

Annual  
Report **2021**



## Our Mission

**Encircle brings  
the family and community  
together to enable  
LGBTQ+ youth to thrive.**

## No Limits To Love

42% of LGBTQ youth seriously considered attempting suicide in 2021, including more than half of transgender and nonbinary youth. Our LGBTQ+ youth need community.

In 2021, our goal was to expand Encircle and bring loving communities and vital mental health services to more LGBTQ+ youth and families than ever before.

As we envisioned expansion, we also knew we wanted Encircle to be a reliable home base for LGBTQ+ youth and their families—not just in the short term, but for years to come.

You caught that vision. Because of your generous support in 2021, Encircle will look to open more locations in Utah.

With Encircle's sustainability in mind, we also started the Encircle Gallery initiative.

Together, there's no limit to what our love can do.

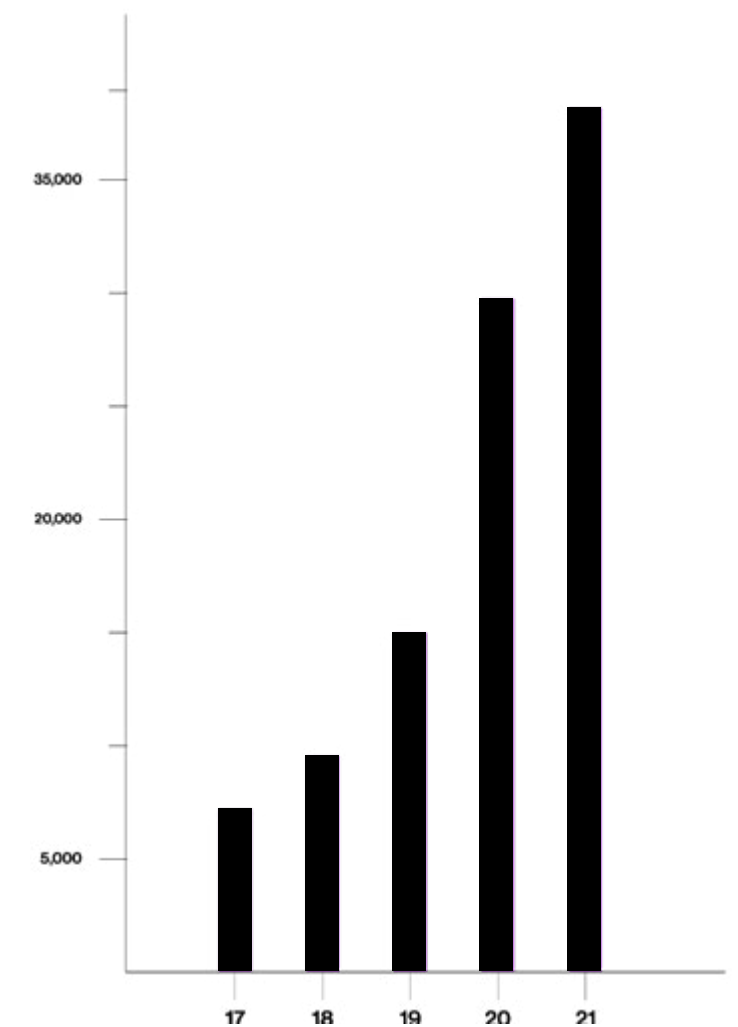


## Since 2017...

Reaching our LGBTQ+ Loved Ones

2017	7,500
2018	9,000
2019	15,400
2020	28,100
2021	37,675

A total of:  
97,678 mental health programs and services provided.



# Our Approach

## **A Safe Space**

That looks like home and feels like home 7 days a week

## **Therapy**

Subsidized and specialized therapy for LGBTQ+ youth and families

## **Programs**

Promoting community, connection, and improved mental health through direct program offerings

## **Friendship Circles**

Identity, age-based, facilitator led support groups

## **Education & Research**

Publish data driven research to support families and communities

## **Career Skills & Mentoring**

Leadership for LGBTQ+ youth through corporate and community partnerships

# Where We're Going

## 56,000

Projected individuals served through our mental health services in 2022

Continue building and expanding in Utah, starting in Heber City, then Ogden and Logan.





# Encircle Gallery Initiative

## Art with Heart

Encircle Salt Lake City, Provo, and St. George each now serve as art galleries as well as community gathering places. Rotating, purchasable art pieces from local and LGBTQ+ artists create an inclusive, safe and inspiring atmosphere for LGBTQ+ youth, young adults, and families.

Proceeds from art sales both support the artists and provide for the life-saving services offered at Encircle.

Contributing artists include:

*Paul Butterfield*

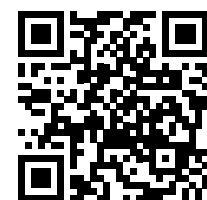
*Jann Meads*

*Annie Farley*

*Colby Sanford*

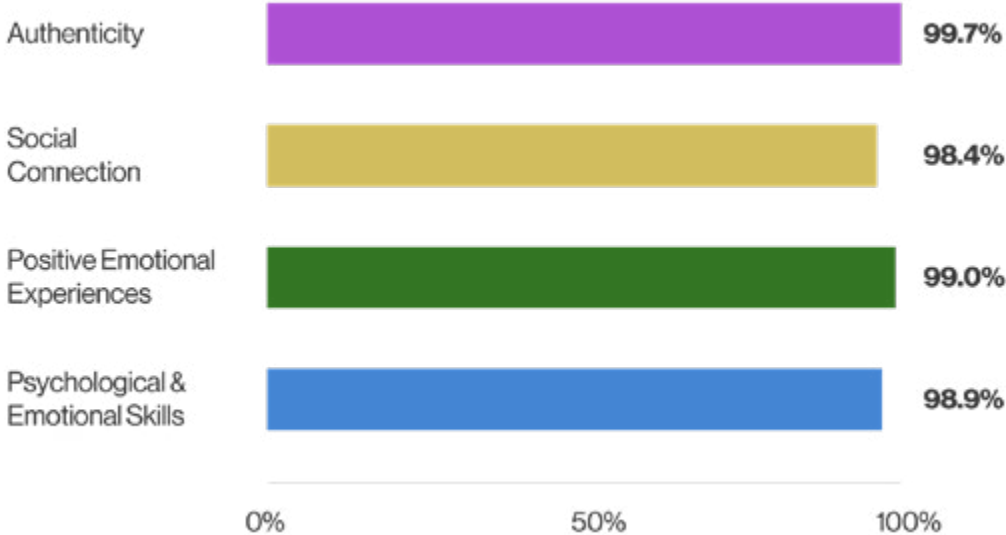
*And more!*

Shop the Encircle Gallery at [encirclegallery.org](http://encirclegallery.org)



# Our Four Outcomes

## Measuring Our Impact



### Seeking A Safer Space

81% of our LGBTQ+ youth guests have been to Encircle 21+ times.

### Authenticity - 99.7%

Humans thrive when they are able to be their true, genuine, self.

### Social Connection - 98.4%

Healthy social connections are consistently and positively associated with all indicators of psychological well-being.

### Positive Emotional Experiences - 99.0%

People who have positive emotions in their everyday lives tend to be happier, healthier, learn better, and get along well with others.

### Psychological and Emotional Skills - 98.9%

Skills like sharing emotions, countering negative thought patterns, and mindful acceptance of emotion all contribute to greater mental health and increased well-being.



# Board of Directors

**Aja Volkman**  
Philanthropist, Imagine Dragons

**Brad Clark**  
Philanthropist, Founder & Artistic Director, Maryland Lyric Opera

**Brian Spittler**  
Senior Director of Communications & Brands, Contentful

**Bruce Bastian**  
Founder, Word Perfect

**Clint Ford**  
Philanthropist

**Dan Reynolds**  
Lead Vocalist - Imagine Dragons

**David Parkinson**  
Founder & CEO, Method Communications

**Holly Alden**  
Co-founder, Skull Candy; Alden Family Charitable Foundation

**Jared Turner**  
CEO, Amare Global; Founder & CEO, Voice of the Vanishing, Philanthropist

**John Murphy**  
Executive VP and Chief Financial Officer (retired), Adobe

**Mike Levinthal**  
Levinthal Capital

**Mike Ostermiller**  
Partner KKOS Law, President, Northern Wasatch Association of Realtors

**Nikki Walker**  
Head of Charitable Giving, DOMO

**Rico Nelson**  
Philanthropist

**Rob Brough**  
Executive VP, Corporate Marketing Officer, Zions Bank

**Roger McOmber**  
Managing Partner, McOmber Capital

**Stacey Miller**  
Managing Director, Goldman Sachs

**Curtis Anderson**  
Professor of Law, BYU Law School

# Employee Forward

This year we secured health benefits for all full-time employees

Our team grew this year from 35 to 52 employees

We established a DEI working group





# Allocation of Expenses

## Operational Spending Summary

	Revenues	Expenses	Change in Net Assets
2021	\$12,110,096.60	\$3,452,456.23	\$8,657,640.37

	Total Assets	Total Liabilities	Total Net Assets
2021	\$12,148,119.83	\$137,319.69	\$12,285,439.52

73%  
Programs

13%  
Development



14%  
Management  
& General



# The Best Place to Grow Up LGBTQ+

Just five years ago, we opened Encircle Provo. Our little house across from the LDS temple brought the community together, and we knew love was powerful.

In 2021, your support reaffirmed our belief in the power of love. Communities across Utah are coming together to support mental health services for LGBTQ+ youth, young adults, and families.

We just can't wait to open new Encircle homes in the near future! Thank you to the generous donors, sponsors, fundraisers, Community Circle monthly donors, and brand partners who are making sustainable expansion possible.

Let's make our Encircle communities the best place to grow up LGBTQ+ and live proudly.

No sides, only love.

—Encircle





*No Sides, Only Love.*

[encircletogether.org](http://encircletogether.org)