

Smarter Health Care Coalition 2022 Virtual Policy Summit

Featuring Keynote Speaker: Dr. Meena Seshamani, Director, Center for Medicare at Centers for Medicare & Medicaid Services

Event Agenda

Thursday, April 7, 2022 | 11:00 am – 2:00 pm

Virtual

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❖ **Welcome and Introduction**

11:00 – 11:10 am

Andrew MacPherson and Katy Spangler, Co-Directors, Smarter Health Care Coalition

Keynote Address

❖ **Perspectives from the Centers for Medicare and Medicaid Services**

This segment will highlight perspectives on value-based models of care at CMS, progress and next steps on the Medicare Advantage V-BID demonstration program, and other areas where V-BID could be applied across the Agency.

11:10 am – 11:30 am

Dr. Meena Seshamani, Director, Center for Medicare at Centers for Medicare & Medicaid Services

Panel Discussion

❖ **Expanding Access to Chronic Disease Prevention**

The Smarter Health Care Coalition continues advocacy with Congress and the administration on the need to allow more chronic disease prevention to be offered pre-deductible in Health Savings Account-eligible plans. After the celebrated publication of [Notice 2019-45](#), and in partnership with the Coalition, AHIP conducted a survey of health insurance providers to determine whether and how plans modified HDHP benefit design offerings following the new guidance, the impact on premiums, and inquire about future flexibilities. The Employee Benefit Research Institute conducted a similar survey of employer plans. This panel will discuss the findings of these surveys and how this guidance is helping employers and patients – and will highlight ongoing advocacy efforts to expand guidance.

11:30 am – 12:15 pm

Moderator: Katy Spangler, Co-Director, Smarter Health Care Coalition

Panelist 1: **Adam Beck**, Vice President, Employer Health Policy & Initiatives, America's Health Insurance Plans (AHIP)

Panelist 2: **Paul Fronstin**, Director, Health Research and Education Program, Employee Benefit Research Institute (EBRI)

Panelist 3: **Jackie LeGrand**, Manager, Health Policy, Juvenile Diabetes Research Foundation (JDRF)

Panelist 4: **Rob Paczkowski**, Senior Director, Global Benefits, eBay Inc.

Keynote Address

❖ **V-BID 2022**

Blunt cost sharing approaches such as deductibles decrease the use of high-value clinical services, particularly by those with chronic clinical conditions and low incomes. Reduced consumer cost-sharing and enhanced pre-deductible coverage of essential services and drugs will increase utilization, improve patient outcomes, and lower health care disparities. Cutting spending on unnecessary care can reduce patient harm and create "headroom" for added spending on high-value services and is an alternative to raising premiums for all beneficiaries or increasing deductibles. Innovative, cost neutral, benefit designs (e.g. V-BID X) that cover more essential services on a pre-deductible basis, while decreasing exposure to, and spending on, harmful care, would better meet the clinical and financial needs of millions of Americans.

12:15 pm – 12:30 pm

Dr. Mark Fendrick, Director, University of Michigan Center for Value-Based Insurance Design

Presentation

❖ **Affordable Care Act (ACA) 2713 Lawsuit**

Kelley v. Becerra, the lawsuit challenging the ACA's provision that certain preventive care be covered without cost-sharing, is currently pending before Judge Reed O'Connor, the judge who would have struck down the entire ACA. Elimination of this provision could have far-reaching implications on health care in the U.S., including first dollar coverage of immunizations, cancer screenings, and other high-value preventive care. This segment will explore the implications of the lawsuit.

12:30 pm – 1:00 pm

Katie Keith, Associate Research Professor, Center on Health Insurance Reforms at Georgetown University

Panel Discussion

❖ **Obesity Care – Payment and Benefit Design Innovations to Improve Prevention and Treatment of Obesity**

In contrast to a one-size fits all cost sharing approach that could reduce the use of high-value services and worsen health disparities as it relates to obesity, there is an important opportunity for V-BID to address this growing chronic illness. Recent studies have shown that reducing financial barriers to improve medication adherence in particular can have a significant impact on patient centered outcomes for those with obesity. This panel will explore a range of V-BID approaches focused on addressing obesity as well as current health equity implications.

1:00 pm – 1:45 pm

Moderator: **Ray Quintero**, Co-Director, Smarter Health Care Coalition

Panelist 1: **Tom Hubbard**, Vice President of Policy Research at the Network for Excellence in Health Innovation

Panelist 2: **Joe Nadglowski**, President/CEO at the Obesity Action Coalition

Panelist 3: **Dr. Tiffani Bell Washington**, Physician/Health Policy, Trustee, Harvard T.H. Chan School of Public Health

Panelist 4: **Dr. Sylvia Gonsahn-Bollie**, CEO and Medical Director, EmbraceYOU Weight & Wellness

Final Thoughts

❖ **The Consumer Perspective**

Understanding the consumer perspective and voice is a critical piece in addressing the issues discussed throughout today's agenda. This segment will reflect on the topics addressed throughout the Summit and aims to highlight the important voice of the consumer.

1:45 pm – 1:55 pm

Frederick Isasi, Executive Director, Families USA

❖ **Thank-you and Closing Remarks**

1:55 pm – 2:00 pm

Ray Quintero, Co-Director, Smarter Health Care Coalition