

Smarter Health Care Coalition 2023 Policy Summit

Featuring Keynote Speakers: Senator John Thune and Congressman Brad Wenstrup

Event Agenda

Tuesday, May 2, 2023 | 9:15 – 11:30 am

Virtual

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❖ **Welcome and Opening Remarks**

9:15 – 9:20 am

Andrew MacPherson and Katy Spangler, Co-Directors, Smarter Health Care Coalition

Congressional Keynote Address

❖ **Perspectives from the Hill**

9:20 am – 9:30 am

Congressman Brad Wenstrup (R-OH), U.S. House of Representatives

Senator John Thune (R-SD), U.S. Senate

Presentation

❖ **Affordable Care Act (ACA) Preventive Services Lawsuit: *Braidwood Management Inc. v. Becerra***

This segment will explore the implications of the recent ruling from the lawsuit.

9:30 am - 9:45 am

Nick Bagley, Professor of Law, Michigan Law, University of Michigan

Fireside Chat

❖ **Value-Based Insurance Design & The Future of the V-BID Model in Medicare Advantage**

A variety of factors, including financial strain, limited access to healthy foods and transportation and/or unmanaged chronic health conditions, can prevent patients from receiving health care. Health plans participating in the Medicare Advantage Value-Based Insurance Design demonstration are innovating to meet person-centered needs: when social and other factors are addressed as part of a person-centered approach to care, patients may more easily access the care they need — when they need it — to manage their health. CMS recently announced the extension of the V-BID model through 2030, and the agency's intention to address social determinants of health, advance health equity, and improve care coordination more fully for patients with serious illness. This fireside chat will explore results of the V-BID model and what the future may hold for strengthening patient-centered Medicare Advantage V-BID plans.

9:45 am – 10:15 am

Dr. A. Mark Fendrick, Director, University of Michigan Center for Value-Based Insurance Design

Tzvetomir Gradevski, Health Insurance Specialist, Center for Medicare and Medicaid Innovation (CMMI)

Presentation

❖ **Perspectives from the American Heart Association**

10:15 am – 10:25 am

Melanie Phelps, National Policy Advisor, American Heart Association (AHA)

Panel Discussion

❖ **Expanding Access to Chronic Disease Prevention: A Success Story**

The Smarter Health Care Coalition continues its advocacy with Congress and the Administration on the need to allow for more chronic disease prevention to be offered pre-deductible in Health Savings Account (HSA)-eligible plans. After the celebrated publication of [Notice 2019-45](#), and in partnership with the Coalition, AHIP conducted a [survey](#) of health insurance providers to determine whether and how plans modified HSA benefit design offerings following the new

guidance, the impact on premiums, and inquire about future flexibilities. The Employee Benefit Research Institute conducted a similar [survey](#) of employer plans. This panel will discuss the findings of these surveys and how this guidance is helping employers and patients – and will highlight ongoing advocacy efforts to expand the guidance.

10:25 am – 10:55 am

Moderator: **Katy Spangler**, Co-Director, Smarter Health Care Coalition

Panelist 1: **Paul Fronstin**, Director, Health Research and Education Program, Employee Benefit Research Institute (EBRI)

Panelist 2: **John Clymer**, Executive Director, National Forum for Heart Disease & Stroke Prevention

Panelist 3: **Ilyse Schuman**, Senior Vice President, Health Policy, American Benefits Council

Panel Discussion

❖ **Addressing Barriers to Obesity Care – Payment and Benefit Design Innovations to Improve Prevention and Treatment of Obesity**

Obesity is a serious chronic disease and is highly prevalent among adults in the U.S., yet we face several key challenges to improving and expanding access to high-value obesity care for those who need it most. In looking across the health care continuum, we see barriers to obesity care from coding, billing, and reimbursement to low diagnostics levels, to the lack of quality metrics. Recent studies have shown that reducing financial barriers to improve medication adherence in particular can have a significant impact on patient centered outcomes for those with obesity. This panel will outline key barriers to obesity care and explore a range of V-BID approaches focused on addressing obesity as well as current health equity implications.

10:55 am – 11:25 am

Moderator: **Patty Nece, J.D.**, Chairwoman, Obesity Action Coalition (OAC)

Panelist 1: **William H. Dietz, M.D., Ph.D.**, Director, STOP Obesity Alliance

Panelist 2: **Tonia Vinton, M.D.**, Founder & President, Dallas Obesity Society

❖ **Thank-you and Closing Remarks**

11:25 am – 11:30 am

Andrew MacPherson, Co-Director, Smarter Health Care Coalition