciliation in the region.

Nadia's Initiative also advocates globally for survivors of sexual violence and works to seek justice and security for the Yazidi community.

When we speak of justice, we must speak of accountability for survivors. Accountability challenges the idea that certain groups of people are ultimately without rights and anything can be done to them. This attitude is profoundly damaging to the prospect of lasting peace and is evident, not just in those who carry out sexual violence, but also those who refuse to prosecute it. Until the full scope of ISIS crimes are unearthed and justice is delivered, the Yazidi people will continue to suffer.

When I dreamed of creating Nadia's Initiative, I wanted justice and dignity for my community and for female survivors everywhere. I couldn't imagine the support I would receive from the international community.

Our team, the Yazidi community, and the female survivors we empower are incredibly grateful for your support. I hope you will join us as we continue to increase our impact in Sinjar and globally. We need your help to undertake our most ambitious work yet.

Let's work together to make "never again" a reality, not an empty promise.



Nadia Murad

*President & Chairwoman of Nadia's Initiative
Nobel Peace Laureate
UNODC Goodwill Ambassador*

THE YAZIDI GENOCIDE



August 3, 2014

The so-called Islamic State (ISIS) began a genocidal campaign against the Yazidi ethno-religious minority that involved ethnic cleansing in the form of mass executions, forced conversions, widespread sexual violence, and the massacre of Yazidi men and older women.

The numbers...

More than

6,000

Yazidi women and girls were enslaved.

More than

400,000

Yazidis were displaced to Internally Displaced People (IDP) camps in Northern Iraq.

Many of the

110,000

Yazidis who have returned to their ancestral homelands in the region of Sinjar are struggling to rebuild their lives.



OUR MISSION

**REBUILDING
COMMUNITIES
IN CRISIS**



**ADVOCATING
FOR SURVIVORS
OF SEXUAL
VIOLENCE**

2019 AT A GLANCE

\$4,619,270

**Fundraising
Commitments**

15

**Projects
Funded**

Breakdown of Projects

- 6 – Education**
- 3 – Livelihoods**
- 3 – Healthcare**
- 2 – Women’s Empowerment**
- 1 – Security**

IMPACT

2019

1,186

**Direct
Beneficiaries**

7,116

**Indirect
Beneficiaries***

PROJECTED IMPACT

2020

65,437

**Direct
Beneficiaries**

392,622

**Indirect
Beneficiaries***

*Calculated according to United Nations development standard formula.

PROGRAMMATIC STRATEGY



COMMUNITY
DRIVEN



SUSTAINABLE
DEVELOPMENT



GLOBAL
ADVOCACY



SINJAR ACTION FUND



The Sinjar Action Fund (SAF) is dedicated to advancing reconstruction efforts in Sinjar, Iraq. Sinjar, the Yazidi ancestral homeland, was systemically destroyed by ISIS. Critical infrastructure was demolished, leaving Sinjar uninhabitable. Today, more than 300,000 Yazidis are still displaced and living without access to basic necessities in IDP camps in Northern Iraq.

Nadia's Initiative is committed to stimulating reconstruction efforts through partnerships with nation states, foundations, and donors who recognize the moral imperative of rebuilding a community destroyed by genocide.

Nadia's Initiative brings a comprehensive peace-building approach to the process of rebuilding and recognizes that reconstruction efforts must be developed locally by the community. Our team consults with the local community to identify gaps in provision of services, designs projects in tandem with the local community, advocates for support of those projects, and works with local implementing partners to carry out those projects.



SURVIVORS ACTION REPOSE



The Survivors Action Response (SAR) is dedicated to the well-being of survivors and communities. Key priorities of SAR include justice and reparations for survivors globally, relocation of Yazidi survivors and their children, and the provision of vital resources and skills training to survivor returnees in Sinjar.

Sexual violence knows no geographic boundaries and occurs with disturbing frequency – not just as a weapon of war. Nadia's Initiative supports and develops initiatives that focus on justice for survivors – both formally and informally. All programs developed and supported by Nadia's Initiative are survivor-centric.

OUR PROGRAMS

Our team works across an array of sectors, with a strong focus on:



Health



Education



**Women's
Empowerment**



Livelihoods



WASH



Justice



Security





HEALTH

Access to health care is a basic human right. Our team works with the local communities, national governments, and international organizations to ensure the restoration of comprehensive health care to the Sinjar region.

PROJECTS

New Sinjar Hospital – Mother and Child wing projected to be operational by 2021

New Sinjar Operating Theater – operational since February 2020

Rehabilitation of Sinuni Hospital

Rehabilitation of Primary Health Centers throughout Sinjar

Advocating for investment in quality health care for Yazidi returnees to the Sinjar region



PROJECTS

Rehabilitation of primary and secondary schools throughout the Sinjar region

Building of new primary and secondary schools throughout the Sinjar region

Staffing of schools and provision of school supplies to students

Advocating for the staffing of rehabilitated schools and for continued investment in education sector in Sinjar

EDUCATION

We recognize the importance education plays in the long-term development and healing of communities recovering from genocide. We work with foreign and local NGOs to build, rehabilitate, and staff schools throughout the Sinjar region to enable access to education for child returnees.



WOMEN

We advocate to help female survivors and to support their families and communities. We do so by designing sustainable development projects that are survivor-centric and benefit survivors in the Sinjar region. We also work to provide reparations to survivors globally and seek justice and accountability of their perpetrators.

PROJECTS

Rehabilitation of female-headed farming households

Women's empowerment programs throughout Sinjar

Advocating to end sexual violence against women globally and provide reparations to survivors

Establishing the Global Fund for Survivors of Conflict-Related Sexual Violence

Advocating for global gender equality in partnership with France's Gender Advisory Council through the promotion of legislation protecting and promoting women's rights

Drafting and passing of UN Security Council Resolution 2467



PROJECTS

Provision of basic services to returnees throughout Sinjar

Housing rehabilitation

Rehabilitation of farming households and communities

Advocating local governments and international actors to invest in and support the re-development of livelihoods for returnees to the region



LIVELIHOODS

We work to revitalize Sinjar's agriculture industry by providing comprehensive rehabilitation to farms and farming households - restoring one of the main sources of livelihoods for the Yazidi community.



PROJECTS

Comprehensive rehabilitation of WASH services to villages throughout the Sinjar region

Rehabilitation of WASH in clinics, schools, households, and farms

Advocating local governments and international actors to invest in the provision of WASH services to returnees in the region



We work across the Sinjar region to provide WASH (Water, Sanitation, and Hygiene) services to farms, villages, clinics, and schools.

PROJECTS

Working with local and foreign governments to enable the relocation of the most vulnerable Yazidis and their minor children to France and other countries

Advocating local governments and international organizations to take concrete steps to ensure increased security in the region

SECURITY

We work to increase the safety of returnees to the Sinjar region and improve security throughout Iraq. We also work to relocate those most vulnerable who are still displaced.



JUSTICE

We work with international human rights lawyers and the United Nations to bring ISIS militants to court for crimes against Yazidis, including genocide, human trafficking, mass executions, sexual enslavement, recruitment of child soldiers, and forced displacement.

PROJECTS

Working with international human rights lawyers to bring ISIS perpetrators to justice

Working with local governments and international organizations to document the crimes of ISIS against the Yazidi community

Working with local governments and international organizations to bring justice and reparations to female survivors

Advocating for passing of UN Security Council Resolution 2379 - which created United Nations Investigative Team for Accountability of Da'esh / ISIL (UNITAD)

OUR BOARD

NADIA
MURAD

*Chairwoman of
the Board*

KERRY
PROPPER

*Vice-Chair of
the Board*

GREGOIRE
THERY

Director

ELIZABETH
BOHART

Director

TEAM

We are a small team made up of experts from the various fields involved in our work – community-driven development, women’s rights, international law, grassroots fundraising, global partnerships, digital advocacy, and public policy.



Nadia Murad – *Founder and President*

Abid Shamdeen – *Executive Director*

Olivia Wells – *Director of Programs and Impact*

Anjali Singh Code – *Head of Development and Communications*

Alison Anderson – *Head of Finance and Operations*

Aoi Nakazawa – *Administrative and Communications Associate*

Faisal Ghanem – *Projects Coordinator*

Salah Hassan Qassim – *Field Assistant*

IN GRATITUDE

IMPLEMENTING PARTNERS

Nadia's Initiative works with a range of implementing partners – from local, Yazidi NGOs to the United Nations. We select our partners based on knowledge of the local community and capacity to implement with the highest quality standards.



DORCAS AID INTERNATIONAL
 MINES ADVISORY GROUP
 LA CHAÎNE DE L'ESPOIR
 USAID
 IOM
 MISSION EAST
 UNOPS
 HUNGARIAN INTERCHURCH AID
 NABU ORGANIZATION
 SUNRISE ORGANIZATION



DONOR PARTNERS

Nadia's Initiative is supported by a wide range of donor partners – from governments to foundations to corporations to individuals. It is thanks to these donors that we are able to continue doing our vital work.

UNITED ARAB EMIRATES
 KUWAIT
 JAPAN
 GERMANY
 FRANCE
 FLANDERS
 BELGIUM
 REPUBLIC OF CHINA (TAIWAN)
 STEVE OLIVIERA
 NADIA MURAD
 HUMAN RIGHTS FOUNDATION
 CATHERINE B. REYNOLDS
 FOUNDATION



DEV.TV
 GOOGLE
 MERCATOR FOUNDATION
 SWEDISH POST CODE LOTTERY
 FOUNDATION
 GATES FOUNDATION
 BIG HEART FOUNDATION
 VITAL VOICES
 DVF FAMILY FOUNDATION
 CHARDAN CAPITAL MARKETS
 MERCURY ONE
 PROJECT EVERYONE

2019 EXPENDITURES

Total: \$2,562,477

\$1,967,975

**Sinjar
Action
Fund**

\$246,058

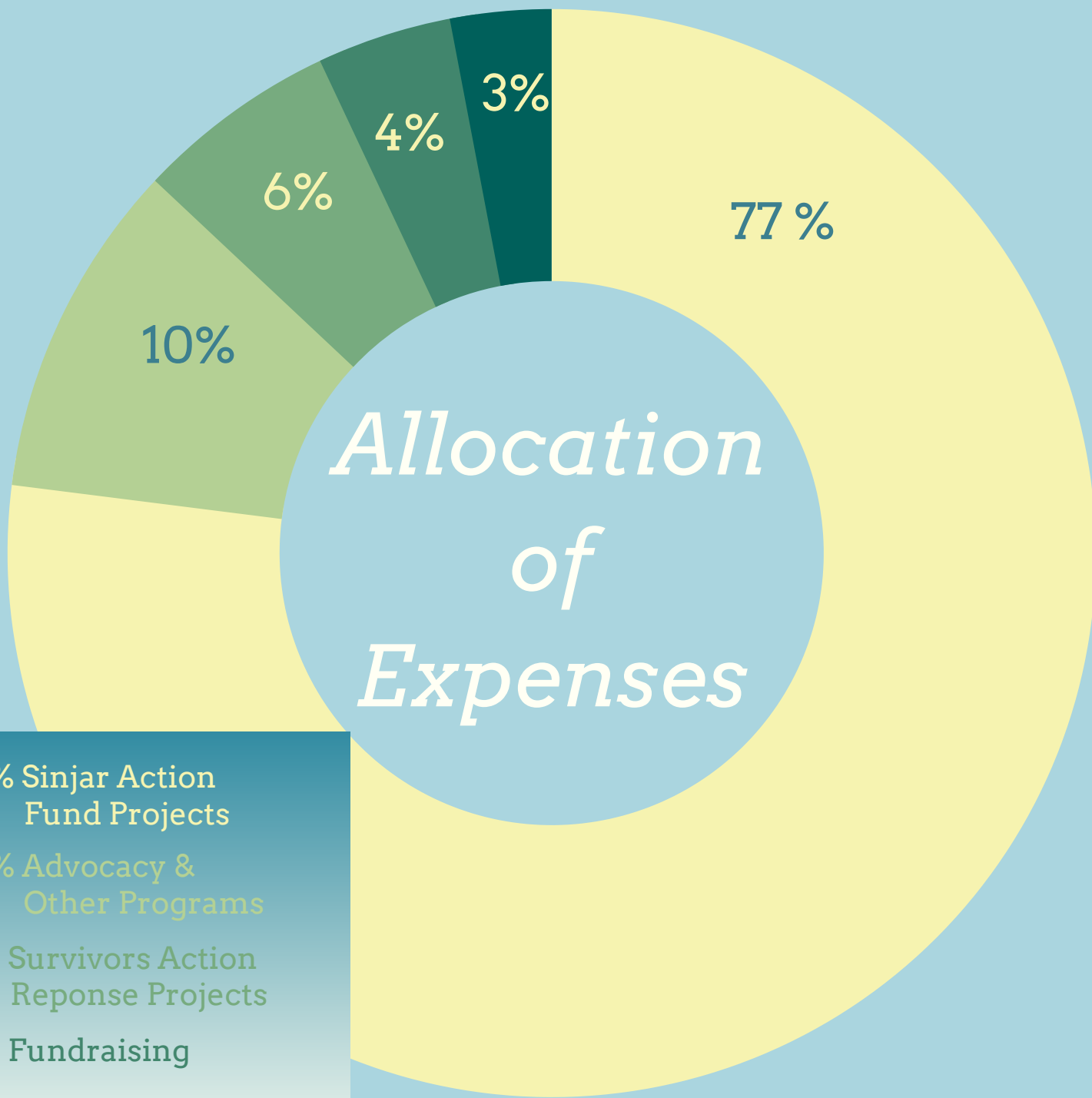
**Advocacy
& Other
Programs**

\$143,174

**Survivors
Action
Response**

\$205,270

**Administration
& Fundraising**



77% Sinjar Action Fund Projects
 10% Advocacy & Other Programs
 6% Survivors Action Reponse Projects
 4% Fundraising
 3% Administration & Management

LOOKING FORWARD

In 2020, our team plans to strengthen our capacity to increase our impact on the ground in Sinjar and extend our global advocacy work.

Projected Impact:

392,622

beneficiaries



Projected Projects:

30

projects covering needs
across our focus areas



**“HELP US LEAVE A BETTER, SAFER, AND
JUST WORLD TO FUTURE GENERATIONS.”**

-NADIA MURAD

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